



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 54.03.01 Design  
 Educational Programme "Fashion"  
 Specializations: "Branding in Fashion Industry", "Fashion Design", "Fashion Journalism", "Fashion Photography"  
 Implementing unit: Faculty of Communications, Media and Design, HSE - Moscow  
 2 nd, 2022/2023 academic year

APPROVED  
 27.05.2022  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 4 years  
 Years of Study: 2021/2022 - 2024/2025  
 Mode of Study: Full Time  
 Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>1 029</b>	<b>406</b>	<b>390</b>	<b>566</b>	<b>519</b>	
<b>Data Culture</b>				<b>3,00</b>	<b>114</b>	<b>9</b>			<b>4</b>	<b>5</b>	
1	Independent Programming Test. Elementary	C	Center for Support and Monitoring of Degree Programs			3				3A	
2	Introduction into Python	C	Department of Big Data and Information Retrieval	3,00	114	6			4	2A	Online Course
<b>Major</b>				<b>34,00</b>	<b>1 292</b>	<b>432</b>	<b>90</b>	<b>90</b>	<b>134</b>	<b>118</b>	
<b>Core Professional Block (Major)</b>				<b>16,00</b>	<b>608</b>	<b>148</b>	<b>30</b>	<b>34</b>	<b>46</b>	<b>38</b>	
<b>Subject Areas</b>				<b>16,00</b>	<b>608</b>	<b>148</b>	<b>30</b>	<b>34</b>	<b>46</b>	<b>38</b>	
<b>Design History and Theory</b>				<b>6,00</b>	<b>228</b>	<b>140</b>	<b>28</b>	<b>32</b>	<b>44</b>	<b>36</b>	
<b>История и теория дизайна</b>				<b>6,00</b>	<b>228</b>	<b>140</b>	<b>28</b>	<b>32</b>	<b>44</b>	<b>36</b>	
1	History and Theory of Design	C	Art and Design School	6,00	228	140	28	32A	44	36A	Online Course
<b>Creative Design</b>				<b>10,00</b>	<b>380</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
<b>Project Seminar</b>				<b>10,00</b>	<b>380</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
1	Project seminar. Branding in the fashion industry	E	Art and Design School	10,00	380	8	2	2A	2	2A	
2	Project seminar. Fashion design	E	Art and Design School	10,00	380	8	2	2A	2	2A	
3	Project Seminar. Photography in Fashion and Advertising	E	Art and Design School	10,00	380	8	2	2A	2	2A	
4	Project seminar. Fashion journalism	E	Art and Design School	10,00	380	8	2	2A	2	2A	
<b>Elective Professional Block (Major)</b>				<b>18,00</b>	<b>684</b>	<b>284</b>	<b>60</b>	<b>56</b>	<b>88</b>	<b>80</b>	
<b>3. Б.Пр.ВП "Специальные технологии"</b>				<b>18,00</b>	<b>684</b>	<b>284</b>	<b>60</b>	<b>56</b>	<b>88</b>	<b>80</b>	
1	Special technologies	E	Art and Design School	18,00	684	284	60A	56A	88A	80A	

	<b>Minor</b>			<b>10,00</b>	<b>380</b>	<b>160</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	
1	Minor	E		10,00	380	160	40	40A	40	40A	
	<b>English</b>										
	<b>Optional Courses</b>										
1	English	O		6,00	228	104	28	32A	44		Foreign language, Credits only to the cumulative rating
	<b>General Courses</b>					<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
	<b>Core General Courses</b>					<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
1	Physical Training	C	Department of Physical Training			144	36	36	36	36A	
	<b>Internship</b>			<b>13,00</b>	<b>494</b>	<b>284</b>	<b>240</b>	<b>224</b>	<b>352</b>	<b>320</b>	
	<b>Project Internship</b>			<b>13,00</b>	<b>494</b>	<b>284</b>	<b>240</b>	<b>224</b>	<b>352</b>	<b>320</b>	
	<b>Practical project training in specializations</b>			<b>13,00</b>	<b>494</b>	<b>284</b>	<b>60</b>	<b>56</b>	<b>88</b>	<b>80</b>	
1	Special Project. Branding in the Fashion Industry	E		13,00	494	284	60A	56A	88A	80A	
2	Special Project. Fashion Design	E		13,00	494	284	60A	56A	88A	80A	
3	Special Project. Photography in Fashion and Advertising	E		13,00	494	284	60A	56A	88A	80A	
4	Fashion Journalism	E		13,00	494	284	60A	56A	88A	80A	

**Curriculum agreed:**

Academic Supervisor	PAVELKO E.V.	12.05.2022
Dean	BYSTRITSKIY A.G.	17.05.2022
Head of Degree Programmes Development Office	MAMONOVA M.A.	24.05.2022

\* Subject type:

Compulsory course  
 Elective course  
 Optional course

C  
 E  
 O