

National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications Educational Programme "Interactive Media and Digital Industries"

Trajectories: "Digital Production in Creative Industries",
"Experimental Formats and Innovative Strategies in Media"
Implementing unit: Faculty of Creative Industries, HSE Moscow

1 st, 2024/2025 academic year

APPROVED 27.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time Degree: Master's degree / MBA

						Allocation of Contact Hours					
Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	1	2	3	4	Additional Information
	Degree Programme			63,00	2 394	682	166	134	244	138	
	General Components	36,00	1 368	456	166	134	116	40			
	Major	30,00	1 140	364	114	94	116	40			
	Components of the Field of Study	15,00	570	168	114	54					
1	Artificial intelligence and digital technologies in media	С	Department of Media	3,00	114	36		36A			
2	History and Theory of Media	С	Department of Media	6,00	228	48	30	18A			Online Course
3	Legal Aspects of Media	С	Department of Media	3,00	114	40	40A				
4	Media Economics		Department of Media	3,00	114	44	44A				
	Disciplines of the Degree Programm			12,00	456	164		40	84	40	
1	Producing in the Media and Creative Industries	С	Department of Media	6,00	228	84			44	40A	
2	Storytelling of media projects	С	Department of Media	6,00	228	80		40A	40A		
	Elective Courses 1st year			3,00	114	32			32		
1	Memes in the Structure of Viral Communication	E	Department of Media	3,00	114	32			32A		
2	Management of local cultural projects	E	Department of Media	3,00	114	32			32A		
3	Contemporary Art Practices and Art Journalism	E	Department of Media	3,00	114	32			32A		
	Key Seminars					92		40			
1	Project Seminar "Multimedia Book"	С	Department of Media	3,00	114	60	28	32A			
2	Mentor's Seminar	С	Department of Media	3,00	114	32	24	A8			
Digital Production in Creative Industries (Applied track)					2 394	682	166	134	244	138	
	Major			39,00	1 482	460	114	94	180	72	

	Components of the Track			9,00	342	96			64	32	
1	Audiovisual Production	С	Department of Media	3,00	114	32			32A		
2	Producing Transmedia Musical Projects	С	Department of Media	3,00	114	32				32A	
3	Producing Transmedia Projects in the Field of Theater, Culture and Museology	С	Department of Media	3,00	114	32			32A		
	Key Seminars			15,00	570	220	52	40	64	64	
	Project Seminar "Digital Production	С	Department of Media	6,00	228	64			32	32A	
1	in Creative Industries"		'								
2	Mentor's Seminar "Digital Production in the Creative Industries"	С	Department of Media	3,00	114	64			32	32A	
	Magolego			3,00	114						
	All-university Pool MAGOLEGO	E		3,00	114						
1	Courses										
	Internship			6,00	228	2				2	
	Research Internship			3,00	114	2				2	
1	Term Paper	С		3,00	114	2				2A	
	Professional Internship			3,00	114						
1	Work Experience Internship	С		3,00	114						
	Experimental Formats and Innovative	Strateg	ies in Media (Applied track)	63,00	2 394	682	166	134	244	138	
	Major			39,00	1 482	460	114	94	180	72	
							117	77			
	Components of the Track			9,00	342	96	114	34	64	32	
1	Components of the Track Gamification, Game Design and Digital Industries	С	Department of Media	9,00 3,00	342 114	96 32	114	34	64		
2	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art	С	Department of Media	9,00 3,00 3,00	342	96 32 32	114	34		32	
	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats		·	9,00 3,00 3,00 3,00	342 114 114 114	96 32 32 32		34	32A 32A	32	
2	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars	C	Department of Media Department of Media	3,00 3,00 3,00 3,00 15,00	342 114 114 114 570	96 32 32 32 220	52	40	32A 32A 64	32 32A 64	
2	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats	С	Department of Media	9,00 3,00 3,00 3,00	342 114 114 114	96 32 32 32			32A 32A	32 32A	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies	C	Department of Media Department of Media	3,00 3,00 3,00 3,00 15,00	342 114 114 114 570	96 32 32 32 220			32A 32A 64	32 32A 64	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media" Magolego	C C	Department of Media Department of Media Department of Media	3,00 3,00 3,00 3,00 15,00 6,00	342 114 114 114 570 228	32 32 32 220 64			32A 32A 64 32	32 32A 64 32A	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media"	C C	Department of Media Department of Media Department of Media	3,00 3,00 3,00 3,00 15,00 6,00	342 114 114 114 570 228 114 114	32 32 32 220 64			32A 32A 64 32	32 32A 64 32A	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media" Magolego All-university Pool MAGOLEGO	C C	Department of Media Department of Media Department of Media	9,00 3,00 3,00 3,00 15,00 6,00 3,00 3,00 6,00	342 114 114 114 570 228 114 114 114 228	96 32 32 32 220 64			32A 32A 64 32	32 32A 64 32A 32A	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media" Magolego All-university Pool MAGOLEGO Courses Internship Research Internship	C C	Department of Media Department of Media Department of Media	9,00 3,00 3,00 15,00 6,00 3,00 3,00 6,00 3,00	342 114 114 114 570 228 114 114 228 114	96 32 32 220 64 64			32A 32A 64 32	32A 32A 32A 32A	
2 3	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media" Magolego All-university Pool MAGOLEGO Courses Internship	C C	Department of Media Department of Media Department of Media	9,00 3,00 3,00 3,00 15,00 6,00 3,00 3,00 6,00	342 114 114 114 570 228 114 114 228 114 114	96 32 32 32 220 64			32A 32A 64 32	32 32A 64 32A 32A	
2 3 1 2	Components of the Track Gamification, Game Design and Digital Industries Interactive practices in contemporary media art Experimental media formats Key Seminars Project Seminar "Experimental Formats and Innovative Strategies in Media" Mentor's Seminar "Experimental Formats and Innovative Strategies in Media" Magolego All-university Pool MAGOLEGO Courses Internship Research Internship	C C C	Department of Media Department of Media Department of Media	9,00 3,00 3,00 15,00 6,00 3,00 3,00 6,00 3,00	342 114 114 114 570 228 114 114 228 114	96 32 32 220 64 64			32A 32A 64 32	32A 32A 32A 32A	

Curriculum agreed:

Academic Supervisor NOVIKOVA A.A. 22.05.2024

Dean BYSTRITSKIY A.G. 22.05.2024

Head of Centre for Educational Model Design LEPESHKIN I.A. 22.05.2024

* Subject type: Compulsory course C Elective course E