



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.05 Business Informatics

Educational Programme "Electronic Business and Digital Innovations"

Trajectories: "Electronic Business and Digital Innovations"

Implementing unit: Graduate School of Business, HSE - Moscow

1 st, 2024/2025 academic year

APPROVED

03.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	386	78	126	126	56	
Electronic Business and Digital Innovations (Applied track)				60,00	2 280	386	78	126	126	56	
Major				39,00	1 482	312	72	96	96	48	
Basic Components				33,00	1 254	264	72	96	72	24	
1	Analysis of Consumer Behavior on the Internet	C	департамент бизнес-информатики	3,00	114	24			24A		
2	Corporate Finance and Financial Analysis	C	департамент финансового менеджмента	6,00	228	48		24	24A		
3	Data Science for Business	C	департамент бизнес-информатики	3,00	114	24	24A				
4	Entrepreneurship and Business Models on the Internet	C	департамент бизнес-информатики	6,00	228	48	24	24A			
5	Enterprise Architecture Perfecting	C	департамент бизнес-информатики	3,00	114	24	24A				Foreign language
6	Strategic Innovation Management	C	департамент стратегического и международного менеджмента	3,00	114	24		24A			Foreign language
7	Internet Projects Management	C	департамент бизнес-информатики	6,00	228	48		24	24A		
8	Managing Distributed Teams	C	департамент организационного поведения и управления человеческими ресурсами	3,00	114	24				24A	
Elective Component				6,00	228	48			24	24	
1	Analytics in Digital Business	E	департамент бизнес-информатики	6,00	228	48			24	24A	

2	Fundamentals of Digital Product Management	E	департамент бизнес-информатики	6,00	228	48			24	24A	
Key Seminars				9,00	342	72	6	30	30	6	
1	Project Seminar "Electronic Business and Digital Innovation: Trends and Research"	C	департамент бизнес-информатики	6,00	228	48		24	24A		
2	Mentor's Seminar "Developing an Individual Educational Trajectory"	C	департамент бизнес-информатики	3,00	114	24	6	6	6	6A	
Magolego				6,00	228						
1	Дисциплины по выбору из общеуниверситетского пула МагоЛеро	E		6,00	228						
Internship				6,00	228	2				2	
Project Internship				6,00	228	2				2	
1	Consultation Project	C		6,00	228	2				2A	

Curriculum agreed:

Academic Supervisor KOMAROV M.M. 23.04.2024

Dean GABRIELOV A.O. 25.04.2024

Head of Centre for Educational Model Design LEPESHKIN I.A. 03.05.2024

* Subject type:

Compulsory course

C

Elective course

E