



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 54.03.01 Design  
 Educational Programme "Fashion"  
 Implementing unit: Faculty of Creative Industries, HSE -  
 Moscow  
 2 nd, 2023/2024 academic year

APPROVED  
 06.06.2023  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 4 years  
 Years of Study: 2022/2023 - 2025/2026  
 Mode of Study: Full Time  
 Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 442</b>	<b>1 066</b>	<b>238</b>	<b>220</b>	<b>296</b>	<b>312</b>	
<b>Data Culture</b>				<b>6,00</b>	<b>228</b>	<b>42</b>		<b>2</b>	<b>18</b>	<b>22</b>	
1	External Examinations on Digital Skills. Entry-level	C	отдел развития цифровых компетенций			2		2A			
2	External Examinations on Digital Skills. Intermediate Level	C	отдел развития цифровых компетенций			2				2A	
3	Independent Programming Test. Elementary	C	отдел развития цифровых компетенций			2				2A	Online Course
4	Fundamentals of Python Programming	C	Department of Big Data and Information Retrieval	3,00	114	20			10	10A	Online Course
5	Applied application of generative neural networks in creative industries and industrial design	C	Art and Design School	3,00	114	16			8	8A	Online Course
<b>Major</b>				<b>26,00</b>	<b>988</b>	<b>436</b>	<b>98</b>	<b>86</b>	<b>122</b>	<b>130</b>	
<b>Core Professional Block (Major)</b>				<b>8,00</b>	<b>304</b>	<b>152</b>	<b>34</b>	<b>30</b>	<b>42</b>	<b>46</b>	
<b>Disciplines in the history and theory of design</b>				<b>5,00</b>	<b>190</b>	<b>144</b>	<b>32</b>	<b>28</b>	<b>40</b>	<b>44</b>	
1	History and theory of design. Basic course	C	Art and Design School	5,00	190	144	32	28A	40	44A	
<b>Creative design</b>				<b>3,00</b>	<b>114</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
1	Project seminar. Branding in the fashion industry	E	Art and Design School	3,00	114	8	2	2	2	2A	
2	Project seminar. Fashion design	E	Art and Design School	3,00	114	8	2	2	2	2A	
3	Project seminar. Photo	E	Art and Design School	3,00	114	8	2	2	2	2A	
4	Project seminar. Fashion journalism	E	Art and Design School	3,00	114	8	2	2	2	2A	
<b>Elective Professional Block (Major)</b>				<b>18,00</b>	<b>684</b>	<b>284</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>84</b>	
<b>Compulsory disciplines</b>				<b>18,00</b>	<b>684</b>	<b>284</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>84</b>	
1	Special technologies	C	Art and Design School	18,00	684	284	64A	56A	80A	84A	

	<b>Minor</b>			<b>10,00</b>	<b>380</b>	<b>160</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	
1	Minor	E		10,00	380	160	40	40A	40	40A	
	<b>English</b>										
	<b>Optional Courses</b>										
1	English language	O		6,00	228	104	28	32	44A		Foreign language, Credits only to the cumulative rating
	<b>General Courses</b>			<b>1,00</b>	<b>200</b>	<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
	<b>Optional General Courses</b>										
1	Elective General Courses	E									
	<b>Core General Courses</b>			<b>1,00</b>	<b>200</b>	<b>144</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>36</b>	
1	Physical Training	C	Department of Physical Training	1,00	200	144	36	36	36	36A	
	<b>Internship</b>			<b>17,00</b>	<b>646</b>	<b>284</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>84</b>	
	<b>Project Internship</b>			<b>17,00</b>	<b>646</b>	<b>284</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>84</b>	
	<b>Practical project training in specializations</b>			<b>17,00</b>	<b>646</b>	<b>284</b>	<b>64</b>	<b>56</b>	<b>80</b>	<b>84</b>	
1	Special design. Branding in the fashion industry	E		17,00	646	284	64A	56A	80A	84A	
2	Special design. Fashion design	E		17,00	646	284	64A	56A	80A	84A	
3	Special design. Photography in fashion and advertising	E		17,00	646	284	64A	56A	80A	84A	
4	Special design. Fashion journalism	E		17,00	646	284	64A	56A	80A	84A	

**Curriculum agreed:**

Academic Supervisor	PAVELKO E.V.	31.05.2023
Dean	BYSTRITSKIY A.G.	31.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	02.06.2023

\* Subject type:

Compulsory course  
Elective course  
Optional course

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