National Research University Higher School of Economics (HSE)

Curriculum
Field of study 39.04.01 Sociology
Educational Programme "Social Analysis of Markets on Digital and Survey Data"
Trajectories: "Social Analysis of Markets on Digital and Survey Data"
Implementing unit: Faculty of Social Sciences, HSE - Moscow
1 st, 2024/2025 academic year

Length of Programme: 2 years
Years of Study: 2024/2025 - 2025/2026
Mode of Study: Full Time
Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			**60,00**	**2 280**	**562**	**154**	**174**	**134**	**100**	
	Social Analysis of Markets on Digital and Survey Data (General track)			**60,00**	**2 280**	**562**	**154**	**174**	**134**	**100**	
	Major			**42,00**	**1 596**	**438**	**122**	**144**	**104**	**68**	
	Elective Courses 1st year			**18,00**	**684**	**176**	**32**	**56**	**60**	**28**	
1	Big Data from Social Media: Collection and Exploratory Analysis	E	Department of Sociology	6,00	228	72			36	36A	
2	Introduction to Data Mining	E	Department of Sociology	6,00	228	60			32	28A	Online Course
3	Qualitative Methods	E	Department of Sociology	3,00	114	32		32A			
4	Computer Methods for Analyzing Sociological Data	E	Department of Sociology	6,00	228	60	32	28A			
5	Big Data Analysis in Customer Behavior Research	E	Department of Big Data and Information Retrieval	6,00	228	56			28	28A	Online Course
6	Sociology of Mass Communication	E	Department of Sociology	6,00	228	60		28	32A		
7	Economic Sociology	E	Department of Sociology	3,00	114	6		6A			Online Course
	Compulsory Courses			**24,00**	**912**	**262**	**90**	**88**	**44**	**40**	
1	Automated Big Data Collection in Economic Sociology Studies	C	Department of Big Data and Information Retrieval	6,00	228	60	30	30A			Online Course
2	Methods of Sampling	C	Department of Sociology	6,00	228	60	28	32A			
3	Consumer Behavior: Workshop	C	Department of Sociology	6,00	228	58	32	26A			
4	Applied Analysis of Consumer Markets	C	Department of Sociology	6,00	228	84			44	40A	
	Key Seminars			**10,00**	**380**	**122**	**32**	**30**	**30**	**30**	
	Research seminar			**9,00**	**342**	**96**	**12**	**28**	**28**	**28**	

#	Subject	Type	Department	Credits	Hours						
1	Research Seminar of the Department of Collection and Analysis of Sociological Information	E	Department of Sociology	9,00	342	96	12	28A	28A	28A	
2	Research Seminar of the Department of Economic Sociology	E	Department of Sociology	9,00	342	96	12	28A	28A	28A	
Mentor's Workshop				**1,00**	**38**	**26**	**20**	**2**	**2**	**2**	
1	Mentor's Seminar Social Analysis of Markets on Digital and Survey Data	C	Department of Sociology	1,00	38	26	20	2	2	2A	
Magolego				**6,00**	**228**						
1	All-university Pool MAGOLEGO Courses	E		6,00	228						
Internship				**2,00**	**76**	**2**				**2**	
Research Internship				**2,00**	**76**	**2**				**2**	
1	Term Paper	C		2,00	76	2				2A	

Curriculum agreed:

Academic Supervisor		25.04.2024
Dean	MELVILLE A.Y.	25.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.04.2024

* Subject type:
Compulsory course   C
Elective course   E