



**Researching entrepreneurship:**  
**How to plan, design and conduct**  
**a project on Entrepreneurship**

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Presentation of an elective  
to be offered in the 1<sup>st</sup> module 2023-234  
to SOC BA, 4<sup>th</sup> year of education

# The course is

- based on own experience in entrepreneurship research since the beginning of the 1990es
- focused primarily on *how to research* entrepreneurship than on *what* entrepreneurship is (= preparing students to conduct secondary research on the area)
- 7 lectures + 7 workshops + final colloquium (small groups' projects to be presented)

# Structure of the course

- **Subject 1: Defining the mainstream concepts and approaches in the Entrepreneurship research: how to select and analyze the core literature? (10 contact hours)**
- **Subject 2: How to conduct secondary analysis of quantitative empirical datasets on entrepreneurship? (6 contact hours)**
- **Subject 3: How to conduct cross-country research in entrepreneurship: what is challenging in comparisons? (4 contact hours)**
- **Subject 4: Specifics of entrepreneurship in Post-Socialist societies (4 contact hours)**
- **Subject 5: State, State policies and the role of the entrepreneurship research: how to formulate policy recommendations (4 contact hours)**
- **Subject 6: Outcomes and research findings of course participants (2 contact hours, final colloquium)**

# *Incremental* knowledge and skills to be obtained:

- How to easily find core authors/sources to make an appropriate **literature review** in a totally new field?
- How to work with **available datasets** and get fun from the secondary analysis?
- What are the **specific** problems of **comparative** (= cross-country) **studies**?
- How to conduct **research on entrepreneurship in Russia** making input into/benefitting from the theory?

# A short intro on entrepreneurship theory

- consensual definitions,
- main paradigms and authors:
- Resource-based view (RBV);
- Theory of planned behavior (TPB) by I. Ajzen and 'entrepreneurial intentions';
- Firm life cycle model (I. Adizes);
- Effectuation logic of entrepreneurs (S. Sarasvathy) etc.

## No seminars, only rather workshops to prepare an own resp. joint small scale project

- Finding and examining the core literature and evidence on the topic to make an *intro* and formulate the *hypotheses*
- Finding and using related *available data-sets* to prove the hypotheses and to collect *findings*
- Brain storm to discuss *evidence, constraints* and further *prospects*
- **Short progress reports at the end of each seminar!**
- Following to the logic of a research project stages' (desk analysis of literature → formulation of hypos → discussing and choosing the research design → analyzing the data → summarizing the findings → formulating of the evidence and recommendations).
- In total = 14 hours + self-preparation in between

# Datasets to be introduced during the course and used for secondary analysis

- GEM Russia (2006-2011, available at SOPHIST, at <http://sophist.hse.ru/>)
- Diverse other research projects datasets available at SOPHIST)
- FOM SMBiz (data from 2020 until now, available on request from Institute 'Public Opinion Foundation', at <https://smbiz.fom.ru/> )
- Other entrepreneurship relevant datasets of *your choice*

# Final colloquium and grading

- Short group (2-4 people) presentations (< 12 minutes)
- Discussion
- Grading:
  - 10% - lectures attendance
  - 20% - interim test grade
  - 40% - activity in seminars (networking; progress report)
  - 30% - final colloquium (examination) grade



# Communication and feedback

- A course group in telegram <https://web.telegram.org/k/#-610786339> to raise questions and discuss project relevant issues
- If you would have any questions, concerns, doubts – please contact at [achepurenjo@hse.ru](mailto:achepurenjo@hse.ru) or visit the telegram group <https://web.telegram.org/k/#-610786339>
- Welcome at research seminars of the FSS research project group “Стратегии адаптации российских малых предпринимателей к шоковым изменениям в экономике и обществе”