



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Interactive Media and Digital Industries"

Trajectories: "Digital Production in Creative Industries", "Experimental Formats and Innovative Strategies in Media"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED

27.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	63,00	57,00	
	Digital Production in Creative Industries (Applied track)		120,00	63,00	57,00	
	Key Seminars		24,00	15,00	9,00	
1	Project Seminar "Digital Production in Creative Industries"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-19, PC-2, PC-20, PC-23, PC-24, PC-25, PC-26, PC-27, PC-28, PC-29, PC-3, PC-30, PC-33, PC-34, PC-35, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-2, UC-3, UC-4
2	Mentor's Seminar "Digital Production in the Creative Industries"	C	6,00	3,00	3,00	GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, PC-9, UC-1, UC-6
	Internship		24,00	6,00	18,00	
	Project Internship		6,00		6,00	

1	Projects	E	6,00		6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-3, PC-30, PC-33, PC-34, PC-36, PC-37, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Professional Internship		3,00	3,00		
1	Work Experience Internship	C	3,00	3,00		GPC-3.MCM, GPC-4.MCM, GPC-7.MCM, PC-11, PC-16, PC-19, PC-23, PC-24, PC-25, PC-26, PC-29, PC-3, PC-30, PC-33, PC-34, PC-4, PC-5, PC-7, UC-2, UC-3, UC-4
	Research Internship		15,00	3,00	12,00	
1	Term Paper	C	3,00	3,00		GPC-2.MCM, GPC-3.MCM, GPC-5.MCM, GPC-7.MCM, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
2	Thesis Preparation	C	12,00		12,00	GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-2, PC-3, PC-30, PC-33, PC-5, UC-2, UC-3, UC-4
	Major		60,00	39,00	21,00	
	Components of the Track		27,00	9,00	18,00	
1	Audiovisual Production	C	3,00	3,00		GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
2	Producing Transmedia Musical Projects	C	3,00	3,00		GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
3	Producing Transmedia Projects in the Field of Theater, Culture and Museology	C	3,00	3,00		GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4

4	Audiovisual Project Management	C	6,00		6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
5	Transmedia Project Management in the Field of Theater	C	6,00		6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
6	Transmedia Project Management in the Game Industry and AR	C	6,00		6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4, UC-6
	Онлайн-дисциплины по выбору		3,00		3,00	
1	Understanding Russian Economy. Problems of Transition	E	3,00		3,00	GPC-2.MCM, PC-12, PC-14, PC-21, PC-26, UC-1
2	Contemporary Data Analysis: Survey and Best Practices (offered in a foreign language)	E	3,00		3,00	GPC-2.MCM, GPC-7.MCM, PC-11, PC-12, PC-15, PC-28, UC-1
	Magolego		9,00	3,00	6,00	
1	All-university Pool MAGOLEGO Courses	E	9,00	3,00	6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-19, PC-2, PC-20, PC-21, PC-22, PC-23, PC-24, PC-25, PC-26, PC-27, PC-28, PC-29, PC-3, PC-30, PC-31, PC-32, PC-33, PC-34, PC-35, PC-36, PC-37, PC-38, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-2.MCM, GPC-3.MCM, PC-11, PC-12, PC-4, PC-6, PC-7, UC-1
	Experimental Formats and Innovative Strategies in Media (Applied track)		120,00	63,00	57,00	
	Key Seminars		24,00	15,00	9,00	

1	Project Seminar "Experimental Formats and Innovative Strategies in Media"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Mentor's Seminar "Experimental Formats and Innovative Strategies in Media"	C	6,00	3,00	3,00	GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-1, UC-6
	Internship		24,00	6,00	18,00	
	Project Internship		6,00		6,00	
1	Projects	C	6,00		6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4
	Research Internship		15,00	3,00	12,00	
1	Term Paper	C	3,00	3,00		GPC-2.MCM, GPC-3.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-2, PC-3, PC-4, PC-7, UC-2, UC-3, UC-4
2	Thesis Preparation	C	12,00		12,00	GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-3, PC-4, PC-7, UC-2, UC-3, UC-4
	Professional Internship		3,00	3,00		
1	Work Experience Internship	C	3,00	3,00		GPC-3.MCM, GPC-4.MCM, GPC-7.MCM, PC-1, PC-2, PC-4, UC-2, UC-3, UC-4
	Major		60,00	39,00	21,00	
	Components of the Track		27,00	9,00	18,00	
1	Transmedia Storytelling	C	9,00		9,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-7.MCM, PC-2, PC-7, PC-8, UC-1, UC-5
2	Contract Issues in the Media Industry	C	9,00		9,00	GPC-5.MCM, PC-1, PC-26, PC-8, UC-1, UC-6
3	Interactive practices in contemporary media art	C	3,00	3,00		GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-11, PC-12, PC-13, PC-16, PC-23, PC-29, PC-3, PC-30, PC-31, PC-32, PC-34, PC-35, PC-36, PC-6, UC-2, UC-5, UC-6

4	Gamification, Game Design and Digital Industries	C	3,00	3,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-23, PC-24, PC-25, PC-26, PC-27, PC-29, PC-3, PC-31, PC-34, PC-35, PC-37, UC-2, UC-3, UC-4
5	Experimental media formats	C	3,00	3,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-24, PC-25, PC-26, PC-27, PC-29, PC-3, PC-30, PC-31, PC-32, PC-34, PC-35, UC-2, UC-3
Elective mooc (2 year)			3,00	3,00	
1	Understanding Russian Economy. Problems of Transition (offered in a foreign language)	E	3,00	3,00	GPC-2.MCM, PC-3, UC-1
2	Contemporary Data Analysis: Survey and Best Practices (offered in a foreign language)	E	3,00	3,00	GPC-2.MCM, GPC-7.MCM, PC-3, PC-4, UC-1
Magolego			9,00	3,00	6,00
1	All-university Pool MAGOLEGO Courses	E	9,00	3,00	6,00
Final State Certification (FSC)			3,00	3,00	
1	Final Qualification Paper	C	3,00	3,00	GPC-2.MCM, GPC-3.MCM, UC-1
General Components			36,00	36,00	
Key Seminars			6,00	6,00	
1	Project Seminar "Multimedia Book"	C	3,00	3,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, GPC-7.MCM, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-21, PC-22, PC-23, PC-24, PC-25, PC-27, PC-3, PC-30, PC-31, PC-33, PC-34, PC-4, PC-5, PC-6, PC-7, UC-2, UC-3, UC-4

2	Mentor's Seminar	C	3,00	3,00	GPC-2.MCM, GPC-3.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-10, PC-11, PC-12, PC-13, PC-14, PC-15, PC-16, PC-17, PC-18, PC-2, PC-27, PC-3, PC-30, PC-5, PC-9, UC-1, UC-6
	Internship				
	Project Internship				
	Professional Internship				
	Research Internship				
	Major		30,00	30,00	
	Components of the Field of Study		15,00	15,00	
1	History and Theory of Media	C	6,00	6,00	GPC-2.MCM, GPC-3.MCM, GPC-5.MCM, GPC-7.MCM, PC-11, PC-13, PC-2, PC-32, UC-1, UC-4, UC-5
2	Legal Aspects of Media	C	3,00	3,00	GPC-5.MCM, PC-1, PC-11, PC-12, PC-24, PC-5, PC-8, UC-1, UC-4, UC-5
3	Artificial intelligence and digital technologies in media	C	3,00	3,00	GPC-1.MCM, GPC-2.MCM, GPC-4.MCM, GPC-5.MCM, GPC-6.MCM, PC-11, PC-12, PC-15, PC-16, PC-2, PC-22, PC-27, PC-28, PC-31, PC-33, PC-34, UC-1, UC-3, UC-4
4	Media Economics	C	3,00	3,00	GPC-2.MCM, PC-11, PC-12, PC-14, PC-26, PC-5, UC-1, UC-4, UC-5
	Elective Courses 1st year		3,00	3,00	
1	Memes in the Structure of Viral Communication	E	3,00	3,00	GPC-1.MCM, GPC-3.MCM, GPC-4.MCM, PC-16, PC-23, PC-28, PC-9, UC-4, UC-5
2	Management of local cultural projects	E	3,00	3,00	GPC-1.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-16, PC-20, PC-22, PC-34, PC-6, PC-7, UC-2, UC-3, UC-5
3	Contemporary Art Practices and Art Journalism	E	3,00	3,00	GPC-2.MCM, GPC-4.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-2, PC-4, PC-5, UC-3
	Disciplines of the Degree Programme		12,00	12,00	
1	Storytelling of media projects	C	6,00	6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-7.MCM, PC-2, PC-7, PC-8, UC-1, UC-5
2	Producing in the Media and Creative Industries	C	6,00	6,00	GPC-1.MCM, GPC-2.MCM, GPC-3.MCM, GPC-7.MCM, PC-19, PC-20, PC-28, PC-29, PC-30, PC-31, PC-34, PC-8, UC-1, UC-6
	Magolego				

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**Curriculum agreed:**

Academic Supervisor	NOVIKOVA A.A.	22.05.2024
Dean	BYSTRITSKIY A.G.	22.05.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	22.05.2024

\* Subject type:

Compulsory course	C
Elective course	E