



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Environmental Design", "Type. Book. Typography", "Communication Design"

Implementing unit: факультет Санкт-Петербургская школа дизайна, HSE - Saint Petersburg
3 rd, 2024/2025 academic year

APPROVED

02.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 4 years

Years of Study: 2022/2023 - 2025/2026

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
Degree Programme				60,00	2 280	910	196	186	270	258	
Data Culture				4,00	152	24		10	12	2	
1	Introduction to Python for Data Science	C	Division of Design and Contemporary Art	3,00	114	20		10	10A		Online Course
2	External Examinations on Digital Skills. Final Level	C	отдел развития цифровых компетенций			2		2A			
3	Data Science, AI and Generative Models Independent Test. Elementary	C	отдел развития цифровых компетенций	1,00	38	2				2A	Online Course
Major				31,00	1 178	452	96	84	132	140	
Core Professional Block (Major)				9,00	342	152	34	30	42	46	
Disciplines in the history and theory of design				6,00	228	144	32	28	40	44	
1	History and theory of design. Specialization	C	Art and Design School	6,00	228	144	32	28A	40	44A	
Creative design				3,00	114	8	2	2	2	2	
1	Project seminar. Environment design	E	Division of Design and Contemporary Art	3,00	114	8	2	2	2	2A	
2	Project seminar. Communication design	E	Division of Design and Contemporary Art	3,00	114	8	2	2	2	2A	
3	Project seminar. Font. Book. Typography	E	Division of Design and Contemporary Art	3,00	114	8	2	2	2	2A	
Elective Professional Block (Major)				22,00	836	300	62	54	90	94	
Variable part of the profile				3,00	114	4	2	2			
1	Contemporary Design	C	Art and Design School	3,00	114	4	2	2A			Online Course, Foreign language
Elective Courses				16,00	608	268	60	52	80	76	

1	Creative Technologies	E	Art and Design School	16,00	608	268	60A	52A	80A	76A	
2	Modern Technology in Design	E	Art and Design School	16,00	608	268	60A	52A	80A	76A	
Artificial intelligence				3,00	114	28			10	18	
1	Applied application of generative neural networks in creative industries and industrial design	C	Art and Design School	3,00	114	28			10	18A	Online Course
Minor				10,00	380	160	40	40	40	40	
1	Minor	E		10,00	380	160	40	40A	40	40A	
English						2			2		
Examinations						2			2		
1	Independent English Exam	C	School of Foreign Languages			2			2A		Foreign language
Internship				15,00	570	272	60	52	84	76	
Project Internship				15,00	570	272	60	52	84	76	
Practical project training in specializations				15,00	570	272	60	52	84	76	
1	Special design. Environmental Design	E		15,00	570	272	60A	52A	84A	76A	
2	Special design. Communication design	E		15,00	570	272	60A	52A	84A	76A	
3	Special Design. Font. Book. Typography	E		15,00	570	272	60A	52A	84A	76A	

Curriculum agreed:

Academic Supervisor	KHARSHAK D.A.	13.03.2024
Dean		13.03.2024
Deputy Director	KUZMIN P.V.	14.03.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	26.04.2024

* Subject type:

Compulsory course
 Elective course
 Optional course

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