



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Media Production and Media Analysis"

Trajectories: "Media Production and Media Analytics"

Implementing unit: St. Petersburg School of Arts and

Humanities, HSE, HSE - Saint Petersburg

2 nd, 2024/2025 academic year

APPROVED

23.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	<b>Degree Programme</b>			<b>60,00</b>	<b>2 280</b>	<b>288</b>	<b>84</b>	<b>126</b>	<b>74</b>	<b>4</b>	
	<b>Media Production and Media Analytics (General track)</b>			<b>60,00</b>	<b>2 280</b>	<b>288</b>	<b>84</b>	<b>126</b>	<b>74</b>	<b>4</b>	
	<b>Major</b>			<b>9,00</b>	<b>342</b>	<b>78</b>	<b>22</b>	<b>56</b>			
	<b>Compulsory disciplines</b>			<b>9,00</b>	<b>342</b>	<b>78</b>	<b>22</b>	<b>56</b>			
1	Cultural projects in the era of new media	C	департамент медиа	3,00	114	28		28A			
2	Media psychology	C	департамент медиа	3,00	114	28		28A			
3	Funding Strategies for Cultural Media Projects in the Digital Environment	C	департамент медиа	3,00	114	22	22A				
	<b>Final State Certification (FSC)</b>			<b>3,00</b>	<b>114</b>	<b>2</b>				<b>2</b>	
1	Defence of the Thesis	C		3,00	114	2				2A	
	<b>Key Seminars</b>			<b>18,00</b>	<b>684</b>	<b>204</b>	<b>62</b>	<b>70</b>	<b>72</b>		
1	Research Seminar "Process Research and Media Analysis"	C	департамент медиа	6,00	228	68	20	24	24A		
2	Project Seminar "Production of Media Projects"	C	департамент медиа	6,00	228	68	20	24	24A		
3	Seminar of the mentor "Media production and media analytics"	C	департамент медиа	6,00	228	68	22	22	24A		
	<b>Magolego</b>			<b>15,00</b>	<b>570</b>						
1	All-university Pool MAGOLEGO Courses	C		15,00	570						
	<b>Internship</b>			<b>15,00</b>	<b>570</b>	<b>4</b>			<b>2</b>	<b>2</b>	
	<b>Project Internship</b>			<b>15,00</b>	<b>570</b>	<b>4</b>			<b>2</b>	<b>2</b>	
1	Graduation Thesis	C		15,00	570	4			2	2	

**Curriculum agreed:**

Academic Supervisor	Шамрай А.Г.	06.03.2024
Dean	SELIN A.A.	07.03.2024
Deputy Director	KUZMIN P.V.	07.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	23.04.2024

\* Subject type:

Compulsory course

C

Elective course

E