



NATIONAL RESEARCH
UNIVERSITY

Master of International Business (MIB) Program

Head of the program – Irina G. Kratko
Ph.D, Associate Professor

MIB International Accreditation from AKKORK

On September 30, 2016 Master of International Business program received the accreditation certificate from the Agency for Quality Assurance in Higher Education and Career Development (AKKORK), for the first time at HSE

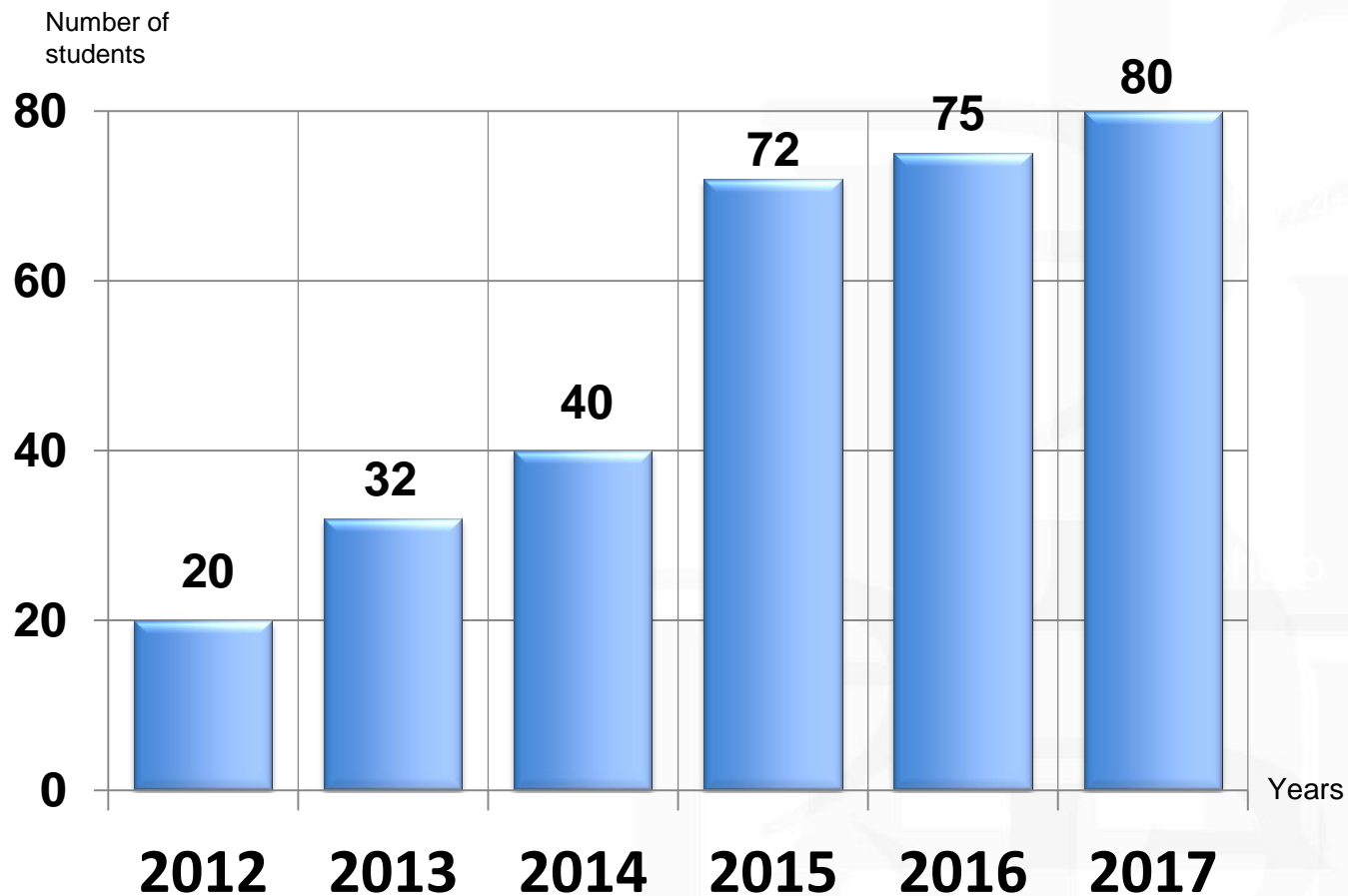


MIB QS Best Business Masters Ranking

On November 27th, 2017 [Master of International Business program](#) has entered the [QS Business Masters Ranking](#) and was placed 97th among the best Master's programmes in management.



MIB Development Milestones



2 groups since 2015

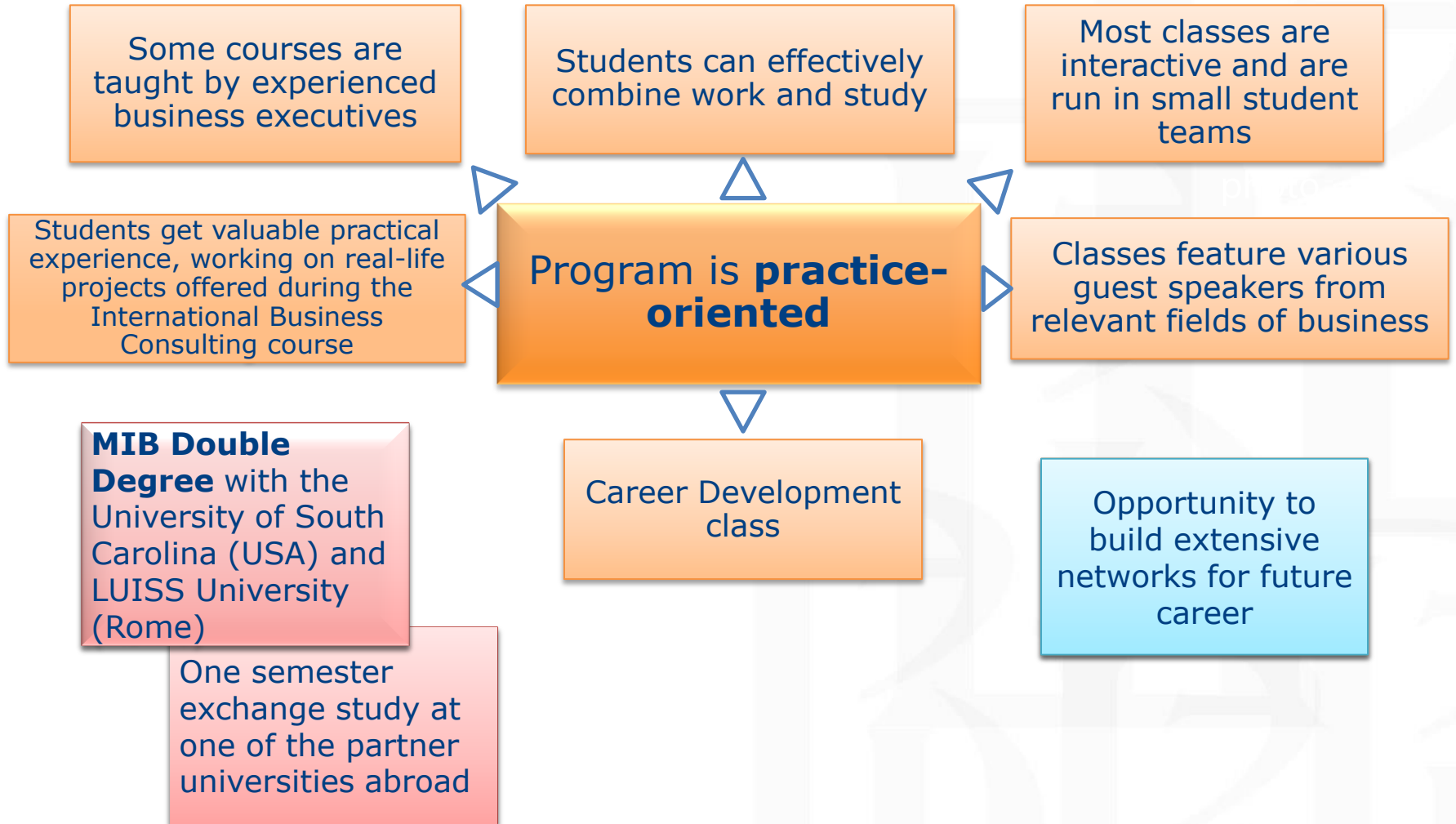
MIB Program Features

- **Balanced mix** of a business degree and an international affairs degree
 - equip students with both the traditional business skills and the knowledge in political, economic, legal and socio-cultural aspects of the global marketplace
- This program is the **first of its kind in Russia**. The curriculum and the core aspects of the program meet the requirements of the world's most advanced MIB programs
- The program is taught in **English**
- Classes are scheduled in the evenings and on Saturdays
- Admission requirements – Portfolio
- Tuition-based program

2-year program

120 ECTS credits

Many Identified Benefits



MIB Double Degree Program USC

HSE students have an option to earn two masters degrees – MIB HSE and MIB USC

- University of South Carolina (USC), Darla Moore School of Business, MIB program
 - Internationally recognized leader in international business education
 - Ranked #1 Graduate International Business Degree (U.S. News & World Report)



Terms and conditions

- one semester study at USC
- 12 MIB HSE credit hours apply toward the MIB USC
- HSE students take 18 credits at USC
- 3 credit hours are tuition-free for HSE students
- competitive GMAT/GRE score for application

MIB Double Degree Program LUISS

HSE students have an option to earn two masters degrees – from HSE and from LUISS University (Rome)

- LUISS University (Rome, Italy)
Master in Management (major in International Management)
 - A private University accredited by the Italian Ministry of Education and controlled by CONFINDUSTRIA, the Association of Italian industries
 - Business School accredited by EQUIS, ISO 9001, ASFOR
 - Master's programs taught in English

Terms and conditions

- first year at HSE, second year at LUISS
- NO extra tuition fee at LUISS
- 1 master thesis, 2 research advisors (HSE, LUISS), 2 defenses (HSE, LUISS)
- IELTS 6,5/ TOEFL IBT 79-80 for application

MIB Other Partner Universities

- **The Fletcher School of Law and Diplomacy at Tufts University, the USA**

- the world's oldest and most prestigious school of international affairs and international business, famous for its Master of International Business (MIB) program

- Higher School of Economics is the first and the only institutional partner of the Fletcher School in Russia



THE FLETCHER SCHOOL
TUFTS UNIVERSITY

- **University of Luxembourg**



MIB Other Partner Universities

- **University of Parma, Italy**
- **Norwegian School of Economics, Norway**
- **Maastricht University, the Netherlands**
- **University of Lugano, Switzerland**



NHH



**Maastricht
University**



**Università
della
Svizzera
italiana**

MIB Business Partners

- American Chamber of Commerce



- Unilever



- PepsiCo



- METRO Cash&Carry



- Henkel



- Michelin



- ГК Волга-Днепр (GC Volga-Dnepr)



- Mondelez International



- SimpleWine **simple**



Irina G. Kratko

Head of MIB Program, Associate Professor at the FWEIA, Visiting Professor in numerous universities around the world, Entrepreneur of the Year, USA, 2009 by The Corridor Business Journal

- International Business Research
- International Business Consulting
- International Entrepreneurship
- Research Seminar



Alexandra Zhukova

Senior Lecturer, Faculty of Economic Sciences

- Foundations of Managerial Economics



Maxim Braterskiy

Professor, Faculty of World Economy and International Affairs

- World Economy
- Global Political Economy and Interaction between Business and Politics
- International Relations



Ekaterina Entina

Associate Professor, Faculty of World Economy and International Affairs

- Political Aspects of International Business



Vyacheslav Buevskiy

*Director, Strategy and Deals
Advisory Department, PwC*

- International Marketing
- International Marketing Strategies
- International Market Research and Analysis



Arkadiy Vershebenyuk

Director, Uber Ukraine

- Strategic Management of International Companies
- Career Development



Maxim Shevchenko

*Marketing Director, SC
Johnson*

- International Marketing



Vladimir Lissnyak

*President, ANO
"PERICLES"™*

- International Business Negotiations



Sergey Krokhaev
Partner, Baker & McKenzie

- International Business Transactions



Anastasiya Stepanova
Associate Professor, Faculty of Economic Sciences

- International Corporate Finance
- International Financial Management



Kristina Pogosbekyan
PhD student, HSE

- Introduction to Financial and Managerial Accounting



Alexey Blinov
Finance Director, Mondelēz International (Eastern Europe)

- International Corporate Finance



Dmitry Khokhlov

*Managing Director,
DIGITALIZM branch in
Moscow*

- International Advertising



Maria Shevtsova

Senior Auditor, Severstal

- Corporate Governance in International Companies



Yuriy Gavrilyuk

*Project Manager,
Supply Chain
Department, METRO
Cash&Carry*

- International Operational and Supply Chain Management



Alexander Tatarko

*Professor, Faculty of Social
Sciences*

- World's Business Cultures

MIB Learning Outcomes

- Our goal is to train **cross-functional executives, managers, experts and analysts with global thinking and proactive mind**
- Students can create a specialized, **flexible curriculum** in order to expand their previous knowledge or acquire new skills
- Graduates are prepared to work in the global arena as **executives, managers and consultants** in international companies and their foreign subsidiaries, and to **start their own foreign business**

Adaptational courses:

- World Economy & International Relations

Core study block:

- International Business Research
- Strategic Management of International Companies
- Foundations of Managerial Economics
- Introduction to Financial and Managerial Accounting
- International Corporate Finance
- International Marketing
- World's Business Cultures
- International Business Negotiations

MIB Program Contents (cont'd)

Elective courses:

- Global Political Economy and Interaction between Business and Politics (required for double degree)
- Political Aspects of International Business (required for double degree)
- International Business Transactions
- Legal Aspects of International Business
- International Entrepreneurship
- Corporate Governance in International Companies
- International Operational and Supply Chain Management
- International Financial Management
- International Finance (Advanced)
- International Marketing Strategies
- International Marketing (Advanced)
- International Market Research
- International Advertising
- Doing Business in Asia
- International Business Consulting



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Thank you for your attention!

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