



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.04.02 Management

Educational Programme "Master's Programme International Management"

Trajectories: "International Management"

Implementing unit: Graduate School of Business, HSE - Moscow

Years of Study: 2022/2023 - 2023/2024

Length of Programme: 2 years

Mode of Study: Full Time

Degree: Master's degree / MBA

APPROVED

13.05.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years		Planned Educational Programme Development Results
				1	2	
	Degree Programme		120,00	60,00	60,00	
	International Management (Applied track)		120,00	60,00	60,00	
	Key Seminars		30,00	12,00	18,00	
	Compulsory Seminars		24,00	12,00	12,00	
1	Project Seminar "Business Internationalisation" (offered in a foreign language)	C	3,00		3,00	
2	Research Seminar "Talent Management" (offered in a foreign language)	C	3,00	3,00		PC-10, PC-14, PC-15, UC-3, UC-4, UC-5
3	Research Seminar "Master Thesis Preparation Skills" (offered in a foreign language)	C	6,00		6,00	PC-1, PC-17, PC-4, PC-5, UC-6
4	Research Seminar "Sustainability Aspects of International Management" (offered in a foreign language)	C	3,00	3,00		GPC-1, GPC-4, PC-4, PC-5, UC-3
5	Mentor's Seminar (offered in a foreign language)	C	6,00	3,00	3,00	GPC-5, UC-6
6	Project Seminar "Cross-cultural Management" (offered in a foreign language)	C	3,00	3,00		PC-14, PC-15, UC-3, UC-4, UC-6
	Optional Research Seminar		6,00		6,00	
1	Research Seminar "Sustainability Management in Global Business" (offered in a foreign language)	E	3,00		3,00	GPC-3, PC-5, PC-9
2	Research Seminar "Ethical Leadership and Social Responsibility" (offered in a foreign language)	E	3,00		3,00	GPC-3, PC-10
3	Research Seminar "Business Innovation Management" (offered in a foreign language)	E	3,00		3,00	GPC-5, PC-4, PC-5, UC-1, UC-3, UC-6

	Internship		30,00	6,00	24,00	
	Project Internship		24,00	6,00	18,00	
1	Management consulting project for an international company in the field of strategic business transformation (offered in a foreign language)	C	3,00	3,00		GPC-3, GPC-4, PC-10, PC-12, UC-2, UC-3, UC-6
2	Internationalization of Business (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-3, PC-1, PC-10, PC-11, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-9, UC-1, UC-3, UC-5
3	Term paper (offered in a foreign language)	C	3,00	3,00		GPC-2, GPC-5, PC-1, PC-2, PC-4, PC-5, UC-6
4	Preparation of the Master Thesis (offered in a foreign language)	C	15,00		15,00	GPC-2, GPC-5, PC-1, PC-10, PC-12, PC-2, PC-4, PC-5, UC-6
	Professional Internship		6,00		6,00	
1	Work Experience Internship (offered in a foreign language)	C	6,00		6,00	GPC-3, GPC-4, PC-12, PC-13, PC-18, UC-1, UC-5, UC-6
	Research Internship					
	Major		48,00	33,00	15,00	
	Basic Components		12,00	12,00		
1	Global Strategic Management (offered in a foreign language)	C	6,00	6,00		PC-11, PC-12
2	International Economics (offered in a foreign language)	C	3,00	3,00		PC-11, PC-12
3	Research Methodology in Management (offered in a foreign language)	C	3,00	3,00		PC-2, PC-3, PC-5, PC-9
	Compulsory Courses		27,00	21,00	6,00	
1	Business Analytics as a Tool for Effective Management (offered in a foreign language)	C	3,00		3,00	GPC-2, PC-10, PC-4, UC-2
2	Human Resources Management in Global Corporations (offered in a foreign language)	C	3,00		3,00	GPC-3, GPC-4, PC-12, PC-2, PC-3, PC-5, UC-5
3	International Financial Management (offered in a foreign language)	C	6,00	6,00		PC-16, PC-17
4	Global Operations Management (offered in a foreign language)	C	6,00	6,00		PC-11, PC-12, PC-13, UC-1, UC-2, UC-5
5	Marketing in the Digital Age (offered in a foreign language)	C	6,00	6,00		PC-13, PC-18
6	Digital Transformation and New Business Models (offered in a foreign language)	C	3,00	3,00		PC-15, PC-16
	Elective Courses 1		6,00		6,00	
1	Practical Marketing Tools in International Business (offered in a foreign language)	E	6,00		6,00	PC-13, PC-16
2	Practical Tools for Management Consulting (offered in a foreign language)	E	6,00		6,00	PC-18, PC-3
	Elective Courses 2		3,00		3,00	

1	Business Valuation (offered in a foreign language)	E	3,00		3,00	PC-15, PC-16, PC-17, UC-1, UC-2
2	Project Management in MNC's (offered in a foreign language)	E	3,00		3,00	PC-17, PC-18
Magolego			9,00	9,00		
1	All-university Pool MAGOLEGO Courses (offered in a foreign language)	E	9,00	9,00		GPC-1, GPC-3, PC-1, PC-3, PC-4, PC-5
Final State Certification (FSC)			3,00		3,00	
1	Final Qualification Paper (offered in a foreign language)	C	3,00		3,00	GPC-2, GPC-5, PC-1, PC-2, PC-3, PC-4, PC-5, UC-6

Curriculum agreed:

Academic Supervisor	SHAPOSHNIKOV S.V.	29.04.2022
Dean	KATKALO V.S.	04.05.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	13.05.2022

* Subject type:

Compulsory course	C
Elective course	E