



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Fashion"

Specializations: "Branding in Fashion Industry", "Fashion Design", "Photography"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED

30.05.2023

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2023/2024 - 2026/2027

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		89,00	16,00	27,00	28,00	18,00	
	Core Professional Block (Major)		42,00	16,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		33,00	16,00	5,00	6,00	6,00	
1	History and theory of design. Contemporary art	C	7,00	7,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	History of classical art	C	9,00	9,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

5	History and theory of design. Specialization	C	6,00			6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	<b>Creative design</b>		<b>9,00</b>		<b>3,00</b>	<b>3,00</b>	<b>3,00</b>	
1	Project seminar. Branding in the fashion industry	C	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Project seminar. Fashion design	C	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Project seminar. Photo	C	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	<b>Elective Professional Block (Major)</b>		<b>47,00</b>		<b>19,00</b>	<b>19,00</b>	<b>9,00</b>	
	<b>Compulsory disciplines</b>		<b>31,00</b>		<b>19,00</b>	<b>3,00</b>	<b>9,00</b>	
1	Special technologies	C	16,00		16,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Applied application of generative neural networks in creative industries and industrial design	C	3,00		3,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Contemporary Design	C	12,00			3,00	9,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	<b>Elective Courses</b>		<b>16,00</b>			<b>16,00</b>		
1	Modern Technology in Design	E	16,00			16,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

2	Creative Technologies	E	14,00			14,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Internship		103,00	32,00	15,00	18,00	38,00	
	Professional Internship		15,00				15,00	
	Practice by choice		15,00				15,00	
1	Teaching Internship	E	15,00				15,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Qualifying Internship	E	15,00				15,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Work Experience Internship	E	15,00				15,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Project Internship		88,00	32,00	15,00	18,00	23,00	
	Practical project training in specializations		51,00		15,00	18,00	18,00	
1	Special design. Branding in the fashion industry	E	51,00		15,00	18,00	18,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Special design. Fashion design	E	51,00		15,00	18,00	18,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Special design. Photography in fashion and advertising	E	51,00		15,00	18,00	18,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Practical project training in Art practice and Creative design		32,00	32,00				
1	Creative design	C	24,00	24,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

2	Art practice	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation of Graduation Thesis	C	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Research Internship							
	General Courses		14,00	9,00	5,00			
	Core General Courses		2,00	1,00	1,00			
1	Physical Training	C	1,00		1,00			GPC-1, GPC-2, PC-1, PC-5, PC-7, UC-3, UC-7
2	Safe Living Basics	C	1,00	1,00				GPC-4, PC-2, UC-3, UC-8
	Optional General Courses		12,00	8,00	4,00			
1	Legal Literacy	C	3,00	3,00				UC-1, UC-10
2	Foundations of Russian Statehood	C	2,00	2,00				UC-1, UC-2, UC-3, UC-4, UC-5
3	Economics	C	3,00	3,00				UC-1, UC-2, UC-3, UC-6
4	Russian History	C	4,00		4,00			UC-1, UC-2, UC-3, UC-5
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		GPC-2, GPC-5, GPC-6, PC-12, PC-6, PC-8, UC-1, UC-4
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	English Language Integrative Exam (offered in a foreign language)	C						UC-1, UC-2
2	Independent English Exam (offered in a foreign language)	C						UC-1, UC-2, UC-4
3	Project Proposal (offered in a foreign language)	C	1,00				1,00	UC-1, UC-3, UC-4
	Optional Courses							
1	Academic Writing (English) (offered in a foreign language)	O	2,00				2,00	UC-1, UC-3, UC-4
2	English language (offered in a foreign language)	O	14,00	8,00	6,00			UC-1, UC-3, UC-4
	Data Culture		10,00	3,00	3,00	4,00		
1	Digital Literacy	C	3,00	3,00				GPC-6, UC-1, UC-2
2	Independent Digital Literacy Test	C						GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

3	Independent Programming Test. Elementary	C					GPC-6, PC-8, UC-1
4	Fundamentals of Python Programming	C	3,00		3,00		GPC-7, PC-6, PC-8, UC-1
5	External Examinations on Digital Skills. Intermediate Level	C					GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
6	External Examinations on Digital Skills. Entry-level	C					GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
7	External Examinations on Digital Skills. Final Level	C					GPC-2, GPC-4, PC-2, PC-4, UC-1, UC-2
8	Data Analysis in EXCEL	C	3,00		3,00		UC-1
9	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00		1,00		GPC-6, PC-6, UC-1, UC-4
	Final State Certification (FSC)		3,00			3,00	
	Thesis Work		3,00			3,00	
1	Presenting of Graduation Thesis	C	3,00			3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	State Examinations						

**Curriculum agreed:**

Academic Supervisor	PAVELKO E.V.	25.05.2023
Dean	BYSTRITSKIY A.G.	25.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	30.05.2023

\* Subject type:

Compulsory course	C
Elective course	E
Optional course	O