



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Media Production and Media Analysis"

Trajectories: "Media Production and Media Analytics"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

23.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Media Production and Media Analytics (General track)		120,00	60,00	60,00	
	Key Seminars		36,00	18,00	18,00	
1	Seminar of the mentor "Media production and media analytics"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-7.MCM, PC-11, PC-8, UC-4
2	Research Seminar "Process Research and Media Analysis"	C	12,00	6,00	6,00	GPC-2.MCM, PC-10, PC-11, PC-12, PC-15, PC-8, PC-9, UC-1, UC-3
3	Project Seminar "Production of Media Projects"	C	12,00	6,00	6,00	GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-14, PC-18, PC-22, PC-23, PC-24, PC-29, PC-30, PC-31, PC-4, PC-6, UC-2, UC-6
	Internship		24,00	6,00	18,00	
	Project Internship		24,00	6,00	18,00	
1	Graduation Thesis	C	15,00		15,00	GPC-2.MCM, PC-10, PC-12, PC-15, PC-8, PC-9, UC-1, UC-3
2	Projects	C	9,00	6,00	3,00	GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-18, PC-22, PC-23, PC-25, PC-4, UC-2, UC-6
	Major		42,00	33,00	9,00	
	Compulsory Courses 1 Year		33,00	33,00		
1	Media psychology	C	3,00	3,00		GPC-1.MCM, GPC-3.MCM, PC-11, PC-16, PC-17, PC-18, PC-4, PC-6, PC-8, UC-2, UC-6

2	History of media and media systems of Asia-Pacific countries	C	6,00	6,00		GPC-6.MCM, PC-1, PC-2, UC-6
3	History and Memory in the Digital Age	C	3,00	3,00		GPC-3.MCM, PC-22, PC-23, PC-29, PC-30, UC-4, UC-6
4	Workroom for creating podcasts for media projects	C	6,00	6,00		GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-14, PC-18, PC-22, PC-23, PC-24, UC-2, UC-6
5	Workclass for creating video for media projects	C	6,00	6,00		GPC-1.MCM, GPC-6.MCM, PC-14, PC-18, PC-22, PC-23, PC-24, UC-2, UC-6
6	Design workclass for creating media projects	C	6,00	6,00		GPC-1.MCM, GPC-6.MCM, GPC-7.MCM, PC-14, PC-18, PC-22, PC-23, PC-24, UC-2, UC-6
7	Contemporary Art in the Sphere of Media	C	3,00	3,00		GPC-3.MCM, PC-22, PC-23, PC-29, PC-30, UC-4, UC-5, UC-6
Дисциплины по выбору 2 курс			9,00		9,00	
1	International Media Sphere	E	3,00		3,00	GPC-2.MCM, GPC-5.MCM, GPC-7.MCM, PC-1, PC-2, UC-4, UC-6
2	Funding Strategies for Cultural Media Projects in the Digital Environment	E	3,00		3,00	GPC-1.MCM, GPC-4.MCM, PC-13, PC-16, PC-17, PC-18, PC-8, UC-3, UC-4
3	Analysis of the Role of Algorithms and Artificial Intelligence in Media	E	3,00		3,00	GPC-1.MCM, GPC-4.MCM, GPC-6.MCM, PC-11, PC-22, PC-28, PC-29, PC-33, PC-8, PC-9, UC-1, UC-4
4	Mathematical Tools for Solving Applied Problems in the Media Sphere	E	3,00		3,00	GPC-3.MCM, GPC-6.MCM, PC-1, PC-11, PC-8, UC-3
Magolego			15,00	3,00	12,00	
1	All-university Pool MAGOLEGO Courses	E	15,00	3,00	12,00	GPC-3.MCM, PC-4, PC-6, UC-1, UC-2, UC-3, UC-4
Final State Certification (FSC)			3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.MCM, PC-11, PC-8, UC-1, UC-2, UC-6

Curriculum agreed:

Academic Supervisor	Шамрай А.Г.	20.04.2024
Dean	SELIN A.A.	22.04.2024
Deputy Director	KUZMIN P.V.	22.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	23.04.2024

* Subject type:

Compulsory course

C

Elective course

E