

International Laboratory for Applied Network Research

## Master's programme "Data Analytics and Social Statistics"

formerly - MASNA
"Applied Statistics with Network Analysis"



Introduction

# We are on a mission to make modern data and network analytics available to everyone

If you are a practitioner or former student with non-mathematical or non-IT background and want to dive into the world of analytics, then you should consider applying to our program.

Here we introduce HSE University and ANR-lab that offers applied mathematics and computer science DASS master's programme with a focus on applied statistics, data, and network analytics.



#### Learn more about us

#### ANR-lab

About us

Founders and scientific advisors

Research groups

**HSE** University

#### Master's programme

About the programme

Opportunities

Skills

Best choice

Education

Application process

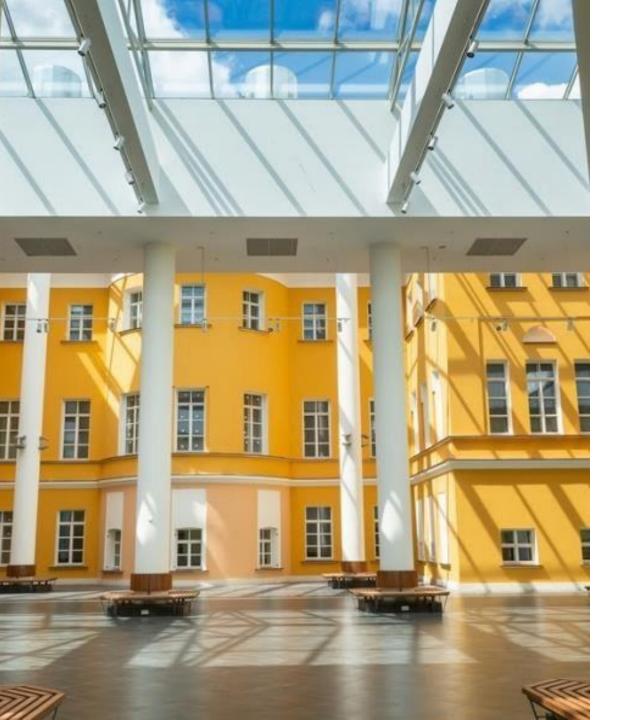
Career

#### Contacts

Websites

Social media

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- Press the logo on top to come back to the menu

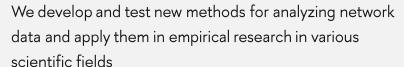


Part 1

#### **ANR-Lab**



#### What we do





#### Who we are

The ANR-Lab members are researchers from sociology, political science, economics, statistics, management, computer linguistics, and computer science



About ANR-lab

#### **ANR-lab**

**International laboratory** for Applied Network Research

Press for more info



#### Worldwide cooperation

We maintain cooperation with Russian and international scientists and research groups working in the field of network analysis



#### A full-service think tank



#### Research

- Development of school of applied network analysis
- \* Popularization of networkanalytic methods, starting with bachelor's students
- Tight integration into Russian and international academic community



#### **Education**

- Master's programme "Data Analytics and Social Statistics"
- Short educational events in Russia and internationally



#### Research

- \* Applied consulting (fee-based) for business, governments and NGO
- \* Among clients:







## Meet the founders and scientific advisors



**Vladimir Batagelj**PhD, Professor Emeritus
University of Ljubljana

- \* Senior Research Fellow, ANR-Lab
- Program Pajek for analysis and visualization of large network data



Anuška Ferligoj
PhD, Professor Emeritus,
University of Ljubljana

- ★ Scientific advisor since 2018, ANR-Lab
- \* Head, Center for Social Informatics and Methodology, University of Ljubljana

## Current leadership of the programme



Ivan Klimov
Candidate of Sciences



**Daria Matlseva**Candidate of Sciences

- \* Programme Academic Supervisor
- \* Senior Research Fellow, ANR-Lab
- \* Associate Professor, Faculty of Social Sciences

- Head of the ANR-Lab
- Leading Research Fellow, ANR-Lab
- Visiting Lecturer, Faculty of Social Sciences



# ANR-lab has several research groups

- \* The Laboratory regularly organizes scientific seminars for joint discussion of projects and their presentation to a broad audience, and summer schools and special events for advanced training with leading experts in Social network analysis (SNA)
- \* ANR-Lab's members regularly attend scientific conferences and events, and have scientific publications in their research areas

Study of IT, Media, and Communications



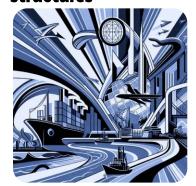
Research of social groups, communities and collectives



Study of Science and Education



Economic, financial and political structures



Social trust and satisfaction





## HSE University in numbers

HSE University is a Russian leader in education and one of the prominent economics and social sciences universities in Eastern Europe and Eurasia

Press for more info



5

campuses

55 000+

students

90 400+

graduates of main programmes

227

online courses

5 mln

course participants

195

countries

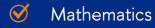
Top ranks

## HSE University is top-ranked



by many internationally recognized agencies

**Top 79** 

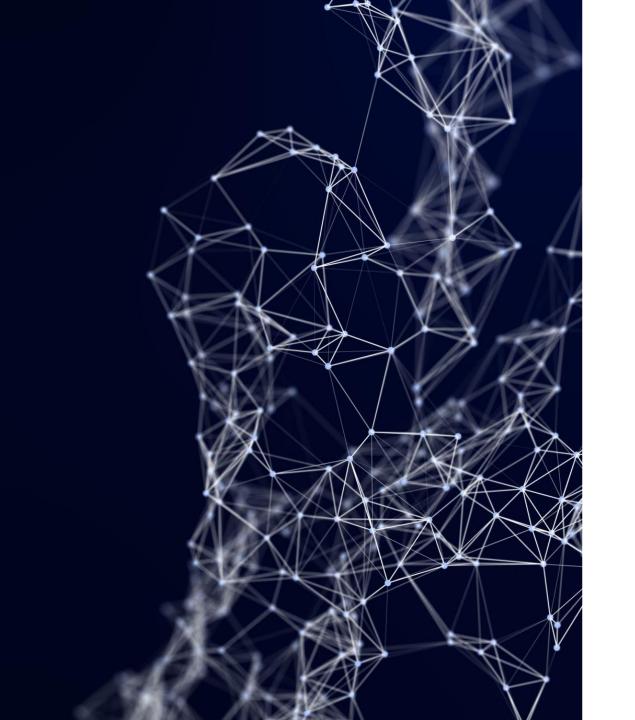


**Top 101-150** 



**Top 136** 





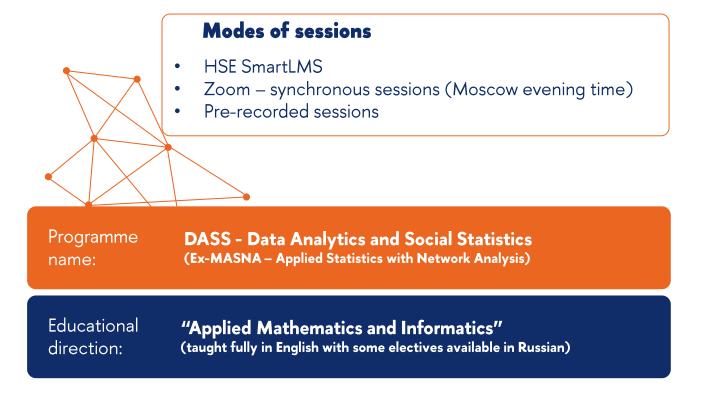
Part 2

### Master's Programme "Data Analytics and Social Statistics"



#### **About the programme:**

- years full-time degree (online)
- 4 modules in a study year
- points HSE university grading system

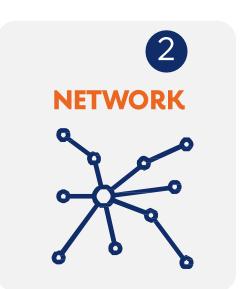


## DASS programme offers state-of-the-art analytics with networks







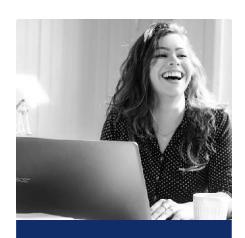


## We teach analytics to everyone

If you want to use complex models in your analytics career

If you need some additional knowledge in applying methods for solving problems

If you never had any analytical training, but want to join the field



**Business professionals** 

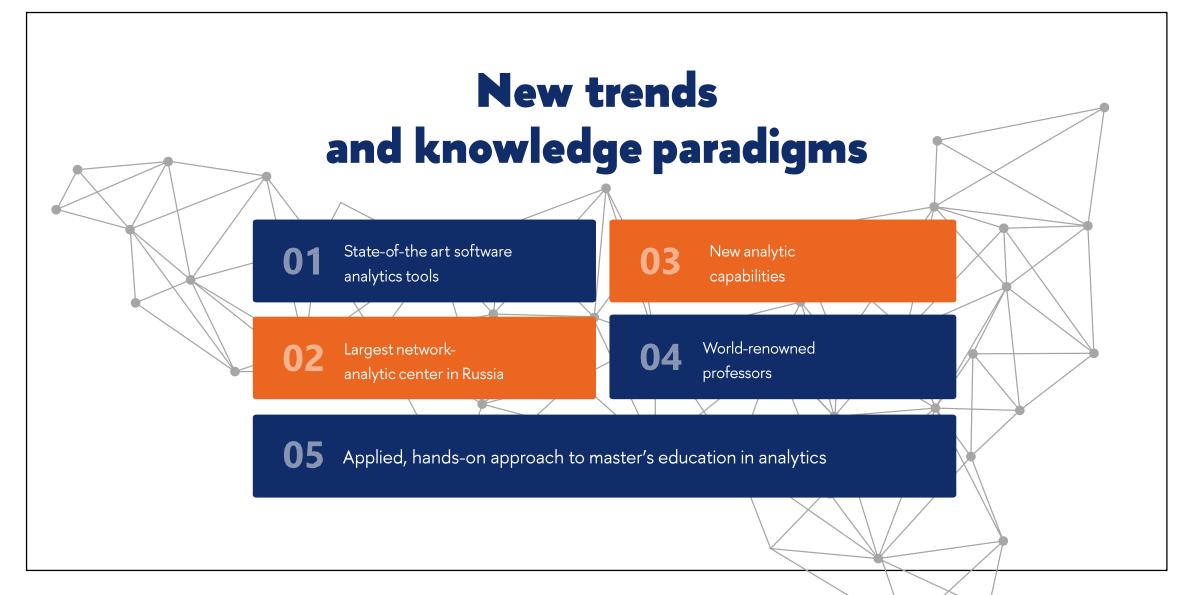


Students with nonmathematical background



Professionals who want to dive into data analytics





#### We provide skills that markets demand today

Exploratory data analysis



Linear models



Time-series analysis



Social network analysis



Machine learning



Neural networks



Big data analysis



Data mining



Nonparametric methods



Text and unstructured data analysis



Structural equation modelling



Multivariate data analysis



#### Responding to market signals: hands-on skills



What programming languages?



What data analysis packages?



What network analytics software?



\* Python



Python

SAS

**STATA** 

Orange



Gephi

Most of the courses are
offered at different levels –
basic and advanced

Course menu – you create

your own study plan from the
menu of over 30 courses

Applied focus and final capstone project: it can be a research paper or real-life case



6 reasons to study with us

Community of experts and analytics enthusiasts

World-renowned professors.

We invited the "stars"

of analytics profession

We teach to formulate the problem first, and then select a method for solving the problem

#### More benefits

#### **Fully online**

Ability to study from anywhere in the world on a set schedule

#### Individual approach

Teachers are available in group chat, videoconference and real-time communication in class

#### Deferment from the army

Deferment from military service is granted to students in accordance with the legislation of the Russian Federation

#### Convenient class time

Classes take place in the evening in real time and can be replayed afterwards

#### **Additional courses**

Broad choice of additional courses for more in-depth study of the program during the course

#### Student privileges

Access to information resources of the university, free access to campuses, benefits for students

## You will go through sophisticated and rigorous education in data analytics

#### 2. Problem solving

• define problems and choose the right tools and approaches to solve them

#### 4. Practical cases

 work with real-world problems and understand how data analytics can solve them

Let's start your learning path









#### 1. Theory-based

- foundations of statistics, network analysis and machine learning
- working knowledge base in data analytics in business and academics

#### 3. Math and models

- mathematics, tailored to your comfort level
- understand how to use different types of models in practice

#### We offer two tracks for your education

Computational Social and Network Sciences

Study of actively developing quantitative methods in the social sciences, including network analysis:

- \* Mathematical apparatus and methods of statistical analysis
- \* Methods and tools of computer science for data collecting, processing, and modeling
- \* Theoretical and methodological apparatus of social sciences for research design, interpretation and presentation of results.

Applied Statistics and Data Science

Study of advanced methods of mathematical statistics and modern advances in the field of data sciences:

- \* Variety of advanced statistical methods of data analysis,
- \* Methods and tools of computer science for data collection, processing, and analysis
- \* Solving research problems and implementing applied projects for making business decisions.



#### Education component: overall curriculum



#### General component

- Adaptive courses (R & Python, Intro to Statistics)
- Contemporary Data Analysis
- Contemporary Decision Sciences Methods
- Linear Models
- Intro to SNA
- Probability Theory
- Data Mining
- Structural Equation Modelling



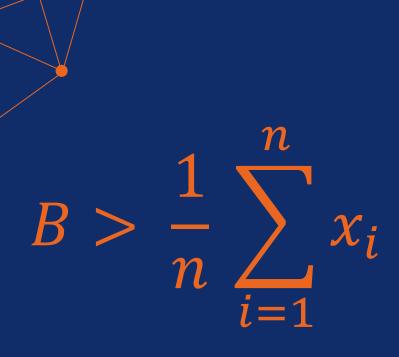
#### Electives

- Pool of university courses
- Advanced Topics in SNA
- SNA in R
- Machine Learning
- Bayesian data analysis
- Exploratory data analysis
- Stochastic models
- Time Series
- Nonparametric Data Analysis
- Multivariate data analysis
- Unstructured Data Analysis



#### Research and consulting

- Research Seminars
   (Computational Social and Network Sciences Applied Statistics and Data Science, Working with Network Data,)
- Project Seminar
- Statistical Consulting
- Internship
- Term Paper
- Master Thesis



# We want you to be the best you can be

... and we'll do what it takes to help you get there

- \* We offer the range of choices and opportunities simply not available anywhere else
- \* We give you the best career choice possible

#### How to apply

#### 1. Application deadlines and enrollment:

April, 1

September, 16

September, 23

Applications call is open

Deadline for submission of all necessary documents

20

10

Deadline to sign agreements and enrollment forms

#### 2. Portfolio

Basic education 15

Motivation letter



Letters of recommendation (2 letters)



Interview in English 10

CV

Ω

20

TOEFL, IELTS or equivalent



Other supplementing documents

15

Max points

**Payment** 

400 000 RUB/year

Tuition fee

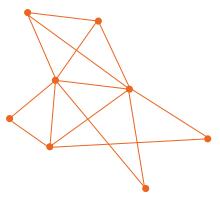
Payment is made per year / per semester

#### **Discounts**

5%

for early submission before 31.05.2024

for portfolio assessment (90+ points)



**10%** for HSE graduates

for winners (for diploma holders of I, II and III degrees) of the Olympiads "Maior I " ( ) of the Olympiads "Major League" («Высшая Лига»), "I am a Professional" («Я – профессионал»), student research contests (HMPC) in the indicated areas and tracks corresponding to the programme



# Amazing career tracks

Students and graduates become experts in data analysis and visualization, machine learning, network analysis, and business analytics.



#### All needed skills

We equip our students with necessary skills for crossdisciplinary work in industry and academia Data analysts in all fields

(product analysts.,
business analysts, etc.)

02 Statistical consultants

Researchers in major consulting firms

Background for future
PhD studies

# Our graduates work in top Russian and international companies

Finance and IT



Consulting

McKinsey & Company

Deloitte.



Research







Markets

Yandex VOLKSWAGEN JTF



Opinion

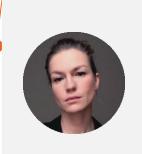


"It gave me a clear understanding of algorithms for working with absolutely different data"

- Alexander Alimov -

## Feedback and reviews of our graduates

Press for more info



"The knowledge base is significantly replenished, and I want to test it in practice as soon as possible"

- Maria Ilyina -



#### kaggle

First places at Kaggle competitions



Publications in renowned academic journals



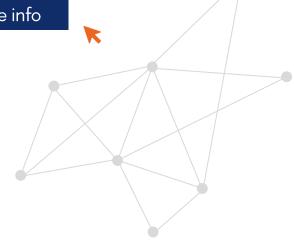
Winners of HSE student research competition



Winners of different scholarships (named after Potanin, Grodsky) Winners

## **Great** achievements

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Part 3

#### **Our contacts**



## Our programme websites



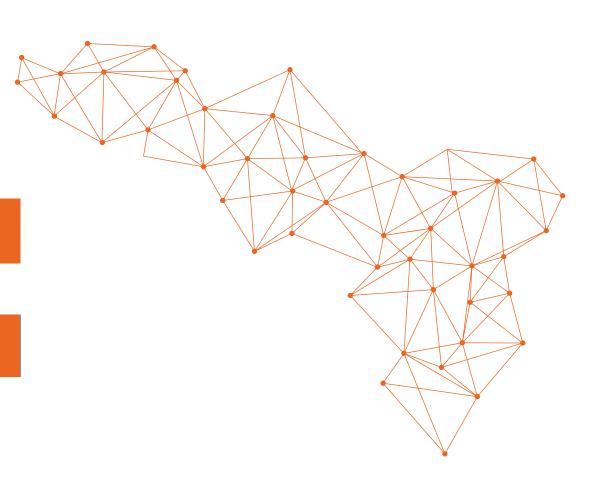
Where to find more information?

**DASS**HSE website

ANR-Lab
HSE website



Press the figures above to follow the link



#### Be the first one to know the news



Find the recordings of Open House events, listen to what students say about their education and enjoy the ANR-lab online seminars on YouTube



https://vk.com/hsemasna



https://t.me/anrlab









## See you among our students







Press the icon above to follow the link