



National Research University Higher School of Economics (HSE)

Curriculum

Field of study 38.04.05 Business Informatics

Educational Programme "Digital Product Management"

Trajectories: "Digital Product Management"

Implementing unit: Graduate School of Business, HSE - Moscow

2 nd, 2024/2025 academic year

APPROVED

20.05.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Length of Programme: 2 years

Years of Study: 2023/2024 - 2024/2025

Mode of Study: Full Time

Degree: Master's degree / MBA

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
	Degree Programme			60,00	2 280	240	40	112	76	12	
	Digital Product Management (Applied track)			60,00	2 280	240	40	112	76	12	
	Major			15,00	570	120	24	72	24		
	Core Courses			3,00	114	24			24		
1	Sustainable Business Management	C	департамент стратегического и международного менеджмента	3,00	114	24			24A		
	Advanced Digital Product Management Tools			12,00	456	96	24	72			
1	Investment Valuation	E	департамент финансового менеджмента	3,00	114	24		24A			Online Course
2	Marketing communications	E	департамент маркетинга	3,00	114	24		24A			Online Course
3	Machine Learning and Big Data Mining	E	департамент бизнес-информатики	3,00	114	24		24A			Online Course
4	Applied methods of data collection, analysis and visualization	E	департамент бизнес-информатики	3,00	114	24	24A				Online Course
5	Product copywriting	E	департамент бизнес-информатики	3,00	114	24	24A				Online Course
6	Financial Management	E	департамент финансового менеджмента	3,00	114	24		24A			
	Final State Certification (FSC)			3,00	114	6				6	
1	Final Qualification Paper	C		3,00	114	6				6A	
	Key Seminars			12,00	456	96	16	40	40		
1	Research Seminar "Digital Product Management Models"	C	департамент бизнес-информатики	6,00	228	48		24	24A		

2	Project Seminar "Soft Skills for Project Work"	C	департамент бизнес-информатики	3,00	114	24	8	8	8A	
3	Mentor's Seminar	C	департамент бизнес-информатики	3,00	114	24	8	8	8A	
Internship				30,00	1 140	18			12	6
Research Internship				18,00	684	6				6
1	Graduation Thesis	C		18,00	684	6				6
Project Internship				3,00	114	6			6	
1	Project	C		3,00	114	6			6A	
Professional Internship				9,00	342	6			6	
1	Work Experience Internship	C		9,00	342	6			6A	

Curriculum agreed:

Academic Supervisor	VOLOSCHUK P.V.	26.04.2024
Dean	GABRIELOV A.O.	26.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	15.05.2024

* Subject type:

Compulsory course

C

Elective course

E