



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management

Educational Programme "International Business and Management Studies"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2020/2021 - 2023/2024

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED
30.04.2021
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		171,00	46,00	45,00	45,00	35,00	
	Core Professional Block (Major)		84,00	30,00	30,00	20,00	4,00	
	Subject Areas		84,00	30,00	30,00	20,00	4,00	
	Economics		10,00	10,00				
	Макроэкономика		5,00	5,00				
1	Macroeconomics (offered in a foreign language)	E	5,00	5,00				PC-4, UC-1, UC-9
2	Macroeconomics	E	5,00	5,00				PC-4, UC-1, UC-9
	Микроэкономика		5,00	5,00				
1	Microeconomics (offered in a foreign language)	E	5,00	5,00				GPC-2, PC-2, UC-1, UC-9
2	Microeconomics	E	5,00	5,00				GPC-2, PC-2, UC-1, UC-9
	Mathematics and Statistics		21,00	16,00	5,00			
	Математика		10,00	10,00				
1	Mathematics (offered in a foreign language)	E	10,00	10,00				PC-2, UC-1, UC-6
2	Mathematics	E	10,00	10,00				PC-2, UC-1, UC-6
	Статистика		11,00	6,00	5,00			
1	Probability Theory and Mathematical Statistics (offered in a foreign language)	C	6,00	6,00				PC-2, PC-4, UC-1, UC-6
2	Economic Statistics (offered in a foreign language)	C	5,00		5,00			GPC-7, PC-2, PC-3
	General and Strategic Management		13,00	4,00		9,00		
1	Management (offered in a foreign language)	C	4,00	4,00				UC-1, UC-2, UC-3
2	Strategic Management (offered in a foreign language)	C	6,00			6,00		GPC-3, PC-1
3	Risk Management (offered in a foreign language)	C	3,00			3,00		GPC-2, PC-3, PC-4

	Finance and Accounting		5,00		5,00		
1	Principles of Accounting (offered in a foreign language)	C	5,00		5,00		GPC-1, GPC-5, PC-3
	Marketing		6,00		6,00		
1	Marketing (offered in a foreign language)	C	6,00		6,00		GPC-2, GPC-3
	Organizational Behaviour and Human Resource Management		4,00		4,00		
1	Human Resource Management (offered in a foreign language)	C	4,00		4,00		GPC-3, UC-3, UC-4
	Process and Project Management, Logistics and Supply Chain Management		8,00		8,00		
1	Corporate Investments and Project Business (offered in a foreign language)	C	3,00		3,00		GPC-2, GPC-6, PC-3, PC-5
2	Operations Management (offered in a foreign language)	C	5,00		5,00		GPC-6, UC-2
	Decision-making and Business Ethics		10,00		10,00		
1	Business Ethics and Corporate Social Responsibility (offered in a foreign language)	C	4,00		4,00		GPC-2, GPC-4, UC-5
2	Game Theory and Decision Making (offered in a foreign language)	C	6,00		6,00		GPC-2, GPC-6, PC-2, UC-2
	Entrepreneurship		3,00		3,00		
1	Entrepreneurship (offered in a foreign language)	C	3,00		3,00		GPC-2, GPC-3, GPC-6
	Social Skills of a Manager/Leadership and Team-building		4,00			4,00	
1	Business Communications (offered in a foreign language)	C	4,00			4,00	GPC-4, PC-5, UC-4, UC-5
	Elective Professional Block (Major)		87,00	16,00	15,00	25,00	31,00
1	Analysis and Modeling of Business Processes (offered in a foreign language)	C	3,00			3,00	GPC-5, GPC-6, GPC-7, PC-2
2	Innovation Management (offered in a foreign language)	C	4,00			4,00	GPC-2, GPC-6, GPC-7
3	Consumer Behaviour (offered in a foreign language)	C	4,00			4,00	GPC-3, GPC-4, GPC-6, PC-1
4	Corporate Governance (offered in a foreign language)	C	6,00			6,00	GPC-2, GPC-3
5	Information systems in management (offered in a foreign language)	C	3,00			3,00	GPC-5, GPC-7, PC-2
6	Performance Management (offered in a foreign language)	E	3,00			3,00	GPC-5, PC-1, PC-3
7	Personnel Economics (offered in a foreign language)	E	3,00			3,00	GPC-3, PC-1
8	Corporate Finance (offered in a foreign language)	C	6,00		6,00		GPC-5, PC-3
9	Business Law	E	4,00	4,00			GPC-1, UC-1, UC-2
10	Econometrics I (offered in a foreign language)	C	6,00		6,00		GPC-7, PC-2, PC-3
11	World Politics and International Relations (offered in a foreign language)	C	4,00			4,00	GPC-2, PC-1, PC-5, UC-5
12	International Financial Reporting Standards (offered in a foreign language)	C	4,00			4,00	GPC-5, PC-3

13	Introductory Research Seminar (offered in a foreign language)	C	3,00	3,00				GPC-7, PC-2
14	Research Seminar "Informations Support for Research in Management" (offered in a foreign language)	C	6,00	6,00				GPC-7, PC-2
15	Research Seminar "Preparation of Final Qualificaiton Paper" (offered in a foreign language)	C	4,00			4,00		GPC-7, PC-2, PC-3
16	Business Law (offered in a foreign language)	E	4,00	4,00				GPC-1, UC-1, UC-2
17	Research Seminar "Introduction to Profession" (offered in a foreign language)	C	3,00	3,00				GPC-7, UC-3, UC-6
18	Managerial Economics (offered in a foreign language)	C	3,00		3,00			PC-1, UC-3
19	Дисциплина по выбору из общефакультетского пула	E	3,00			3,00		UC-1, UC-2
20	Global Business Environment (offered in a foreign language)	C	5,00			5,00		PC-1, PC-3, PC-5
21	Econometrics II (offered in a foreign language)	C	5,00			5,00		GPC-7, PC-2, PC-3
22	R for solving applied problems (offered in a foreign language)	C	3,00			3,00		GPC-7, PC-2, PC-3
23	Research Seminar "Preparing a Term Paper" (offered in a foreign language)	C	5,00			5,00		GPC-4, GPC-7, UC-2, UC-3
	Internship		30,00		2,00	5,00	23,00	
	Professional Internship		10,00				10,00	
1	Work Experience Internship (offered in a foreign language)	C	10,00				10,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-6, GPC-7, PC-1
	Project Internship		4,00		2,00	2,00		
1	Project	E	2,00		2,00			GPC-4, UC-2, UC-4
2	Project	E	2,00			2,00		GPC-4, UC-2, UC-4
	Research Internship		16,00			3,00	13,00	
1	Preparation of Graduation Thesis (offered in a foreign language)	C	13,00				13,00	PC-2, PC-3
2	Term Paper (offered in a foreign language)	C	3,00			3,00		GPC-1, GPC-3, GPC-6, GPC-7, PC-2, UC-2
	General Courses		14,00	14,00				
	Core General Courses		2,00	2,00				
1	Physical Training (offered in a foreign language)	C	1,00	1,00				UC-7
2	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				UC-8
	Optional General Courses		12,00	12,00				
1	Sociology (offered in a foreign language)	C	4,00	4,00				UC-1, UC-3
2	Philosophy (offered in a foreign language)	C	4,00	4,00				UC-1, UC-3, UC-5, UC-6
3	Law	E	4,00	4,00				GPC-1, UC-1, UC-10, UC-11, UC-2
4	Law (offered in a foreign language)	E	4,00	4,00				GPC-1, UC-1, UC-10, UC-11, UC-2
	Minor		20,00		10,00	10,00		
1	Minor	C	20,00		10,00	10,00		UC-3, UC-5, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-1, GPC-7, UC-4

2	English Language Integrative Exam	C						UC-4
3	Independent English Exam (offered in a foreign language)	C						UC-4
Optional Courses								
1	Academic writing in English (offered in a foreign language)	O	2,00				2,00	GPC-4, PC-5, UC-4
2	English	O	14,00	8,00	6,00			UC-4
Data Culture			3,00		3,00			
1	Introduction to Python for Data Science (offered in a foreign language)	C	3,00		3,00			GPC-7, PC-2
Final State Certification (FSC)			1,00				1,00	
Thesis Work			1,00				1,00	
1	Presenting of Graduation Thesis (offered in a foreign language)	C	1,00				1,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8

Curriculum agreed:

Academic Supervisor	KAYSAROV A.A.	27.04.2021
Dean	KATKALO V.S.	28.04.2021
Deputy Director	KUZMIN P.V.	28.04.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	29.04.2021

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O