



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.05 Business Informatics
 Educational Programme "Digital Product Management"
 Trajectories: "Digital Product Management"
 Implementing unit: Graduate School of Business, HSE -
 Moscow

APPROVED
 27.05.2022
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

1 st, 2022/2023 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	296	78	120	32	66	
Digital Product Management (Applied track)				60,00	2 280	296	78	120	32	66	
Major				33,00	1 254	144	72	72			
Introduction to the Product Management				15,00	570						
1	UX/UI design	E	департамент бизнес-информатики	3,00	114	12			12A		Online Course
2	Product marketing	E	департамент бизнес-информатики	3,00	114	24		24A			Online Course
3	No Code Programming	E	департамент бизнес-информатики	3,00	114	12				12A	Online Course
4	Product analytics	E	департамент бизнес-информатики	3,00	114	12			12A		Online Course
5	Data driven product development	E	департамент бизнес-информатики	3,00	114	24				24A	Online Course
6	Software development managment	E	департамент бизнес-информатики	3,00	114	24		24A			Online Course
7	Digital Business Models	E	департамент бизнес-информатики	3,00	114	24				24A	Online Course
Core Courses				18,00	684	144	72	72			
1	Data Science for Business	C	департамент бизнес-информатики	3,00	114	24		24A			Online Course
2	Design Thinking to a Product Concept Creation	C	департамент бизнес-информатики	6,00	228	48	24	24A			Online Course
3	Product Management	C	департамент стратегического и международного менеджмента	3,00	114	24	24A				Online Course

4	Enterprise Architecture Perfecting	C	департамент бизнес-информатики	3,00	114	24	24A				Online Course
5	Project Management	C	департамент стратегического и международного менеджмента	3,00	114	24		24A			Online Course
Key Seminars				9,00	342	96	6	26	32	32	
1	Research Seminar "Digital Product Management Models"	C	департамент бизнес-информатики	3,00	114	32			16	16A	
2	Project Seminar "Soft Skills for Project Work"	C	департамент бизнес-информатики	3,00	114	40		20	10	10A	
3	Mentor's Seminar	C	департамент бизнес-информатики	3,00	114	24	6	6	6	6A	
Magolego				9,00	342	48		16		32	
1	University Pool Courses	E		9,00	342	48		16A		32A	
Internship				9,00	342	8		6		2	
Research Internship				6,00	228	2				2	
1	Term Paper	C		6,00	228	2				2A	
Project Internship				3,00	114	6		6			
1	Project	E		3,00	114	6		6A			

Curriculum agreed:

Academic Supervisor VOLOSCHUK P.V. 20.05.2022

Dean KATKALO V.S. 20.05.2022

Head of Degree Programmes Development Office MAMONOVA M.A. 20.05.2022

* Subject type:

Compulsory course

C

Elective course

E