



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.02 Management

Educational Programme "Strategic Management: Investment and Consulting"

Trajectories: "Business Strategy", "Investment Project Management"

Implementing unit: Graduate School of Business, HSE - Moscow

1 st, 2024/2025 academic year

APPROVED

03.06.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2024/2025 - 2025/2026

Mode of Study: Full Time

Degree: Master's degree / MBA

| Block Code                               | Course   | Subject type | Department   | Credits      | Total Academic Hours | Contact Hours | Allocation of Contact Hours |            |            |            | Additional Information |
|--|--|--------------|--|--------------|----------------------|---------------|-----------------------------|------------|------------|------------|------------------------|
|  |  |              |  |              |                      |               | 1                           | 2          | 3          | 4          |                        |
| <b>Degree Programme</b>                  |  |              |  | <b>60,00</b> | <b>2 280</b>         | <b>458</b>    | <b>76</b>                   | <b>100</b> | <b>176</b> | <b>106</b> |                        |
| <b>Business Strategy (Applied track)</b> |  |              |  | <b>60,00</b> | <b>2 280</b>         | <b>458</b>    | <b>76</b>                   | <b>100</b> | <b>176</b> | <b>106</b> |                        |
| <b>Major</b>                             |  |              |  | <b>42,00</b> | <b>1 596</b>         | <b>336</b>    | <b>72</b>                   | <b>72</b>  | <b>120</b> | <b>72</b>  |                        |
| <b>Basic Components</b>                  |  |              |  | <b>21,00</b> | <b>798</b>           | <b>168</b>    | <b>48</b>                   | <b>48</b>  | <b>48</b>  | <b>24</b>  |                        |
| 1  | Business Analytics & AI as a Tool for Effective Management       | C            | департамент бизнес-информатики                           | 3,00         | 114                  | 24            |                             |            | 24A        |            | Foreign language       |
| 2  | Operational Efficiency   | C            | департамент операционного менеджмента и логистики        | 6,00         | 228                  | 48            |                             |            | 24         | 24A        |                        |
| 3  | Strategic Thinking and Strategic Analysis                        | C            | департамент стратегического и международного менеджмента | 6,00         | 228                  | 48            | 24                          | 24A        |            |            |                        |
| 4  | Financial Management: Financial Analysis and New Business Models | C            | департамент финансового менеджмента                      | 6,00         | 228                  | 48            | 24                          | 24A        |            |            |                        |
| <b>Compulsory Courses</b>                |  |              |  | <b>21,00</b> | <b>798</b>           | <b>168</b>    | <b>24</b>                   | <b>24</b>  | <b>72</b>  | <b>48</b>  |                        |
| 1  | Mergers and Acquisitions   | C            | департамент финансового менеджмента                      | 6,00         | 228                  | 48            |                             |            | 24         | 24A        |                        |
| 2  | Strategic Project Management                                     | C            | департамент стратегического и международного менеджмента | 6,00         | 228                  | 48            | 24                          | 24A        |            |            |                        |
| 3  | Digital Transformation Management                                | C            | департамент бизнес-информатики                           | 6,00         | 228                  | 48            |                             |            | 24         | 24A        |                        |

|  |   |   |   |              |              |            |           |            |            |                  |
|--|---|---|---|--------------|--------------|------------|-----------|------------|------------|------------------|
| 4  | Functional Strategy   | C | департамент стратегического и международного менеджмента                    | 3,00         | 114          | 24         |           |            | 24A        |                  |
| <b>Key Seminars</b>                                  |   |   |   | <b>15,00</b> | <b>570</b>   | <b>120</b> | <b>4</b>  | <b>28</b>  | <b>56</b>  | <b>32</b>        |
| 1  | Research Seminar "Critical Thinking and Problem Solving"                  | C | департамент организационного поведения и управления человеческими ресурсами | 3,00         | 114          | 24         |           | 24A        |            |                  |
| 2  | Research Seminar "Leadership as a Personal Strategy"                      | C | департамент стратегического и международного менеджмента                    | 3,00         | 114          | 24         |           |            | 24A        |                  |
| 3  | Research seminar "Development and implementation of corporate strategies" | C | департамент стратегического и международного менеджмента                    | 6,00         | 228          | 48         |           |            | 24         | 24A              |
| 4  | Mentor's Seminar  | C | департамент стратегического и международного менеджмента                    | 3,00         | 114          | 24         | 4         | 4          | 8          | 8A               |
| <b>Internship</b>                                    |   |   |   | <b>3,00</b>  | <b>114</b>   | <b>2</b>   |           |            |            | <b>2</b>         |
| <b>Project Internship</b>                            |   |   |   | <b>3,00</b>  | <b>114</b>   | <b>2</b>   |           |            |            | <b>2</b>         |
| 1  | Term Project "Business Transformation Strategy Development"               | C |   | 3,00         | 114          | 2          |           |            |            | 2A               |
| <b>Investment Project Management (Applied track)</b> |   |   |   | <b>60,00</b> | <b>2 280</b> | <b>434</b> | <b>76</b> | <b>124</b> | <b>152</b> | <b>82</b>        |
| <b>Major</b>   |   |   |   | <b>39,00</b> | <b>1 482</b> | <b>312</b> | <b>72</b> | <b>96</b>  | <b>96</b>  | <b>48</b>        |
| <b>Basic Components</b>                              |   |   |   | <b>21,00</b> | <b>798</b>   | <b>168</b> | <b>48</b> | <b>48</b>  | <b>48</b>  | <b>24</b>        |
| 1  | Business Analytics & AI as a Tool for Effective Management                | C | департамент бизнес-информатики  | 3,00         | 114          | 24         |           |            | 24A        | Foreign language |
| 2  | Operational Efficiency  | C | департамент операционного менеджмента и логистики                           | 6,00         | 228          | 48         |           |            | 24         | 24A              |
| 3  | Strategic Thinking and Strategic Analysis                                 | C | департамент стратегического и международного менеджмента                    | 6,00         | 228          | 48         | 24        | 24A        |            |                  |
| 4  | Financial Management: Financial Analysis and New Business Models          | C | департамент финансового менеджмента   | 6,00         | 228          | 48         | 24        | 24A        |            |                  |
| <b>Compulsory Courses</b>                            |   |   |   | <b>18,00</b> | <b>684</b>   | <b>144</b> | <b>24</b> | <b>48</b>  | <b>48</b>  | <b>24</b>        |
| 1  | Investment Analysis and Business Planning of Projects                     | C | департамент стратегического и международного менеджмента                    | 6,00         | 228          | 48         |           | 24         | 24A        |                  |
| 2  | Mergers and Acquisitions  | C | департамент финансового менеджмента   | 6,00         | 228          | 48         |           |            | 24         | 24A              |

|                           |  |   |   |              |            |            |          |           |           |           |  |
|---------------------------|--|---|---|--------------|------------|------------|----------|-----------|-----------|-----------|--|
| 3                         | Strategic Project Management   | C | департамент стратегического и международного менеджмента                    | 6,00         | 228        | 48         | 24       | 24A       |           |           |  |
| <b>Key Seminars</b>       |  |   |   | <b>15,00</b> | <b>570</b> | <b>120</b> | <b>4</b> | <b>28</b> | <b>56</b> | <b>32</b> |  |
| 1                         | Research Seminar "Critical Thinking and Problem Solving"   | C | департамент организационного поведения и управления человеческими ресурсами | 3,00         | 114        | 24         |          | 24A       |           |           |  |
| 2                         | Research Seminar "Problems of Strategic Portfolio Management of Investment Projects"                 | C | департамент стратегического и международного менеджмента                    | 6,00         | 228        | 48         |          |           | 24        | 24A       |  |
| 3                         | Research Seminar "Modern Models and Methods of Managing Investment and Financial Projects in Russia" | C | департамент финансового менеджмента   | 3,00         | 114        | 24         |          |           | 24A       |           |  |
| 4                         | Mentor's Seminar   | C | департамент финансового менеджмента   | 3,00         | 114        | 24         | 4        | 4         | 8         | 8A        |  |
| <b>Magolego</b>           |  |   |   | <b>3,00</b>  | <b>114</b> |            |          |           |           |           |  |
| 1                         | All-university Pool MAGOLEGO Courses   | E |   | 3,00         | 114        |            |          |           |           |           |  |
| <b>Internship</b>         |  |   |   | <b>3,00</b>  | <b>114</b> | <b>2</b>   |          |           |           | <b>2</b>  |  |
| <b>Project Internship</b> |  |   |   | <b>3,00</b>  | <b>114</b> | <b>2</b>   |          |           |           | <b>2</b>  |  |
| 1                         | Term Project "Investment Project Planning and Evaluation"  | C |   | 3,00         | 114        | 2          |          |           |           | 2A        |  |

**Curriculum agreed:**

|   |                |            |
|---|----------------|------------|
| Academic Supervisor                         | Ilina O.N.     | 30.05.2024 |
| Dean  | GABRIELOV A.O. | 30.05.2024 |
| Head of Centre for Educational Model Design | LEPESHKIN I.A. | 03.06.2024 |

\* Subject type:

Compulsory course

C

Elective course

E