



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management  
Educational Programme "International Business"  
Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED  
03.06.2024  
Vice Rector  
ROSHCHIN S.Y.  
Signed with EDS

Years of Study: 2024/2025 - 2027/2028

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		170,00	44,00	42,00	37,00	47,00	
	Core Professional Block (Major)		85,00	27,00	29,00	14,00	15,00	
	Subject Areas		85,00	27,00	29,00	14,00	15,00	
1	Macroeconomics (offered in a foreign language)	C	5,00	5,00				PC-11, PC-3
2	Financial and Managerial Accounting (offered in a foreign language)	C	6,00		6,00			GPC-5, PC-10, PC-14, UC-2
3	Management: Concepts and Technologies of the 21st Century (offered in a foreign language)	C	4,00	4,00				PC-8, UC-2
4	Probability Theory and Mathematical Statistics (offered in a foreign language)	C	4,00	4,00				PC-17, UC-2
5	Management Decisions (offered in a foreign language)	C	4,00		4,00			GPC-5, GPC-6, PC-1, PC-12, PC-8
6	Marketing (offered in a foreign language)	C	4,00		4,00			PC-11, PC-2, PC-3
7	Organizational Behavior (offered in a foreign language)	C	4,00		4,00			GPC-3, PC-15, PC-4
8	Human Resource Management (offered in a foreign language)	C	4,00			4,00		GPC-3, PC-4
9	Logistics and Supply Chain Management (offered in a foreign language)	C	4,00			4,00		PC-12, PC-4, UC-1
10	Entrepreneurship (offered in a foreign language)	C	3,00		3,00			PC-13, PC-15, PC-3
11	Strategy & International Management (offered in a foreign language)	C	5,00				5,00	PC-11, PC-12, PC-13, PC-8
12	Microeconomics (offered in a foreign language)	C	5,00	5,00				GPC-5, PC-3, UC-2, UC-9
13	International Business (offered in a foreign language)	C	6,00			6,00		PC-15, PC-2

14	Operations and Process Management (offered in a foreign language)	C	4,00		4,00			GPC-3, GPC-4, PC-4
15	Calculus (offered in a foreign language)	C	6,00	6,00				PC-17, UC-1
16	International Economics (offered in a foreign language)	C	4,00		4,00			GPC-1, PC-13
17	Tax Systems and International Taxation (offered in a foreign language)	C	4,00				4,00	PC-15, PC-17
18	Business Information Systems (offered in a foreign language)	C	6,00				6,00	GPC-2, GPC-5, PC-4, UC-1
19	Sustainable Development and Corporative ESG Practices (offered in a foreign language)	C	3,00	3,00				GPC-1, GPC-2, GPC-3, PC-1, PC-3, PC-6, UC-1, UC-10, UC-2, UC-3, UC-5, UC-8, UC-9
	Elective Professional Block (Major)		85,00	17,00	13,00	23,00	32,00	
	Compulsory Courses		50,00	15,00	3,00	16,00	16,00	
1	Career Guidance Seminar "Managerial profession in the modern world" (offered in a foreign language)	C	4,00	4,00				PC-12, UC-1
2	Introduction into Python (offered in a foreign language)	C	3,00		3,00			PC-14, PC-3
3	Advanced Statistical Methods (offered in a foreign language)	C	4,00			4,00		GPC-5, PC-14
4	Ключевые научные и технологические проблемы в бизнесе (offered in a foreign language)	C	5,00				5,00	GPC-1, UC-1
5	International Relations (offered in a foreign language)	C	4,00	4,00				PC-11, PC-12, UC-5
6	Digital Literacy (offered in a foreign language)	C	4,00	4,00				PC-10, UC-1, UC-6
7	Risk Management (offered in a foreign language)	C	4,00				4,00	PC-14, PC-7
8	Global Strategies (offered in a foreign language)	C	3,00				3,00	GPC-3, GPC-4, PC-15, PC-5
9	Managing International Projects (offered in a foreign language)	C	5,00			5,00		GPC-1, PC-15, PC-5
10	Business Law (offered in a foreign language)	C	4,00				4,00	GPC-1, GPC-3, UC-11, UC-5
11	AI and Business Analytics Technologies (offered in a foreign language)	C	4,00			4,00		GPC-1, GPC-2, GPC-5, UC-1, UC-2
12	Sustainable Development and Corporative ESG Practices (offered in a foreign language)	C	3,00			3,00		GPC-1, GPC-2, GPC-4, PC-12, UC-1, UC-6, UC-9
13	Cross-Cultural Communication (offered in a foreign language)	C	3,00	3,00				GPC-3, GPC-4, PC-12, PC-2
	Проектные семинары		6,00	2,00	2,00	2,00		
1	Project Seminar "SWOT Analysis" (offered in a foreign language)	C	2,00	2,00				GPC-1, GPC-4, PC-2
2	Project Seminar "Business Planning" (offered in a foreign language)	C	2,00		2,00			GPC-1, GPC-5, PC-1
3	Project Seminar "Team Management" (offered in a foreign language)	C	2,00			2,00		GPC-4, UC-3
	Elective Courses		26,00		5,00	5,00	16,00	
	Management		16,00				16,00	

1	Digital Transformation (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
2	Financial Management (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
3	Managing Complex Organisations (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
4	Selling & Negotiations Winning & Keeping Customers (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
5	Digital Marketing (offered in a foreign language)	E	4,00				4,00	GPC-5, PC-11
	<b>Second Foreign Language</b>		<b>10,00</b>		<b>5,00</b>	<b>5,00</b>		
1	Practical Course of French	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
2	Practical Course of Spanish	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
3	Chinese Language Basic Course (offered in a foreign language)	E	10,00		5,00	5,00		UC-4, UC-5
4	Arabic Language: Basic Course (offered in a foreign language)	E	10,00		5,00	5,00		UC-4, UC-5
	<b>Optional disciplines</b>		<b>3,00</b>		<b>3,00</b>			
1	Business English for Global Management (offered in a foreign language)	C	3,00		3,00			UC-4
	<b>Internship</b>		<b>30,00</b>	<b>5,00</b>	<b>5,00</b>	<b>9,00</b>	<b>11,00</b>	
	<b>Professional Internship</b>		<b>3,00</b>			<b>3,00</b>		
1	Work Experience Internship (offered in a foreign language)	C	3,00			3,00		GPC-1, GPC-4
	<b>Project Internship</b>		<b>18,00</b>	<b>5,00</b>	<b>5,00</b>	<b>6,00</b>	<b>2,00</b>	
1	Course Project: SWOT Analysis (offered in a foreign language)	C	5,00	5,00				GPC-1, GPC-4, PC-2
2	Term project: consulting project (offered in a foreign language)	C	5,00			5,00		GPC-1, GPC-5, PC-1
3	Term project: Business Plan (offered in a foreign language)	C	5,00		5,00			GPC-1, GPC-5, PC-1
4	Collective projects (offered in a foreign language)	C	1,00			1,00		GPC-2, UC-3, UC-4
5	Business Game (offered in a foreign language)	C	2,00				2,00	UC-3, UC-4
	<b>Research Internship</b>		<b>9,00</b>				<b>9,00</b>	
1	Graduation Internship (offered in a foreign language)	C	2,00				2,00	GPC-1, GPC-4
2	Preparation of Graduation Thesis (offered in a foreign language)	C	7,00				7,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5
	<b>General Courses</b>		<b>14,00</b>	<b>11,00</b>	<b>3,00</b>			
	<b>Core General Courses</b>		<b>2,00</b>	<b>2,00</b>				
1	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				UC-8
2	Physical Training	C	1,00	1,00				UC-7
	<b>Optional General Courses</b>		<b>12,00</b>	<b>9,00</b>	<b>3,00</b>			
1	Foundations of Russian Statehood (offered in a foreign language)	C	2,00	2,00				UC-1, UC-5
2	Law (offered in a foreign language)	C	3,00		3,00			UC-1, UC-10

3	Russian History (offered in a foreign language)	C	4,00	4,00				UC-5
4	Philosophy (offered in a foreign language)	C	3,00	3,00				UC-1, UC-5
	Minor		20,00		10,00	10,00		
1	Minor (offered in a foreign language)	E	20,00		10,00	10,00		UC-6
	English		1,00				1,00	
	English		1,00				1,00	
1	Project Proposal (offered in a foreign language)	C	1,00				1,00	UC-1, UC-4
2	English Language (offered in a foreign language)	O	5,00	5,00				PC-16, UC-4
	Examinations							
1	Independent English Exam (offered in a foreign language)	C						PC-16, UC-4, UC-5
2	English Language Integrative Exam (offered in a foreign language)	C						PC-16, UC-5
	Data Culture		4,00			4,00		
1	Introduction to Data Science (offered in a foreign language)	C	3,00			3,00		PC-10, UC-1, UC-6
2	Data Science, AI and Generative Models Independent Test. Intermediate (offered in a foreign language)	C	1,00			1,00		GPC-1, UC-1
3	Independent Programming Test. Intermediate (offered in a foreign language)	C						GPC-1, UC-1
4	Independent Digital Literacy Test (offered in a foreign language)	C						GPC-1, UC-1
5	External Examinations on Digital Skills. Entry-level (offered in a foreign language)	C						GPC-2, UC-1
6	External Examinations on Digital Skills. Intermediate Level (offered in a foreign language)	C						GPC-2, GPC-5, UC-1
7	External Examinations on Digital Skills. Final Level (offered in a foreign language)	C						GPC-1, UC-1
	Final State Certification (FSC)		1,00				1,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis (offered in a foreign language)	C	1,00				1,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5

**Curriculum agreed:**

Academic Supervisor	GABRIELOV A.O.	27.05.2024
Dean	GABRIELOV A.O.	27.05.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	03.06.2024

\* Subject type:

Compulsory course	C
Elective course	E
Optional course	O