



National Research University Higher School of Economics (HSE)

Curriculum
Field of study 54.04.01 Design
Educational Programme "Интерактивный дизайн"
Trajectories: "Digital Product Design and Promotion"
Implementing unit: Faculty of Creative Industries, HSE -
Moscow

APPROVED
02.05.2024
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Length of Programme: 2 years
Years of Study: 2024/2025 - 2025/2026
Mode of Study: Full Time
Degree: Master's degree / MBA

1 st, 2024/2025 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	452	118	114	122	98	
	Digital Product Design and Promotion (General track)			60,00	2 280	452	118	114	122	98	
	Major			18,00	684	196	60	56	40	40	
	History and theory of design			6,00	228	60	32	28			
1	History and theory of art	C	Art and Design School	6,00	228	60	32	28A			Online Course
	Design technologies			12,00	456	136	28	28	40	40	
1	Technology	E	Art and Design School	12,00	456	136	28	28A	40A	40A	Online Course
2	Design Technology	E	Art and Design School	12,00	456	136	28	28A	40A	40A	Online Course
	Key Seminars			3,00	114	8	2	2	2	2	
1	Mentor's workshop. Design and promotion of a digital product.	C	Art and Design School	3,00	114	8	2	2A	2	2A	Online Course
	Magolego			15,00	570						
1	All-university Pool MAGOLEGO Courses	E		15,00	570						
	Internship			24,00	912	248	56	56	80	56	
	Project Internship			24,00	912	248	56	56	80	56	
	Creative design			24,00	912	248	56	56	80	56	
1	Creative design	C		24,00	912	248	56	56A	80A	56A	

Curriculum agreed:

Academic Supervisor

PASCHENKO O.G.

11.03.2024

Dean

BYSTRITSKIY A.G.

11.03.2024

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

27.04.2024

* Subject type:

Compulsory course

C

Elective course

E