



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 54.03.01 Design  
 Educational Programme "Fashion"  
 Specializations: "Branding in Fashion Industry", "Fashion Design", "Fashion Journalism", "Photography"  
 Implementing unit: Faculty of Creative Industries, HSE - Moscow

APPROVED  
 17.04.2024  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 4 years  
 Years of Study: 2022/2023 - 2025/2026  
 Mode of Study: Full Time  
 Degree: Bachelor's degree

3 rd, 2024/2025 academic year

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>922</b>	<b>206</b>	<b>188</b>	<b>268</b>	<b>260</b>	
<b>Data Culture</b>				<b>4,00</b>	<b>152</b>	<b>24</b>	<b>10</b>	<b>12</b>		<b>2</b>	
1	Data Analysis in Python	C	Department of Big Data and Information Retrieval	3,00	114	20	10	10A			Online Course
2	External Examinations on Digital Skills. Final Level	C	отдел развития цифровых компетенций			2		2A			
3	Data Science, AI and Generative Models Independent Test. Elementary	C	отдел развития цифровых компетенций	1,00	38	2				2A	Online Course
<b>Major</b>				<b>31,00</b>	<b>1 178</b>	<b>464</b>	<b>96</b>	<b>84</b>	<b>142</b>	<b>142</b>	
<b>Core Professional Block (Major)</b>				<b>9,00</b>	<b>342</b>	<b>152</b>	<b>34</b>	<b>30</b>	<b>42</b>	<b>46</b>	
<b>Disciplines in the history and theory of design</b>				<b>6,00</b>	<b>228</b>	<b>144</b>	<b>32</b>	<b>28</b>	<b>40</b>	<b>44</b>	
1	History and theory of design. Specialization	C	Art and Design School	6,00	228	144	32	28A	40	44A	
<b>Creative design</b>				<b>3,00</b>	<b>114</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
1	Project seminar. Branding in the fashion industry	E	Art and Design School	3,00	114	8	2	2	2	2A	
2	Project seminar. Fashion design	E	Art and Design School	3,00	114	8	2	2	2	2A	
3	Project seminar. Photo	E	Art and Design School	3,00	114	8	2	2	2	2A	
4	Project seminar. Fashion journalism	E	Art and Design School	3,00	114	8	2	2	2	2A	
<b>Elective Professional Block (Major)</b>				<b>22,00</b>	<b>836</b>	<b>312</b>	<b>62</b>	<b>54</b>	<b>100</b>	<b>96</b>	
<b>Elective Courses</b>				<b>16,00</b>	<b>608</b>	<b>268</b>	<b>60</b>	<b>52</b>	<b>80</b>	<b>76</b>	
1	Creative Technologies	E	Art and Design School	16,00	608	268	60A	52A	80A	76A	
2	Modern Technology in Design	E	Art and Design School	16,00	608	268	60A	52A	80A	76A	
<b>Compulsory disciplines</b>				<b>6,00</b>	<b>228</b>	<b>44</b>	<b>2</b>	<b>2</b>	<b>20</b>	<b>20</b>	

1	Contemporary Design	C	Art and Design School	3,00	114	8	2	2A	2	2A	Online Course, Foreign language
2	Creating a creative production infrastructure using artificial intelligence tools	C	Art and Design School	3,00	114	36			18	18A	Online Course
<b>Minor</b>				<b>10,00</b>	<b>380</b>	<b>160</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	
1	Minor	E		10,00	380	160	40	40A	40	40A	
<b>English</b>						<b>2</b>			<b>2</b>		
<b>Examinations</b>						<b>2</b>			<b>2</b>		
1	Independent English Exam	C	School of Foreign Languages			2			2A		Foreign language
<b>Internship</b>				<b>15,00</b>	<b>570</b>	<b>272</b>	<b>60</b>	<b>52</b>	<b>84</b>	<b>76</b>	
<b>Project Internship</b>				<b>15,00</b>	<b>570</b>	<b>272</b>	<b>60</b>	<b>52</b>	<b>84</b>	<b>76</b>	
<b>Practical project training in specializations</b>				<b>15,00</b>	<b>570</b>	<b>272</b>	<b>60</b>	<b>52</b>	<b>84</b>	<b>76</b>	
1	Special design. Branding in the fashion industry	E		15,00	570	272	60A	52A	84A	76A	
2	Special design. Fashion design	E		15,00	570	272	60A	52A	84A	76A	
3	Special design. Photography in fashion and advertising	E		15,00	570	272	60A	52A	84A	76A	
4	Special design. Fashion journalism	E		15,00	570	272	60A	52A	84A	76A	

**Curriculum agreed:**

Academic Supervisor PAVELKO E.V. 04.03.2024

Dean BYSTRITSKIY A.G. 04.03.2024

Head of Centre for Educational Model Design LEPESHKIN I.A. 17.04.2024

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O