



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 Management

Educational Programme "International Business"

Trajectories: "International Business"

Implementing unit: Department of Innovations Management,
HSE - Moscow

1 st, 2024/2025 academic year

APPROVED

24.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours			Additional Information
							1	2	3	
Degree Programme				60,00	2 280	544	224	160	160	
International Business (Applied track)				60,00	2 280	544	224	160	160	
Major				45,00	1 710	376	168	96	112	
Core Courses				42,00	1 596	344	168	96	80	
1	Introduction to Financial and Managerial Accounting	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
2	International Corporate Finance	C	Department of Innovations Management	6,00	228	48		48A		Foreign language
3	International Business Consulting	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
4	International Marketing	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
5	Foundations of Managerial Economics	C	Department of Innovations Management	3,00	114	24	24A			Foreign language
6	Strategic Management of International Companies	C	Department of Innovations Management	6,00	228	48		24	24A	Foreign language
7	Theoretical Foundations of International Business	C	Department of Innovations Management	6,00	228	48	48A			Foreign language
8	International Business Negotiations	C	Department of Innovations Management	3,00	114	32			32A	Foreign language
Elective Courses (1 out of 6)				3,00	114	32			32	
1	Global Brand Management	E	Department of Innovations Management	3,00	114	32			32A	Foreign language

2	Global Political Economy and Interaction between Business and Politics	E	Department of Innovations Management	3,00	114	32			32A	Foreign language
3	International Market Research and Analysis	E	Department of Innovations Management	3,00	114	32			32A	Foreign language
4	International Financial Management	E	Department of Innovations Management	3,00	114	32			32A	Foreign language
5	Digital Marketing basics: mix of local and global tools	E	Department of Innovations Management	3,00	114	32			32A	Foreign language
6	Legal Aspects of International Business	E	Department of Innovations Management	3,00	114	32			32A	Foreign language
Key Seminars				6,00	228	144	56	52	36	
1	Instructors` seminar "New realities of international business"	C	Department of Innovations Management	6,00	228	144	56	52	36A	Foreign language
Magolego				3,00	114					
1	All-university Pool MAGOLEGO Courses	E		3,00	114					Foreign language
Internship				6,00	228	24		12	12	
Project Internship				6,00	228	24		12	12	
1	Applied project "Business Internationalization Strategies and Procedures"	C		6,00	228	24		12	12A	Foreign language
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Дисциплины по выбору 1 курс				3,00	114	32			32	
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Curriculum agreed:

Academic Supervisor

KRATKO I.G.

12.04.2024

Dean

STROGANOVA T.F.

12.04.2024

Head of Centre for
Educational Model Design

LEPESHKIN I.A.

24.04.2024

* Subject type:

Compulsory course

C

Elective course

E