



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 42.04.05 Media Communications

Educational Programme "Media Production and Media Analysis"

Trajectories: "Media Production and Media Analytics"

Implementing unit: St. Petersburg School of Arts and Humanities, HSE, HSE - Saint Petersburg

1 st, 2024/2025 academic year

APPROVED

23.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>510</b>	<b>118</b>	<b>156</b>	<b>116</b>	<b>120</b>	
<b>Media Production and Media Analytics (General track)</b>				<b>60,00</b>	<b>2 280</b>	<b>510</b>	<b>118</b>	<b>156</b>	<b>116</b>	<b>120</b>	
<b>Major</b>				<b>33,00</b>	<b>1 254</b>	<b>266</b>	<b>62</b>	<b>98</b>	<b>56</b>	<b>50</b>	
<b>Compulsory Courses 1 Year</b>				<b>33,00</b>	<b>1 254</b>	<b>266</b>	<b>62</b>	<b>98</b>	<b>56</b>	<b>50</b>	
1	History and Memory in the Digital Age	C	департамент медиа	3,00	114	28				28A	
2	History of media and media systems of Asia-Pacific countries	C	департамент медиа	6,00	228	40	20	20A			
3	Design workclass for creating media projects	C	департамент медиа	6,00	228	46	20	26A			
4	Workclass for creating video for media projects	C	департамент медиа	6,00	228	46			24	22A	
5	Workroom for creating podcasts for media projects	C	департамент медиа	6,00	228	46	22	24A			
6	Media psychology	C	департамент медиа	3,00	114	28		28A			
7	Contemporary Art in the Sphere of Media	C	департамент медиа	3,00	114	32			32A		
<b>Key Seminars</b>				<b>18,00</b>	<b>684</b>	<b>242</b>	<b>56</b>	<b>58</b>	<b>60</b>	<b>68</b>	
1	Research Seminar "Process Research and Media Analysis"	C	департамент медиа	6,00	228	88	16	16	24	32A	
2	Project Seminar "Production of Media Projects"	C	департамент медиа	6,00	228	96	24	24	24	24A	
3	Seminar of the mentor "Media production and media analytics"	C	департамент медиа	6,00	228	58	16	18	12	12A	
<b>Magolego</b>				<b>3,00</b>	<b>114</b>						
1	All-university Pool MAGOLEGO Courses	E		3,00	114						

	<b>Internship</b>			<b>6,00</b>	<b>228</b>	<b>2</b>				<b>2</b>	
	<b>Project Internship</b>			<b>6,00</b>	<b>228</b>	<b>2</b>				<b>2</b>	
1	Projects	C		6,00	228	2				2A	

**Curriculum agreed:**

Academic Supervisor	Шамрай А.Г.	20.04.2024
Dean	SELIN A.A.	22.04.2024
Deputy Director	KUZMIN P.V.	22.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	23.04.2024

\* Subject type:

Compulsory course

C

Elective course

E