



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design  
Educational Programme "Fashion"

Specializations: "Branding in Fashion Industry", "Fashion Design", "Fashion Journalism", "Fashion Photography"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED  
14.05.2021  
Vice Rector  
ROSHCHIN S.Y.  
Signed with EDS

Years of Study: 2021/2022 - 2024/2025

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		138,00	46,00	34,00	34,00	24,00	
	Core Professional Block (Major)		90,00	34,00	16,00	16,00	24,00	
	Subject Areas		90,00	34,00	16,00	16,00	24,00	
	Design History and Theory		37,00	14,00	6,00	7,00	10,00	
	История и теория дизайна		27,00	10,00	6,00	4,00	7,00	
1	History and Theory of Design	C	27,00	10,00	6,00	4,00	7,00	GPC-1, GPC-2, PC-1, PC-2, PC-3, PC-4, UC-1, UC-2
	История		4,00	4,00				
1	History	C	4,00	4,00				UC-1, UC-3, UC-5
	Современный дизайн		6,00			3,00	3,00	
1	Contemporary Design (offered in a foreign language)	C	6,00			3,00	3,00	GPC-3, GPC-4, PC-4, UC-1, UC-10, UC-11, UC-9
	Creative Design		53,00	20,00	10,00	9,00	14,00	
	Artificial intelligence		3,00				3,00	
1	Applied application of generative neural networks in creative industries and industrial design	C	3,00				3,00	GPC-2, GPC-6, UC-1, UC-3, UC-4
	Блок "Креативное проектирование"		20,00	20,00				
1	Creative Design	C	20,00	20,00				GPC-2, PC-4, PC-5, UC-1, UC-3, UC-5
	Project Seminar		30,00		10,00	9,00	11,00	
1	Project seminar. Branding in the fashion industry	E	30,00		10,00	9,00	11,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-3

2	Project seminar. Fashion design	E	30,00		10,00	9,00	11,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-3
3	Project Seminar. Photography in Fashion and Advertising	E	30,00		10,00	9,00	11,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-3
4	Project seminar. Fashion journalism	E	30,00		10,00	9,00	11,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-3
	Elective Professional Block (Major)		48,00	12,00	18,00	18,00		
	3. Б.Пр.ВП "Специальные технологии"		18,00		18,00			
1	Special technologies	E	18,00		18,00			GPC-2, PC-1, PC-2, PC-3, UC-1, UC-3, UC-5, UC-6
	Блок "Арт-практика"		12,00	12,00				
1	Art Practice	C	12,00	12,00				GPC-2, GPC-3, PC-4, PC-5, UC-1, UC-5
	Elective Courses		18,00			18,00		
1	Modern Technology in Design	E	18,00			18,00		GPC-4, GPC-5, PC-4, UC-1, UC-3
2	Creative Technologies	E	18,00			18,00		GPC-3, PC-3, PC-4, UC-1, UC-3
	Internship		57,00		13,00	12,00	32,00	
	Professional Internship		4,00				4,00	
1	Work Experience Internship	C	4,00				4,00	GPC-3, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-5, UC-6, UC-7
	Project Internship		53,00		13,00	12,00	28,00	
	Practical project training in specializations		43,00		13,00	12,00	18,00	
1	Special Project. Branding in the Fashion Industry	E	43,00		13,00	12,00	18,00	GPC-3, GPC-4, GPC-5, PC-2, PC-4, UC-4, UC-6
2	Special Project. Fashion Design	E	43,00		13,00	12,00	18,00	GPC-1, GPC-4, PC-1, PC-3, UC-4, UC-6
3	Special Project. Photography in Fashion and Advertising	E	43,00		13,00	12,00	18,00	GPC-4, GPC-5, PC-3, PC-5, UC-4, UC-5
4	Fashion Journalism	E	43,00		13,00	12,00	18,00	GPC-3, GPC-4, PC-4, PC-5, UC-1, UC-3, UC-5
	Preparation of the final qualifying work		10,00				10,00	
1	Preparation of Graduation Thesis	C	10,00				10,00	GPC-4, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-4, UC-6
	Research Internship							
	General Courses		14,00	14,00				
	Core General Courses		2,00	2,00				
1	Physical Training	C	1,00	1,00				UC-7
2	Safe Living Basics	C	1,00	1,00				UC-8
	Optional General Courses		12,00	12,00				
1	Philosophy	C	4,00	4,00				UC-5
2	Legal Literacy	C	4,00	4,00				UC-2
3	Economics	C	4,00	4,00				UC-1, UC-6
	Minor		20,00		10,00	10,00		

1	Minor	E	20,00		10,00	10,00		GPC-5, GPC-6, GPC-7, PC-1, PC-4, PC-5, UC-4, UC-5, UC-6
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-3, UC-4
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	GPC-6, GPC-7, PC-1, PC-2, PC-3, UC-1, UC-4, UC-5
3	English Language Integrative Exam	C						UC-3, UC-4
	Optional Courses							
1	Academic Writing (English) (offered in a foreign language)	O	2,00				2,00	UC-1, UC-4
2	English (offered in a foreign language)	O	14,00	8,00	6,00			UC-1, UC-3, UC-4
	Data Culture		7,00		3,00	4,00		
1	Data Analysis in Python	C	3,00			3,00		UC-1, UC-3, UC-4
2	Independent Data Science Test. Elementary	C	1,00			1,00		GPC-4, GPC-7, UC-1
3	Independent Digital Literacy Test	C						GPC-7, UC-1
4	Independent Programming Test. Elementary	C						GPC-1, UC-1
5	Introduction into Python	C	3,00		3,00			GPC-7, UC-1
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8

**Curriculum agreed:**

Academic Supervisor                      PAVELKO E.V.                                      29.04.2021

Dean    BYSTRITSKIY A.G.                                      30.04.2021

Head of Centre for  
Educational Model Design                      LEPESHKIN I.A.                                      14.05.2021

\* Subject type:

Compulsory course                      C  
Elective course                              E  
Optional course                              O