



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management,  
40.04.01 Law

Educational Programme "International Sports Management, Marketing and Law"

Trajectories: "International and National Sports Law", "International Sports Management and Marketing"

Implementing unit: Graduate School of Law and Administration, HSE - Moscow

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

15.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

| Block Code | Course   | Subject type | Credits | Credits by Years |       | Planned Educational Programme Development Results                   |
|------------|--|--------------|---------|------------------|-------|---|
|            |  |              |         | 1                | 2     |   |
|            | Degree Programme   |              | 120,00  | 60,00            | 60,00 |   |
|            | International Sports Management and Marketing (Applied track)  |              | 120,00  | 60,00            | 60,00 |   |
|            | Key Seminars   |              | 36,00   | 21,00            | 15,00 |   |
| 1          | Mentor's Seminar "Methodology of Scientific Research in Sports Management"                                       | C            | 12,00   | 3,00             | 9,00  | GPC-3.MAN, PC-1, UC-6   |
| 2          | Scholarly Research Seminar on the Sports Development: Management, Economics and Law                              | C            | 9,00    | 9,00             |       | GPC-1.MAN, PC-4, UC-6   |
| 3          | Scholarly Research Seminar on the State Management of the Sport's Sphere : a Complex Economic and Legal Approach | C            | 9,00    | 9,00             |       | GPC-1.MAN, PC-2, UC-1   |
| 4          | Project seminar "Artificial Intelligence and Digital Transformation of Sports"                                   | C            | 6,00    |                  | 6,00  | GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-4, PC-6, UC-1, UC-4, UC-6 |
|            | Internship   |              | 42,00   | 9,00             | 33,00 |   |
|            | Project Internship   |              | 3,00    |                  | 3,00  |   |
| 1          | Project "Organization and Legal Regulation of the Sport Competition"   | C            | 3,00    |                  | 3,00  | GPC-4.MAN, PC-5, UC-2   |
|            | Research Internship  |              | 39,00   | 9,00             | 30,00 |   |
| 1          | Educational Internship   | C            | 12,00   |                  | 12,00 | GPC-5.MAN, PC-1, PC-2, PC-5, UC-3                                   |
| 2          | Term Paper   | C            | 6,00    | 6,00             |       | GPC-5.MAN, PC-1, UC-2   |
| 3          | Preparation of Final Qualification Work  | C            | 21,00   | 3,00             | 18,00 | GPC-2.MAN, PC-1, PC-2, PC-6, UC-1                                   |
|            | Major  |              | 30,00   | 21,00            | 9,00  |   |

|   |  |   |        |       |       |   |
|---|--|---|--------|-------|-------|---|
|   | Elective Courses   |   | 3,00   | 3,00  |       |   |
| 1 | Sports Branding (offered in a foreign language)  | E | 3,00   | 3,00  |       | GPC-1.MAN, PC-3, UC-3   |
| 2 | Economics, Finance and Taxation in Sport   | E | 3,00   | 3,00  |       | GPC-4.MAN, GPC-6.LAW, PC-3, UC-1  |
|   | Elective Courses   |   | 12,00  | 12,00 |       |   |
| 1 | Sports Marketing Management  | E | 6,00   | 6,00  |       | GPC-2.MAN, PC-2, PC-3, UC-1, UC-4   |
| 2 | International Sports Management  | E | 6,00   | 6,00  |       | GPC-3.MAN, PC-3, UC-1, UC-3   |
| 3 | Sports Law   | E | 6,00   | 6,00  |       | GPC-3.MAN, PC-6, UC-1   |
| 4 | International Sports and Olympic Movement (offered in a foreign language)  | E | 6,00   | 6,00  |       | GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, PC-1, PC-2, UC-1, UC-4   |
|   | Elective Courses   |   | 6,00   |       | 6,00  |   |
| 1 | Football Management  | E | 3,00   |       | 3,00  | GPC-1.MAN, PC-4, UC-3   |
| 2 | Fitness Management   | E | 3,00   |       | 3,00  | GPC-1.MAN, PC-5, UC-1   |
| 3 | Anti-Doping Regulation   | E | 3,00   |       | 3,00  | GPC-1.LAW, GPC-3.MAN, GPC-4.LAW, GPC-5.LAW, GPC-7.LAW, PC-5, UC-5   |
|   | Elective Courses   |   | 6,00   | 6,00  |       |   |
| 1 | Scouting in Sports, Features of Legal Regulation   | E | 3,00   | 3,00  |       | GPC-2.LAW, GPC-3.MAN, PC-2, UC-3, UC-5  |
| 2 | International Sports Communications  | E | 3,00   | 3,00  |       | GPC-2.MAN, GPC-4.LAW, PC-1, PC-4, UC-1, UC-4  |
| 3 | HR Management in the Sports Industry   | E | 3,00   | 3,00  |       | GPC-1.MAN, PC-2, UC-3   |
|   | Elective Courses   |   | 3,00   |       | 3,00  |   |
| 1 | Hockey Management  | E | 3,00   |       | 3,00  | GPC-3.MAN, PC-4, UC-1   |
| 2 | Managing Media Communications in Sport (offered in a foreign language)   | E | 3,00   |       | 3,00  | GPC-3.MAN, PC-5, UC-1   |
| 3 | Sports Facilities Management   | E | 3,00   |       | 3,00  | GPC-1.LAW, GPC-2.MAN, PC-3, PC-4, UC-1, UC-4  |
|   | Magolego   |   | 9,00   | 9,00  |       |   |
| 1 | All-university Pool MAGOLEGO Courses   | E | 9,00   | 9,00  |       | GPC-1.MAN, PC-6, UC-6   |
|   | Final State Certification (FSC)  |   | 3,00   |       | 3,00  |   |
| 1 | Final Qualification Paper  | C | 3,00   |       | 3,00  | GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, GPC-5.MAN, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6 |
|   | International and National Sports Law (Applied track)  |   | 120,00 | 60,00 | 60,00 |   |
|   | Key Seminars   |   | 36,00  | 21,00 | 15,00 |   |
| 1 | Mentor's Seminar "Methodology of Scientific Research in Sports Law"  | C | 12,00  | 3,00  | 9,00  | GPC-4.LAW, PC-1, UC-6   |
| 2 | Scholarly Research Seminar on the Sports Development: Management, Economics and Law                              | C | 9,00   | 9,00  |       | GPC-1.LAW, PC-3, UC-1   |
| 3 | Scholarly Research Seminar on the State Management of the Sport's Sphere : a Complex Economic and Legal Approach | C | 9,00   | 9,00  |       | GPC-2.LAW, PC-6, UC-4   |

|   |  |   |       |       |       |   |
|---|--|---|-------|-------|-------|---|
| 4 | Project seminar "Artificial Intelligence and Digital Transformation of Sports" | C | 6,00  |       | 6,00  | GPC-1.LAW, GPC-2.LAW, GPC-3.LAW, PC-4, PC-5, PC-6, UC-1, UC-3 |
|   | Internship   |   | 42,00 | 9,00  | 33,00 |   |
|   | Project Internship   |   | 3,00  |       | 3,00  |   |
| 1 | Project "Organization and Legal Regulation of the Sport Competition"           | C | 3,00  |       | 3,00  | GPC-2.LAW, PC-6, UC-2   |
|   | Research Internship  |   | 39,00 | 9,00  | 30,00 |   |
| 1 | Educational Internship   | C | 12,00 |       | 12,00 | GPC-2.LAW, PC-1, UC-6   |
| 2 | Term Paper   | C | 6,00  | 6,00  |       | GPC-1.LAW, PC-1, UC-2   |
| 3 | Preparation of Final Qualification Work  | C | 21,00 | 3,00  | 18,00 | GPC-2.LAW, PC-1, PC-2, UC-4                                   |
|   | Major  |   | 30,00 | 21,00 | 9,00  |   |
|   | Elective Courses   |   | 12,00 | 12,00 |       |   |
| 1 | Legal Regulation of Labor in Sport   | E | 6,00  | 6,00  |       | GPC-1.LAW, PC-4, UC-1   |
| 2 | Olympic Law (offered in a foreign language)                                    | E | 6,00  | 6,00  |       | GPC-3.LAW, PC-3, UC-5   |
| 3 | International Sports Law (offered in a foreign language)                       | E | 6,00  | 6,00  |       | GPC-7.LAW, PC-2, UC-5   |
| 4 | Sports Law   | E | 6,00  | 6,00  |       | GPC-3.LAW, PC-4, PC-5, UC-1                                   |
|   | Elective Courses   |   | 6,00  | 6,00  |       |   |
| 1 | Contract Management in Sports  | E | 3,00  | 3,00  |       | GPC-4.LAW, PC-5, UC-1   |
| 2 | Anti-discrimination Regulation in Sports (offered in a foreign language)       | E | 3,00  | 3,00  |       | GPC-3.LAW, PC-5, UC-1   |
| 3 | Scouting in Sports, Features of Legal Regulation                               | E | 3,00  | 3,00  |       | GPC-1.LAW, GPC-4.LAW, PC-5, UC-3, UC-5                        |
|   | Elective Courses   |   | 3,00  | 3,00  |       |   |
| 1 | Sports Disputes (offered in a foreign language)                                | E | 3,00  | 3,00  |       | GPC-4.LAW, GPC-6.LAW, PC-2, PC-3, UC-3                        |
| 2 | Economics, Finance and Taxation in Sport                                       | E | 3,00  | 3,00  |       | GPC-3.LAW, GPC-4.LAW, PC-3, UC-1                              |
|   | Elective Courses   |   | 6,00  |       | 6,00  |   |
| 1 | Sports Safety Law  | E | 3,00  |       | 3,00  | GPC-7.LAW, PC-5, UC-6   |
| 2 | Legal Regulation of Sport Competition  | E | 3,00  |       | 3,00  | GPC-2.LAW, PC-5, UC-1   |
| 3 | Anti-Doping Regulation   | E | 3,00  |       | 3,00  | GPC-3.LAW, GPC-4.LAW, GPC-5.LAW, PC-4, PC-5, UC-5             |
|   | Elective Courses   |   | 3,00  |       | 3,00  |   |
| 1 | Intellectual Rights and Brand Legal Protection                                 | E | 3,00  |       | 3,00  | GPC-7.LAW, PC-6, UC-6   |
| 2 | Legal Regulation of IT Infrastructure in Sports                                | E | 3,00  |       | 3,00  | GPC-7.LAW, PC-3, UC-1   |
| 3 | Limits of Acceptable Violence in Sports (offered in a foreign language)        | E | 3,00  |       | 3,00  | GPC-4.LAW, PC-5, UC-1   |
|   | Magolego   |   | 9,00  | 9,00  |       |   |
| 1 | All-university Pool MAGOLEGO Courses   | E | 9,00  | 9,00  |       | GPC-3.MAN, PC-6, UC-6   |
|   | Final State Certification (FSC)  |   | 3,00  |       | 3,00  |   |

|   |                           |   |      |      |   |
|---|---------------------------|---|------|------|---|
| 1 | Final Qualification Paper | C | 3,00 | 3,00 | GPC-1.LAW, GPC-2.LAW, GPC-3.LAW, GPC-4.LAW, GPC-5.LAW, GPC-6.LAW, GPC-7.LAW, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6 |
|---|---------------------------|---|------|------|---|

**Curriculum agreed:**

Academic Supervisor ALTUKHOV S.V. 05.04.2024

Dean KUZNETSOV D.L. 05.04.2024

Head of Centre for Educational Model Design LEPESHKIN I.A. 15.04.2024

\* Subject type:

Compulsory course C

Elective course E