

11th International Scientific and Practical Conference «Business Psychology: Theory and Practice»

November 29 - ONLINE

PLENARY SESSION: KEYNOTE SPEAKERS' PRESENTATIONS

10.00-10.20

Welcome speech from the Master's program "Psychology in Business"

Natalia Ivanova (Moscow, Russia), Doctor of Psychology, Professor, Academic Director of the Master's Program "Psychology in Business" at the National Research University Higher School of Economics, co-founder of ABP.

10.20-10.30

Welcome speech from the Department of Psychology

Maria Chumakova (Moscow, Russia), Ph.D. in Psychology, Associate Professor, Head of the Department of Psychology, National Research University Higher School of Economics (HSE)

10.30-10.45

Welcome speech from the Association of Business Psychologists of Russia

Irina Stepanova (Moscow, Russia), graduate of MP Psychology in Business, Executive Director of the Association of Business Psychologists of Russia

10.45-11.30

Organizational Illusions: the Reality of Paradoxes

Takhir Bazarov (Moscow, Russia), President of ABP Russia, Doctor of Psychology, Prof. M.V. Lomonosov Moscow State University

11.30-12.00

Psychological Problems of Stimulation: What Can and Can Not Money Do?

Olga Deineka (St. Petersburg, Russia), Doctor of Psychology, Professor, Acting Head of the Department of Political Psychology, St. Petersburg State University.

12.00-12.30

Business-Psychological Approach to the Analysis of the Professionographic Thesaurus of a Modern Mentor of an University Student

Elena Makhmutova (Moscow, Russia), PhD in Psychology, Associate Professor, Department of Pedagogy and Psychology, Moscow State Institute of International Relations

12.30-12.45 **Coffee break**

12.45-13.10

Readiness for Action in an Extreme situation: Theory and Practice

Vitaly P Tretyakov (St. Petersburg, Russia), Doctor of Psychology, Professor of the Department of Ergonomics and Engineering Psychology, Faculty of Psychology, St. Petersburg State University, Professor of the Department of General and Applied Psychology, A.S. Pushkin Leningrad Regional University. **Alexander Zakharov (Moscow, Russia)**, Candidate of Psychological Sciences, Lead Instructor of JSC "Rossiya Aviation Company", Academician of MNAPHAC, EAAP

13.10-13.30

Psychological Archetypes, Artificial Intelligentsia in Marketing Communications of Modern Companies

Hristo Kaftanjiiev, Doctor of Philology, Professor, Faculty of Journalism, "St. Kliment Ohridski" University of Sofia (Sofia, Bulgaria)

13.30-14.00

Gender Quotas in corporate boards in EU

Prof. Ivona Raguz, Professor at the Department of Economics and Business Economics at the University of Dubrovnik (Croatia).

14.00-14.30

Psycho-Philosophy of Uzbek Entrepreneurship: from Tradition to Modernity

Lochin E. Tursunov, Doctor of Philosophy (PhD), Associate Professor, Deputy Dean for Research and International Relations, Faculty of Psychology and Social and Political Sciences, Samarkand University (Uzbekistan)

14.30-15.30 **Lunch**

15.30-16.00

Practitioners' Suggestions on How to Conduct an Organisational Intervention

Stephen Benton, founder and director of The BPSY Ltd, London UK, Founder of the UK's first Center for Business Psychology and the Master's program in Business Psychology at the University of Westminster (UK).

16.00-16.30

The difference between "economic rationality" and "biological rationality"

Warren Torngait, Emeritus Professor of Psychology at Carleton University (Canada).

SESSION PANNELS

16.30-18.30 **Session 1. "Communication and Leadership in Organization"** (Professor T.Y. Bazarov, Professor V.A. Shtroo)

16.30-18.30 **Session 2. "External Environment of Business"** (Associate Professor O.I. Patosha)

16.30-18.30 **Session 3. "Tools of psychological support of business"** (Associate Professor N.V. Antonova)



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