



National Research University Higher School of Economics (HSE)

Curriculum
 Field of study 38.04.05 Business Informatics
 Educational Programme "Digital Product Management"
 Trajectories: "Digital Product Management"
 Implementing unit: Graduate School of Business, HSE -
 Moscow

APPROVED
 05.04.2023
 Vice Rector
 ROSHCHIN S.Y.
 Signed with EDS

Length of Programme: 2 years
 Years of Study: 2022/2023 - 2023/2024
 Mode of Study: Full Time
 Degree: Master's degree / MBA

2 nd, 2023/2024 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	1 938	120	16	40	52	12	
Digital Product Management (Applied track)				60,00	1 938	120	16	40	52	12	
Major				9,00							
Advanced Digital Product Management Tools				9,00							
1	Investment Valuation	E	департамент финансового менеджмента	3,00	114	24		24A			Online Course
2	Marketing communications	E	департамент маркетинга	3,00	114	24		24A			Online Course
3	Machine Learning and Big Data Mining	E	департамент бизнес-информатики	3,00	114	24		24A			Online Course
4	Applied methods of data collection, analysis and visualization	E	департамент бизнес-информатики	3,00	114	24	24A				Online Course
5	Product copywriting	E	департамент бизнес-информатики	3,00	114	24	24A				Online Course
Final State Certification (FSC)				3,00	114	6				6	
1	Final Qualification Paper	C		3,00	114	6				6A	
Key Seminars				12,00	456	96	16	40	40		
1	Research Seminar "Digital Product Management Models"	C	департамент бизнес-информатики	6,00	228	48		24	24A		
2	Project Seminar "Soft Skills for Project Work"	C	департамент бизнес-информатики	3,00	114	24	8	8	8A		
3	Mentor's Seminar	C	департамент бизнес-информатики	3,00	114	24	8	8	8A		
Magolego											
1	All-university Pool MAGOLEGO Courses	E									
Internship				36,00	1 368	18			12	6	

	Research Internship			18,00	684	6			6	
1	Graduation Thesis	C		18,00	684	6			6	
	Project Internship			3,00	114	6			6	
1	Project	E		3,00	114	6			6A	
	Professional Internship			15,00	570	6			6	
1	Work Experience Internship	C		15,00	570	6			6A	

Curriculum agreed:

Academic Supervisor VOLOSCHUK P.V. 29.03.2023

Dean GABRIELOV A.O. 29.03.2023

Head of Centre for Educational Model Design LEPESHKIN I.A. 03.04.2023

* Subject type:

Compulsory course

C

Elective course

E