



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.03.02 Management
 Educational Programme "Business Administration"
 Specializations: "HR Management", "Marketing",
 "Organizational Analysis and Business Process Management",
 "Product-management"
 Implementing unit: Faculty of Management, HSE - Nizhny
 Novgorod
 3 rd, 2023/2024 academic year

APPROVED
 17.04.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 4 years
 Years of Study: 2021/2022 - 2024/2025
 Mode of Study: Full Time
 Degree: Bachelor's degree

| Block Code | Course | Subject type | Department | Credits | Total Academic Hours | Contact Hours | Allocation of Contact Hours | | | | Additional Information |
|------------|--|--------------|--|--------------|----------------------|---------------|-----------------------------|------------|------------|------------|------------------------|
| | | | | | | | 1 | 2 | 3 | 4 | |
| | Degree Programme | | | 60,00 | 2 280 | 647 | 134 | 168 | 197 | 148 | |
| | Major | | | 39,00 | 1 482 | 458 | 84 | 112 | 154 | 108 | |
| | Core Professional Block (Major) | | | 19,00 | 722 | 220 | 28 | 56 | 68 | 68 | |
| | Subject Areas | | | 19,00 | 722 | 220 | 28 | 56 | 68 | 68 | |
| | General and Strategic Management | | | 8,00 | 304 | 112 | 28 | 28 | 28 | 28 | |
| 1 | International Business | C | Department of General and Strategic Management | 4,00 | 152 | 56 | | | 28 | 28A | Foreign language |
| 2 | Strategic Management | C | Department of General and Strategic Management | 4,00 | 152 | 56 | 28 | 28A | | | |
| | Entrepreneurship | | | 3,00 | 114 | 40 | | | | 40 | |
| 1 | Entrepreneurship | C | Department of Venture Management | 3,00 | 114 | 40 | | | | 40A | |
| | Social Skills of a Manager/Leadership and Team-building | | | 4,00 | 152 | 40 | | | 40 | | |
| 1 | Leadership | C | Department of Organisational Psychology | 4,00 | 152 | 40 | | | 40A | | |
| | Finance and Accounting | | | 4,00 | 152 | 28 | | 28 | | | |
| 1 | Risk Management | C | Department of Venture Management | 4,00 | 152 | 28 | | 28A | | | |
| | Elective Professional Block (Major) | | | 20,00 | 760 | 238 | 56 | 56 | 86 | 40 | |
| | Вариативные дисциплины | | | 12,00 | 456 | 152 | 56 | 28 | 28 | 40 | |
| | Elective disciplines 1 - soft skills | | | 3,00 | 114 | 28 | 28 | | | | |
| 1 | Business communication in an international environment | E | Департамент иностранных языков | 3,00 | 114 | 28 | 28A | | | | Foreign language |
| 2 | Business Negotiations | E | Department of General and Strategic Management | 3,00 | 114 | 28 | 28A | | | | Foreign language |

| | | | | | | | | | | | |
|--|---|---|--|--------------|------------|------------|-----------|-----------|-----------|-----------|------------------|
| 3 | Emotional intelligence | E | Department of Organisational Psychology | 3,00 | 114 | 28 | 28A | | | | |
| Elective disciplines 2 - tools of analysis | | | | 3,00 | 114 | 56 | 28 | 28 | | | |
| 1 | Mathematical models of business processes | E | Department of Mathematics | 3,00 | 114 | 56 | 28 | 28A | | | |
| 2 | Optimization Methods | E | Department of Mathematics | 3,00 | 114 | 56 | 28 | 28A | | | |
| 3 | Statistical Analysis (SPSS) | E | Department of Mathematics | 3,00 | 114 | 56 | 28 | 28A | | | |
| 4 | Game Theory | E | Department of Mathematics | 3,00 | 114 | 56 | 28 | 28A | | | |
| Elective disciplines 3 - regional pool | | | | 3,00 | 114 | 40 | | | | 40 | |
| 1 | Business and Innovation in the Public Procurement Market | E | Department of Public Administration and Municipal Management | 3,00 | 114 | 40 | | | | 40A | |
| 2 | Cluster management | E | Department of Public Administration and Municipal Management | 3,00 | 114 | 40 | | | | 40A | Foreign language |
| 3 | Smart specialization: enterprise search of regional development | E | Department of Public Administration and Municipal Management | 3,00 | 114 | 40 | | | | 40A | Foreign language |
| Elective disciplines 4 - general faculty pool | | | | 3,00 | 114 | 28 | | | 28 | | |
| 1 | Design Thinking | E | Department of Venture Management | 3,00 | 114 | 28 | | | 28A | | |
| 2 | Information systems and technologies in business | E | Department of General and Strategic Management | 3,00 | 114 | 26 | | | 26A | | |
| 3 | Event Marketing | E | Department of Marketing | 3,00 | 114 | 28 | | | 28A | | |
| Research seminar | | | | 5,00 | 190 | 50 | | 28 | 22 | | |
| 1 | Research seminar "Research program. Methods of collection, analysis and processing of data" | C | Department of Organisational Psychology | 2,00 | 76 | 28 | | 28A | | | |
| 2 | Project Seminar "Professional project" | C | Department of Venture Management | 3,00 | 114 | 22 | | | 22A | | |
| Core Courses | | | | 3,00 | 114 | 36 | | | 36 | | |
| 1 | Digital Business Transformation and New Business Models | C | Department of Venture Management | 3,00 | 114 | 36 | | | 36A | | |
| Minor | | | | 10,00 | 380 | 152 | 40 | 36 | 40 | 36 | |
| 1 | Minor | C | | 10,00 | 380 | 152 | 40 | 36A | 40 | 36A | |
| English | | | | | | 3 | | | 3 | | |
| Examinations | | | | | | 3 | | | 3 | | |
| 1 | Independent English Exam | C | School of Foreign Languages | | | 3 | | | 3A | | Foreign language |
| General Courses | | | | 4,00 | 152 | 30 | 10 | 20 | | | |
| Optional General Courses | | | | 4,00 | 152 | 30 | 10 | 20 | | | |
| 1 | Legal Literacy | C | департамент права цифровых технологий и биоправа | 4,00 | 152 | 30 | 10 | 20A | | | Online Course |
| Internship | | | | 7,00 | 266 | 4 | | | | 4 | |
| Project Internship | | | | 7,00 | 266 | 4 | | | | 4 | |
| 1 | Term Paper 2 | C | | 4,00 | 152 | 2 | | | | 2A | |
| 2 | Professional Project | C | | 3,00 | 114 | 2 | | | | 2A | |

Curriculum agreed:

| | | |
|--|----------------|------------|
| Academic Supervisor | SAVINOVA S.Y. | 03.03.2023 |
| Dean | FOMENKOV D.A. | 03.03.2023 |
| Deputy Director | FOMENKOV D.A. | 03.03.2023 |
| Head of Centre for Educational Model Design | LEPESHKIN I.A. | 10.04.2023 |

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O