



The Finnish-Russian Cross-Border University CBU®

Two countries
Nine universities
Six study fields

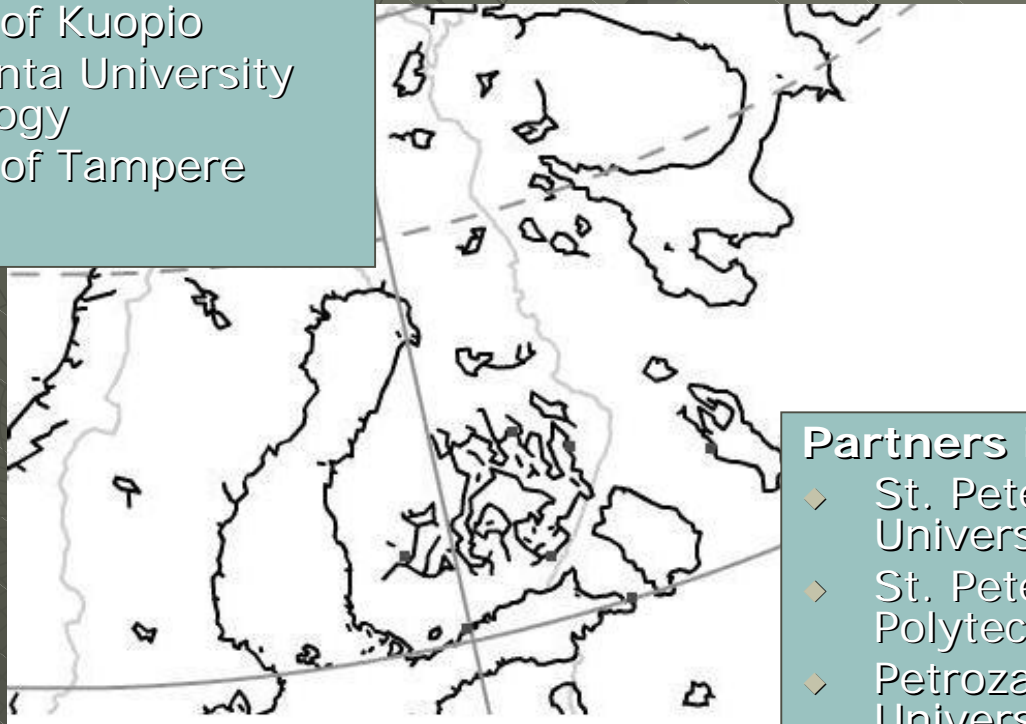
What is the CBU[®]?

- ◆ The Finnish-Russian Cross-Border University
- ◆ Expertise across the border
- ◆ Consortium of five Finnish and four Russian universities
- ◆ Jointly developed Master's degree programmes in six study fields
- ◆ Educational cooperation and joint efforts on worldwide marketing of the joint educational products
- ◆ Coordinated by the CBU Development Unit, located at the University of Joensuu

The CBU Partners

Partners in Finland:

- ◆ University of Helsinki
- ◆ University of Joensuu
- ◆ University of Kuopio
- ◆ Lappeenranta University of Technology
- ◆ University of Tampere



Partners in Russia:

- ◆ St. Petersburg State University
- ◆ St. Petersburg State Polytechnical University
- ◆ Petrozavodsk State University
- ◆ European University at St. Petersburg

Why we are developing joint CBU programmes?

- ◆ visibility in international educational markets
- ◆ attractiveness to foreign and national applicants
- ◆ well motivated and well succeeding students
- ◆ combining of educational resources
- ◆ incorporating complementary teaching expertise in core areas
- ◆ expert exchange between CBU partner universities
- ◆ research co-operation between the partner universities

The Finnish-Russian Cross-Border University Consortium

The steps of interconnectedness and partnership between the consortium universities

6 CBU Masters' courses

RESPECT

CONFIDENCE

UNDERSTANDING

KNOWLEDGE

INFORMATION

THE MISSION OF THE CBU:

TENTATIVE

- ◆ to develop joint Finnish-Russian Master's Degree Programmes to the international markets through increasing and deepening the educational co-operation between Finnish and Russian universities
- ◆ implementing the Bologna process and promote the European Higher Education Area (EHEA) –process in Finland and in Russia.
- ◆ The CBU education is of high quality and internationally relevant and competitive with focus on global and local applications.
- ◆ produce graduates with high-quality special proficiency and skills for acting across national boundaries in international and intercultural environment and specifically in European Russian relationships in the working and business life.

TENTATIVE

THE OBJECTIVE OF THE CBU:

TENTATIVE

- To provide CBU graduates with wide range of high quality, internationally attractive and relevant Master's Degree Programmes on several disciplines in English.
- Another aim is to promote educational co-operation between Finland and Russia, the cultural and national equality, language plurality and gender equality.
- Furthermore, the objective is to reflect the CBU values of interdisciplinarity, partnership and transparency in education and co-operation.
- An additional aim is to increase the mutual understanding between all groups of people and **enhance the build-up of individual networks of future experts by the students** in their own field of expertise

TENTATIVE

CBU VISION

TENTATIVE

◆ IN THE COMING NEXT YEARS:

- The CBU Quality assurance system is in use in each CBU Master's Programme. Most of the Programmes are awarding double degrees. The Programmes are running with full capacity of at least 20 students per Programme. The choice of courses in English in each university is rapidly increasing. Marketing is global and efficient, the number of applicants meeting the admission criteria is at least double compared to the intake.

◆ IN 2015 THE CBU:

- CBU Master Programmes are widely recognized and known of high quality and competitive programmes in Europe and globally. Motivated students from all over the world are applying for the programmes. CBU has enlarged to 10 relevant master's programmes with new partner universities and associated institutions. CBU Doctoral programmes are running, supported by the CBU Finnish-Russian research co-operation.
- CBU brand is well-known and CBU programmes have an international quality label. CBU programmes are in close co-operation with business and industry. The educational choices by students are aligned with market needs and employees with CBU degree that are highly valued in the labour market.

TENTATIVE

The Development Process of joint degree programmes

The steps of developing successful joint cross-border degree programmes

Formulating the areas of competency in each partner university

Formulating the core competences of the consortium

Formulating the sub-competences of the consortium

Formulating the curriculum for the joint Degree programme

Joint implementation of the programme

**AWARDING THE DOUBLE/
JOINT DIPLOMAS**

The CBU Studies

- ◆ Prerequisite: a **Bachelor's degree** (or equivalent) in a related field and **good skills in English**
- ◆ Extent of the CBU studies is **2 years/ 120 ECTS**
- ◆ Language of instruction is **English**
- ◆ When graduating students will be awarded at least one national diploma – students meeting the national requirements in both countries may be awarded two national degrees
- ◆ a CBU Certificate and a Diploma Supplement



CBU CURRICULUM

A GENERAL STRUCTURE

120 ECTS – final combination of courses is individually designed in PSP

- ◆ CBU Compulsory courses, jointly produced
- ◆ Home University Compulsory courses
- ◆ Elective courses from CBU partner universities
- ◆ Special courses, given by experts, jointly or by one partner produced, available for all the CBU students
- ◆ Science project and / or Internship (preferably across the border)
- ◆ Master's Thesis, in cooperation with companies/organizations, supervised by two universities
- ◆ Min. 3 months period of cross-border mobility in a CBU partner university
- ◆ Versatile teaching methods; Face-to-face and distance education, seminars, projects

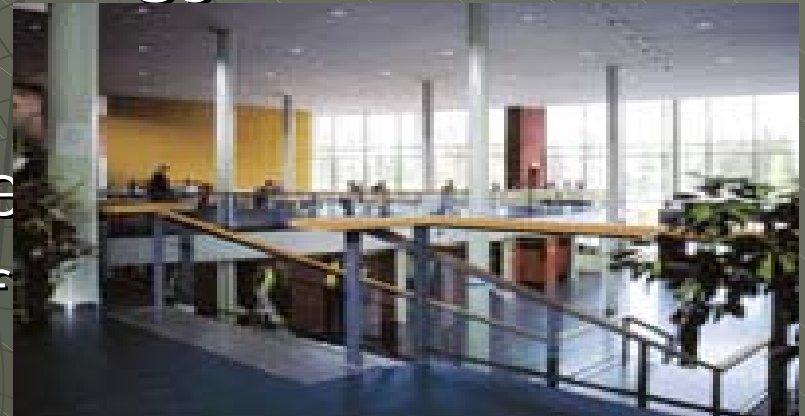
The CBU Masters' Programmes

- ◆ Business and Administration
- ◆ Forestry and Environmental Engineering
- ◆ History
- ◆ International Relations
- ◆ Information Technology
- ◆ Public Health



CBU Business and Administration

- ◆ Coordinated by the Lappeenranta University of Technology
- ◆ Partner:
 - St. Petersburg State University School of Management



CBU Forestry and Environmental Engineering

- ◆ Coordinated by the University of Joensuu
- ◆ Partners:
 - University of Helsinki
 - Lappeenranta University of Technology
 - St. Petersburg State Polytechnical University
 - Petrozavodsk State University



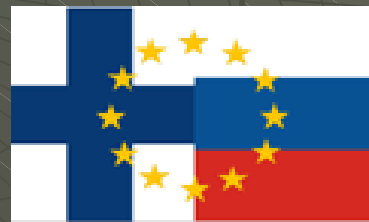
CBU History

- ◆ Coordinated by the University of Helsinki
- ◆ Partners:
 - University of Joensuu
 - Petrozavodsk State University
 - European University at St. Petersburg



CBU International Relations

- ◆ Coordinated by the University of Tampere
- ◆ Partners:
 - St. Petersburg State University
 - St. Petersburg State Polytechnical University
 - Petrozavodsk State University



CBU Information Technology

- ◆ Coordinated by the Lappeenranta University of Technology
- ◆ Partners:
 - University of Helsinki
 - University of Joensuu
 - University of Kuopio
 - St. Petersburg State University
 - St. Petersburg State Polytechnical University
 - Petrozavodsk State University



CBU Public Health

- ◆ Coordinated by the University of Kuopio
- ◆ Partners:
 - St. Petersburg State University
 - Petrozavodsk State University



What the students might expect from cross-border education?

THE STUDENTS EXPECT TO GAIN SKILLS SUCH AS:

(The CBU Learning Outcomes)

- ◆ Subject specific expertise and to have the learning skills to allow them to continue in third cycle studies
- ◆ Research skills and creativity
- ◆ Capacity for analyses and synthesis
- ◆ Ability to integrate knowledge and handle complexity
- ◆ Capacity for applying their knowledge and understanding in practice, in new and unfamiliar environments

- ◆ **Capacity for applying their knowledge and understanding in international and multicultural environment**
- ◆ **Internationalization that advances succeeding in business life**
- ◆ **Problem solving and decision making in international environment**
- ◆ **Ability to work in an interdisciplinary and international team and context**
- ◆ **Appreciation of diversity and multiculturality**
- ◆ **Understanding of social and ethical responsibilities**
- ◆ **Concern for quality**

Other expectations of the students:

- 2) to be provided services such as:
 - well arranged, effective and competent teaching
 - versatile teaching methods
 - good supportive services (ICT, library, language...)
 - well organised guidance and tutoring
 - possibility of giving feedback and participating in developing of teaching
- 3) to have a choice of studies to be aligned with needs of labour markets
- 4) to get a national or double or joint diploma and Diploma Supplement to prove the specific nature of the CBU master's degree programme when applying for the working life or third cycle studies.
- 5) to build up individual international network of future experts in their field of expertise

WE STARTED 2004 - WHAT ARE WE TODAY?

- ◆ Consortium of 9 higher education institutions
- ◆ Masters' programmes in 6 study fields with joint curricula
- ◆ Programmes awarding one national diploma or double diplomas ~ 80 students from 10 different countries started in CBU 2007
- ◆ Signed MoU in 2006
- ◆ Programme specific agreements under signing process
- ◆ Joint study guide published, www-pages, advertising material
- ◆ CBU QAS started
- ◆ CBU seminars: *"Quality Assurance in Joint International Education – From Theory to Practice"* 7-8 November 2007 in St. Petersburg State Polytechnical University

WHAT WE WOULD LIKE TO BE?

- ◆ Masters' programmes in new fields of science
- ◆ Doctoral programmes
- ◆ More partners
- ◆ Award joint degrees
- ◆ Strong cooperation with working life
- ◆ International quality audit
- ◆ Seminars and publications
- ◆ Internationally well known and attractive

clear added value to all interest groups

improved utilization of human, physical and financial resources

CONCLUDING REMARKS

**A REAL LEARNING PROCESS OF COMBINING
VARIOUS CULTURES RELATED TO ADMINISTRATION,
GOVERNANCE AND LEADERSHIP**

visibility and attractiveness of CBU HE in third countries

Common practices and mutual recognition

GRAND THANKS

Contact Information

The CBU Development Unit

Director, professor Liisa Tahvanainen
Coordinator Mr Eero Forss

E-mail: `firstname.lastname@joensuu.fi`

Internet: www.joensuu.fi/cbu