



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.04.01 Design

Educational Programme "Интерактивный дизайн"

Trajectories: "Digital Product Design and Promotion"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED

02.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Digital Product Design and Promotion (General track)		120,00	60,00	60,00	
	Key Seminars		15,00	3,00	12,00	
1	Mentor's workshop. Design and promotion of a digital product.	C	15,00	3,00	12,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Internship		54,00	24,00	30,00	
	Project Internship		54,00	24,00	30,00	
	Creative design		51,00	24,00	27,00	
1	Creative design	C	51,00	24,00	27,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Preparation of the final qualifying work		3,00		3,00	
1	Preparation of the final qualification work	C	3,00		3,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Professional Internship					
	Research Internship					

	Major		30,00	18,00	12,00	
	History and theory of design		12,00	6,00	6,00	
1	History and theory of art	C	6,00	6,00		GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	History and theory of design. Specialization	C	6,00		6,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Design technologies		18,00	12,00	6,00	
1	Technology	E	18,00	12,00	6,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Design Technology	E	18,00	12,00	6,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Magolego		15,00	15,00		
1	All-university Pool MAGOLEGO Courses	E	15,00	15,00		GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Final State Certification (FSC)		6,00		6,00	
1	Final Qualification Paper	C	6,00		6,00	GPC-1.DES, GPC-2.DES, GPC-3.DES, GPC-4.DES, GPC-5.DES, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

Curriculum agreed:

Academic Supervisor

11.03.2024

Dean

BYSTRITSKIY A.G.

11.03.2024

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

27.04.2024

* Subject type:

Compulsory course

C

Elective course

E