



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.05 Business Informatics
 Educational Programme "Electronic Business and Digital Innovations"
 Trajectories: "Electronic Business and Digital Innovations"
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED
 03.05.2024
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	Electronic Business and Digital Innovations (Applied track)		120,00	60,00	60,00	
	Key Seminars		21,00	9,00	12,00	
1	Mentor's Seminar "Developing an Individual Educational Trajectory"	C	6,00	3,00	3,00	GPC-2.BUI, GPC-3.BUI, GPC-5.BUI, PC-1, PC-2, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Project Seminar "Digital innovations and Product Development"	C	3,00		3,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
3	Research Seminar "Electronic Business and Digital Innovation: Technologies and Research"	C	6,00		6,00	GPC-5.BUI, PC-1, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5
4	Project Seminar "Electronic Business and Digital Innovation: Trends and Research"	C	6,00	6,00		GPC-5.BUI, PC-1, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5
	Internship		30,00	6,00	24,00	
	Project Internship		24,00	6,00	18,00	
1	Consultation Project	C	6,00	6,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
2	Graduation Thesis	C	15,00		15,00	GPC-1.BUI, GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

3	Consultation Project	C	3,00		3,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Professional Internship		6,00		6,00	
1	Work Experience Internship	C	6,00		6,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Research Internship					
	Major		54,00	39,00	15,00	
	Basic Components		36,00	33,00	3,00	
1	Analysis of Consumer Behavior on the Internet	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
2	Corporate Finance and Financial Analysis	C	6,00	6,00		GPC-3.BUI, PC-2, PC-4, UC-1, UC-4, UC-6
3	Data Science for Business	C	3,00	3,00		GPC-3.BUI, PC-1, PC-4, UC-1, UC-4, UC-6
4	Entrepreneurship and Business Models on the Internet	C	6,00	6,00		GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, PC-3, PC-4, UC-1, UC-4
5	Enterprise Architecture Perfecting (offered in a foreign language)	C	3,00	3,00		GPC-2.BUI, GPC-3.BUI, GPC-5.BUI, PC-4, UC-1, UC-4, UC-6
6	Strategic Innovation Management (offered in a foreign language)	C	3,00	3,00		GPC-2.BUI, PC-1, PC-4, UC-1, UC-2, UC-5
7	Internet Projects Management	C	6,00	6,00		GPC-2.BUI, GPC-4.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-4, UC-6
8	Managing Distributed Teams	C	3,00	3,00		GPC-2.BUI, GPC-4.BUI, GPC-5.BUI, PC-4, UC-3, UC-4, UC-6
9	Sustainable Business Management	C	3,00		3,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-2, PC-4, UC-1, UC-3, UC-6
	Elective Component		6,00	6,00		
1	Analytics in Digital Business	E	6,00	6,00		GPC-2.BUI, GPC-3.BUI, PC-1, PC-2, PC-4, UC-1, UC-4, UC-5
2	Fundamentals of Digital Product Management	E	6,00	6,00		GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	Basket of elective courses in technology 2 course		6,00		6,00	
1	Cloud Technologies (offered in a foreign language)	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4
2	Designing a Mobile Business: How to Design Mobile Products and Services (offered in a foreign language)	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6
	Basket of elective courses in management 2 course		6,00		6,00	
1	Payment systems. Introduction to Cryptocurrencies and Distributed Registry Technologies	E	6,00		6,00	GPC-2.BUI, GPC-3.BUI, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-6

2	AI in business: technologies and solutions (offered in a foreign language)	E	6,00		6,00	GPC-1.BUI, PC-2, PC-3, PC-4, UC-1
	Magolego		12,00	6,00	6,00	
1	Дисциплины по выбору из общеуниверситетского пула МагоЛего	E	12,00	6,00	6,00	GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6
	Final State Certification (FSC)		3,00		3,00	
1	Final Qualification Paper	C	3,00		3,00	GPC-1.BUI, GPC-2.BUI, GPC-3.BUI, GPC-4.BUI, GPC-5.BUI, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6

Curriculum agreed:

Academic Supervisor	KOMAROV M.M.	23.04.2024
Dean	GABRIELOV A.O.	25.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	03.05.2024

* Subject type:

Compulsory course	C
Elective course	E