



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.02 Management  
 Educational Programme "International Business"  
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED  
 22.06.2022  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Years of Study: 2022/2023 - 2025/2026

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Minor		20,00		10,00	10,00		
1	Minor (offered in a foreign language)	E	20,00		10,00	10,00		UC-6
	Major		170,00	46,00	45,00	34,00	45,00	
	Core Professional Block (Major)		84,00	27,00	29,00	13,00	15,00	
	Subject Areas		84,00	27,00	29,00	13,00	15,00	
1	International Business (offered in a foreign language)	C	6,00			6,00		PC-14, PC-16, UC-1, UC-4, UC-5
2	International Economics (offered in a foreign language)	C	4,00		4,00			PC-15, PC-16, UC-1, UC-4, UC-9
3	Tax Systems and International Taxation (offered in a foreign language)	C	5,00				5,00	PC-15, PC-17
4	Business Information Systems (offered in a foreign language)	C	5,00				5,00	GPC-5, GPC-6
5	Operations and Process Management (offered in a foreign language)	C	4,00		4,00			GPC-3, PC-1, PC-12, PC-4, PC-5, PC-8, UC-1, UC-2
6	Macroeconomics (offered in a foreign language)	C	6,00	6,00				PC-11, PC-3
7	Strategy & International Management (offered in a foreign language)	C	5,00				5,00	PC-11, PC-12, PC-13, PC-8
8	Financial and Managerial Accounting (offered in a foreign language)	C	6,00		6,00			GPC-5, PC-10, PC-14, UC-2
9	Marketing (offered in a foreign language)	C	4,00		4,00			PC-11, PC-2, PC-3
10	Organizational Behavior (offered in a foreign language)	C	4,00		4,00			GPC-3, PC-15, PC-4
11	Human Resource Management (offered in a foreign language)	C	3,00			3,00		GPC-3, PC-4

12	Logistics and Supply Chain Management (offered in a foreign language)	C	4,00			4,00		PC-12, PC-4, UC-1
13	Management Decisions (offered in a foreign language)	C	4,00		4,00			GPC-5, GPC-6, PC-1, PC-12, PC-8
14	Entrepreneurship (offered in a foreign language)	C	3,00		3,00			PC-13, PC-15, PC-3
15	Microeconomics (offered in a foreign language)	C	5,00	5,00				GPC-5, PC-3, UC-2, UC-9
16	Mathematics 1 (offered in a foreign language)	C	5,00	5,00				PC-17, UC-1
17	Management: Concepts and Technologies of the 21st Century (offered in a foreign language)	C	4,00	4,00				PC-8, UC-2
18	Probability Theory and Mathematical Statistics (offered in a foreign language)	C	3,00	3,00				PC-17, UC-2
19	Business Ethics and Corporate Social Responsibility (offered in a foreign language)	C	4,00	4,00				UC-1, UC-10, UC-2, UC-3, UC-4, UC-5, UC-9
	<b>Elective Professional Block (Major)</b>		<b>86,00</b>	<b>19,00</b>	<b>16,00</b>	<b>21,00</b>	<b>30,00</b>	
	<b>Compulsory Courses</b>		<b>53,00</b>	<b>17,00</b>	<b>9,00</b>	<b>13,00</b>	<b>14,00</b>	
1	Cross-Cultural Communication (offered in a foreign language)	C	3,00		3,00			PC-15, UC-1, UC-4, UC-5
2	Business English for Global Management (offered in a foreign language)	C	3,00		3,00			UC-4
3	Managing International Projects (offered in a foreign language)	C	4,00			4,00		GPC-1, PC-15, PC-5
4	Risk Management (offered in a foreign language)	C	4,00				4,00	PC-14, PC-7
5	Business Law (offered in a foreign language)	C	4,00				4,00	GPC-1, GPC-3, UC-11, UC-5
6	Global Strategies (offered in a foreign language)	C	3,00				3,00	GPC-3, GPC-4, PC-15, PC-5
7	Financial Management (offered in a foreign language)	C	5,00			5,00		GPC-4, PC-14, PC-15, PC-17, UC-2
8	AI and Business Analytics Technologies (offered in a foreign language)	C	4,00			4,00		GPC-2, GPC-5, GPC-6, UC-2
9	Introduction into Python (offered in a foreign language)	C	3,00		3,00			GPC-5, GPC-6, PC-14, PC-17
10	Ключевые научные и технологические проблемы в бизнесе (offered in a foreign language)	C	3,00				3,00	GPC-1, UC-1
11	English Language (offered in a foreign language)	C	5,00	5,00				PC-16, UC-4
12	International Relations (offered in a foreign language)	C	4,00	4,00				PC-11, PC-12, UC-5
13	Career Guidance Seminar "Managerial profession in the modern world" (offered in a foreign language)	C	4,00	4,00				PC-12, UC-1
14	Digital Literacy (offered in a foreign language)	C	4,00	4,00				PC-10, UC-1, UC-6
	<b>Проектные семинары</b>		<b>7,00</b>	<b>2,00</b>	<b>2,00</b>	<b>3,00</b>		
1	Project Seminar "SWOT Analysis" (offered in a foreign language)	C	2,00	2,00				GPC-1, GPC-4, PC-2
2	Project Seminar "Business Planning" (offered in a foreign language)	C	2,00		2,00			GPC-1, GPC-5, PC-1
3	Project Seminar "Team Management" (offered in a foreign language)	C	3,00			3,00		GPC-4, UC-3
	<b>Elective Courses</b>		<b>26,00</b>		<b>5,00</b>	<b>5,00</b>	<b>16,00</b>	

	<b>Second Foreign Language</b>		10,00		5,00	5,00		
1	Arabic Language: Basic Course (offered in a foreign language)	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
2	Chinese Language: Basic Course (offered in a foreign language)	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
3	Practical Course of Spanish	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
4	Practical Course of French	E	10,00		5,00	5,00		PC-16, UC-4, UC-5
	<b>Management</b>		16,00				16,00	
1	Digital Marketing and Omnichannel (offered in a foreign language)	E	4,00				4,00	GPC-6, PC-11, PC-2
2	Business Valuation Methods (offered in a foreign language)	E	4,00				4,00	PC-12, PC-15, PC-17, PC-2
3	Digital Transformation (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
4	Managing Complex Organisations (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
5	Selling & Negotiations Winning & Keeping Customers (offered in a foreign language)	E	4,00				4,00	PC-1, PC-9, UC-6
	<b>Internship</b>		30,00	5,00	5,00	8,00	12,00	
	Professional Internship		3,00			3,00		
	Work Experience Internship		3,00			3,00		
1	Work Experience Internship (offered in a foreign language)	C	3,00			3,00		GPC-1, GPC-4
	<b>Project Internship</b>		18,00	5,00	5,00	5,00	3,00	
1	Term project: consulting project (offered in a foreign language)	C	5,00			5,00		GPC-1, GPC-5, PC-1
2	Term project: Business Plan (offered in a foreign language)	C	5,00		5,00			GPC-1, GPC-5, PC-1
3	- (offered in a foreign language)	C	1,00				1,00	GPC-2, UC-3, UC-4
4	. (offered in a foreign language)	C	2,00				2,00	UC-3, UC-4
5	Курсовой проект: SWOT-анализ (offered in a foreign language)	C	5,00	5,00				GPC-1, GPC-4, PC-2
	<b>Research Internship</b>		9,00				9,00	
1	Graduation Internship (offered in a foreign language)	C	2,00				2,00	GPC-1, GPC-4
2	Preparation of Graduation Thesis (offered in a foreign language)	C	7,00				7,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5
	<b>General Courses</b>		14,00	9,00		4,00	1,00	
	<b>Core General Courses</b>		2,00	1,00			1,00	
1	Physical Training	C	1,00				1,00	UC-7
2	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				UC-8
	<b>Optional General Courses</b>		12,00	8,00		4,00		
1	Law (offered in a foreign language)	C	4,00			4,00		UC-2
2	Psychology (offered in a foreign language)	C	4,00	4,00				GPC-3, UC-11, UC-6

3	Sociology (offered in a foreign language)	C	4,00	4,00				PC-6, UC-3, UC-5
	English		1,00				1,00	
	English		1,00				1,00	
1	Project Proposal (offered in a foreign language)	C	1,00				1,00	UC-1, UC-4
	Examinations							
1	Independent English Exam (offered in a foreign language)	C						PC-16, UC-4, UC-5
	Data Culture		4,00				4,00	
1	Introduction to Data Science (offered in a foreign language)	C	3,00				3,00	PC-10, UC-1, UC-6
2	Independent Programming Test. Intermediate (offered in a foreign language)	C						GPC-1, UC-1
3	External Examinations on Digital Skills. Entry-level (offered in a foreign language)	C						GPC-6
4	External Examinations on Digital Skills. Intermediate Level (offered in a foreign language)	C						GPC-6
5	External Examinations on Digital Skills. Final Level (offered in a foreign language)	C						GPC-2, GPC-5
6	Data Science, AI and Generative Models Independent Test. Intermediate (offered in a foreign language)	C	1,00				1,00	GPC-2, GPC-5
7	Independent Digital Literacy Test (offered in a foreign language)	C						GPC-1, UC-1
	Final State Certification (FSC)		1,00				1,00	
	Thesis Work		1,00				1,00	
1	Presenting of Graduation Thesis	C	1,00				1,00	GPC-2, GPC-5, PC-1, PC-10, PC-11, PC-12, PC-15, PC-2, PC-4, PC-6, PC-8, UC-1, UC-2, UC-5

**Curriculum agreed:**

Academic Supervisor	GABRIELOV A.O.	20.06.2022
Dean	GABRIELOV A.O.	21.06.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	21.06.2022

\* Subject type:

Compulsory course	C
Elective course	E