



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Interactive Media and Digital Industries"

Trajectories: "Digital Production in Creative Industries",
"Experimental Formats and Innovative Strategies in Media"

Implementing unit: Faculty of Creative Industries, HSE -
Moscow

1 st, 2024/2025 academic year

APPROVED

27.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				63,00	2 394	682	166	134	244	138	
General Components				36,00	1 368	456	166	134	116	40	
Major				30,00	1 140	364	114	94	116	40	
Components of the Field of Study				15,00	570	168	114	54			
1	Artificial intelligence and digital technologies in media	C	Department of Media	3,00	114	36		36A			
2	History and Theory of Media	C	Department of Media	6,00	228	48	30	18A			Online Course
3	Legal Aspects of Media	C	Department of Media	3,00	114	40	40A				
4	Media Economics	C	Department of Media	3,00	114	44	44A				
Disciplines of the Degree Programme				12,00	456	164		40	84	40	
1	Producing in the Media and Creative Industries	C	Department of Media	6,00	228	84			44	40A	
2	Storytelling of media projects	C	Department of Media	6,00	228	80		40A	40A		
Elective Courses 1st year				3,00	114	32			32		
1	Memes in the Structure of Viral Communication	E	Department of Media	3,00	114	32			32A		
2	Management of local cultural projects	E	Department of Media	3,00	114	32			32A		
3	Contemporary Art Practices and Art Journalism	E	Department of Media	3,00	114	32			32A		
Key Seminars				6,00	228	92	52	40			
1	Project Seminar "Multimedia Book"	C	Department of Media	3,00	114	60	28	32A			
2	Mentor's Seminar	C	Department of Media	3,00	114	32	24	8A			
Digital Production in Creative Industries (Applied track)				63,00	2 394	682	166	134	244	138	
Major				39,00	1 482	460	114	94	180	72	

	Components of the Track			9,00	342	96			64	32
1	Audiovisual Production	C	Department of Media	3,00	114	32			32A	
2	Producing Transmedia Musical Projects	C	Department of Media	3,00	114	32				32A
3	Producing Transmedia Projects in the Field of Theater, Culture and Museology	C	Department of Media	3,00	114	32			32A	
	Key Seminars			15,00	570	220	52	40	64	64
1	Project Seminar "Digital Production in Creative Industries"	C	Department of Media	6,00	228	64			32	32A
2	Mentor's Seminar "Digital Production in the Creative Industries"	C	Department of Media	3,00	114	64			32	32A
	Magolego			3,00	114					
1	All-university Pool MAGOLEGO Courses	E		3,00	114					
	Internship			6,00	228	2				2
	Research Internship			3,00	114	2				2
1	Term Paper	C		3,00	114	2				2A
	Professional Internship			3,00	114					
1	Work Experience Internship	C		3,00	114					
	Experimental Formats and Innovative Strategies in Media (Applied track)			63,00	2 394	682	166	134	244	138
	Major			39,00	1 482	460	114	94	180	72
	Components of the Track			9,00	342	96			64	32
1	Gamification, Game Design and Digital Industries	C	Department of Media	3,00	114	32				32A
2	Interactive practices in contemporary media art	C	Department of Media	3,00	114	32			32A	
3	Experimental media formats	C	Department of Media	3,00	114	32			32A	
	Key Seminars			15,00	570	220	52	40	64	64
1	Project Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media	6,00	228	64			32	32A
2	Mentor's Seminar "Experimental Formats and Innovative Strategies in Media"	C	Department of Media	3,00	114	64			32	32A
	Magolego			3,00	114					
1	All-university Pool MAGOLEGO Courses	E		3,00	114					
	Internship			6,00	228	2				2
	Research Internship			3,00	114	2				2
1	Term Paper	C		3,00	114	2				2A
	Professional Internship			3,00	114					
1	Work Experience Internship	C		3,00	114					

Curriculum agreed:

Academic Supervisor

NOVIKOVA A.A.

22.05.2024

Dean BYSTRITSKIY A.G. 22.05.2024

Head of Centre for Educational Model Design LEPESHKIN I.A. 22.05.2024

* Subject type:

Compulsory course

C

Elective course

E