



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management

Educational Programme "International Business and Management Studies"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2021/2022 - 2024/2025

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

30.04.2021

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		170,00	46,00	45,00	46,00	33,00	
	Core Professional Block (Major)		84,00	35,00	24,00	22,00	3,00	
	Subject Areas		84,00	35,00	24,00	22,00	3,00	
	Economics		8,00	8,00				
	Макроэкономика		3,00	3,00				
1	Macroeconomics (offered in a foreign language)	E	3,00	3,00				PC-4, UC-1, UC-9
2	Macroeconomics	E	3,00	3,00				PC-4, UC-1, UC-9
	Микроэкономика		5,00	5,00				
1	Microeconomics I (offered in a foreign language)	E	5,00	5,00				GPC-2, PC-2, UC-1, UC-9
2	Microeconomics I	E	5,00	5,00				GPC-2, PC-2, UC-1, UC-9
	Mathematics and Statistics		33,00	24,00	9,00			
	Математика		21,00	21,00				
1	Linear Algebra	E	6,00	6,00				PC-2, UC-1, UC-6
2	Mathematics.Mathematical Analysis I (offered in a foreign language)	E	7,00	7,00				PC-2, PC-4, UC-1, UC-6
3	Mathematics.Mathematical Analysis I	E	7,00	7,00				PC-2, PC-4, UC-1, UC-6
4	Mathematics.Mathematical Analysis II (offered in a foreign language)	E	8,00	8,00				PC-2, PC-4, UC-1, UC-6
5	Mathematics.Mathematical Analysis II	E	8,00	8,00				PC-2, PC-4, UC-1, UC-6
6	Linear Algebra (offered in a foreign language)	E	6,00	6,00				PC-2, UC-1, UC-6
	Статистика		12,00	3,00	9,00			
1	Economic Statistics (offered in a foreign language)	E	3,00	3,00				PC-3, UC-6

2	Probability Theory and Mathematical Statistics (offered in a foreign language)	C	6,00		6,00			PC-2, PC-4, UC-6
3	Applied Statistics (offered in a foreign language)	C	3,00		3,00			GPC-7, PC-2, PC-3
	General and Strategic Management		7,00	3,00		4,00		
1	Management (offered in a foreign language)	C	3,00	3,00				UC-1, UC-2, UC-3
2	Strategic Management (offered in a foreign language)	C	4,00			4,00		GPC-3, PC-1
	Finance and Accounting		6,00		6,00			
1	Accounting (offered in a foreign language)	C	3,00		3,00			GPC-1, GPC-5, PC-3
2	Theory of Finance (offered in a foreign language)	C	3,00		3,00			GPC-3, GPC-5, PC-1
	Marketing		3,00			3,00		
1	Marketing (offered in a foreign language)	C	3,00			3,00		GPC-2, GPC-3
	Organizational Behaviour and Human Resource Management		3,00			3,00		
1	Human Resource Management (offered in a foreign language)	C	3,00			3,00		GPC-3, UC-3, UC-4
	Process and Project Management, Logistics and Supply Chain Management		6,00			6,00		
1	Project Management (offered in a foreign language)	C	3,00			3,00		GPC-2, GPC-6, PC-3, PC-5, UC-10
2	Operations Management (offered in a foreign language)	C	3,00			3,00		GPC-6, UC-2
	Decision-making and Business Ethics		12,00		9,00	3,00		
1	Business ethics and sustainable development (offered in a foreign language)	C	3,00			3,00		GPC-2, GPC-4, UC-5
2	Game Theory (offered in a foreign language)	C	5,00		5,00			GPC-2, GPC-6, PC-2, UC-2
3	Methods of Optimization (offered in a foreign language)	C	4,00		4,00			GPC-6, PC-2
	Entrepreneurship		3,00			3,00		
1	Entrepreneurship (offered in a foreign language)	C	3,00			3,00		GPC-2, GPC-3, GPC-6
	Social Skills of a Manager/Leadership and Team-building		3,00				3,00	
1	Business Communications (offered in a foreign language)	C	3,00				3,00	GPC-4, PC-5, UC-4, UC-5
	Elective Professional Block (Major)		86,00	11,00	21,00	24,00	30,00	
1	Time Series (offered in a foreign language)	C	3,00			3,00		PC-2, PC-3
2	International trade and international trade policy (offered in a foreign language)	E	3,00			3,00		PC-1, PC-4
3	Policy Evaluation (offered in a foreign language)	E	3,00			3,00		PC-1, PC-4, PC-5
4	Management Accounting (offered in a foreign language)	E	3,00			3,00		GPC-5, PC-3
5	Business Analysis Cases (offered in a foreign language)	E	3,00			3,00		GPC-7, PC-1, PC-2
6	Project Seminar "Business Plan" (offered in a foreign language)	C	2,00		2,00			GPC-2, GPC-4, UC-3
7	Innovation Management (offered in a foreign language)	C	4,00				4,00	GPC-2, GPC-6, GPC-7

8	Consumer Behaviour (offered in a foreign language)	C	4,00				4,00	GPC-3, GPC-4, GPC-6, PC-1
9	Corporate Governance (offered in a foreign language)	C	3,00				3,00	GPC-2, GPC-3
10	International Financial Reporting Standards (offered in a foreign language)	C	4,00				4,00	GPC-5, PC-3, PC-4
11	Research Seminar "Preparation of Final Qualification Paper" (offered in a foreign language)	C	3,00				3,00	GPC-7, PC-2, PC-3
12	Logistics and Supply Chain Management (offered in a foreign language)	C	3,00				3,00	GPC-2, PC-1, PC-5, UC-5
13	International Trade (offered in a foreign language)	C	3,00				3,00	GPC-2, PC-1, PC-2
14	Artificial intelligence and generative models (offered in a foreign language)	C	3,00				3,00	GPC-3, PC-1, PC-4
15	Personnel Economics (offered in a foreign language)	E	3,00				3,00	PC-2, PC-4, UC-9
16	Analysis and Modeling of Business Processes (offered in a foreign language)	E	3,00				3,00	GPC-6, GPC-7, PC-1, PC-2
17	Unit economy and internet platforms (offered in a foreign language)	E	3,00				3,00	GPC-6, PC-4
18	Financial Management (offered in a foreign language)	C	5,00			5,00		GPC-5, PC-3
19	Global Business Environment (offered in a foreign language)	C	5,00			5,00		PC-1, PC-3, PC-5
20	Econometrics I (offered in a foreign language)	C	5,00			5,00		GPC-7, PC-2, PC-3
21	Research Seminar "Preparing a Term Paper" (offered in a foreign language)	C	3,00			3,00		GPC-4, GPC-7, UC-2, UC-3
22	Business Law (offered in a foreign language)	E	3,00	3,00				GPC-1, UC-1, UC-2
23	Business Law	E	3,00	3,00				GPC-1, UC-1, UC-2
24	Digital Literacy (offered in a foreign language)	C	5,00	5,00				GPC-7, PC-2
25	Introduction to Profession (offered in a foreign language)	C	3,00	3,00				UC-3, UC-4, UC-6
26	Блок дисциплин по выбору	E	6,00		6,00			GPC-2, GPC-4, PC-2
27	Microeconomics III (offered in a foreign language)	C	3,00		3,00			PC-1, PC-2, PC-4, UC-9
28	Microeconomics II (offered in a foreign language)	C	4,00		4,00			PC-1, PC-2, PC-4, UC-9
29	Research Seminar "Managerial Economics" (offered in a foreign language)	E	3,00		3,00			PC-1, UC-3
30	Economics of the Firm (offered in a foreign language)	C	3,00		3,00			PC-1, UC-9
31	Research Seminar "Finance" (offered in a foreign language)	E	3,00		3,00			PC-1, UC-3
	Internship		30,00		2,00	3,00	25,00	
	Professional Internship		10,00				10,00	
1	Work Experience Internship (offered in a foreign language)	C	10,00				10,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-6, GPC-7, PC-1
	Project Internship		2,00		2,00			
1	Course Project	C	2,00		2,00			GPC-2, GPC-4, GPC-7, PC-2, UC-2, UC-3, UC-4, UC-6
	Research Internship		18,00			3,00	15,00	
1	Term Paper (offered in a foreign language)	C	3,00			3,00		GPC-1, GPC-3, GPC-6, GPC-7, PC-2, UC-2

2	Preparation of Graduation Thesis (offered in a foreign language)	C	15,00				15,00	PC-2, PC-3
	General Courses		14,00	14,00				
	Core General Courses		2,00	2,00				
1	Physical Training (offered in a foreign language)	C	1,00	1,00				UC-7
2	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				UC-8
	Optional General Courses		12,00	12,00				
1	Law (offered in a foreign language)	C	4,00	4,00				GPC-1, UC-1, UC-10, UC-11, UC-2
2	Sociology (offered in a foreign language)	E	4,00	4,00				UC-11, UC-3, UC-4, UC-5
3	Legal Literacy	C	4,00	4,00				GPC-1, UC-1, UC-10, UC-11, UC-2
4	Philosophy (offered in a foreign language)	E	4,00	4,00				UC-1, UC-3, UC-5, UC-6
	Minor		20,00		10,00	10,00		
1	Minor (offered in a foreign language)	C	20,00		10,00	10,00		UC-3, UC-5, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-4
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-1, GPC-7, UC-4
3	English Language Integrative Exam	C						UC-4
	Optional Courses							
1	Academic English Writing (offered in a foreign language)	O	2,00				2,00	GPC-4, PC-5, UC-4
2	English	O	14,00	8,00	6,00			UC-4
	Data Culture		4,00		3,00	1,00		
1	Independent Data Science Test. Intermediate (offered in a foreign language)	C	1,00			1,00		GPC-7, PC-2
2	Independent Digital Literacy Test	E						GPC-7
3	Independent Digital Literacy Test (offered in a foreign language)	E						GPC-7
4	Introduction to Python for Data Science (offered in a foreign language)	C	3,00		3,00			GPC-7, PC-2
5	Independent Programming Test. Intermediate (offered in a foreign language)	C						GPC-7
	Final State Certification (FSC)		1,00				1,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis (offered in a foreign language)	C	1,00				1,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8

Curriculum agreed:

Academic Supervisor

KAYSAROV A.A.

28.04.2021

Dean	LEZINA T.A.	28.04.2021
Deputy Director	KUZMIN P.V.	28.04.2021
Head of Centre for Educational Model Design	LEPESHKIN I.A.	30.04.2021

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O