



## National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.03.02 Management

Educational Programme "International Business and Management Studies"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

4 th, 2024/2025 academic year

APPROVED

26.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2021/2022 - 2024/2025

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	<b>Degree Programme</b>			<b>60,00</b>	<b>2 280</b>	<b>328</b>	<b>168</b>	<b>120</b>	<b>28</b>	<b>12</b>	
	<b>Major</b>			<b>33,00</b>	<b>1 254</b>	<b>320</b>	<b>168</b>	<b>120</b>	<b>24</b>	<b>8</b>	
	<b>Core Professional Block (Major)</b>			<b>3,00</b>	<b>114</b>	<b>28</b>		<b>28</b>			
	<b>Subject Areas</b>			<b>3,00</b>	<b>114</b>	<b>28</b>		<b>28</b>			
	<b>Social Skills of a Manager/Leadership and Team-building</b>			<b>3,00</b>	<b>114</b>	<b>28</b>		<b>28</b>			
1	Business Communications	C	Department of Management	3,00	114	28		28A			Foreign language
	<b>Elective Professional Block (Major)</b>			<b>30,00</b>	<b>1 140</b>	<b>292</b>	<b>168</b>	<b>92</b>	<b>24</b>	<b>8</b>	
1	Unit economy and internet platforms	E	Department of Economics	3,00	114	28		28A			Foreign language
2	Analysis and Modeling of Business Processes	E	департамент бизнес-информатики и операционного менеджмента	3,00	114	28		28A			Foreign language
3	Innovation Management	C	Department of Management	4,00	152	42		42A			Foreign language
4	Artificial intelligence and generative models	C	Department of Management	3,00	114	8		8A			Online Course, Foreign language
5	Corporate Governance	C	Department of Management	3,00	114	28	28A				Foreign language
6	Logistics and Supply Chain Management	C	Department of Logistics and Supply Chain Management	3,00	114	28	28A				Foreign language
7	International Trade	C	Department of Economics	3,00	114	28	28A				Foreign language
8	International Financial Reporting Standards	C	Department of Finance	4,00	152	42	42A				Foreign language
9	Research Seminar "Preparation of Final Qualification Paper"	C	Department of Management	3,00	114	46		14	24	8A	Foreign language
10	Consumer Behaviour	C	Department of Management	4,00	152	42	42A				Foreign language

11	Personnel Economics	E	департамент бизнес-информатики и операционного менеджмента	3,00	114	28		28A		Foreign language
<b>English</b>				<b>1,00</b>	<b>38</b>	<b>2</b>			<b>2</b>	
<b>Optional Courses</b>										
1	Academic English Writing	O		2,00	76	54		28	26A	Foreign language, Credits only to the cumulative rating
<b>Examinations</b>				<b>1,00</b>	<b>38</b>	<b>2</b>			<b>2</b>	
1	Project Proposal	C	Department of Management	1,00	38	2			2A	Foreign language
<b>Final State Certification (FSC)</b>				<b>1,00</b>	<b>38</b>	<b>2</b>				<b>2</b>
<b>Thesis Work</b>				<b>1,00</b>	<b>38</b>	<b>2</b>				<b>2</b>
1	Presenting of Graduation Thesis	C		1,00	38	2			2A	Foreign language
<b>Internship</b>				<b>25,00</b>	<b>950</b>	<b>4</b>			<b>2</b>	<b>2</b>
<b>Research Internship</b>				<b>15,00</b>	<b>570</b>	<b>2</b>				<b>2</b>
1	Preparation of Graduation Thesis	C		15,00	570	2				2 Foreign language
<b>Professional Internship</b>				<b>10,00</b>	<b>380</b>	<b>2</b>			<b>2</b>	
1	Work Experience Internship	C		10,00	380	2			2A	Foreign language

**Curriculum agreed:**

Academic Supervisor	KAYSAROV A.A.	13.03.2024
Dean	LEZINA T.A.	13.03.2024
Deputy Director	KUZMIN P.V.	14.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.04.2024

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O