



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 54.03.01 Design

Educational Programme "Fashion"

Specializations: "Branding in Fashion Industry", "Fashion Design", "Fashion Journalism", "Fashion Photography"

Implementing unit: Faculty of Creative Industries, HSE - Moscow

4 th, 2024/2025 academic year

APPROVED

17.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2021/2022 - 2024/2025

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	310	106	110	90	4	
	Major			24,00	912	94	40	52	2		
	Core Professional Block (Major)			24,00	912	94	40	52	2		
	Subject Areas			24,00	912	94	40	52	2		
	Design History and Theory			10,00	380	68	28	40			
	История и теория дизайна			7,00	266	56	28	28			
1	History and Theory of Design	C	Art and Design School	7,00	266	56	28	28A			Online Course
	Современный дизайн			3,00	114	12		12			
1	Contemporary Design	C	Art and Design School	3,00	114	12		12A			Online Course, Foreign language
	Creative Design			14,00	532	26	12	12	2		
	Artificial intelligence			3,00	114	20	10	10			
1	Applied application of generative neural networks in creative industries and industrial design	C	Art and Design School	3,00	114	20	10	10A			Online Course
	Project Seminar			11,00	418	6	2	2	2		
1	Project seminar. Branding in the fashion industry	E	Art and Design School	11,00	418	6	2	2	2A		
2	Project seminar. Fashion design	E	Art and Design School	11,00	418	6	2	2	2A		
3	Project Seminar. Photography in Fashion and Advertising	E	Art and Design School	11,00	418	6	2	2	2A		
4	Project seminar. Fashion journalism	E	Art and Design School	11,00	418	6	2	2	2A		
	English			1,00	38	2			2		

Optional Courses										
1	Academic Writing (English)	O		2,00	76	48		28	20A	Foreign language, Credits only to the cumulative rating
Examinations				1,00	38	2		2		
1	Project Proposal	C	School of Foreign Languages	1,00	38	2		2A		Foreign language
Final State Certification (FSC)				3,00	114	2				2
Thesis Work				3,00	114	2				2
1	Presenting of Graduation Thesis	C		3,00	114	2				2A
Internship				32,00	1 216	212	66	58	86	2
Project Internship				28,00	1 064	206	64	56	84	2
Preparation of the final qualifying work				10,00	380	2				2
1	Preparation of Graduation Thesis	C		10,00	380	2				2
Practical project training in specializations				18,00	684	204	64	56	84	
1	Special Project. Branding in the Fashion Industry	E		18,00	684	204	64A	56A	84A	
2	Special Project. Fashion Design	E		18,00	684	204	64A	56A	84A	
3	Special Project. Photography in Fashion and Advertising	E		18,00	684	204	64A	56A	84A	
4	Fashion Journalism	E		18,00	684	204	64A	56A	84A	
Professional Internship				4,00	152	6	2	2	2	
1	Work Experience Internship	C		4,00	152	6	2	2	2A	

Curriculum agreed:

Academic Supervisor	PAVELKO E.V.	08.02.2024
Dean	BYSTRITSKIY A.G.	08.02.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	17.04.2024

* Subject type:

Compulsory course

C

Elective course

E

Optional course

O