

HSE University

Graduate School of Business

PORTFOLIO COMPOSITION

for foreign citizens applying for master's degree programme

International Management

**Master's Programme Academic Supervisor
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List of documents for the entrance test in the form of a competitive selection (portfolio) for foreign citizens entering a separate competition and criteria for evaluating the portfolio*

Master in International Management Educational Programme

Portfolio's element	Description	Gradings (100-points scale)
<i>Mandatory Documents</i>		
Documents of the established sample of higher education	The applicant's grades for the period of study, the average grade point average of the diploma, diploma with honours, education profile, as well as the volume of mastered disciplines corresponding to the specifics of the educational Programme.	10
Motivation letter (in English)	The content of the letter is assessed (including the reasons why the applicant wants to study on the Programme, Academic and professional interests related to the study of the Programme, as well as professional plans for the future), its structure, style of presentation, and level of proficiency in professional skills language.	10
Essay on the topic "Artificial intelligence for international business: its uses and challenges" (in English)	The completeness of disclosure of the assigned topic is assessed; the quality and persuasiveness of arguments, including the presence of confirmation of expressed judgements with examples from business practice; the ability to logically present his/her opinions; the structure and composition of the text, including the introduction, main part and conclusion; the use of professional language.	20

*Sections of the portfolio may be changed, supplemented or shortened in accordance with the List of Documents

<p>Oral interview (in English)</p>	<p>The ability to conduct a dialogue, to answer questions fully and in detail, to take into account the conditions of the speech situation is taken into account; the ability to participate in a dialogue and express his/her thoughts in the format of a monologue on professional topics related to the profile of the Programme; the necessary knowledge, skills and abilities that will allow him/her to successfully master the Programme; the statement is characterized by semantic integrity, correct use of professional terminology and mastery of the basic concepts in the Programme profile, speech coherence and consistency of presentation, no logical errors.</p>	<p>40</p>
<p><i>Optional documents on individual achievements that can be included in the portfolio</i></p>		
<p>Documents on additional education</p>	<p>The candidate's interest in expanding his/her knowledge and gaining additional education, especially in the fields corresponding to the Programme specifics; the level and volume (in academic hours) of completed additional education programmes; internships, level and status of the organisation where the internship was completed (mobility programme, etc.); the correspondence of the diploma, certificate or other specific document to the Programme.</p>	<p>10</p>
<p>Diplomas of winners and laureates of competitions, certificates of individual achievements</p>	<p>The level and status of the event or organisation where the diploma, certificate or other credential is obtained shall be taken into account; individual achievements of the participant, compliance of the diploma, certificate or other document with the specifics of the educational Programme, the level of the diploma, certificate or other document in relation to others documents that may have been obtained (e.g. 1st place in a competition).</p>	

Publications of the applicant	The level of the publication (professional, scientific, periodical) in which it is printed (or planned to be printed) applicant's paper. Building levels vary and affect the maximum score. Consideration is given to the relevance of the research topic; novelty in the problem statement; availability of methodology and depth of the analysis; quality of conclusions and recommendations; ability to use literature and other information sources; publication style.	
Scholarships	The intended purpose of the scholarship or grant shall be taken into account to academic, scientific, research or project work, educational or scientific results achieved by the recipient of the scholarship or grant, their connection with the focus of the educational Programme.	
GMAT / GRE certificate	GMAT score of at least 500 points/GRE score of at least 165 points is taken into account.	
Documents, confirming international experience	Volume and quality are taken into account of the international experience, including duration of the internships/training (at least 6 months of permanent residence abroad), diversity of types of the international experience, results achieved, participation in international projects.	10

