



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 Management

Educational Programme "Competitive Intelligence Analyst"

Trajectories: "Competitive Intelligence Analyst"

Implementing unit: Институт проблем безопасности, HSE - Moscow

2 nd, 2024/2025 academic year

APPROVED

02.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>356</b>	<b>92</b>	<b>152</b>	<b>92</b>	<b>20</b>	
<b>Competitive Intelligence Analyst (General track)</b>				<b>60,00</b>	<b>2 280</b>	<b>356</b>	<b>92</b>	<b>152</b>	<b>92</b>	<b>20</b>	
<b>Major</b>				<b>24,00</b>	<b>912</b>	<b>212</b>	<b>56</b>	<b>112</b>	<b>44</b>		
<b>Elective Courses 2nd year</b>				<b>6,00</b>	<b>228</b>	<b>56</b>		<b>56</b>			
1	Financial Statement Analysis	E	Department of Security Issues	3,00	114	28		28A			
2	Financial Markets Analysis	E	Department of Security Issues	3,00	114	28		28A			
3	Marketing Analytics	E	Department of Security Issues	3,00	114	6		6A			Online Course, Foreign language
<b>Compulsory Courses</b>				<b>18,00</b>	<b>684</b>	<b>156</b>	<b>56</b>	<b>56</b>	<b>44</b>		
1	Social conflicts in the enterprise environment	C	Department of Security Issues	9,00	342	72	28A	28	16A		
2	Cycle of Business Intelligence	C	Department of Security Issues	9,00	342	84	28A	28	28A		
<b>Final State Certification (FSC)</b>				<b>3,00</b>	<b>114</b>	<b>4</b>				<b>4</b>	
1	Final Qualification Paper	C		3,00	114	4				4A	
<b>Key Seminars</b>				<b>12,00</b>	<b>456</b>	<b>124</b>	<b>36</b>	<b>40</b>	<b>40</b>	<b>8</b>	
1	Key Seminar "Competitive Intelligence Analyst"	C	Department of Security Issues	9,00	342	92	28	32	32A		
2	Mentor's Seminar	C	Department of Security Issues	3,00	114	32	8	8	8	8A	
<b>Magolego</b>				<b>9,00</b>	<b>342</b>						
1	All-university Pool MAGOLEGO Courses	E		9,00	342						
<b>Internship</b>				<b>12,00</b>	<b>456</b>	<b>16</b>			<b>8</b>	<b>8</b>	
<b>Professional Internship</b>				<b>12,00</b>	<b>456</b>	<b>16</b>			<b>8</b>	<b>8</b>	
1	Preparation of the final qualifying work	C		6,00	228	8			4	4	
2	Work Experience Internship	C		6,00	228	8			4	4A	

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**Curriculum agreed:**

Academic Supervisor	Shults V.L.	02.04.2024
Dean	YURCHENKO A.V.	02.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	02.05.2024

\* Subject type:

Compulsory course  
Elective course

C  
E