



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Master's Programme International Management"

Trajectories: "International Management"

Implementing unit: Graduate School of Business, HSE - Moscow

Years of Study: 2024/2025 - 2025/2026

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

20.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Management (Applied track)		120,00	60,00	60,00	
	Key Seminars		18,00	6,00	12,00	
	Compulsory Seminars		18,00	6,00	12,00	
1	Mentor's Seminar (offered in a foreign language)	C	6,00	3,00	3,00	PC-1, PC-6, UC-3, UC-5
2	Project Seminar "Business Internationalisation" (offered in a foreign language)	C	6,00	3,00	3,00	GPC-1.MAN, GPC-4.MAN, GPC-5.MAN, PC-11, PC-12, PC-2, PC-5, UC-1, UC-3, UC-4
3	Research Seminar "Thesis Preparation Skills" (offered in a foreign language)	C	6,00		6,00	PC-1, PC-3, PC-8, PC-9, UC-4, UC-6
	Internship		27,00	3,00	24,00	
	Project Internship		21,00	3,00	18,00	
1	Term Project "Business Internationalization: Company and Product Analysis and Countries Selection" (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, GPC-4.MAN, GPC-5.MAN, PC-11, PC-12, PC-2, PC-5, UC-1, UC-3, UC-4, UC-5
2	Consulting Project (offered in a foreign language)	C	3,00		3,00	GPC-2.MAN, PC-10, PC-12, PC-2, PC-5, UC-1, UC-3, UC-4, UC-5
3	Final Qualification Paper Preparation (offered in a foreign language)	C	15,00		15,00	GPC-2.MAN, GPC-3.MAN, GPC-5.MAN, PC-13, UC-6
	Professional Internship		6,00		6,00	
1	Work Experience Internship (offered in a foreign language)	C	6,00		6,00	GPC-1.MAN, GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, UC-5
	Research Internship					

	Major		63,00	45,00	18,00	
	Basic Components		9,00	9,00		
1	Global Strategic Management (offered in a foreign language)	C	6,00	6,00		PC-1, PC-2, UC-1
2	International Economics (offered in a foreign language)	C	3,00	3,00		PC-1, UC-5
	Elective Components (Courses)		12,00	3,00	9,00	
	Business and Management in Asia		3,00	3,00		
1	Innovations in Asia (offered in a foreign language)	E	3,00	3,00		PC-1, PC-4, UC-1
2	Management in Asian Countries (offered in a foreign language)	E	3,00	3,00		PC-1, PC-4, UC-1
	Analysis and Management		3,00		3,00	
1	Evaluation of International Business (offered in a foreign language)	E	3,00		3,00	PC-2, PC-8, UC-5
2	Project Management in MNC's (offered in a foreign language)	E	3,00		3,00	PC-1, PC-11, PC-3, PC-5, UC-3, UC-5
	Practical Work Tools		6,00		6,00	
1	Practical Marketing Tools in International Business (offered in a foreign language)	E	6,00		6,00	PC-10, PC-2, UC-2
2	Practical Tools for Management Consulting (offered in a foreign language)	E	6,00		6,00	PC-12, UC-1
	Compulsory Courses		42,00	33,00	9,00	
1	Business Analytics & AI as a Tool for Effective Management (offered in a foreign language)	C	3,00	3,00		PC-8, UC-1
2	Global Operations Management (offered in a foreign language)	C	6,00	6,00		PC-2, PC-4, UC-2
3	Marketing in the Digital Age (offered in a foreign language)	C	6,00	6,00		PC-4, UC-2
4	International Financial Management (offered in a foreign language)	C	6,00	6,00		PC-2, PC-8, PC-9
5	Open Innovations and Entrepreneurship (offered in a foreign language)	C	3,00	3,00		GPC-1.MAN, PC-11, PC-2
6	Digital Transformation (offered in a foreign language)	C	3,00	3,00		PC-2, PC-4
7	Legal Regulation of Business and Startup Companies: International Aspect (offered in a foreign language)	C	3,00		3,00	PC-1, PC-6, UC-1
8	Human Resources Management in Global Corporations (offered in a foreign language)	C	3,00		3,00	PC-12, PC-2, UC-5
9	Leadership in Corporate Environment (offered in a foreign language)	C	3,00	3,00		PC-2, PC-4
10	Business Innovation Management (offered in a foreign language)	C	3,00		3,00	PC-1, PC-2, PC-4, UC-2, UC-4, UC-5

