

The latest issue of That's So HSE is dedicated to the entrepreneurial activities and entrepreneurial potential of HSE students, alumni, faculty and researchers. First, we offer our readers an overview of preferred career paths along with actual employment options pursued by HSE students and alumni. After that, we invite you to take a closer look at the details: find out how many students and 2016 alumni are in fact engaged in entrepreneurial activities, how many of them plan to become entrepreneurs themselves in future, and what steps they have taken in order to achieve this goal.

In conclusion, we suggest that our readers get acquainted with the ways of using external sources of financing for research projects implemented by HSE academic staff. This way, we can see how many staff members take part in applied research projects and competitions for grants of Russian and international organizations, talk in detail about the participants in applied research projects and grants, and comment on the main reasons for staff refusing to join such projects and initiatives.

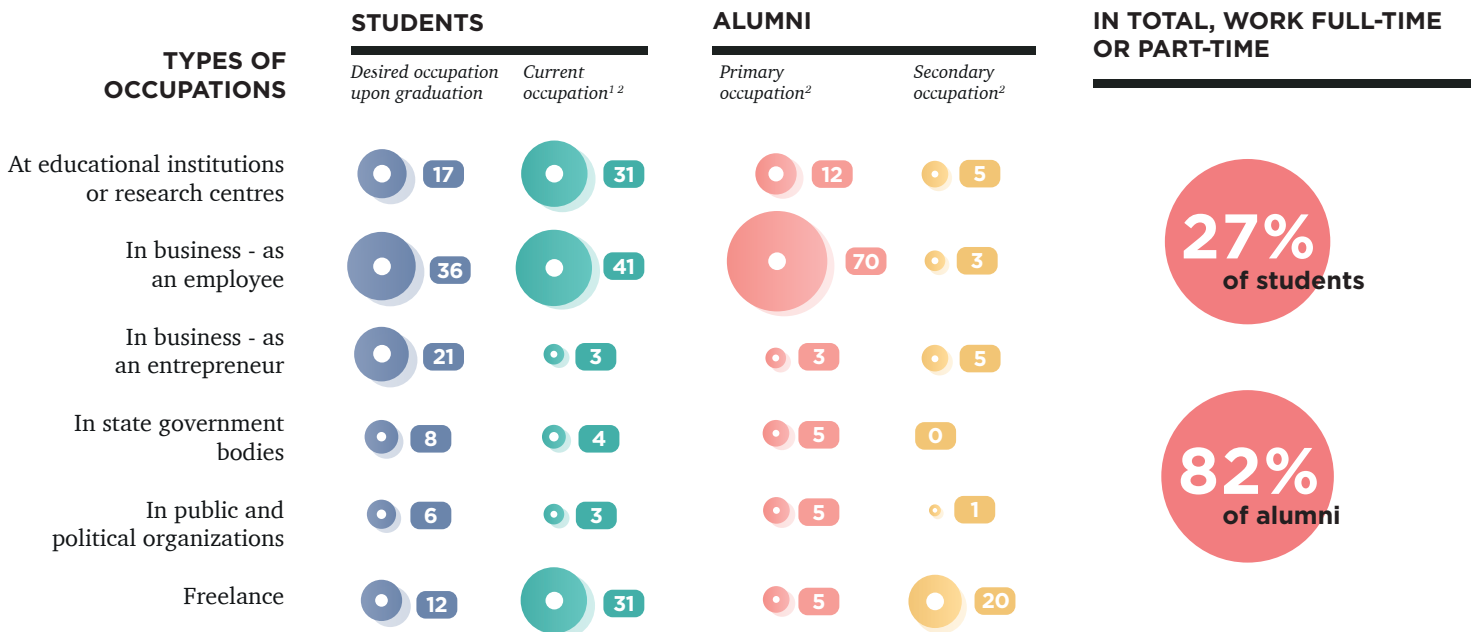
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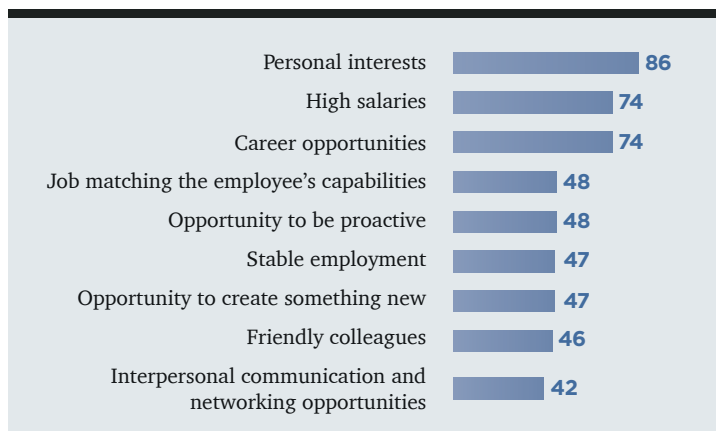
Students and Alumni: Active and Perspective Entrepreneurs

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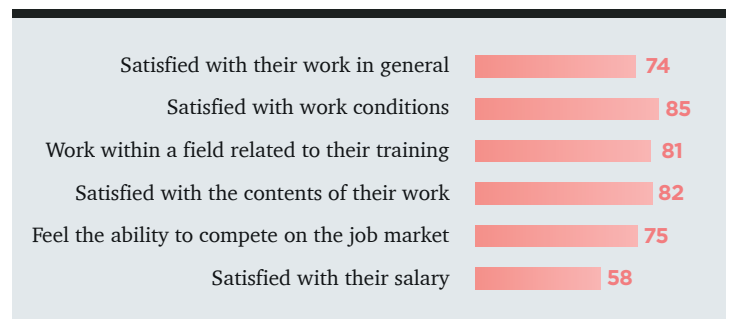
## OCCUPATIONS OF HSE STUDENTS AND ALUMNI



### STUDENTS: WHEN CHOOSING A JOB, CONSIDER THE FOLLOWING AS IMPORTANT FACTORS:<sup>3</sup>



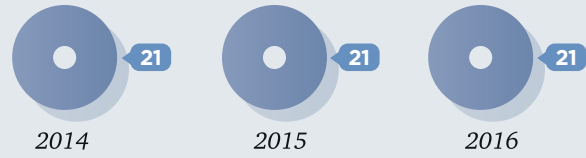
### ALUMNI: WORK EXPERIENCE<sup>3</sup>



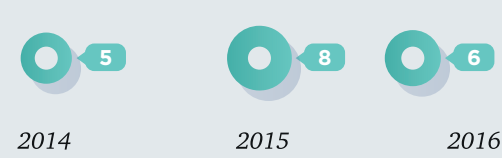
1. Total number is not equal to 100%, as respondents could choose several answers. 2. Percentage of respondents already employed. 3. Percentage of respondents who partially or fully agree with the statement. Source: Student Life Survey 2016, N=5168. HSE Alumni Survey 2016, N=1052.

## ENTREPRENEURIAL ACTIVITY OF HSE STUDENTS AND ALUMNI

% of students who would like to become entrepreneurs

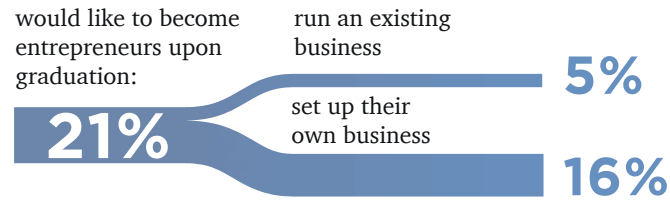


% of alumni working as entrepreneurs

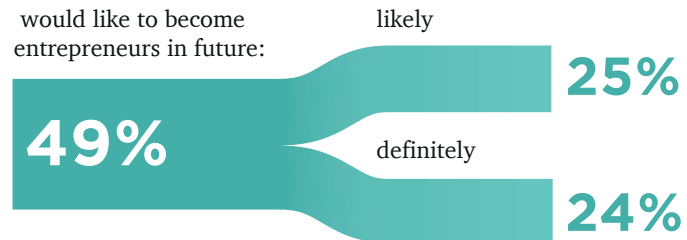


## PERSPECTIVE ENTREPRENEURS

### STUDENTS



### ALUMNI



### By faculty<sup>2</sup>

#### STUDENTS

Estimate HSE's role in entrepreneurial skills development



Would like to become entrepreneurs



#### ALUMNI

Would like to become entrepreneurs<sup>1</sup>



1 Percentage of respondents who partially or fully would like to become an entrepreneur. 2 The comparative does not include faculties involving less than 12 alumni. 3 Expressed their agreement with the statement as a 6 or 7 score on a 7-score grading scale.

## Steps undertaken to set up their own business

### STUDENTS

would like to become entrepreneurs



### ALUMNI

would like to become entrepreneurs

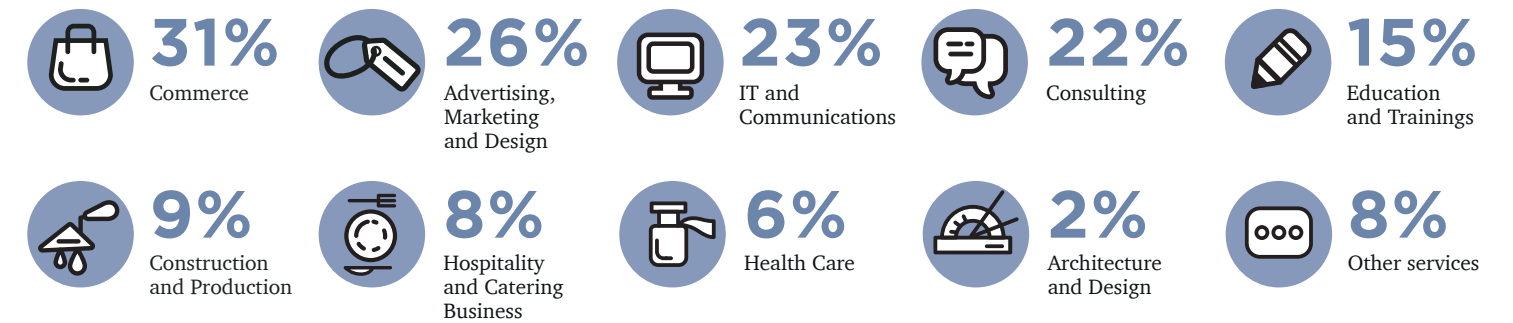


## ACTIVE ENTREPRENEURS

3% of current students already run their own business

6% of 2016 alumni run their own business

## Industries of companies run by students and alumni<sup>4</sup>



## AWARENESS OF HSE BUSINESS INCUBATOR

### STUDENTS

Know



Take part in events



### ALUMNI

Knew during the period of their study at HSE

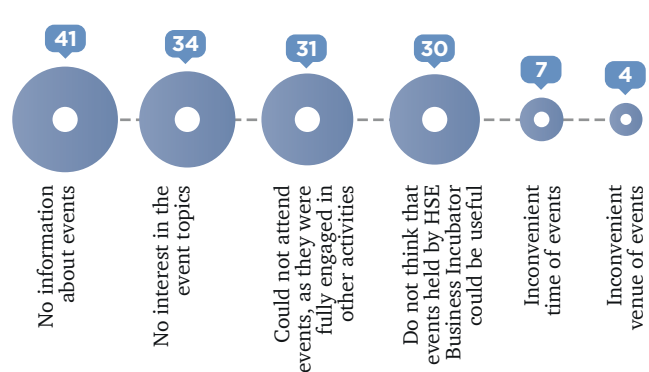


Took part in events

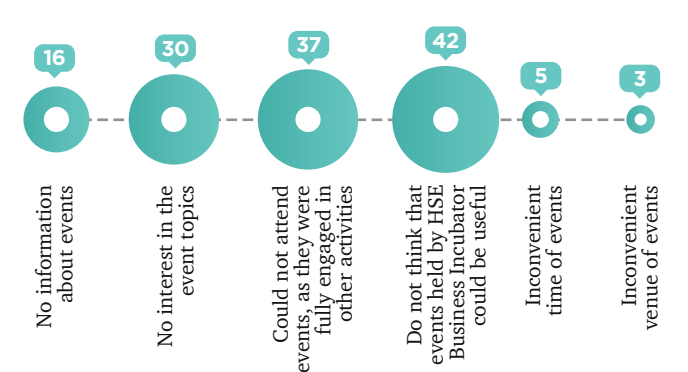


## Reasons for not taking part in events held by HSE Business Incubator

### STUDENTS



### ALUMNI

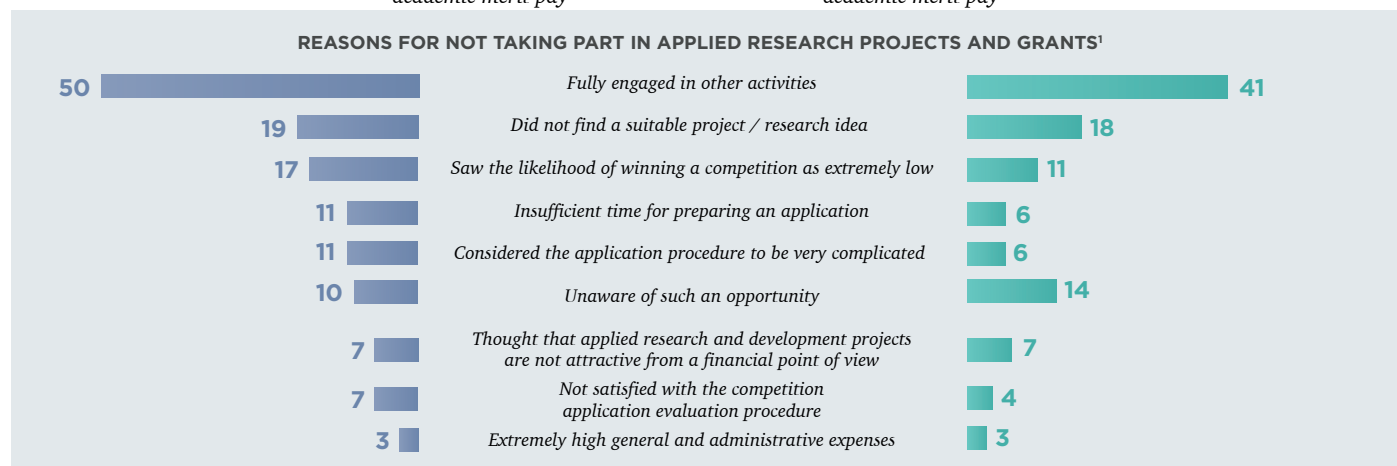
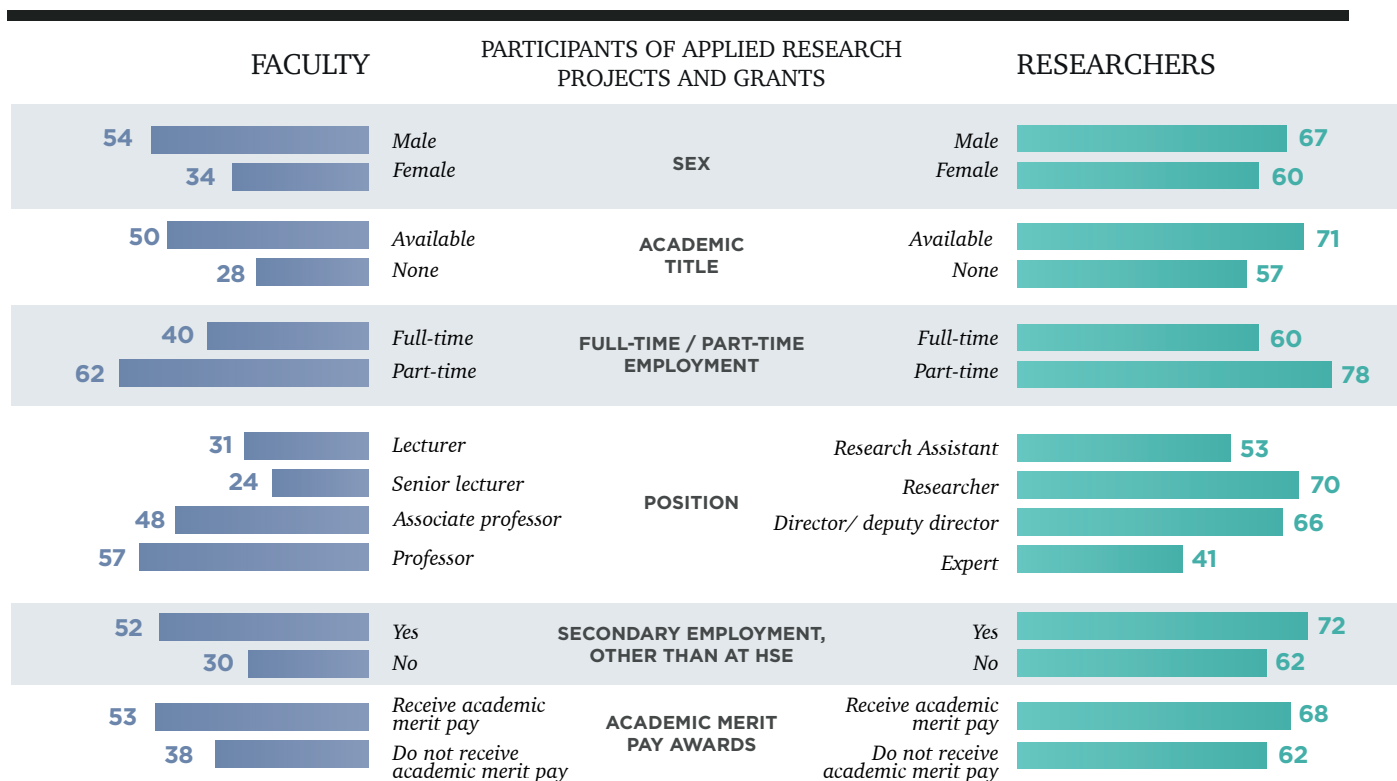
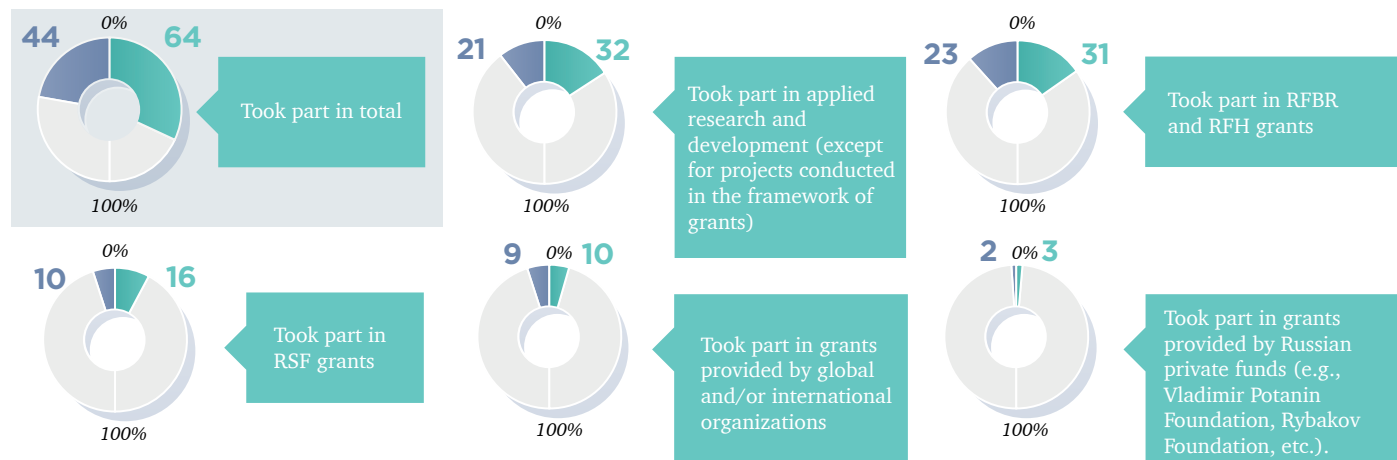


4. The result is not equal to 100% in total, as students and alumni had the option of indicating several areas. Source: Student Life Survey 2016, N=5168. HSE Alumni Survey 2016, N=1052.

# TAKING PART IN APPLIED RESEARCH PROJECTS AND GRANTS

In 2015-2016, took part in applied research and development projects, in RSF, RFBR and RFH grants, as well as grants provided by foreign and international organizations

● Faculty ● Researchers



## FIGURE OF THE MONTH

**8** staff members (on average) were employed in companies established by current HSE students and 2016 alumni

1. % of those who are not engaged in entrepreneurial activities. Source: Faculty and Researcher Survey, 2016, N=906

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