



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 54.03.01 Design
 Educational Programme "Fashion"
 Specializations: "Branding in Fashion Industry", "Fashion Design", "Fashion Journalism", "Fashion Photography"
 Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED
 12.05.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 4 years
 Years of Study: 2021/2022 - 2024/2025
 Mode of Study: Full Time
 Degree: Bachelor's degree

3 rd, 2023/2024 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	909	206	186	251	266	
Data Culture				4,00	152	22			10	12	
1	Data Analysis in Python	C	Department of Big Data and Information Retrieval	3,00	114	20			10	10A	Online Course
2	Independent Data Science Test. Elementary	C	отдел развития цифровых компетенций	1,00	38	2				2A	Online Course
Major				34,00	1 292	444	102	90	122	130	
Core Professional Block (Major)				16,00	608	164	38	34	46	46	
Subject Areas				16,00	608	164	38	34	46	46	
Design History and Theory				7,00	266	156	36	32	44	44	
История и теория дизайна				4,00	152	148	32	28	44	44	
1	History and Theory of Design	C	Art and Design School	4,00	152	148	32	28A	44	44A	Online Course
Современный дизайн				3,00	114	8	4	4			
1	Contemporary Design	C	Art and Design School	3,00	114	8	4	4A			Online Course, Foreign language
Creative Design				9,00	342	8	2	2	2	2	
Project Seminar				9,00	342	8	2	2	2	2	
1	Project seminar. Branding in the fashion industry	E	Art and Design School	9,00	342	8	2	2A	2	2A	
2	Project seminar. Fashion design	E	Art and Design School	9,00	342	8	2	2A	2	2A	
3	Project Seminar. Photography in Fashion and Advertising	E	Art and Design School	9,00	342	8	2	2A	2	2A	
4	Project seminar. Fashion journalism	E	Art and Design School	9,00	342	8	2	2A	2	2A	
Elective Professional Block (Major)				18,00	684	280	64	56	76	84	

Elective Courses				18,00	684	280	64	56	76	84	
1	Creative Technologies	E	Art and Design School	18,00	684	280	64A	56A	76A	84A	
2	Modern Technology in Design	E	Art and Design School	18,00	684	280	64A	56A	76A	84A	
Minor				10,00	380	160	40	40	40	40	
1	Minor	E		10,00	380	160	40	40A	40	40A	
English						3			3		
Examinations						3			3		
1	Independent English Exam	C	School of Foreign Languages			3			3A		Foreign language
Internship				12,00	456	280	64	56	76	84	
Project Internship				12,00	456	280	64	56	76	84	
Practical project training in specializations				12,00	456	280	64	56	76	84	
1	Special Project. Branding in the Fashion Industry	E		12,00	456	280	64A	56A	76A	84A	
2	Special Project. Fashion Design	E		12,00	456	280	64A	56A	76A	84A	
3	Special Project. Photography in Fashion and Advertising	E		12,00	456	280	64A	56A	76A	84A	
4	Fashion Journalism	E		12,00	456	280	64A	56A	76A	84A	

Curriculum agreed:

Academic Supervisor	PAVELKO E.V.	05.05.2023
Dean	BYSTRITSKIY A.G.	10.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	11.05.2023

* Subject type:

Compulsory course
 Elective course
 Optional course

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