



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.02 Management
 Educational Programme "Strategic Management and Consulting"
 Trajectories: "Business Strategy", "Digital Transformation Management"
 Implementing unit: Graduate School of Business, HSE - Moscow

APPROVED
 18.05.2022
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

1 st, 2022/2023 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	474	120	88	232	212	
General Components				27,00	1 026	200	104	72	24		
Major				21,00	798	176	104	72			
Compulsory Courses				21,00	798	176	104	72			
1	Research Methodology in Management	C	департамент бизнес-информатики	3,00	114	32	32A				Foreign language
2	Strategic Thinking and Strategic Analysis	C	департамент стратегического и международного менеджмента	6,00	228	48	24	24A			
3	Digital Transformation Management	C	департамент бизнес-информатики	6,00	228	48	24	24A			
4	Financial Management: Financial Analysis and New Business Models	C	департамент финансового менеджмента	6,00	228	48	24	24A			
Key Seminars				3,00	114	24			24		
Compulsory Seminars				3,00	114	24			24		
1	Research Seminar "Mergers & Acquisitions"	C	департамент стратегического и международного менеджмента	3,00	114	24			24A		
Magolego				3,00	114						
1	University Pool Courses (MAGOLEGO)	E		3,00	114						
Business Strategy (Applied track)				60,00	2 280	426	112	80	128	106	

	Major			39,00	1 482	320	104	72	72	72	
	Compulsory Courses			18,00	684	144			72	72	
1	Operational Efficiency	C	департамент операционного менеджмента и логистики	6,00	228	48			24	24A	
2	Strategic Project Management	C	департамент стратегического и международного менеджмента	6,00	228	48			24	24A	Online Course
3	Sales Channel and Process Management	C	департамент маркетинга	6,00	228	48			24	24A	
	Key Seminars			12,00	456	104	8	8	56	32	
	Compulsory Seminars			9,00	342	80	8	8	32	32	
1	Research Seminar "System Thinking and Problem Solving"	C	департамент стратегического и международного менеджмента	3,00	114	24				24A	Foreign language
2	Project Seminar "Leadership as a Personal Strategy"	C	департамент стратегического и международного менеджмента	3,00	114	24			24A		
3	Mentor's Seminar	C	департамент стратегического и международного менеджмента	3,00	114	32	8	8	8	8A	
	Internship			6,00	228	2				2	
	Project Internship			6,00	228	2				2	
1	Term Paper	C		6,00	228	2				2A	
	Digital Transformation Management (Applied track)			60,00	2 280	426	112	80	128	106	
	Major			39,00	1 482	320	104	72	72	72	
	Compulsory Courses			18,00	684	144			72	72	
1	Business Analytics as a Tool for Effective Management	C	департамент бизнес-информатики	6,00	228	48			24	24A	
2	Management of a Digital Company and Digital Law	C	департамент стратегического и международного менеджмента	6,00	228	48			24	24A	
3	Digital Product Management	C	департамент стратегического и международного менеджмента	6,00	228	48			24	24A	Online Course
	Key Seminars			12,00	456	104	8	8	56	32	
	Compulsory Seminars			9,00	342	80	8	8	32	32	
1	Research Seminar "System Thinking and Problem Solving"	C	департамент стратегического и международного менеджмента	3,00	114	24				24A	Foreign language
2	Project Seminar "Leadership as a Personal Strategy"	C	департамент стратегического и международного менеджмента	3,00	114	24			24A		

3	Mentor's Seminar	C	департамент стратегического и международного менеджмента	3,00	114	32	8	8	8	8A	
	Internship			6,00	228	2				2	
	Project Internship			6,00	228	2				2	
1	Term Paper	C		6,00	228	2				2A	

Curriculum agreed:

Academic Supervisor DYNIN A.E. 12.05.2022

Dean KATKALO V.S. 13.05.2022

Head of Degree Programmes Development Office MAMONOVA M.A. 17.05.2022

* Subject type:

Compulsory course

C

Elective course

E