

Progress Report for the Renewal of a UNESCO Chair or UNITWIN Network

The purpose of this Progress Report is to update the Secretariat about activities of the UNESCO Chair or UNITWIN Network since their establishment relative to the objectives in the signed Agreement (Article 2), with a focus on the last four years. UNESCO Chairs and UNITWIN Networks seeking renewal should share their proposed workplans and consider areas in which the Chair or Network might be further strengthened, including enhanced cooperation between higher education institutions, other UNESCO Chairs and UNITWIN Networks, and UNESCO entities worldwide.

The Secretariat welcomes comprehensive reports of the activities, outputs and contributions of UNESCO Chairs and UNITWIN Networks. The report can be uploaded as an attachment and relevant information extracted to complete this Progress Report form.

When preparing the Progress Report, please refer to the criteria for establishment of a UNESCO Chair or UNITWIN Network in the revised version of [The UNITWIN/UNESCO Chairs Programme: guidelines and procedures](#) (Annex B), which will be used to assess requests for renewals.

For more information, please contact: unitwin@unesco.org

Title of the UNESCO Chair or UNITWIN Network as mentioned in the Agreement	The UNESCO Chair on Copyright, Neighbouring, Cultural and Information Rights at the National Research University Higher School of Economics, Moscow, Russia
Chair/Network ID (if known)	2020RU1418
Reporting period: YYYY-YYYY	2020-2024

I. PROGRESS REPORT

a. Summary of Main Achievements

Please describe the overall progress of the Chair or Network as a member of the UNITWIN/UNESCO Chairs Programme and 3-5 main achievements relating to its Objectives, including one from the last four years. Illustrate how the Chair or Network and its activities have contributed to UNESCO's mission, mandate and priorities, programme, and its impacts on intended beneficiaries. For this reporting period, highlight examples of publications, conferences, community engagement, collaborative research partnerships, international cooperation, and student/staff exchanges or a combination of these. [750 words max]

[The UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights](#) acting as an International Scientific and Educational Center at the National Research University Higher School of Economics ([HSE University](#)) and as a member of the UNITWIN/UNESCO Chairs Programme has become a well-known scientific and expert center, focused on collaboration between high-level, internationally-recognized researchers and teaching staff of the University and other institutions in Russia, as well as elsewhere in Europe, Asia and the Pacific, and in other regions of the world as it was stated in the Article 2 as Objectives in the [Agreement](#) signed August 7, 2020.

Our main achievements during the reporting period are:

1. Chair has actively contributed to the development of an enabling legal environment for the protection of cultural rights and the use of digital technologies and artificial intelligence for sustainable development by improving legal instruments in the field of cultural heritage, freedom of expression and access to information, copyright and neighboring rights. We have prepared 11 legal expert opinions on the proposed draft bills and for consideration in pending court cases and 10 scientific reviews of theses and abstracts.
2. We support the capacity enhancement of teachers, researchers, faculty, undergraduate and graduate students, and practitioners. More than 1300 students have completed our main courses, additional courses and internships. We have successfully held 48 conferences, 26 round tables, 13 master classes and 86 webinars on various topics in the main areas of activity of the Chair.
3. A unique educational course [“UNESCO's Rulemaking for Sustainable Development”](#) was developed and held two years already. It is notable for the fact that it can easily be adapted to any country interested in it.
4. We have produced and disseminated publications in our [quarterly scientific journal “Works on Intellectual Property”](#) which is in the Russian scientific citation system RSCI and in the list of the Higher Attestation Commission and will be included in the list of recommended journals of Lomonosov Moscow State University and HSE University in the near future and a monthly online information bulletin SREDA (MEDIUM), where we introduce to our audience the activities carried out

by UNESCO on the issues related to the Chair.

5. A book titled [Information Law: Textbook for Universities / M. A. Fedotov \[etc.\]; edited by M. A. Fedotov](#) (868 p.) has been published in 2023. A second textbook on Media Law is currently being written and will be published in 2024. By the decision of the Council for Publishing Activities of the HSE University the application for the publication of the third book “The General Theory of Authorship” is approved.

Every year we hold 2 annual international scientific and practical conferences, which became widely known among specialists in copyright and media law. Every April we hold an International Conference in collaboration with [Rospatent](#) (Federal Agency on Intellectual Property), the [Eurasian Patent Organization](#) and the [Russian State Academy of Intellectual Property](#) on [Authorship in the Modern Intellectual Property Ecosystem](#) and every December we have an [International Conference on Media Legislation](#), dedicated to the anniversary of the adoption of the Russian Media Law 1991.

Our Chair has contributed to UNESCO’s mission, mandate and priorities by active participating in the following UNESCO activities with speeches, presentations, analytics and surveys: Cultural Policy for the Arts in Development; UNESCO Chairs & Research related to the UNESCO 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions; Sessions of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions; UNESCO Chairs/UNITWIN Third World Higher Education Conference; UNESCO’s Futures of Education Initiative; Sessions of the Conference of Parties for the Protection and Promotion of the Diversity of Cultural Expressions; Third Civil Society Forum for the Protection and Promotion of the Diversity of Cultural Expressions; Policy Brief on “Revenue Distribution and Transformation in the Digital Cultural Value Chain”; COVID-19: Reopening and Reimagining Universities; Global Education Summit; UNESCO/DCT/McKinsey Report on the Impact of COVID-19; International UNESCO Chairs Forum on the Futures of Higher Education; Digital Games for Peace: UNESCO Mahatma Gandhi Institute of Education for Peace and Sustainable Development; Global Consultation Towards a Revised UNESCO Framework on Culture and Arts Education; Survey on Burnout in Higher Education Sphere; UNESCO-MONDIACULT; UNESCO Seminar: Beyond Limits: New Ways to Reinvent Higher Education; Regional Consultation for the Development of a UNESCO Framework on Culture and Arts Education; UNESCO Seminar: Knowledge-Driven Actions – Transforming Higher Education for Global Sustainability; Survey on Institutional Policies and Guidance Concerning the Educational Use of Generative AI Tools; UNESCO Chairs and Category II Centers | Consultation on the Implementation of the Resolution 76/214 on Culture and Sustainable Development; Cooperation with the Commission of the Russian Federation for UNESCO and the Coordinating Committee of the UNESCO Chairs in Russia; UNESCO Chairs' contribution to Culture in Emergencies Survey, etc.

b. Cooperation with UNESCO

Explain how the UNESCO Chair or UNITWIN Network has engaged with UNESCO's mission and mandate, priorities and programme, UNESCO entities and networks, other UNESCO Chairs and/or UNITWIN Networks, Category II Centres and National Commissions for UNESCO. How do you plan to continue and/or deepen such engagement in the future? [200 words max]

Our Chair cooperates with a [Russian National Commission for UNESCO](#). Our Chairholder is a member of this Commission. We communicate with UNESCO Institute for Information Technologies in Education ([IITE](#)) as well as with [UNESCO cluster office in Almaty](#), Kazakhstan, [UNESCO Chair for a Culture of Peace and Democracy at the Russian State Humanitarian University](#), [UNESCO Chair in Journalism and Mass Communication at the Faculty of Journalism of Moscow State University](#), [UNESCO Chair on Human Rights and Information Law at Baku State University](#), Azerbaijan, etc. Cooperation Agreement was signed in 2024 with [UNESCO Chair in Journalism and Communication at the Faculty of Journalism of al-Farabi Kazakh National University](#). We develop and implement information and educational programs and involve in it leading international experts. In 2023 we received a gratitude letter from UNESCO for participation in the report preparation on the implementation of the Resolution on Culture and Sustainable Development [A/RES/76/214](#).

c. Collaborations with higher education institutions and other partners

Explain how the UNESCO Chair or UNITWIN Network collaborated with research and higher education institutions, and other partners in different world regions, including South-South and South-South-North cooperation. How could such collaborations be strengthened and expanded? [200 words max]

Our Chair cooperates with a number of universities located in Moscow, St. Petersburg, Yekaterinburg, Krasnodar, Tomsk and other Russian regions, and with the most authoritative research centers: the [Institute of State and Law](#) of the Russian Academy of Sciences, the [Institute of Legislation and Comparative Law](#), the [Federal Institute of Industrial Property](#), etc. The Chair is expanding the scope of its participation in international cooperation along the South-North line for implementing UNESCO's mission and mandate, priorities and program in its' best performance. Scientists from Africa and Asia: Ghana, India, China, Kazakhstan, Kyrgyzstan, Uzbekistan and other countries regularly speak at our conferences. The scientific articles by authors from the countries of the Global South are regularly published in the journal ["Works on Intellectual Property"](#), which is issued by the Chair. For strengthening and expanding cooperation, the Chair increases efforts in involving the best experts from other countries along the North-South line. The

Chair pays a special attention to the popularization of the educational course [“UNESCO's Rulemaking for Sustainable Development”](#), developed by us and introduced into the educational process in 2022.

d. Challenges and remedial actions

What were the main challenges and how were these addressed? [200 words max]

The main challenge of the reporting period was the COVID pandemic. At first we were confused that HSE University and our Chair were closed for quarantine and we all were locked at home. But gradually we established our work online and achieved significant success. We conducted all planning meetings, discussions, research, conferences, colloquia and master classes, as well as regular classes with lectures and seminars for students online from home. This version of the work brought us all closer together and gave rise to the development of many online teaching aids of the Chair.

Secondly, due to the changing political situation in the world and Russia's special place in it, we have established unexpected communications with the institutions and the specialists from the other countries, such as Italy, Ghana, Serbia, India, China and others.

Third, our premises are small; the Chair has only a one room at HSE University. At the same time we have a large library, we carry out a lot of discussions. In the several last years the Chair became a center of attraction for students, teachers, scientists and experts. In the end of 2023 the university management promised to allocate us more premises.

We are convinced that all challenges and problems can be solved; we just need to look for a way out and consider all the benefits for the Chair.

II. REQUEST FOR RENEWAL

The following section is to be completed if a request for renewal is being submitted.

a. Objectives

Summarize the proposed project/programme of work and its objectives for the renewal period, referring to the Objectives in Article II of the Agreement. Are you proposing any revisions to Article II? [200 words max]

We are not proposing any revisions to Article II of the Agreement. All the proposed objectives of our activities for the renewal period will be exactly the same, as they were in the previous Agreement.

b. Workplan activities and expected outputs

Describe the expected outputs for the renewal period, and the associated activities or tasks. Specify the timeline and geographical scope of the activities, with particular attention to strengthening inter-university cooperation and international partnerships. Highlight interdisciplinary and/or future-oriented approaches to be used. Provide detail on the communication and outreach activities that are planned. The outputs and activities may be organized by type: (a) research and knowledge production; (b) publications; (c) websites and social media; (d) teaching and lecturing; (e) training and institutional capacity development; (f) student mobility and exchanges; (g) visiting professorships/fellowships; (h) conferences and events; (i) seminars and webinars; (j) networking and partnerships; (k) inter-university cooperation; (l) other. [1500 words max]

Research and knowledge production

We have great plans for the next 4 years. All of them are based on the objectives specified in the Agreement and the activities that the Chair carried out during the first reporting period. As it was already stated above the UNESCO Chair on Copyright, Neighbouring, Cultural and Information Rights at HSE University became a well-known scientific and expert center, focused on forefront research on the issues of intellectual property, media law, data protection, information technologies, artificial intelligence, cultural rights and other issues of law and modern technologies. We will continue lecturing and teaching students, act as scientific supervisors for undergraduate and graduate students, organize and conduct internships for students on practical training at the Chair, conduct researches on related to our activities topics for HSE University, issue legal expert opinions on the proposed draft bills and for consideration in pending court cases and as well as scientific reviews of theses and abstracts, organize and participate in various events such as conferences, round tables, seminars and webinars, colloquia, publish the quarterly journal "Works on Intellectual Property" and the monthly newsletter "SREDA" ("Medium"), develop the Chairs' online and social media accounts, continue networking, partnerships and inter-university cooperation. Below we will look in more details at each type of our activity and the expected results.

The timeline and geographical scope of the activities, with particular attention to strengthening inter-university cooperation and international partnerships.

The next 4 years will be devoted to strengthening inter-university cooperation and international partnerships with both Russian universities and foreign ones. As we have already said our Chair has established partnership relations with universities located in Moscow, St. Petersburg, Yekaterinburg, Krasnodar, Tomsk and other cities. Such authoritative research centers as the Institute of State and Law of the Russian Academy of Sciences, the Institute of Legislation and Comparative Law, the Federal Institute of Industrial Property and others have included in their plans for the coming years holding of joint events and researches with our Chair. At the same time we are expanding our participation in international cooperation along the South-North line for implementing UNESCO's mission and mandate, priorities and program in its' best performance. Professionals from Africa and Asia will continue speaking at our conferences and publish in the journal "Works on Intellectual Property", which is published by the Chair. We will continue involving the best experts from other countries along the North-South line.

As we have already stated the Chair pays a special attention to the popularization of the educational course "UNESCO Rulemaking for Sustainable Development Goals". It was developed in 2022 by the team of our Chair and was conducted twice for students of the Faculty of Law of HSE University. The main contribution to the development and teaching of the course was made, of course, by the head of the Chair Prof. M.A. Fedotov, who at one time was the Permanent Representative of the Russian Federation to UNESCO, Ambassador Extraordinary and Plenipotentiary (1993-1998), Member of the International Advisory Panel for the UNESCO Program "Towards a Culture of Peace" (1999-2000) and is now a Member of the Russian National Commission for UNESCO. This course can easily be adapted to any country interested in it. We are in the process of negotiation now for bringing it to life in other universities in Russia and post-soviet countries.

Communication and outreach activities that are planned

Every three months our Chair will be holding an "open door day" for students and potential partners. We will tell everyone who comes about the history of the creation of the Chair, its activities, its achievements and talk about development and prospects. We will be showing a presentation, our journal, our news bulletin and invite students to internships and practice, and partners for cooperation. Usually, the result of such a meeting is a large number of students from the Faculty of Law, Faculty of Social Sciences and Faculty of Media of HSE University who want to join us for courses and internships and carrying out some new events with new partners.

Publications

Our plans will be continuing publishing our quarterly scientific journal “Works on Intellectual Property” as well as publishing 12 issues of the information and analytical bulletin on issues of media law, intellectual property and neighbouring areas of law “SREDA” (Medium) per year. Besides, all the members of the Chair publish their scientific articles in respected scientific journals of Russia and abroad. The special attention will be paid for publishing new textbooks for student on Media Law and “The General Theory of Authorship”.

Websites and social media

We plan to support and develop the Network resources of the Chair:

- [The Chairs' website](#),
- [Journal "Works on Intellectual Property"](#),
- [Our Youtube channel](#).

Some of the social media are officially banned in Russia that is why our list of web resources is so modest.

Teaching and lecturing

For university students, the staff of the UNESCO Chair at HSE University will continue teaching the following educational programs:

1. UNESCO's Rulemaking for Sustainable Development:
<https://pravo.hse.ru/techlaw/courses/646512879.html>;
2. The Concept Of Authorship In The Algorithmic World:
<https://www.hse.ru/edu/courses/570811494>;
3. Digital Marketing Law: <https://www.hse.ru/edu/courses/570817230>;
4. Mass Communications Law (Media Law):
<https://www.hse.ru/edu/courses/570818350>.
5. The Law of Sound Art: <https://design.hse.ru/ba/art/soundart>;

In order for developing the process of integration of culture and education, the UNESCO Chair has developed the new educational course titled “The Law of Sound Art”. The course will run in 2024 as part of the Bachelor's Art Management Program at the School of Design of HSE University in Moscow. Ruslan Budnik - Deputy Chairholder of the UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights, will lead the program. Here is his webpage: https://hsedesign.ru/designer/19467?roistat_visit=422890. The Law of Sound Art course is very popular among Russian students and students from

foreign countries. We are ready to scale up and implement the program at other universities in the UNITWIN network if they are interested.

For students of additional professional education, the staff of the UNESCO Chair at HSE University implements the following training programs(2-3 sets per year):

1. “Copyright in the Digital Age” <https://www.hse.ru/edu/dpo/472681893>;
2. “Modern Trends in Intellectual Property Rights in the Digital Era”
<https://pravo.hse.ru/dpo/news/862825046.html>;
3. “Internet Law” is being preparing at the moment.

Training and institutional capacity development

We plan to continue regular discussions on problems of copyright and neighbouring rights within the framework of the Committee on Media Communications of the Russian Chamber of Commerce and Industry, in which heads of TV and radio companies and other media organizations, as well as representatives of right holders societies and expert organizations, take part. The same can be said about the Scientific Advisory Council of the Intellectual Rights Court, which includes a number of members of our Chair. And the main thing - Intellectual Property Days, which are held annually on the initiative of the Chair since 2003.

Student mobility and exchanges; visiting professorships/fellowships

For now it is not possible to practically arrange visiting professorships or fellowships and students exchanges with foreign universities that we are interested in because of the economic and political situation in the world. But we hope for the best and when the situation changes we will be happy to handle it.

Conferences and events

As we have already stated before we prepare and conduct 2 annual international conferences per year:

- The annual International Conference Author/Author-2024/25/26/27
- The annual International Conference MediaLaw-2024/25/26/27

In addition to these conferences, we organize and participate in conferences, discussions, round tables and other events held both by HSE University and in collaboration with our partners. Our Chair is always ready to take part in an event that, in addition to its main contribution to science, corresponds to the main goals and objectives of UNESCO, therefore we respond to many proposals related to

events and research in our field of activity.

Seminars and webinars

The Chair will continue to organize and conduct seminars, roundtables, discussions and especially webinars which attract participants from other regions on relevant topics such as copyright, media legislation, personal data protection, AI, cultural rights, etc.

Networking and partnerships

As we already stated above we will continue partnerships and will establish the new ones with UNITWIN Chairs, universities and other organizations which are interested in developing cooperation in intellectual property issues and other topics related to our field.

Other

Taking into account the decision of the Russian Committee on Educational Programs of UNESCO to expand cooperation with BRICS, our Chair proposed to the Russian Commission for UNESCO to consider the comparative legal research project “Article XXVII. The Right To Protect The Moral And Material Interests Of The Author Is One Of The Fundamental Human Rights In The Era Of The Development Of Generative Neural Networks.” There is reason to believe that many UNESCO Chairs from the BRICS countries could be interested in the joint implementation of this project, which addresses the most pressing problems of creating a favorable legal environment for the anthropocentric development of artificial intelligence technologies and the formation of neurolaw.

In the medium term, we plan to expand the participation of our Chair in the UNITWIN program by joining the following UNESCO networks:

- ORBICOM (new ID - 1994CA0330);
- Réseau “Gouvernance et citoyenneté à l'ère numérique” (new ID - 2022FR1599);
- International Network for Arts Education Research for Cultural Diversity and Sustainable Development (new ID - 2018AU1286);
- The Global University Network for Innovation (new ID - 2015ES1095).

Also we plan to propose the UNESCO Chairs specializing in the field of copyright, neighbouring rights and AI initiating the creation of a new network of UNESCO Chairs (UNESCO Network) on neurolaw and intellectual property.

c. Human and financial resources

Provide a breakdown of overall budget (in USD) for the renewal period, including detail on budget secured, contributions from the institution(s) and plans to raise additional funds (e.g.: donors, public/private sectors, and other UN agencies). The budget can be prepared by outputs/activity or by type of expenditure such as staffing, events, contracted services, external training and events, grants, equipment and maintenance, communications and other expenses.

For the reporting period the host institution HSE University funded our entire budget amounted to **\$600 000**, containing the staff salary (**\$320 000**), holding events (**\$80 000**), publishing (**\$120 000**) and other (**\$80 000**).

The 2/3 of the budget is covered by income from the teaching activities of the UNESCO Chair staff for university students and students of additional professional education.

We have three full-time employees:

1. Chairholder/Director: [Dr., Prof. Mikhail A. Fedotov](#),
2. Deputy Director: [Dr. Ruslan A. Budnik](#),
3. Assistant to the Director: [Maria M. Katkova](#).

Additional funds: the expenses of the April Conferences were partially covered by the Federal Service for Intellectual Property of Russia (Rospatent) in the amount of **\$49 400**.

d. Reflections

Overall, why should this Chair or Network be renewed as a member of the UNITWIN/UNESCO Chairs Programme? Kindly also provide any additional reflections on how the Chair or Network might be further strengthened and how its activities and ways of working could be improved. [200 words max]

We believe that our Chair should be renewed as a member of the UNITWIN/UNESCO Chairs Programme because it has gained a notable reputation in the international scientific community. The Chair events are considered prestigious for participation in them. [The quarterly scientific journal of the Chair](#) publishes articles written by the authors from the USA, Italy, China, Kyrgyzstan, Armenia, Azerbaijan, Kazakhstan, Uzbekistan, Russia and others. It is necessary to develop the Chairs' area of interest in science at the international level. We still have something to strive for, to develop cooperation with world-class scientists and to contribute to world science.

ANNEX: COMPREHENSIVE PROGRESS REPORT

UNESCO Chairholders and UNITWIN Network Coordinators are encouraged to submit a comprehensive report of progress against overall objectives, including details of the contributions to UNESCO's mission, mandate, priorities and programme, including research, training and capacity development, partnerships, areas of cooperation, outputs, and an assessment of the impact of its activities on intended beneficiaries.

Although the submission of a comprehensive progress report is encouraged it is not a requirement for renewal of the UNESCO Chair or UNITWIN Network.

In late spring 2022 the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights at HSE University, Moscow, Russia has sent to the UNESCO Headquarters its' Progress Report which has illustrated our main achievements. It can be also found at [our website here](#). After almost two years later we have some new achievements and outputs which we are writing here about.



Members and Associate Fellows of our Chair



Like it was two years ago our UNESCO Chair has only three full-time employees:

1. Chairholder, Director of the International Scientific and Educational Center “UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights” at HSE University: Dr., Prof. [Mikhail A. Fedotov](#),
2. Deputy Director: Dr. [Ruslan A. Budnik](#),

3. Assistant to the Director: [Maria M. Katkova](#).

The UNESCO Chair also has the following Associate Fellows:

Doctors of Sciences, Professors:



1. Dr. [Ivan A. Bliznets](#), Academic Director of the Scientific and Educational Center for Intellectual Property and Digital Economy, Head of the Department of IP at Griboedov Moscow University, General Director of the publishing house “Intellectual Property”,



2. Dr. [Edouard P. Gavrilov](#), Professor, Department of Civil Law, HSE University,
3. Dr. [Gadis A. Gadzhiev](#), Professor, Academician Head, St. Petersburg Campus, HSE University, Honored Lawyer of the Russian Federation, Judge of the Constitutional Court of the Russian Federation (ret.),
4. Dr. [Natalia N. Kovaleva](#), Professor, Head of Department of Digital Technology and BioLaw, HSE University,
5. Dr. [Viktor B. Naumov](#), Managing partner of the NEXTONS law firm, chief researcher, Institute of State and Law at the RAS
6. Dr. [Sergey V. Potapenko](#), Professor, Dean of the Faculty of Law, Kuban State University,
7. Dr. [Ilya M. Rassolov](#), Head of the Department of Educational and Information Law, Moscow State Pedagogical University,
8. Dr. [Viktoriya S. Savina](#), Professor of the Department of Law at University of the Moscow Government,
9. Dr. [Alexandr P. Sergeev](#), Professor, Faculty of Law, St. Petersburg Campus, HSE University,
10. Dr. [Anton G. Sergo](#), Professor of the Department of Copyright at RGAIS, Professor of the Department of Intellectual Rights of the Kutafin Moscow State Law University, President of the law firm "Internet and Law",
11. Dr. [Beniamin A. Shakhnazarov](#), Professor, Department of Intellectual Rights, Kutafin Moscow State Law University,
12. Dr. [Roza I. Sitdikova](#), Professor of the Department of Entrepreneurial and Energy Law, Kazan State University,
13. Dr. Ilya G. Shablinsky, Doctor of Law, Candidate of Philosophy,
14. Dr. [Lev S. Simkin](#), Professor of Law, Member of the Moscow Writers Union,
15. Dr. [Valentina N. Sinelnikova](#), Professor of the Department of Private Law, HSE University,
16. Dr. [Astamur A. Tedeev](#), Deputy Dean for Science, Department of State Audit (Higher School of State Audit), Lomonosov Moscow State University, Professor, Shenzhen MSU-BIT University, PRC



17. Dr. [Elena A. Voinikainis](#), Professor, Department of Intellectual Rights, Kutafin Moscow State Law University,
18. Dr. [Anna K. Zharova](#), Director of the Center for Cyberspace Studies, HSE

University,

Candidates of Sciences:

1. [Alexandra V. Antonova](#), Center of Sports Training of the National Teams of Russia, coach of the Russian national team in track and field athletics for persons with PAD,
2. [Alexey G. Deyneko](#), Professor of the Department of Digital Technology and BioLaw, HSE University,
3. [Vladimir M. Elin](#), Associate Professor of the Department of Business Informatics of the Higher School of Business, HSE University,
4. [Ekaterina V. Erofeeva](#), : Expert of the International Center for Competition Law and Policy BRICS, HSE University,
5. [Grigory P. Ivliev](#), President of the Eurasian Patent Office,
6. [Vitaliy O. Kalyatin](#), Professor at the Research Center for Private Law named after. S.S. Alekseev of the President of the Russian Federation, Associate Professor of the Department of Private Law, HSE University,
7. [Marina N. Komashko](#), Associate Professor of the Department of Digital Technology and BioLaw, HSE University,
8. [Sergey M. Kudryashov](#), Representative of the Federal Agency for International Humanitarian Cooperation (Rossotrudnichestvo) in the Republic of Nicaragua, Costa Rica and Panama (ret.),
9. [Konstantin B. Leontiev](#), Deputy General Director of LLC "Legal Bureau "Omega",
10. Nadezhda V. Makagonova, Advisor of the LLC Plus One,
11. Viktor N. Monakhov, Professor of the Department of Theory of Law and Interdisciplinary Legal Disciplines, HSE University,



12. [Elena A. Morgunova](#), Associate Professor, Deputy Head of the Department of Civil Law of Kutafin Moscow State Law University,
13. Olga A. Okolesnova, lawyer of the non-profit foundation "Analytical Center Forum",
14. [Alina V. Primakova](#), Associate Professor of the Department of Digital Technology and BioLaw, HSE University

15. [Maxim Yu. Proksh](#), Executive Director of the Scientific and Educational Center for Intellectual Property and Digital Economy,
16. Fariza A. Tsomartova, Head of unit, Department of City Property of Moscow,
17. [Ekaterina E. Chukovskaya](#), Director of the Scientific and Educational Center for Intellectual Property and Digital Economy. Vice President for R&D of the Federation of Intellectual Property,
18. [Vladimir L. Entin](#), Director of the Center for the Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France),
19. [Veronika E. Fridman](#), Associate Professor of the Department of Business Legal Regulation, HSE University.

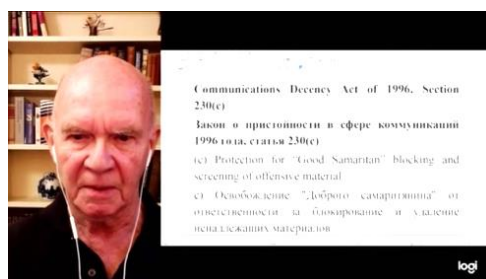
Foreign Associate Fellows:

1. [Peter B. Maggs](#), Professor of the University of Illinois, Doctor of Law, USA,

2. [Diana V. Ivanova](#), Assistant Professor of the Department of Intellectual Property Law of the Belarusian State University, Belarus.

3. [Michelangelo Pascali](#), Associate Professor in Social Science department of l'Università degli Studi di Napoli "Federico II"

4. [Elena V. Perepelitsa](#), Senior Researcher of the Department of Scientific and Methodological Support of Legal Informatization of the Department of Legal Informatization of the National Center for Legal Information of the Republic of Belarus,



5. [Andrey G. Richter](#), Senior Advisor to the Office of the OSCE Representative on Freedom of the Media, Doctor of Philology, Austria,

6. Dr. [Akmal K. Saidov](#), Director of the National Center of the Republic of Uzbekistan for Human Rights, Academician, Vice-Chairman of the

Parliament

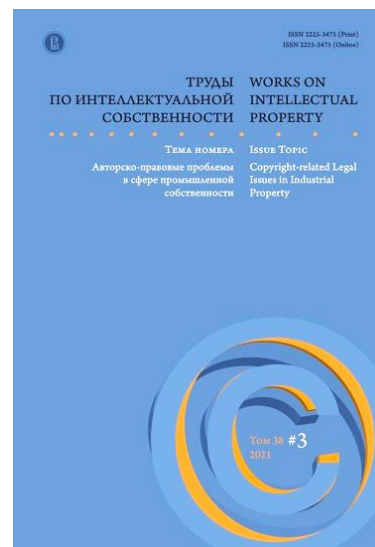
7. [Elena A. Sherstoboeva](#), Assistant Professor at the School of Creative Media and School of Law, City University of Hong Kong.

Associate Fellows without a Degree:

1. [Galina Yu. Arapova](#), founder and director of the Mass Media Defense Center (Ministry of Justice of Russian Federation has announced her and her NGO as a foreign agents),
2. [Alena S. Denisova](#), Senior Lecturer, Department of Media, Faculty of Communications, Media and Design, HSE University,
3. [Fedor D. Kravchenko](#), Managing Partner of the Collegium of Media Lawyers
4. [Irina Yu. Tulubieva](#), Managing partner of the law firm "Tulubieva, Osipov and Partners",
5. Natalia L. Yakimovskaya, Media Lawyer, senior lecturer at HSE University.

Publishing

During the reporting period we have launched a new web-site for our quarterly scientific journal “Works on intellectual property” – www.tis.hse.ru. The Agreement between the HSE University and UNESCO on the establishment of the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights dated 08/07/2020 has mentioned editing a quarterly scientific journal "Works on Intellectual Property". To implement the Agreement of 08/07/2020, it was assumed that HSE University would join the founders of this journal with the assignment of the functions of the publisher to the Publishing House of the HSE University and the functions of the editorial office to the UNESCO Chair. Today this journal is a periodical printed edition as well as electronic edition of a scientific profile, publishing, based on the results of peer review, articles and scientific reports prepared by professors, teachers, graduate students and researchers, and in some cases - by students of the HSE University and other leading universities of Russia, as well as their colleagues from foreign universities and research organizations.



The quarterly scientific journal “Works on Intellectual Property” is devoted to topical issues of copyright, neighbouring, cultural and information rights, legal regulation of cyberspace, legal support for the development of artificial intelligence technologies. Publications in it are recommended for obtaining the degree of candidate and doctor of legal sciences in the following specialties: Theory and history of law and state; history of doctrines about law and state, Constitutional law; constitutional litigation; municipal law, Civil law; business law; family law; international private law, Financial law; tax law; budget law, International law; European Law, Judicial activity, prosecutor's activity, human rights, and law enforcement activity, Information law, Administrative law; administrative procedure, Civil procedure; arbitration process.

The journal is included in the Russian scientific citation system RSCI and in the list of the Higher Attestation Commission and will be included in the list of recommended journals of Lomonosov Moscow State University and HSE University in the near future. The composition of the Editorial Board of the journal has been replenished with respected Russian and foreign scientists and looks like this in 2024:

Editorial Board:



1. Dr., Prof. BATURIN YURI, Corresponding Member of the Russian Academy of Science (Lomonosov Moscow State University, Russian Federation);

2. Dr., Prof. BLIZNETS IVAN (Griboedov Moscow University, Russian Federation);

3. Dr., Prof. GADZHIEV GADIS (HSE University, Russian Federation);

4. Dr., Prof. GAVRILOV EDUARD (HSE University, Russian Federation);

5. Dr., Prof. DIETZ ADOLF (Max Planck Society, Germany);

6. Dr., Prof. IVLIEV GRIGORY (Eurasian Patent Office);

7. Dr., Prof. IMANOV KAMRAN (Intellectual Property Agency, Republic of Azerbaijan);

8. Dr., Prof. KOVALEVA NATALIA (HSE University, Russian Federation);

9. Dr., Prof. KRASNOV MIKHAIL (HSE University, Russian Federation);

10. Dr., Prof. MAGGS PETER (University of Illinois, USA);

11. Dr., Prof. NAUMOV VICTOR (Institute of State and Law of RAS, Russian Federation);

12. Dr., Prof. NERETIN OLEG (Federal Institute of Industrial Property, Russian Federation);

13. Dr., Prof. Dr., Prof. NUSSBERGER ANGELIKA (University of Cologne, Germany);

14. Dr., Prof. PASCALI MICHELANGELO (University of Naples Federico II, Italy);

15. Dr., Prof. POLYAKOVA TATIANA (Institute of State and Law of RAS, Russian Federation);

16. Dr., Prof. POTAPENKO SERGEY (Kuban State University, Russian Federation);



17. Dr., Prof. RASSOLOV ILYA (Moscow City University, Russian Federation);
18. Dr., Prof. SAIDOV AKMAL (National Center for Human Rights of the Republic of Uzbekistan);
19. Dr., Prof. SERGEEV ALEXANDR (HSE University, Russian Federation);
20. Dr., Prof. SERGO ANTON (Russian State Academy of Intellectual Property, Russian Federation);
21. Dr., Prof. TEDEEV ASTAMUR (Shenzhen MSU-BIT University, PRC);
22. Dr., Prof. SHABLINSKY ILYA (Doctor of Law, Candidate of Philosophy, Russian Federation);
23. Dr., Prof. SHAKHNAZAROV BENIAMIN (Kutafin Moscow State Law University, Russian Federation);
24. Dr., Prof. SHAKHRAY SERGEY (HSE University, Russian Federation);
25. Dr., Prof. VOINIKANIS ELENA (Kutafin Moscow State Law University, Russian Federation).



The Chair will continue publishing the quarterly scientific and analytical journal “Works on Intellectual Property” with a gradual increase in the volume of each issue to 150 pages. A targeted campaign will be carried out to increase the subscriptions to the journal and to promote it in the expert community. In 2024 the publication of the electronic English-language digest “WIP Digest” will begin. The Chair will continue its work for including the journal in international scientometric databases.

Textbooks for students



In 2023 a textbook titled [Information Law: Textbook for Universities / M. A. Fedotov \[etc.\]; edited by M. A. Fedotov](#) was published.

This textbook outlines the basic concepts and institutions of information legislation in Russia. The theoretical foundations of the legal regulation of information relations are covered, the principles of information law are considered, its norms and sources, the features of information and legal relations emerging under the influence of digitalization in various spheres of modern society and the state are analyzed at the level of deep problematization. The book covers the issues of the General and Special parts of information legislation.

All regulatory legal acts and materials of law enforcement practice are given up to

date. A short information and legal dictionary is included as an appendix, which is a system of interrelated concepts that make up the thesaurus of Russian information legislation a branch of law and as a science. It can be used as a kind of “information and legal Lego” for modeling existing and constructing your own legal and logical structures. The textbook meets the current requirements of the federal state educational standard of higher education. It is intended for students, graduate students and teachers of law schools, as well as faculties of law, journalism, mass communications, creative industries, information security, etc., students of the advanced training system, practitioners and everyone interested in issues of legal regulation of the information sphere of modern society. Authors' team consists mostly of the members of the UNESCO Chair:

Mikhail Borisov - research intern at the UNESCO Department of Copyright, Neighbouring, Cultural and Information Rights at the National Research University Higher School of Economics (topic 10: paragraph 10.7);

Ruslan Budnik - Doctor of Law, Deputy Director of the International Scientific and Educational Center "UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights" of the National Research University "Higher School of Economics" (topic 4);

Elena Voynikanis - Doctor of Law, Candidate of Philosophy, leading researcher at the International Center for Competition Law and BRICS Policy at the National Research University Higher School of Economics (topic 7);

Aleksey Deineko - Candidate of Legal Sciences, Professor of the Department of Digital Technologies and BioLaw of the National Research University Higher School of Economics (topic 1: section 1.4.2 in paragraph 1.4, paragraph 1.5; topic 3: paragraphs 3.1, 3.3 and 3.6; topic 11: paragraphs 11.4 and 11.5);

Vladimir Elin - Candidate of Pedagogical Sciences, Associate Professor of the Department of Business Informatics of the Higher School of Business of the National Research University Higher School of Economics (topic 1: paragraphs 1.7 and 1.8 together with Anna Zharova);

Ekaterina Erofeeva - Master of Private Law, expert at the International Center for Competition Law and Policy BRICS National Research University Higher School of Economics (topic 12: paragraphs 12.1 and 12.2; topic 13: paragraph 13.2);



Anna Zharova - Doctor of Law, Director of the Center for Cyberspace Research, Faculty of Law, National Research University Higher School of Economics (topic 1: paragraphs 1.7 and 1.8 together with Vladimir Elin);

Viktor Monakhov - Candidate of Legal Sciences, Associate Professor, Professor of the Department of Digital Technologies and BioLaw of the Faculty of Law of the

National Research University Higher School of Economics (topic 8, topic 11: paragraphs 11.3, 11.6);

[Olga Okolesnova](#) - candidate of legal sciences, lawyer of the Analytical Center "Forum" (topic 3: paragraphs 3.2, 3.5);

[Elena Perepelitsa](#) - candidate of legal sciences, associate professor, senior researcher at the National Center for Legal Information of the Republic of Belarus, doctoral student at the Faculty of Law of the Belarusian State University (topic 2: paragraph 2.3);

Ivan Petrin - research intern at the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights at the National Research University Higher School of Economics (topic 3: paragraph 3.4);

[Alina Primakova](#) - Candidate of Legal Sciences, Associate Professor of the Department of Digital Technologies and BioLaw of the National Research University Higher School of Economics (topic 11: paragraphs 11.1, 11.2);

[Anton Sergo](#) - Doctor of Law, Professor of the Russian State Academy of Intellectual Property, Professor of Moscow State Law University named after O. E. Kutafin (topic 13: paragraph 13.3);

[Astamur Tedeev](#) - Doctor of Law, Candidate of Economic Sciences, Professor of the Department of State Audit of the Higher School of State Audit of Lomonosov Moscow State University, Professor of the Center for Comparative Law of the MSU-BIT University in Shenzhen (Shenzhen MSU-BIT University, Shenzhen, China) (topic 1: sections 1.1.1 and 1.1.3 in paragraph 1.1, paragraphs 1.2 and 1.3, section 1.4.1 in paragraph 1.4, paragraph 1.6; topic 2: paragraphs 2.1 and 2.2);

[Mikhail Fedotov](#) - Doctor of Law, Professor, Director of the International Scientific and Educational Center "UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights" of the National Research University "Higher School of Economics",



Honored Lawyer of the Russian Federation, Ambassador Extraordinary and Plenipotentiary of the Russian Federation (topic 1: section 1.1.2, 1.1.3 in paragraph 1.1; topic 5, topic 6, topic 12: paragraph 12.3; topic 13: paragraph 13.1);

[Ilya Shablinsky](#) - Doctor of Law, Candidate of Philosophy (topic 9, topic 10: paragraphs 10.1-10.6);

[Natalya Yakimovskaya](#) - a senior lecturer at the Department of Digital Technology and BioLaw and assistant director of the International Scientific and



Educational Center “UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights” of the National Research University Higher School of Economics (topic 11: paragraph 11.7).

[Alexandra Antonova](#) - candidate of legal sciences.

As we stated in the Renewal Report, a second textbook on Media Law is currently being written and will be published in 2024. And by the decision of the Council for Publishing Activities of the HSE University the application for the publication of the third book “The General Theory of Authorship” is approved.

News Bulletin SREDA (Medium)

We continue issuing the monthly electronic bulletin SREDA which is recommend for reading not only to lecturers, graduate students and students of the Faculty of Law and the Faculty of Communications, Media and Design at HSE University, but also to all professionals working in other educational and research centers, including related fields. Now it has near 2000 subscribers. Each month our subscribers learn about the developments that take place in media law, legislation on information, intellectual property legislation and cultural rights. We inform our readers about the most interesting and significant news from related official bodies and the media industry. Each month the "Court Cases" section is devoted to the latest judicial practice in the protection of copyright, information, neighboring and cultural rights. The "News of Legislation and Law Enforcement Practice" section is replenished with a large number of laws and other regulatory legal acts that have been adopted and entered into force. In the "New Draft Legal Acts" section, we provide readers with our reviews of the draft laws that may soon be adopted and signed. Also each issue contains a "UNESCO News" section, where we talk about new projects and programs of UNESCO in Information, Communication and Cultural issues. Sometimes we work on this bulletin together with our interns, students of HSE University who serve as the Chair’s internships or participate in the “HSE Project Fair” research project. The interns’ responsibilities include selecting materials for all sections of the newsletter, editing and abstracting, and preparing the bulletin’s layout. They work with legislation databases of the Russian Federation, databases of court decisions, and websites of specialized state authorities. Then they fill in all sections of the bulletin with the prepared final materials. The assistant to the Chairholder Maria Katkova is responsible for mailing the bulletin, communicating with its readers, and maintaining the mailing lists and subscriptions. For January 2024 the newsbulletin subscription includes 1665 emails.



In addition we would like to add that the members of the Chair often appear in the information space of our

country and give interviews, comments, reviews of current situation concerning the topics and problems which our Chair deals with. For example in April, 2023 the “Evening Moscow” newspaper published a [lengthy interview](#) with its former reporter, who is now the head of the UNESCO Chair at HSE University, Mikhail Fedotov. The conversation with Professor Mikhail Fedotov touched on a variety of topics and many stages of his biography - from a dissident student and city newspaper reporter to the Minister of Press, Ambassador and Advisor to the Head of State. In November 2023, the associate member of the Chair [Victor Naumov gave an interview to Forbes](#) about what the Digital Code is and why Russia needs it. In September 2023, [a discussion took place on the “Culture TV” channel on the topic: Can a Neural Network Create Art?](#) One of the experts on this topic was Doctor of Law [Ruslan Budnik](#), Deputy Director of the International Scientific and Educational Center "UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights" at HSE University. In December 2023, the RBC TV channel repeatedly addressed the topic of the Russian Constitution. In one of the programs, [a member of the Editorial Council of the journal “Works on Intellectual Property”, Doctor of Law, Professor Sergei Shakhrai](#) spoke about the history of the creation of the Constitution. In another program, [the head of the UNESCO Department, Doctor of Law, Professor Mikhail Fedotov discussed with political scientist Georgy Bovt the question of whether changes should be made to the Basic Law](#). He emphasized that the current constitution represents a comprehensive program of action to build a democratic rule-of-law state in Russia - secular, social, federal, considering a person, his rights and freedoms as the highest value. This determines its role in society. Any amendments that may be made to the Constitution must comply with these fundamentals, enshrined in its first two chapters.

One of associate fellows of the Chair, a lawyer and a scientist from St. Petersburg Dr. Prof. Viktor Naumov initiated the educational, charitable, research [project “Preserved Culture”](#). The project is engaged in the digitization, study, updating and promotion in the information space of the achievements of domestic science and culture of the 20th century. The goal of the project is to overcome the consequences of the digital divide, due to which a significant part of the intellectual and creative heritage created in the USSR and Russia was excluded from the realities of the new information society. The use of modern multimedia technologies is aimed not only at transferring the cultural and scientific achievements of the last century into digital format, but also at giving them the status of public domain in the 21st century.

The activities of the “Preserved Culture” project are not aimed at generating income and are carried out at the expense of Victor Naumov’s personal funds. Here is an example of implementing educational ideas of memory and preservation of cultural heritage in digital form. As we know St. Petersburg (before 1991 the name of the city was Leningrad) is a unique place, preserving in its main features the grandiose historical center and a necklace of suburban ensembles. The high degree of preservation and authenticity of historical territories served as the basis for including the historical center of St. Petersburg along with groups of monuments in the suburbs on the UNESCO World Heritage List.

January 27, 2024 marks the 80th anniversary of the complete liberation of Leningrad from the fascist blockade. For this date Viktor Naumov has produced an investigative documentary film about the camouflage of Leningrad during the Second World War and the feat of Leningraders of civilian professions, who saved many things from destruction, including at the cost of their own lives. [This documentary film is titled “ARCHITECTURE OF THE BLOCKADE”](#). It gives a clear idea of how the appearance of the Peter and Paul Fortress, St. Isaac's Cathedral, and the Winter Palace changed during the blockade, how a “virtual” Smolny Palace was created and bridges, train stations, factories, and even warships stationed in the Neva were “hidden” from German air raids. The heroes of the documentary investigation are people of peaceful professions: architects, artists, engineers, museum workers, climbers who remained in the city surrounded by enemies and protected its main buildings and monuments from destruction. On these memorial days of remembrance of the siege of Leningrad, Viktor Naumov provided the film for free screening to all interested organizations and individuals.

August 28, 2023 an article by Viktor Naumov in the Kommersant newspaper [“Above The Number in “Lies””](#) was published. It shows how the development of technology affects our perception of culture. Modern technologies are increasingly influencing all areas of our lives, including culture. These changes can be considered multidirectional: some things become more accessible and convenient, while others disappear, becoming unclaimed in the digital world.



Contributing to UNESCO’s Mission, Mandate, Priorities and Programme.

Our Chair strives to take part in most of the events organized by UNESCO. For example [on June 17, 2022 the All-Russian conference for the UNESCO Chairs “30th Anniversary of the UNESCO UNITWIN Program: Contribution to the Development of Education, Science and Culture”](#) was

held at the St. Petersburg Polytechnic University. The Chairholder of the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights at HSE University, Professor Mikhail Fedotov participated in this conference with a report dedicated to the formation of a general theory of authorship as a metatheory of intellectual property law. He spoke, in particular, about the participation of staff and associate members of the UNESCO Chair in joint research work with students on



the development of a copyright dictionary - a system of interrelated legal concepts that describe the legal content of authorship as a civilizational institution.

On September 29, 2022, the UNESCO Chair in Copyright, Neighboring, Cultural and Information Rights of the National Research University Higher School of Economics [took part in a special session of UNESCO networks dedicated to the 30th anniversary of the UNITWIN/UNESCO Chair Program](#). This session was organized as part of the International Scientific and Practical Conference “Transformation of the Educational Space for a Sustainable Future”, dedicated to the 30th anniversary of the TISBI University of Management and the 30th anniversary of the UNITWIN/UNESCO Chair Program. The session was moderated by Ksenia Gaverdovskaya, the Senior Advisor to the Secretariat of the Russian Commission for UNESCO. During the session the following issues were discussed:- Organization of the work of the UNESCO Chair within the university.

- Sources of funding for the UNESCO Chair, search for extra-budgetary sources.
- Development of partnerships with UNESCO Chairs in Russia and abroad: search for partners, exchange of experience.
- Examples of joint international research, projects with other UNESCO Chairs.
- Reform of the UNITWIN Programme: proposals for improving work and coordination (work with curators at headquarters, reporting, renewal of agreements, information received from the UNESCO Secretariat, etc.).

In January 2023 our Chair made a proposal at the international seminar of UNESCO World Chairs on the future of higher education 2023. The Deputy Director of the Chair [Ruslan Budnik introduced a proposal to the agenda of the UNESCO development program on the future of higher education on tokenization of the results of scientific activity](#). He justified his proposal by changing the value basis of post-industrial society, which clearly demonstrates the phenomenon of the popularity of non-fungible tokens (NFTs) for digital and digitized creative products. In this regard, the results of scientific activity related to objects of intellectual rights in modern society can act as a measure of value, form the content and be brought to the market in the form of NFT.



On the 31st of January 2023 [our Chair made an intellectual contribution to the development of UNESCO programs for education in the field of culture and the arts 2023](#). During the fourth session, “Strengthening Human Rights and Preserving Cultural Diversity in and Between Educational Systems,” Maria Katkova, Assistant to the Chairholder of the UNESCO Chair, spoke about the need to establish closer links between human

rights and disciplines in the field of culture and the arts. Thus, it was proposed to add disciplines devoted to the activities of UNESCO and human rights in the context of culture and the arts to the educational programs of humanitarian areas, and in social humanitarian areas to devote more time to cultural disciplines and arts for a greater practical understanding of the aspects studied within the main educational trajectory. In addition, in the context of supporting the visibility of cultures of different peoples, it was proposed to create online courses on intangible cultural heritage and specific local practices and traditional knowledge within the UNESCO platform. Deputy Head of the UNESCO Chair Ruslan Budnik has addressed to the session participants with a proposal to pay special attention to the importance of including a thematic block on intellectual property rights, copyright and neighbouring rights in art education programs. Modern technological means have significantly enhanced the possibilities of alteration and manipulation with all types of content, brought the results of synthesis, impersonation, training in creative stylization and other types of modifications of previously created works in the production of new ones to a qualitatively new artistic level. In this regard, it is extremely important for students and practitioners of the creative industries to understand, on the one hand, the possibilities and conditions for the legal borrowing of creative material for the purpose of developing science and useful arts, and on the other hand, to know the legal restrictions when using the works of others, in order to avoid their unlawful appropriation, copying and plagiarism.

In 2023 Our Chair also participated in the survey that led to the report, noting the importance of presenting culture as a global public good, highlighting the link between education and culture, and raising awareness of the work of UNESCO and related organizations, pointing out the critical role of culture in modern society and its development. As examples of its own thematic activities, [the UNESCO Chair cited the holding of conferences on media law and intellectual property issues, the publication of the scientific journal “Works on Intellectual Property” and the newsletter SREDA, a course “UNESCO Rulemaking for Sustainable Development Goals”](#).

In October 2023, the Assistant Director of the Chair, [Maria Katkova, took part in the XI Youth Forum “The Power of Youth for a Common Future”](#), held in hybrid mode in Belgrade, Serbia. The forum was organized by the European Center for Peace and Development and the UN University for Peace. The participants discussed the most pressing thematic issues, including issues of renewable and environmentally friendly energy, creativity and the creative economy, as well as climate change. Maria Katkova made a report “Ecotourism As a Way To Bring People and Nature Closer Together,” describing in detail UNESCO’s experience in raising awareness of nature conservation and the need to protect the environment, and proposed considering ecotourism as one of the key ways to develop environmental literacy and wise use of natural resources. Maria Katkova drew attention to the need to change the approach to natural heritage sites, proposing to consider them, among other things, as an

opportunity to touch the history of the planet in the same way as happens when getting acquainted with cultural heritage sites and human history, respectively.



On December 22, 2023, the annual meeting of the Russian Federation Commission for UNESCO was held in Moscow. The meeting of the Commission was opened by its chairman, Minister of Foreign Affairs of the Russian Federation Sergey Lavrov. In his report, he noted the counterproductiveness of the increasing politicization of UNESCO, emphasizing that

Russia's activities in the Organization will continue to be aimed at strengthening international intellectual cooperation. Reports on the development of Russian participation in UNESCO activities in relevant areas were made by the Minister of Science and Higher Education of the Russian Federation Valery Falkov and the head of the Federal Agency for Nationalities Igor Barinov. On the sidelines of the event, [the head of the UNESCO Chair, member of the Russian Federation Commission for UNESCO M. Fedotov exchanged views with Russian Foreign Minister S. Lavrov, Permanent Representative of the Russian Federation to UNESCO, Ambassador Rinat Alyautdinov and Executive Secretary of the Commission Tatiana Dovgalenko.](#) Issues regarding the development of UNESCO Chairs as the most important institution for strengthening international inter-university cooperation were discussed.

UNESCO's foundation day in 2023 was celebrated with a discussion on the ethics of Artificial Intelligence. On November 16, the [“Ethics Forum in the Field of Artificial Intelligence: Generation GPT” took place. Red Lines](#), in which the UNESCO Chair at HSE University took part. Within the framework of the Forum, among other things, a round table meeting was held on the topic “Intercultural Perspective on Global Challenges in the Development of Artificial Intelligence.” Noting that the date of the Forum coincides with the founding day of UNESCO, Professor Fedotov reflected in his speech the role of this specialized agency of the UN system in shaping the ethical framework for the use of AI technologies. In November 2021, the UNESCO General Conference approved a document called “Recommendation on the Ethical Considerations of Artificial Intelligence.” The UNESCO Recommendation and the Russian Code of Ethics in the field of AI have something in common. This means that the Recommendation achieved its goal: it was accepted in the member states, and did not remain an empty declaration in the archives of an international organization. Both documents - the UNESCO Recommendation and the national Code - are imbued with the understanding that AI technologies can bring enormous benefits to humanity and all countries can benefit from their benefits, but at the same time, such technologies raise fundamental ethical and, therefore, legal issues. The UNESCO

Recommendation notes that AI technologies can create and exacerbate bias, for example when a robot is used to screen candidates' CVs when applying for a job. In turn, bias can lead to discrimination, inequality, digital divide and marginalization, jeopardize cultural diversity, and exacerbate social and economic stratification. This is why the UNESCO Recommendation emphasizes that human interaction with AI «should never lead to the depersonalization of a person, to the degradation of his dignity in any form, to the violation of human rights and fundamental freedoms». Professor Fedotov emphasized that the world is currently facing the need to consolidate a new generation of human rights, in which not the least place should be given to the human right to choose a communication partner, the right to refuse to use AI technology, the right to mental integrity, which is especially important in the case of implants with information and communication capabilities being introduced into the human body. Another topic of M. Fedotov's speech was the danger of human robotization. Members of the UNESCO Chair Ruslan Budnik, Alexey Deineko, Astamur Tedeev and others also took part in the Forum.

Research



The research activities of our Chair are very often connected with students' interaction. Our employees conduct different types of scientific research, always involving students, who are our future generation of scientists. As we already mentioned our informational newsletter SREDA (Medium) is a scientific research project for students of different courses from the Faculty of Law, the Faculty of Creative Industries of the Faculty of Humanities at HSE University. [During the implementation of the project, students are involved in collecting materials for the bulletin, analyzing, summarizing and editing them, assembling sections and creating the final layout of the bulletin issues.](#) The readers of the issues of the SREDA Bulletin usually send a lot of positive reviews and responses to the editors.

The summer internship at the UNESCO Chair of HSE University is also a part of the research activities of the Chair. Every spring the students apply for the internship at the Chair. The Chair reviews applications and selects the best students who are interested in the Chair's topics. Then usually [a meeting is held with the chosen students for the summer internship](#). Every summer they work on compiling a copyright and media law dictionary, replenish the Chair's database of court cases with new appropriate cases, work on the release of the summer issues of SREDA news bulletin, and also edit archival materials for publication on the Chair's website. As an example [in June 2023 Director of the Center, Chairholder Dr. Prof. Mikhail A. Fedotov introduced the UNESCO Chair to the students](#), spoke about the main



directions of its activities, outlined the objectives of the introductory practice and answered students' questions. Deputy Director Ruslan Budnik and Maria Katkova, Assistant to the Director, spoke about the future role of the interns in replenishing the scientific, educational and methodological potential of the UNESCO Chair at the HSE University. The interns of the Chair

participated in the preparation of the monthly bulletin "SREDA", prepared brief abstracts for the Chairs' database on significant court cases, discovered new regulations and draft laws, and also collected materials for the [unique training course "UNESCO Rulemaking for Sustainable Development"](#).

Also the members of the Chair are the scientific supervisors of students' course works and their dissertation research. Regular [in-person course works defense takes place](#) at the UNESCO Chair. Among the research topics students choose such issues as the protection of copyright and neighboring rights in the context of digitalization, the legal status of artificial intelligence, the legal protection of multimedia products and the institution of open software licenses. Many of the students are recommended to publish the results of their research in the Chairs' journal "Works on Intellectual Property." For example on April 21, 2023 [the pre-defense of the theses was successfully completed at the UNESCO Chair for 4th-year undergraduate students of the Faculty of Law](#). The pre-defense took place in an atmosphere of scientific discussion about the results of the research conducted by the students. The students demonstrated the ability to systematize, consolidate and expand the competencies acquired during their studies, apply the knowledge and skills acquired during the learning process in solving current legal problems, as well as readiness for independent practical work. They fully demonstrated the ability to work with literature, summarize and analyze the material, logically compare arguments and facts, analyze the norms of current legislation, materials of judicial and law

enforcement practice in comparison with relevant theoretical, doctrinal constructs, domestic and international experience.

There is another kind of research activities that our Chair carries out together with the law firm Nextons from St. Petersburg. The head of Nextons is our Associate Fellow of the Chair Dr. Prof. Viktor Naumov. In 2023 we have conducted [a survey on the topic “Artificial Intelligence and Intellectual Property”](#). The purpose of the survey was to identify the attitudes of experts, students and simply interested citizens towards legal and ethical problems that arise in connection with the use of artificial intelligence technologies in creative activities, in the creation of works of science, literature and art. The survey results were presented at the III International Scientific and Practical Conference “AUTHOR/AUTHOR – 2023” (Moscow, Rospatent, April 27-28, 2023) and are now subsequently used in the process of developing the concept



of legal regulation of relations arising in connection with the use of technology artificial intelligence in creative industries. Another survey in the end of 2023 continued the tradition of expert surveys as part of the preparation of regular scientific and practical conferences. This time the [survey was devoted to the topic “The Right to Choose When Using Digital Technologies.”](#) The purpose of the survey was to identify the attitudes of experts,

students, graduate students and simply interested citizens towards legal and ethical problems that arise in connection with the use of digital technologies, including artificial intelligence, in various spheres of life in modern society. The results of the survey were presented within the framework of the XXXII international scientific and practical conference "MEDIA LAW - 2023" on December 7, 2023 and after that will subsequently be used in the process of developing the concept of legal regulation of relations arising in communications using digital technologies, in particular AI.

Training and Capacity Development

Members of our Chair take part in most of the events related to our field and constantly improve their skills and learn new competencies. For example in 2022-2024 our employees and associate members have completed the following trainings and advanced training courses:

Maria Katkova:

- Additional qualification «Culture of Central and Eastern Europe: text, image, memory (with distinction) (HSE University);

- MOOC «Intercultural Communication and Conflict Resolution» (Coursera);
- MOOC «Global Diplomacy – Diplomacy in the Modern World» (Coursera);
- MOOC «Arts and Heritage Management» (Coursera);
- MOOC «MEET Network Ecotourism in Protected Areas» (MEET);
- MOOC UNESCO-Bonavero global free multilingual MOOC for judicial actors on the international and regional standards on freedom of expression and the safety of journalists (2023).

Anton Sergo and Ivan Bliznets

- The Use of Information and Communication Technologies in the Educational Activities of a Modern University;

Anna Zharova:

- Ensuring information security using encryption (cryptographic) means;

Alexey Deyneko:

- Formation of Design and Research Competencies of Students in Accordance With the Federal State Educational Standards;
- Legal Aspects of the Educational Organizations Activities.

Valentina Sinelnikova:

- The Anniversary medal in 2023 for a member of the Scientific Advisory Council of the Supreme Court of the Russian Federation in honor of the centenary of the Supreme Court;
- Speech Techniques in Public Speaking;

Marina Komashko:

- “Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions,” Academy of the World Intellectual Property Organization.

Vitaly Kalyatin:

- advanced training courses at the Research Center for Private Law (on the Use of Technical Means in Training and on the Main Directions of Development of Civil Legislation) and RANEPA (“Organization of E-Learning and Distance Educational Technologies in the Distance Learning System”).

Vladimir Elin:

- Information Security.

Members of our Chair participate in the activities of:

- The President’s of the Russian Federation Council for the development of civil society and human rights;
- the Commission of the Russian Federation for UNESCO;

- the Profile committees of the chambers of the Federal Assembly of the Russian Federation;
- the Scientific Advisory Council at the Intellectual Property Rights Court;
- the Federal Service for Intellectual Property;
- the Eurasian Patent Office;
- the Chamber of Commerce and Industry of the Russian Federation, etc.

Also we continue regular discussions on problems of copyright and neighboring rights within the framework of the Committee on Media Communications of the Russian Chamber of Commerce and Industry. The heads of TV and radio companies and other media organizations all over Russia, as well as the representatives of copyright holders societies and expert organizations listen to the expert opinion of members of our Chair. Here is an example of the capacity development of the Chair. On June 6, 2022, [the Public Chamber of the Russian Federation hosted a round table “Measures to Support and Develop the Television and Radio Broadcasting Industry: Copyright and The Media”](#). The UNESCO was represented there by our Chairholder Doctor of Law M. Fedotov and Candidate of Legal Sciences V. Entin. The round table brought together the representatives of the Union of Journalists of Russia (SJR), the National Association of Television and Radio Broadcasters (NAT), the Russian Academy of Radio (RAR), and the Russian Authors' Society (RAO) and the All-Russian Intellectual Property Organization (WIPO). The moderator of the discussion was the Chairman of the Commission of the Public Chamber of the Russian Federation for the development of the information society, media and mass communications R. Sabitov. Summing up the discussion, R. Sabitov expressed a general opinion on the need to continue the dialogue between broadcasters and rights holders. The meeting was held in "off the record" mode.

On December 6, 2022, a meeting of the Committee on Entrepreneurship in the Field of Media Communications was held at the Chamber of Commerce and Industry of the Russian Federation on the topic: [“Some Issues Of Ensuring The Legal Activities Of Regional Media.”](#) During the meeting, which was attended by Mikhail Fedotov, Head of the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights at HSE University, issues related to changing legislation and improving law enforcement practice were discussed. When discussing the draft standard agreement prepared by the Russian Authors’ Society, attention was drawn to the controversial nature of a number of its provisions. It was decided to collect article-by-article comments on the text of this draft among interested organizations and experts. Members of the UNESCO Chair A.A. Tedeev, M.A. Fedotov, E.E. Chukovskaya and others took part in this work.

On December 26, 2022, the Chamber of Commerce and Industry of the Russian Federation [held a discussion on improving the system of collective management of copyright and neighbouring rights in the field of media communications](#). Responding to the concerns of representatives of the media community, head of the

UNESCO Chair at HSE University, Professor M. Fedotov highlighted in detail the features of collective management of copyright and neighbouring rights, sharing his own experience of leading the Russian Copyright Society as Chairman of the Authors' Council of RAO in 1993 - 1995. He proposed discussing this topic at a joint meeting of two specialized committees: on media communications and on intellectual property. Member of the UNESCO Chair, Professor A. Tedeev took part in the ensuing discussion, and answered numerous questions related to the financial, legal and tax legal aspects of the topic under discussion.

Partnerships

When we talk about partnerships we usually mean the inter-universities partnerships. We have got a lot of them during the report period.

In July 2022 the UNESCO Chair took part in the organization and holding of the international conference [“Digital Environment And Policy Of Universities In The Field Of Intellectual Property”](#). This was the second conference on intellectual property management in universities, organized by A.S. Griboyedov Moscow University (IMPE) and the All-Russian Professorial Assembly with the participation of the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights. The first such conference was held in 2021 and attracted the attention of many domestic legal scholars. Opening the conference, Associate Member of the UNESCO Chair, Professor Ivan Bliznets noted that the universities are one of the main generators of intellectual property both in the field of invention and in the field of creative industries. This idea was developed in his speech by the holder of the UNESCO Chair Professor Mikhail Fedotov.

He emphasized that the teaching of the course “Intellectual Property Law” should be ensured in all universities. Moreover, if in engineering universities, in the faculties of natural and technical sciences, it is fundamentally important to provide students with knowledge, first of all, of patent law, then in humanities faculties - knowledge in the field of copyright and neighbouring rights. At the conference, reports were made by associated members of the UNESCO Chair Professor Victoria Savina ("Features of teaching IP for students of non-legal specialties"), Professor Roza Sitdikova ("Features of legal protection of official works created at a university"), Associate Professor Elena Morgunova ("Works obtained by universities and research centers using artificial intelligence. Is legal protection needed?"), Associate Professor Diana Ivanova ("Powers of the parties under an exclusive license agreement"), etc. The scientific articles prepared by the authors based on their reports were published in a collection following the results of the conference, as well as in the journals “Works on Intellectual Property” and “IP. Copyright and Neighbouring Rights”.

On July 5, 2022, [the 3rd international conference “Digital Environment and University Policy in the Field of Intellectual Property” was held at the Higher School of Economics](#), organized by the UNESCO Chair, the Russian Professorial Assembly, A.S. Griboyedov Moscow University and the Russian Research Institute of Economics, Politics and Law in the Scientific and Technical Field. Opening the

conference, Associate Member of the HSE UNESCO Chair, Professor Ivan Bliznets, noted the high interest in this scientific and practical forum: more than a hundred people registered for online participation, and the total number of speakers exceeded 40 scientists. In his welcoming speech, the head of the UNESCO Chair, Professor Mikhail Fedotov, drew attention to the existing gap in the legal protection of intellectual property - the absence of scientific discoveries among objects of intellectual property in the Civil Code of the Russian Federation.

On December 10, 2022, on International Human Rights Day, members of the UNESCO Chair took part in the [International Scientific Conference “Universal Standards of Human Rights and Their Implementation”](#). The conference was organized by the St. Petersburg Institute of Law named after Prince P.G. Oldenburgsky, the Center for Constitutional Studies, the Interregional Humanitarian and Political Science Center “STRATEGY” and our Chair. It gathered speakers from Russia as well as foreign speakers from Hungary, Netherlands, USA, Germany and Czech Republic. The report “The Right to Protection of the Material and Moral Rights of the Author as one of the Cultural Human Rights” was made by our Chairholder, Professor M. Fedotov.

On December 26, 2022, the [first meeting of the intellectual club “Digital Readings” was held at the Faculty of Law of St. Petersburg State University](#). It was devoted to the topic “Digital Futurology”. During the meeting, the participants planned to discuss the prospects for the legal regulation of public relations in the digital environment with a horizon until 2030. However, the discussion went far beyond what was intended. “It was a real intellectual feast,” said Professor Mikhail Fedotov, head of the UNESCO Chair at the Higher School of Economics. During the meeting, which opened with an impetus report from a member of the UNESCO Chair, Doctor of Law Viktor Naumov, many promising scientific ideas were expressed: about the influence of legal nihilism and populism on law-making, about the increasing chaos of modern legal systems, about the need to develop a reference dictionary of intersectoral legal concepts and industry-specific legal dictionaries, about the danger of human robotization, about the prospects for human-centricity of law, etc. Presentations were made by Doctors of Law, Professor V.V. Arkhipov (SPbSU), V.B. Isakov (HSE), P.U. Kuznetsov (Ural State Law University), A.V. Minbaleev (MSAL named after O.E. Kutafin), M.A. Fedotov (HSE), N.A. Sheveleva (St. Petersburg State University) and others.

In June 2023 at the Higher School of State Audit of the Lomonosov Moscow State University a conference was hosted dedicated to the 10th anniversary of the Department of Computer Law and Information Security. The scientific conference [‘Experience of Scientific and Pedagogical Activities in the Field of Training](#)



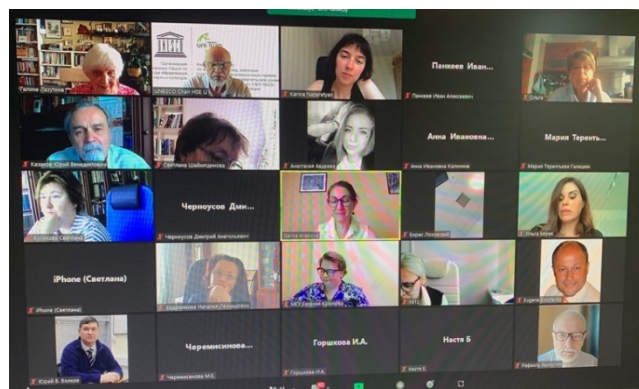
[Personnel in Information Law and Information Security](#)” was opened by the Chairman of the Government of the Russian Federation in 1999, Doctor of Law, Professor Sergei Stepashin. Issues of strengthening inter-university cooperation in the development of the science of information law were reflected in the speeches of the head of Department of Information Law and Information Technologies Moscow State Law Academy named after. O.E. Kutafin, Doctor of Law, Professor Alexey Minbaleev, Head of the Department of Digital Technologies and BioLaw of HSE University, Doctor of Law, Professor Natalia Kovaleva, Head. Department of Information Law, Ural State Law University named after. V.F. Yakovlev, Doctor of Law, Professor Pyotr Kuznetsov and others. The UNESCO Chair at HSE University was represented at the conference by professors Viktor Naumov, Ilya Rassolov, Astamur Tedeev, Mikhail Fedotov. Mikhail Fedotov, spoke about the role of Yu. Baturin in the creation of a regulatory framework for Russian information law and, in particular, the development of draft laws “On Glasnost”, “On the Press and Other Mass Media”, “On the Mass Media”, “On Publishing”, “On Archives” and numerous decrees of the President of the Russian Federation, messages of the head of state to the Federal Assembly of the Russian Federation, etc.

Areas of cooperation

In this section let's start with cooperation between the UNESCO Chairs of HSE University and the Kazakh National University within the framework of the UNESCO international program UNITWIN. Our Chair and [the UNESCO Chair in Journalism and Communication of the Kazakh National University](#) in 2023 have agreed on close cooperation and coordination of their efforts to achieve UNESCO's goals for sustainable development, support of cultural diversity and preservation cultural heritage. Each Chairs staff takes an active part and provides comprehensive support to the partner events. For example, in October 2023 Deputy Director of our Chair, Dr. Ruslan Budnik spoke at the kick-off meeting on journalism education, organized by the UNESCO Chair on Journalism and Communication of the Kazakh National University. At this major international event, [Ruslan Budnik spoke in detail about the activities of the UNESCO Chair at HSE University including educational details in the field of intellectual property law, media law, digital marketing, especially emphasizing the innovative training course “UNESCO Rulemaking for Sustainable Development Goals”](#). He also informed colleagues about the scientific activities of the UNESCO Chair, talking in detail about the ongoing scientific projects. He dwelled in detail on the work of the UNESCO Chair at HSE University in publishing the scientific journal “Works on Intellectual Property”, spoke about the dynamics of the growth of its authority in the scientific community and invited Kazakh colleagues to publish their research in the journal. Kazakh colleagues made interesting presentations at the XXXII International Scientific and Practical Conference “Media Law – 2023” on December 7, 2023.

Our next partner is [the Public Collegium for Press Complaints](#).

Many years of experience of the Public Collegium on Press Complaints allowed to theoretically substantiate the method of “media ethical mediation” as a search format of media self-regulation, designed to resolve information disputes out of court in the usual way for the Collegium through non-public mediation with the applicant and the addressee of the complaint. Without replacing the usual open format of the work of the Collegium, media-ethical mediation is considered as the least traumatic for both parties and at the same time the most effective, comprehensive way to resolve an information dispute. Many of the members of our Chair take part in the events of the Collegium as leading speakers and experts.



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We cooperate closely with the National Bloggers Association. The best way of cooperation with this association is an online format of different kind of discussions

on relevant topics. For example in July 2022, [an online conference “Bloggers in the New Reality: Independence and Tools of Self-Regulation”](#) was held. During the conference, a draft Ethical and Legal Guide for Bloggers was discussed, prepared by the Public Collegium for Press Complaints, the National Association of Bloggers and teachers of the Faculty of Law of SSU named after N.G. Chernyshevsky. The legal part of the Guide will be further adapted by the Chair and other partners for a wider audience of bloggers.

We have built a strong partnership with [Rospatent \(the Federal Service for Intellectual Property of the Russian Federation\)](#). We take part in a many of the events of Rospatent. For example in September, 2022, [the Chair participated in the annual International Conference of Rospatent](#). Head of the UNESCO Chair in Copyright, Neighboring, Cultural and Information Rights at HSE University, Professor Mikhail Fedotov took part as a co-moderator in a panel discussion on the topic “Synthesis of Science and Technology - the Basis of Russia’s Technological Sovereignty,” which



was held as part of the traditional International Conference Rospatent. In his report, Professor M. Fedotov emphasized that technological sovereignty can be achieved only on the basis of the most effective use of scientific achievements, both inventions and discoveries. In this regard, he proposed returning to the issue of legal protection of discoveries that are recognized as objects of intellectual property in accordance

with the Stockholm Convention establishing WIPO, but are not recognized as such by the fourth part of the Civil Code of the Russian Federation. Another co-moderator was the director of the Federal Institute of Industrial Property, member of the Editorial Board of the journal “Works on Intellectual Property,” Professor Oleg Neretin. As we mentioned in the the Renewal Report the expenses of our yearly April Conferences of the Chair are partially covered by Rospatent.

Outputs

Now it is time to summarize what outputs our Chair achieved during the reporting period. First of all the UNESCO Chair at HSE University became well known for holding 2 yearly international conferences each April and each December. Every April we hold an International Conference in collaboration with [Rospatent](#) (Federal Agency on Intellectual Property), the [Eurasian Patent Organization](#) and the [Russian State Academy of Intellectual Property](#) on Authorship in the Modern Intellectual Property Ecosystem and every December we have an International Conference on

Media Legislation, dedicated to the anniversary of the adoption of the Russian Media Law 1991. The April Conference gathers [more than 400 participants](#) each year. In 2023 The conference opened on April 27 with a plenary session moderated by the Chairholder of the UNESCO Chair at HSE University Mikhail Fedotov. The opening of the conference was attended by the head of Rospatent Yuri Zubov, President of the Eurasian Patent Office Grigory Ivliev, Rector of HSE University Nikita Anisimov, Deputy General Director of the African Intellectual Property Organization Mondesir Ualu Panuala, Director of the Moscow office of the World Intellectual Property Organization Pavel Spitsyn, Chairman of the Committee of the Federation Council of the Federal Assembly of the Russian Federation in science, education and culture Liliya Gumerova. A greeting from the Executive Secretary of the Russian Commission for UNESCO, Tatyana Dovgalenko, was read out. Then Professor Mikhail Fedotov gave an impulse report titled “Introduction to the Concept of the General Theory of Authorship”.

Then, for eight hours, the participants of the plenary session discussed current problems of intellectual property law, paying special attention to the role of the author in the space of society, culture and law (Kamran Imanov, Intellectual Property Agency of the Republic of Azerbaijan), current problems of copyright law (Lyudmila Novoselova, Court on intellectual rights), problems of standardization of IP management (Natalia Kovaleva, HSE University), legal protection of scientific discoveries (Roman Omorov, corresponding member of the Academy of Sciences of the Kyrgyz Republic), features of the legal regime of open licenses (Valentina Sinelnikova, HSE University), etc. Much attention was paid to legal problems arising in the field of intellectual property in connection with the use of AI technologies. This topic was devoted to reports by Viktor Naumov (IGP RAS), Peter Maggs (University of Illinois), Valentina Talimonchik (Russian State Unitary Enterprise), Vladislav Arkhipov (St. Petersburg State University), Anna Novikova and Maria Gordeeva (Russian State University for the Humanities), Ruslan Budnik (HSE University), Michelangelo Pascali (University of Naples), etc.

The next day 3 special sections were held. The section “Inventor's Rights and Their Protection as the Most Important Instrument of Innovation Policy” was held on the premises of the Eurasian Patent Office. Inviting the meeting participants to the discussion, EAPO President Grigory Ivliev proposed to create a permanent platform for discussing issues of protecting the rights of inventors. The meeting participants supported this initiative. They discussed various practices of regulatory regulation of relations between inventors and employers. The section “The Place of the Author in the Algorithmic World” was chaired by the head of Rospatent, Yuri Zubov. Many reports were devoted to the problems of artificial intelligence. In total, 34 reports were heard during the section, which forced the organizers to significantly extend its duration. The section “Mechanisms for Protecting the Rights and Legitimate Interests of Authors in Modern Conditions of Development of the Field of Intellectual Property” was held at the Russian State Academy of Intellectual Property.

Summing up the last conference, Professor Mikhail Fedotov noted that it gathered significantly more participants than the previous two, and that many out-of-town speakers and listeners preferred to attend the forum meetings in person. He also emphasized that many of the ideas first voiced at the first conference on authorship in 2021 were further developed in the presentations of the current speakers. The next, Fourth International Scientific and Practical Conference "AUTHOR/AUTHOR-2024" is scheduled for April 18-19, 2024.



The December conference is usually organized by the UNESCO Chair in cooperation with Faculty of Law and Faculty of Creative Industries at HSE University. The conference participants are invited to discuss trends and prospects for the transformation of media law in the context of the globalization of information relations, current problems of law

enforcement practice in the field of mass communications and current problems of protection and commercialization of intellectual property in the field of mass communications, etc.

[In 2022 within the framework of the Conference 4 plenary sessions were held:](#)

“Issues of legislation in the field of media”, “Current problems of media law”, “Current problems of intellectual property in the media”, “International communication in the digital era”, in which more than 50 reports were heard. In 2023 while opening the Conference HSE Vice-Rector, Doctor of Legal Sciences Alexey Koshel noted: the conference has long been rooted in HSE University and annually brings together respected experts and media specialists.



He [congratulated the UNESCO Chair on its 25th anniversary and said that the number of participants in its scientific events is constantly growing: this December, over 370 people, including more than a hundred speakers, gathered at the forum.](#) The strength of the conference was called by the HSE Vice-Rector its interdisciplinarity, noting the participation in it not only of lawyers, but also of philosophers, sociologists, psychologists, economists, human rights activists, and journalists. In his opinion, the growth of technology stimulates discussion of issues of improving legislation in the field of media, including in the context of copyright and neighbouring rights.

The second output is publishing the Chairs’ [quarterly scientific journal “Works on Intellectual Property”](#) which is in the Russian scientific citation system RSCI and in

the list of the Higher Attestation Commission and will be included soon in the list of recommended journals of Moscow State University and Higher School of Economics and a monthly online information bulletin SREDA (MEDIUM), where we introduce to our audience the activities carried out by UNESCO on the issues related to the Chair. Also a textbook for students titled [Information Law: Textbook for Universities / M. A. Fedotov \[etc.\]; edited by M. A. Fedotov](#) has been published in 2023. A second textbook on Media Law is currently being written and will be published in 2024. By the decision of the Council for Publishing Activities of the HSE University the application for the publication of the third book “The General Theory of Authorship” is approved.

The third output is our teaching and lecturing activities. More than 1300 students have completed our main courses, additional courses and internships in the reporting period. We have successfully held 48 conferences, 26 round tables, 13 master classes and 86 webinars on various topics in the main areas of interest of the Chair. As we have mentioned before the Chair pays a special attention to the popularization of the educational course [“UNESCO Rulemaking for Sustainable Development Goals.”](#) It was developed in 2022 completely from scratch by the team of our Chair and was conducted twice for students of the Faculty of Law of HSE University. This course is notable for the fact that it can easily be adapted to any country interested in it. We are in the process of negotiation now for bringing it to life in other universities in Russia and post-soviet countries.

The main contribution to the development and teaching of the course was made by the head of the Chair Prof. M.A. Fedotov, who at one time was the Permanent Representative of the Russian Federation to UNESCO, Ambassador Extraordinary



and Plenipotentiary (1993-1998), Member of the International Advisory Panel for the UNESCO Program “Towards a Culture of Peace” (1999-2000) and is now a Member of the Russian National Commission for UNESCO. As part of this course the students are able to deepen their knowledge in the field of public international law and gain a holistic understanding of the purpose, areas and features of the standard-setting activities of UNESCO. By studying UNESCO’s regulatory documents, the practice of their creation, improvement and implementation, analyzing

the content of these acts of “soft” and “hard” international law, analyzing specific cases from law enforcement practice, students are able to assess the real contribution of UNESCO to the achievement of the Sustainable Development Goals approved by the UN General Assembly. When preparing a new training course, its developers – M.A. Fedotov, R.A. Budnik, A.G. Deineko held consultations with the UNESCO

Secretariat, which made it possible to replenish the bibliographic database and update information regarding some procedural issues of the functioning of UNESCO.

Another output is our research activities both with students, scientists and practitioners. We always involve students from different faculties, who are our future generation of scientists, in all our research projects (in creating our informational newsletter SREDA (Medium), in summer internship at the UNESCO Chair of HSE University, in students course works and their dissertation research. Another kind of research activities is conducting surveys on various topics to identify the attitudes of experts, students and simply interested citizens towards legal and ethical problems that arise in connection with the use of artificial intelligence technologies in creative activities, in the creation of works of science, literature and art.

One more output we can trace in the field of cooperation with other institutions from Russia and foreign countries. We conduct scientific and practical events together, we publish joint scientific research together, and we exchange experiences and bring best practices to each other's activities. As a result, our Chair has gained a good reputation



in Russia and abroad. Members of our Chair are often invited to participate in world leading discussion platforms, for example at the St. Petersburg International Economic Forum. [In 2022 a panel discussion “To Be or Not to Be. Modern Challenges and Future Scenarios for Print Media in the Digital Era”](#) was held. Among the speakers there were the heads of large media holdings and

publishing houses from Bulgaria, China and Russia. The participants tried to focus on two questions: what future awaits the print press in the conditions of total digitalization of modern society and how relations should be built between publishers and news aggregators. In his speech, our Chairholder Professor Mikhail Fedotov noted that a newspaper is, first of all, the result of intellectual activity, and not at all a combination of paper and printing ink. He emphasized that the Constitution of the Russian Federation proclaims Russia a social state, and, therefore, it is necessary to legislate the principles and forms of state support for the media as an important social institution, using domestic and foreign experience. He noted that modern Russian information legislation and intellectual property legislation allow both parties - both publishers and news aggregators - to take very well-founded positions in this dialogue, and suggested not “measuring lobbying capabilities”, but trying to achieve a “win” result win”.

An assessment of the impact of the Chairs' activities on intended beneficiaries.

During the work of our Chair, we began to divide the final beneficiaries of our activities into three large groups. These are: students, scientists and civil society.

Teaching and lecturing students

As we have already mentioned in our Renewal report for the HSE students we have been teaching the following educational programs:

1. UNESCO's Rulemaking for Sustainable Development:
<https://pravo.hse.ru/techlaw/courses/646512879.html>.



We have to admit that this course is very unusual and arouses great interest among students. On May 15, 2023 Alexander Kuznetsov, a Russian diplomat, permanent representative of the Russian Federation to UNESCO in 2016-2023 has visited students as part of this course. Alexander Kuznetsov spoke in detail about his work

at UNESCO as a permanent representative, highlighted the problems faced by the organization, and also answered numerous questions from students. He also enjoyed listening to students' reports on the topics of the course and gave valuable practical comments on various aspects of UNESCO's activities.



2. The Concept Of Authorship In The Algorithmic World:

<https://www.hse.ru/edu/courses/570811494>;

3. Digital Marketing Law: <https://www.hse.ru/edu/courses/570817230>;

4. The Law of Sound Art: <https://design.hse.ru/ba/art/soundart>;

5. Mass Communications Law (Media Law):

<https://www.hse.ru/edu/courses/570818350>.

At the end of each course students fill out anonymous questionnaires and express their views on the course taken. All our courses and all our lecturers were highly evaluated by them. In some courses, students asked to swap certain topics in the

course structure, which we did. Also, based on the completed questionnaires, we can judge what other topics students would like to hear from our Chair.

In order for developing the process of integration of culture and education, the UNESCO Chair has developed the new educational course titled “The Law of Sound Art”. The course will run in 2024 as part of the Bachelor's Art Management Program at the School of Design of HSE University in Moscow. Ruslan Budnik - Deputy Chairholder of the UNESCO Chair on Copyright, Neighboring, Cultural and Information Rights, will lead the program. [The Law of Sound Art](#) course is very popular among Russian students and students from foreign countries. We are ready to scale up and implement the program at other universities in the UNITWIN network if they are interested.

For students of additional professional education, the staff of the UNESCO Chair at HSE University implements the following training programs:

4. “Copyright in the Digital Age” (2-3 sets per year)

<https://www.hse.ru/edu/dpo/472681893>;

5. “Modern Trends in Intellectual Property Rights in the Digital Era”

<https://pravo.hse.ru/dpo/news/862825046.html>;

6. [“Internet Law” is being preparing at the moment. The first course will start in September 2024.](#)

In addition to teaching, members of the UNESCO Chair at HSE University are always looking for new ways to discuss and develop Chairs’ teaching activities. For example we took part in the meeting of the Sixth Professorial Forum “Science and Education as the Basis for the Development of Russia. Personnel for an Innovative Economy” on November 15, 2023. The moderator of the legal section of the forum and associate member of the UNESCO Chair Ivan Bliznets, in his speech focused on the economic potential of such an intellectual product as an educational program. He pointed out a whole range of possibilities for using educational programs to generate additional income and increase the capitalization of educational institutions. As one of the important unresolved problems, he pointed out the lack of a system for assessing the results of intellectual activity that are being created in Russian institutes and universities. Deputy Director of the UNESCO Chair at HSE University Ruslan Budnik [in his speech pointed out that not only students, but professors and other scientists can become active participants in the innovation process](#). Russian professors should become the driving force of the startup community, just as they do in the world's leading universities.

The Professorial Assembly of Russia can take on the institutional function of organizing interaction between professorial innovation initiatives and the investment community. Russian professors can be part of the founders of innovative companies created at their initiative or with their active participation, and also organize mini-accelerators for students. In addition, the results of professors’ activities in the

development and implementation of their own and student innovations must be included in the list of scientometric criteria for evaluating scientists, in addition to publishing, administrative and other activities in effective contracts.

Chairs' contribution to civil society protection and development

Over the years, our Chair has gained a good reputation, and our Chairholder Dr. Prof. Mikhail Fedotov is one of the leading experts in the field of protecting human rights, constitutional regulation and freedom of speech. As a Chairholder he takes part in events which are related to the protection of human rights, constitutional freedoms and freedom of information. We believe that this is our impact to the intended beneficiaries – civil society representatives. For example In May 2023 our Chairholder [Mikhail Fedotov commented at the XI St. Petersburg International Legal Forum](#). Minister of Justice of Russia Konstantin Chuychenko raised the issue of adjusting Art. 13 of the Constitution of the Russian Federation, pointing out that in the constitutions of most countries of the world there is no direct ban on ideology. He said: “Only Russia at one time, on the advice of our so-called partners, took upon itself these “increased obligations.” Mikhail Fedotov answered that Chapters 1 and 2 are unchangeable - they cannot be amended. Therefore, in order to amend Art. 13, one will first have to prepare a draft of a new Constitution, adopt a constitutional law on the procedure for convening and operating the Constitutional Assembly, then convene and hold this meeting and, finally, submit the draft to a popular vote. The current Constitution, adopted in December 1993, is a collection of tasks that the people have set for themselves. One of these tasks is to build a democratic social legal federal state. In order to begin solving other problems, it is necessary to solve the existing ones.

In November 2023 a practical conference “1990s: A View From the 21st Century” was held in Yekaterinburg, organized on the basis of the Museum of the first President of Russia B.N. Yeltsin. The organizers conceived this forum as a multifaceted discussion about the experience of radical changes that occurred in the economy, social life, domestic and foreign policy of the Russian Federation in the 1990s. [At the conference, the head of the UNESCO Chair at HSE University, Professor M.Fedotov, made a report](#) on trends in the development of domestic legislation and law enforcement practice in the field of mass media. He outlined his original methodology for determining trends in the development of legislation and law enforcement practice, based on the use of a system of indicators, including: the legal status of state media, economic support for non-state media, regulation of the advertising market, the place and role of media in the electoral system, etc.

Another example - on November 21, 2023, the Public Chamber of the Russian Federation hosted an International Conference dedicated to the 75th anniversary of the adoption of the Universal Declaration of Human Rights. The Conference was organized by the Council of President of the Russian Federation for the Development of Civil Society and Human Rights. Member of the UNESCO Chair at HSE University [Ruslan Budnik spoke at the thematic section “Human Rights in the Face](#)

[of Challenges and Threats of the 21st Century](#)” with a report “Neurotechnology as a Trigger for Rethinking Human Rights,” He told that neurotechnologies force us to rethink the content of human rights; traditional human rights in the context of the achievements of neuroscience receive an expanded interpretation. The classical right to freedom of thought is complemented by such neurotechnological connotations as cognitive freedom and mental freedom. Cognitive freedom is the right to change your consciousness with the help of neural tools, as well as the right to avoid doing so. Mental freedom is a person’s right to control his mind. The classic right to privacy or the right to confidentiality in the neurotechnological sense additionally includes a ban on unauthorized intrusion of third parties into the functioning of the brain, collection, storage and processing of data produced by the brain. The right to privacy is also understood as the right to mental integrity, that is, the right of a person to keep his thoughts protected from disclosure. The right to privacy is also interpreted as neuroprivacy, namely the right to protect brain waves as sources of neurodata and information produced by the brain. In addition to those neuro-rights that were a technological extension of traditional human rights, the progress of neuroscience required the recognition of two completely new, previously unknown rights that should be included in the category of human rights as technologically-driven - “innovative” human rights. The first innovative human right is the right to non-discriminatory access to neurotechnologies that enhance mental and sensory abilities. The second innovative human right is the right to protect from algorithmic bias from errors or intentional distortions in the results of its digitization.

Among our beneficiaries there are, of course, the representatives of local Russian media. The Chair pays special attention to solving their problems. On April 6, 2023, within the framework of the XIV All-Russian Business Media Forum, [a discussion was held, organized by the Committee of the Russian Chamber of Commerce and Industry on Entrepreneurship in the Field of Media Communications with the participation of the UNESCO Chair at HSE University](#). The main topic of the event, “Changes in Legislation and New Working Conditions for the Media,” was fleshed out in specific examples from the law enforcement practice of Roskomnadzor. Thus, a representative of a television company from Ufa spoke about how the demonstration of a scene depicting a method of suicide, contained in one of the Russian feature films, became the basis for bringing the media organization to administrative responsibility under Art. 13.21 of the Code of the Russian Federation on Administrative Offences. His colleague from the Tver region spoke about a fine for the so-called “swear words” in the film “The Green Carriage”. Tomsk television journalists complained that they have to introduce special staffing units whose tasks include reviewing purchased domestic content to determine its compliance with the law.

The following question was also raised: is the playback of the song “Let’s Smoke, Comrade, One at a Time” on the radio considered smoking propaganda? Particular attention was paid to the discrepancy between the age labeling of information products contained in rental certificates of the Russian Ministry of Culture and the requirements of Roskomnadzor. The response of the Roskomnadzor representative to

these reproaches boiled down to the fact that responsibility for the content of the media lies with its editor-in-chief, and not with the Russian Ministry of Culture, although “we are all in the same boat” and there really are problems. Commenting on the claims of broadcasters, the head of the UNESCO Chair at HSE University, Professor Mikhail Fedotov, noted that the shortcomings of law enforcement practice are predetermined by the high level of legal uncertainty in the norms of federal legislation on the media, and the protection of children from harmful information, etc. He gave specific examples when the formulations of legal norms contradicted the stated intention of the legislator and gave rise to law enforcement practice that was very far from the stated goals.

Speaking about the shortcomings of Federal Law 436-FZ on the protection of children from harmful information, Professor Fedotov compared the model of information dissemination in the media enshrined in this regulatory legal act with a supermarket, in which there is a small department with “products for adults”, and the rest of the space is occupied by baby food. Arguing against statements about the vagueness of the concept of propaganda in the current legislation, he referred to the resolution of the Constitutional Court of the Russian Federation of October 30, 2003 No. 15P, according to which propaganda (agitation) can only be intentional and its presence is determined by proof of a special propaganda goal - to influence the behavior of the audience. At the same time, he supported the initiative of Roskomnadzor to create personal accounts of editors-in-chief on the agency’s website.

We also believe that our pro-bono assistance to cultural non-for-profit organizations can be considered as tangible contribution of the Chairs’ activities on intended beneficiaries. For example in April 2023 the Library named after. I.S. Turgenev expressed gratitude to the UNESCO Chair at HSE University for the scientific advisory legal opinion prepared pro bono. The preparation of the scientific advisory legal opinion was carried out by associate members of the UNESCO Chair in Copyright, Neighbouring, Cultural and Information Rights at HSE University: Director of the Center for Legal Protection of Intellectual Property, Corresponding Member of the International Academy of Comparative Law (France) Vladimir Entin and Professor of the Department of Digital Technology and Biolaw Faculty of Law, Candidate of Legal Sciences Viktor Monakhov. An analytical document prepared by scientists explains ways to solve copyright problems related to the request of the Association of Friends of Ivan Turgenev, Pauline Viardot and Marie Malibran (France) to digitize the ongoing publications stored in the library, containing important information about the life and work of the great Russian writer Ivan Turgenev in France. The letter from the management of the Library expresses the hope that the solution to copyright problems will serve to further study of Turgenev’s heritage and strengthen cooperation between Turgenev scholars in Russia and France.

Also we consider scientists from Russia and abroad as a part of our intended beneficiaries. The contribution of the Chair to the discussion and solution of global issues among the scientific community in the field of intellectual property can be

considered the publication of scientific articles by members of our chair in Russian and foreign scientific journals. These are the most popular and cited articles in scientific journals published by members of our Chair:

Alexey Deyneko:

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1. *Public Law In Cyberspace (Public Legal Regulation Of Information Relations): Monograph.* – M.: Prospekt, 2023. – 248 p.

2. *Ensuring Human Rights And The Exercise Of Public Power In Modern Conditions: Problems And Solutions: Monograph / Ed. T.A. Vasilyeva, N.V. Varlamova* - M.: IGP RAS, 2023 P. 447-463.



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4. *On New Limits For Bringing Works To The Public In The Case Of Telesport Group Versus Yandex // Works On Intellectual Property.* 2022. T. 42, No. 3. P. 60-68. DOI: 10.17323/Tis.2022.15935.

5. *Evolution Of Legal Regulation Of The Operation Of Unmanned Vehicles In The Russian Federation // Information Law.* No. 1 (71), 2022. Pp. 31-34. DOI: 10.55291/1999-480X-2022-1-31-34

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Mikhail Fedotov:

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Vitaly Kalyatin:

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Anton Sergo:

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2. *Romanenkova E.I., Sergo A.G. International Systems for Resolving Domain Disputes* - M., 2022.

3. *Intellectual property law: textbook / edited. ed. Doctor of Law sciences, prof. L.A. Novoselova – 2nd ed., revised. and additional* – M.: Statute, 2024.

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5. *Out-Of-Court Resolution Of Domain Disputes: World Practice And Domestic Prospects* // *Journal of the Intellectual Rights Court*. – 2023. – No. 2(40). – 1.5 p.l.



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8. *Romanenkova E.I., Sergo A.G., Latest Trends In Judicial Practice On Domain Disputes // Copyright. – 2022. – No. 3.*
9. *Sergo A.G., Susaleva T.G., On The Eve Of A New Stage In The Regulation Of “Domain Disputes” // Law. – 2022. – No. 8*
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12. (Scopus): *Sergo A., Susaleva T., UDRP Dispute Resolution Procedure Through The Prism Of Russian Law / Philosophical Readings XIII. 4 (2022).*
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Valentina Sinelnikova:

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Roza Sitdikova:

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Elena Voinikaynis:

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Anna Zharova:

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