



Faculty of Law



UNESCO Chair on Copyright,
Neighboring, Cultural and
Information Rights



Faculty of Creative
Industries

PROGRAMME

of the XXXIII International Scientific and Practical Conference
"MEDIA LAW - 2024"
December 12-13, 2024
(Moscow, Pokrovsky blvd., 11, hall G-203)

December 12, Thursday

OPENING OF THE CONFERENCE

- 10:00** – **Nikita Anisimov**, Rector of the National Research University Higher School of Economics (HSE University)
- 10:30** **Vadim Vinogradov**, Dean of the Faculty of Law, HSE University, Doctor of Legal Sciences, Professor
- Andrey Bystritsky**, Dean of the Faculty of Creative Industries, HSE University, Candidate of Pedagogy, Professor
- Tatiana Moskalkova**, Commissioner for Human Rights in the Russian Federation, Doctor of Legal Sciences, Professor
- Alexander Khinshtein**, Chairman of the Committee on Information Policy, Information Technology and Communications of the State Duma of the Federal Assembly of Russian Federation
- Alexey Pushkov**, Chairman of the Commission of the Council of the Federation of the Federal Assembly of Russian Federation on Information Policy and Interaction with the Media
- Rifat Sabitov**, Chairman of the Commission for the Development of the Information Community, Mass Media and Mass Communications of the Public Chamber of Russian Federation

PLENARY SESSION 1.

CURRENT ISSUES OF MEDIA LAW

MODERATOR: MIKHAIL FEDOTOV

10:30 – *Impulse reports*

12:00

- 10:30 *"Will Network Media Fall Into the Trap of Artificial Intelligence?"* **Yuri Baturin**, Corresponding Member of the Russian Academy of Sciences, Head of the Department of Computer Law and Information Security of the Higher School of Public Audit (Faculty) of the Lomonosov Moscow State University, Doctor of Law, Professor
- 11:00 *"Human Rights Dimensions of Media Law"* **Mikhail Fedotov**, Director of the International Scientific and Educational Center "UNESCO Chair at HSE University", Doctor of Legal Sciences, Professor, Honored Lawyer of the Russian Federation, Retired Ambassador Extraordinary and Plenipotentiary of the Russian Federation
- 11:20 *"Network Dimensions of Media Law"* **Vladimir Entin**, Director of the Center for Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France), Candidate of Legal Sciences, Associate Professor at MGIMO Ministry of Foreign Affairs of the Russian Federation

PLENARY SESSION 2.

MEDIA, SOCIETY, STATE: A SOCIOLOGIST'S VIEW

Moderator: Mikhail Fedotov

- 11:40 *"Public Contract: Has a Balance of Interests between the State and Society Been Achieved in Modern Russia?"* **Zhan Toshchenko**, Corresponding Member of the Russian Academy of Sciences, Professor of the Department of History and Theory of Sociology of the Russian State University for the Humanities, Doctor of Philosophy, Professor

PLENARY SESSION 3.

MEDIA LAW AND ARTIFICIAL INTELLIGENCE

Moderator: Yuri Baturin

12:00-14:00 *Reports:*

14:00

- 12:00 *"Ethical and Legal Aspects of Using Artificial Intelligence in the Media"*, **Natalia Kovaleva**, Head of the Department of Digital Technology Law and Biolaw, Faculty of Law, National Research University Higher School of Economics, Doctor of Legal Sciences, Professor
- 12:15 *"Artificial Intelligence and Future Law: New Challenges, Global Regulation and the Role of Parliamentarians"*, **Akmal Saidov**, Academician of the Academy of Sciences of Uzbekistan, Director of the National Center for Human Rights, Member of the UN Human Rights Committee, Doctor of Legal Sciences, Professor (**Republic of Uzbekistan**), (online)

- 12:30 *"The Role of the Concept of "Man as a Weak Side" in the Digital World"*, **Viktor Naumov**, Chief Researcher at the Institute of State and Law of the Russian Academy of Sciences (ISL RAS), Doctor of Legal Sciences, Professor
- 12:45 *"Artificial Intelligence in the Media Sphere - Nomination Issues"*, **Elena Perepelitsa**, Leading Researcher at the National Center for Legislation and Legal Information, Candidate of Legal Sciences, Associate Professor **(Republic of Belarus)**
- 13:00 *«Certain Aspects of the Implementation of the Right to Freedom of Speech in the Era of Big Data»*, **Eleonora Leskina**, Associate Professor of the Department of Digital Technology Law and Biolaw of the Faculty of Law of the National Research University Higher School of Economics, Candidate of Legal Sciences
- 13:15 *"Algorithms and Meanings: How New Media Shape the Audience's Worldview"*, **Sona De Apro**, postgraduate student of the Higher School of Public Audit (faculty) of the Lomonosov Moscow State University
- 13:30 *"Artificial Intelligence as a Tool for Identifying Copyright Violations in the Media Space"*, **Anna Pokrovskaya**, postgraduate student at the Patrice Lumumba Peoples' Friendship University of Russia, patent practice expert at Skolkovo CIS LLC
- 13:45 *"State Information Policy as Part of the Implementation of the National Security Concept"*, **Sergei Bratsylo**, member of the Expert Council of the Security Committee of the State Duma of the Federal Assembly of Russian Federation, Candidate of Philology, Associate Professor
- 14:00-14:30** *Break*

PLENARY SESSION 4.

HUMAN RIGHTS DIMENSIONS OF MEDIA LAW

Moderator: Mikhail Fedotov

- 14:30-16:30** *Reports:*
- 14:30 *Welcome speech*, **Tatyana Merzlyakova**, Commissioner for Human Rights in the Sverdlovsk Region, member of the Council under the President of the Russian Federation for the Development of Civil Society and Human Rights ([online](#))
- 14:40 *"Urgent Practical Problems of Legal Regulation of Media in Russia"*, **Igor Potockiy**, Chairman of the Committee on Entrepreneurship in the Sphere of Media Communications of the Chamber of Commerce and Industry of Russian Federation
- 15:00 *"Features of Protecting the Honor, Dignity and Business Reputation of Authors in Case of Violation of the Inviolability of Their Works"*, **Sergey**

- Potapenko**, Dean of the Faculty of Law of the Kuban State University, Doctor of Legal Sciences, Professor
- 15:15 *"Modern Technologies as Challenges to Media Law in the 21st Century"*, **Anton Sergo**, Professor at the Kutafin Moscow State Law Academy, Doctor of Legal Sciences
- 15:30 *"Some Directions and Risks of Using Neural Networks to Combat Destructive Content: a Lawyer's Opinion"*, **Ksenia Belikova**, professor of the Department of Entrepreneurial and Corporate Law at the Kutafin Moscow State Law Academy, Doctor of Legal Sciences
- 15:45 *"Will the Global Digital Contract Become a "Normative Instrument"?"*, **Valentina Talimonchik**, Professor of the Department of General Theoretical Legal Disciplines of the North-West Branch of the Russian State University of Justice, Doctor of Law
- 16:00 *"Modern Paradigm of Justice in the Context of Mediatization of Society"*, **Anna Belyakova**, Leading Researcher at the Institute of Legal Studies and Policy under the Government of Russian Federation, Candidate of Legal Sciences
- 16:15 *"Legal Interaction between the State and the Media in the Modern Context"*, **Natalia Kolobaeva**, Associate Professor of the Department of Constitutional Law of the Yakovlev Ural State Law University, Candidate of Legal Sciences
- 16:30 *"Streaming on the Edge of Private and Public Law"*, **Alexey Deineko**, Professor, Department of Digital Technology Law and Biolaw, Faculty of Law, National Research University Higher School of Economics, Candidate of Legal Sciences
- 16:45 *"Counteracting Destructive Content as a Priority of Scientific and Technological Development: Legal Aspects"*, **Elena Savchenko**, Research Fellow at the Institute of Legislation and Comparative Law under the Government of the Russian Federation, Candidate of Legal Sciences

PLENARY SESSION 5.

NETWORK DIMENSIONS OF MEDIA LAW

Moderator: Vladimir Entin

17:00-19:00 Reports:

- 17:00 *"Media Law and Intellectual Property Law: Facets of Interaction"*, **Victoria Savina**, Professor of the Department of Civil Law Disciplines at the Plekhanov Russian University of Economics (REU), Doctor of Law
- 17:15 *"Legal Nature of the Graphical Interface"*, **Elena Morgunova**, the Kutafin Moscow State Law Academy, Candidate of Legal Sciences, Associate Professor

- 17:30 *"Criminal Journalism: True Crime and the Drift of Images and Meanings"*, **Evgeniya Kryukova**, Associate Professor of the Faculty of Law, Senior Lecturer of the Faculty of Journalism at the Lomonosov Moscow State University, Director of the Scientific and Educational Center "Law and Media", Candidate of Legal Sciences
- 17:45 *"The Author's Right, Legislative Innovations and Law Enforcement Practices in the Context of AI Technology Development: Old Contradictions Remain, New Ones are Added to Them"*, **Ivan Zasursky**, President of the Association of Internet Publishers, Candidate of Philological Sciences
- 18:00 *"A Dialectical View of the Problems That Have Arised from the Concept of Artificial Intelligence, Including in the Field of Copyright"*, **Konstantin Molchanov**, the Lomonosov Moscow State University, Senior Researcher, Doctor of Philosophy
- 18:15 *"Copyright Regulations When Using AI in New Media"*, **Vladimir Ivanovich Volkov**, postgraduate student at the Institute of China and Asian Countries of the Russian Academy of Sciences, legal adviser to the media holding "The Big Asia"
- 18:30 *"Clickbait News Headlines. A Harmless Phenomenon or a Violation? Are There Any Legal Instruments of Protection?"*, **Tatyana Susaleva**, head of the legal department of Clovermed LLC
- 18:45 *"A Musical Work as an Object of Copyright in the Media Space: Practical Aspects"*, **Matvey Plugin**, student of the Saratov State Law Academy (SSLA)
"Civil Circulation of Intangible Objects in the Legal Doctrine", **Alexander Larin**, General Director of the Research and Development Institute "Intellektarium", Candidate of Legal Sciences, Associate Professor

December 13, Friday

- 10:00 – PLENARY SESSION 3 (online continuation)**
- 13:00 Reports**
- 10:00 *"Authorship, Artificial Intelligence and Corporate Media"* **Marina Komashko**, Associate Professor of the Department of Digital Technology Law and Biolaw, Faculty of Law, National Research University Higher School of Economics, Candidate of Legal Sciences
- 10:15 *"Quantum Communications as a New Section of Media Law"*, **Kirill Evsikov**, Head of the Department of State and Administrative Law at Tula State University, Candidate of Legal Sciences, Associate Professor
- 10:30 *"Media Law in AI Era"* **Babu Dinesh**, Associate Professor, Amrita University, PhD in Law (**India**)
- 10:45 *"Legal Aspects of Telemedicine Regulation in Belarus"*, **Anna Avdey**, employee of the Grodno State Medical University, Candidate of Legal Sciences, Associate professor, (**Republic of Belarus**)

- 11:00 «*Digitalization and Mediatization of Legal Discourse*¹», **Maxim Zaloilo**, leading researcher at the Institute of Legal and Social Policy, Candidate of legal sciences
- 11:15 "*Artificial Intelligence and Patent Law: Legal Features and Application Practice*", **Olga Sushkova**, Associate Professor of the Department of Information Law and Digital Technologies at the Kutafin Moscow State Law University, Associate Professor of the Department of Entrepreneurial, Labor and Corporate Law at the Russian Presidential Academy of National Economy and Public Administration, Candidate of Legal Sciences
- 11:30 «*Manifestations of Digital Deviance Between Possibility of Repression and Freedom of Expression*» **Michelangelo Pascali**, Associate Professor, University of Naples Federico II (Italy) (video presentation)
- 11:45 "*Cross-border Exchange of Data on Persons Who Have Committed Cybercrimes (the Experience of the UN Convention on Cybercrime, 2024)*", **Daria Shtodina**, Research Fellow, Department of International Law, National Research University Higher School of Economics, Candidate of Legal Sciences
- 12:00 "*Issues of Legal Regulation of the Operation of Wheeled Highly Automated Vehicles (Drones) as a New Multimedia System*", **Alexey Bogutsky**, postgraduate student of the Kutafin Moscow State Law Academy
- 12:15 "*Using Artificial Intelligence Technology in the Legal Proceedings: A Comparative Legal Analysis of the Problems of Legal Regulation in the Context of Ensuring Information Security in the Russian Federation*", **Anton Chudesenko**, Junior Researcher, Institute of State and Law, Russian Academy of Sciences
- 12:30 "*Problems of "Fake" News: Legal Mechanisms for Combating Disinformation in the Media*", **Alexander Bakushin**, student at Tula State University
- 12:45 "*LegalTech: a New Paradigm in Legal Practice and a Catalyst for Legal Singularity*", **Azret Nakhushev**, student of SSLA
- Reserv ed "*Copyright in the Context of AI-generated Music and Advertising Jingles*", **Daria Glushkova**, student at the St. Petersburg State University of Industrial Technologies and Design

13:00 – PLENARY SESSION 4 (online continuation)

16:00 Reports

- 13:00 "*Information Economy, Media and Systematization of Information Legislation*", **Astamur Tedeev**, professor of the Department of State Audit of the Higher School of State Audit (faculty) of the Lomonosov Moscow State University, associate professor of the Center for

¹ The study was supported by the Russian Science Foundation grant No. 23-28-01773, <https://rscf.ru/project/23-28-01773/>.

Comparative Law of the MSU-PPI University in Shenzhen (**PRC**), Doctor of Legal Sciences

- 13:15 *"The Legal Status of a Blogger in Russia and Abroad: Trends and Prospects"*, **Svetlana Kulikova**, Professor of the Department of Constitutional and Municipal Law of the Saratov National Research State University named after N.G. Chernyshevsky, Professor of the Department of Information Law and Digital Technologies of the Saratov State Law Academy, Doctor of Law, Associate Professor
- 13:30 *"The Phenomenon of Media Violence in Light of Various Normative Approaches"*, **Svetlana Shaikhitdinova**, Kazan (Volga Region) Federal University, Doctor of Philosophy, Professor
- 13:45 *"Development of Media Law in Latin American Countries"*, **Khatia Pirtskhalava**, Associate Professor of the Department of International Private Law at the Kutafin Moscow State Law University (MSAL), Candidate of Legal Sciences
- 14:00 *"Media Victimization During the COVID-19 Pandemic"*, **Irina Doronina**, Senior Lecturer, National Research University "Moscow Institute of Electronic Technology", Candidate of Philological Sciences
- 14:15 *«Analysis of Trends, Challenges and Prospects of Media Law in Pakistan in the Context of Contemporary World»*, **Samra Afzal**, Associate Professor, Department of Educational Sciences, National University of Modern Languages, PhD in Education (**Pakistan**) (video presentation)
- 14:30 *"Legal regulation of public relations in the sphere of information flows: the experience of the Republic of Armenia"*, **Meri Tadevosyan**, Associate Professor of the Department of Journalism of the Russian-Armenian University, Candidate of Philology (**Republic of Armenia**)
- 14:45 *"Administrative Liability for Violating the Procedure for Restricting Access to Information"*, **Valeria Andrianova**, Lecturer at the Department of Civil Law and Procedure at the Russian State University of Social Technologies
- 15:00 *"Transformation of the Responsibility of a Journalist and Media Editorial Staff in the Context of the New Digital Environment and its Tools: Legal Aspect"*, **Alena Denisova**, Senior Lecturer at the Institute of Media, Faculty of Cultural Studies, National Research University Higher School of Economics
- 15:15 *"The Evolution of the Role of Media in US Information Security Doctrines in the 21st Century"*, **Andrey Kochkin**, postgraduate student at the Faculty of Information Security at the National Research University Higher School of Economics
- 15:30 *"Media Pluralism through Regulation and Supervision: Changing Milestones in the European Union and Germany"*, **Mikhail Korotkevich**, postgraduate student of the Department of Constitutional and Municipal Law, Faculty of Law, The Lomonosov Moscow State University (Law Faculty of Moscow State University)

- 15:45 *"Trends in the Media. Recognition, Protection, Prospects"*, **Svetlana Konkina**, student of the Faculty of Law of the National Research University Higher School of Economics
- Reserv ed *"Crimes Committed in the Media Sphere in Russia: Issues of the Effectiveness of Criminal Liability and Law Enforcement Trends"*, **Ruslan Aliyev**, student of the Faculty of Law, National Research University Higher School of Economics
- 16:00 – PLENARY SESSION 5 (online Continuation)**
- 19:45 Reports**
- 16:00 *"The Right to an Actor's Image in the Media Industry: Theoretical and Practical Issues"*, **Natalia Shcherbak**, Associate Professor, Department of Civil Law, Law Faculty, the Lomonosov Moscow State University, Doctor of Law
- 16.15 *«The United States Supreme Court and Social Media, 2023-2024»*, **Peter B. Maggs**, Research Professor, University of Illinois, Juris Doctor, (USA) (video presentation)
- 16:30 *"Compliance with Intellectual Property Legislation when Distributing Television Programs Included in the Mandatory Publicly Available Television Program Package"*, **Diana Ivanova**, leading specialist of the legal and personnel support department of the National Center for Intellectual Property, Candidate of Legal Sciences, (Republic of Belarus)
- 16:45 *"Intellectual Property, Creativity and the Media Sphere"*, **Konstantin Leontyev**, Employee of the Scientific and Educational Center for Intellectual Property and Digital Economy (NCIS), Candidate of Legal Sciences, Associate Professor
- 17:00 *"Copyright Management in the Intellectual Property Market in the Media Sphere"*, **Galina Golobokova**, Head of the Research Institute of Innovative Problems of Intellectual Property of the Russian Research Institute of Social Sciences, Doctor of Economics, Candidate of Technical Sciences, Professor
- 17:15 *"Legal and Linguistic Perspectives of Advertising Content in Digital Media"* by **Shahzoda Egamberdieva**, Senior Lecturer at Oriental University, Candidate of Legal (Republic of Uzbekistan)
- 17:30 *"The Influence of the Technological Factor on Intellectual Property Law"*, **Anton Gurko**, Associate Professor of the Plekhanov Russian University of Economics, Candidate of Legal Sciences
- 17:45 *"Naming of Sports Events and Teams: a Way to Circumvent Legislative Restrictions on Advertising Games Based on Risk and Betting?"* **Olga Afanasyeva**, Deputy Head of the School of Communications of the HSE Faculty of Law, Candidate of Legal Sciences, **Gennady Seregin**, Senior Lecturer of the School of Communications of the HSE Faculty of Law, **Yana Erofeeva**, Senior Lecturer of the School of Communications of the HSE Faculty of Law

- 18:00 *"Problems of Liability in the Mass Use of Intellectual Property in Modern Media"*, **Yuri Danilov**, Deputy General Director of Law and Tax Consulting LLC, Candidate of Legal Sciences
- 18:15 *«A BRICS Intellectual Property Policy: Why it is Needed, and What it Could Look Like»* **Alan Freeman**, Research Professor, University of Manitoba (**Canada**) (video presentation)
- 18:30 *"The Influence of the Network Structure of Virtual Space on the Development of the Theory of Law and the Interpretation of the Concept of "Media" "*, **Maria Cheremisinova**, Senior Researcher, Department of Theory of Law and Interdisciplinary Research of Legislation, Institute of Law and Social Policy under the Government of Russian Federation, Candidate of Legal Sciences
- 18:45 *"Electronic Democracy: The Evolution of Democracy in the Digital Age"*, **Albina Lolaeva**, Associate Professor of the Department of Constitutional and Administrative Law of the Gorsky State Agrarian University, Candidate of Legal Sciences
- 19:00 *"Civil circulation of intangible objects in the legal doctrine"*, **Alexander Larin**, General Director of the Research and Development Institute "Intellektarium", Candidate of Legal Sciences, Associate Professor
- 19:15 *"Forensic Examination of Media Texts: on the Issue of Authorship"*, **Ekaterina Palekha**, Senior Researcher at Kazan (Volga Region) Federal University, Candidate of philological sciences, associate professor
- 19:30 *"Cultural Capital: Intellectual Property as the Basis for Creative Tourism"*, **Oksana Stulova**, practicing lawyer in the field of intellectual property
- 19:45 **CONFERENCE SUMMARY**