

To UNESCO Chairs working in the fields covered by the Convention on the Protection and Promotion of the Diversity of Cultural Expressions

15 October 2024

**Culture Sector**  
**The Assistant Director-General**

Ref: CLT/DCE/2024/L166

Subject: **Invitation to join the celebrations of the 20th Anniversary of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions in 2025**

Madam/Sir,

Next year marks the 20th anniversary of the Convention on the Protection and Promotion of the Diversity of Cultural Expressions, which was adopted during the 33rd session of the UNESCO General Conference on 20 October 2005. To celebrate this milestone, the 17th session of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions adopted the decision to encourage Parties and other stakeholders of the Convention to undertake initiatives to promote the objectives and principles of the Convention, take stock of the achievements and consider new developments for its future.

I am therefore writing to invite all 156 Parties to the Convention, along with our key stakeholders including UNESCO Category 2 Centres, Chairs, Creative Cities, and Goodwill Ambassadors as well as civil society organizations, artists and culture professionals, to **organise events and activities to celebrate the 20th anniversary of the Convention throughout the year 2025.**

These national, regional and global events will help to raise awareness of the guiding principles of the Convention, especially among new audiences. The reflections made during these initiatives will also provide valuable insights for the MONDIACULT 2025 Conference, which will bring together Ministers of Culture from around the world in September 2025 in Barcelona, Spain, to: promote solidarity, an inclusive dialogue and collaboration in defining the global agenda for culture; assess progress, opportunities and challenges in addressing the six priority areas of the [MONDIACULT 2022 Declaration](#); engage younger generations in the cultural policy debate; facilitate access to information on policies; and support Member States in strengthening cultural information systems.

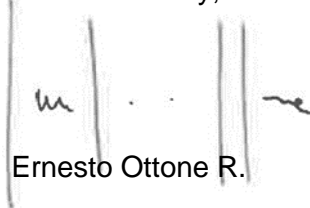
The Secretariat of the Convention is currently preparing a dedicated webpage on our website (<https://www.unesco.org/creativity/en>) that will feature information on events and activities taking place throughout the year 2025. The webpage will also include communications material that will be made available to Convention stakeholders.

You are kindly requested to provide the Secretariat with information regarding the events and activities you intend to organize at local, national, and international level, by completing the [online form](#), which will remain accessible throughout 2025.

For more information, please do not hesitate to contact us at: [convention2005@unesco.org](mailto:convention2005@unesco.org).

We would like to thank you in advance for joining UNESCO in empowering creativity through the protection and promotion of the diversity of cultural expressions.

Yours sincerely,



Ernesto Ottone R.