



National Research University Higher School of Economics (HSE)

Curriculum  
 Field of study 54.03.01 Design  
 Educational Programme "Fashion"  
 Specializations: "Branding in Fashion Industry", "Fashion Design", "Photography"  
 Implementing unit: Faculty of Creative Industries, HSE - Moscow  
 2 nd, 2024/2025 academic year

APPROVED  
 17.04.2024  
 Vice Rector  
 ROSHCHIN S.Y.  
 Signed with EDS

Length of Programme: 4 years  
 Years of Study: 2023/2024 - 2026/2027  
 Mode of Study: Full Time  
 Degree: Bachelor's degree

Block Code	Course	Subject type	Department	Credits	Total Academic Hours	Contact Hours	Allocation of Contact Hours				Additional Information
							1	2	3	4	
<b>Degree Programme</b>				<b>60,00</b>	<b>2 280</b>	<b>1 138</b>	<b>230</b>	<b>248</b>	<b>346</b>	<b>314</b>	
<b>Data Culture</b>				<b>3,00</b>	<b>114</b>	<b>26</b>		<b>12</b>	<b>10</b>	<b>4</b>	
1	External Examinations on Digital Skills. Entry-level	C	отдел развития цифровых компетенций			2		2A			
2	External Examinations on Digital Skills. Intermediate Level	C	отдел развития цифровых компетенций			2				2A	
3	Independent Programming Test. Elementary	C	отдел развития цифровых компетенций			2				2A	Online Course
4	Fundamentals of Python Programming	C	Department of Big Data and Information Retrieval	3,00	114	20		10	10A		Online Course
<b>Major</b>				<b>27,00</b>	<b>1 026</b>	<b>452</b>	<b>90</b>	<b>96</b>	<b>144</b>	<b>122</b>	
<b>Core Professional Block (Major)</b>				<b>8,00</b>	<b>304</b>	<b>144</b>	<b>30</b>	<b>30</b>	<b>42</b>	<b>42</b>	
<b>Disciplines in the history and theory of design</b>				<b>5,00</b>	<b>190</b>	<b>136</b>	<b>28</b>	<b>28</b>	<b>40</b>	<b>40</b>	
1	History and theory of design. Basic course	C	Art and Design School	5,00	190	136	28	28A	40	40A	Online Course
<b>Creative design</b>				<b>3,00</b>	<b>114</b>	<b>8</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	
1	Project seminar. Branding in the fashion industry	C	Art and Design School	3,00	114	8	2	2	2	2A	
2	Project seminar. Fashion design	C	Art and Design School	3,00	114	8	2	2	2	2A	
3	Project seminar. Photo	C	Art and Design School	3,00	114	8	2	2	2	2A	
<b>Elective Professional Block (Major)</b>				<b>19,00</b>	<b>722</b>	<b>308</b>	<b>60</b>	<b>66</b>	<b>102</b>	<b>80</b>	
<b>Compulsory disciplines</b>				<b>19,00</b>	<b>722</b>	<b>308</b>	<b>60</b>	<b>66</b>	<b>102</b>	<b>80</b>	
1	Applied application of generative neural networks in creative industries and industrial design	C	Art and Design School	3,00	114	28		10	18A		Online Course
2	Special technologies	C	Art and Design School	16,00	608	280	60A	56A	84A	80A	

	<b>Minor</b>			<b>10,00</b>	<b>380</b>	<b>160</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	
1	Minor	E		10,00	380	160	40	40A	40	40A	
	<b>English</b>										
	<b>Optional Courses</b>										
1	English language	O		6,00	228	100	32	28	40A		Foreign language, Credits only to the cumulative rating
	<b>General Courses</b>			<b>5,00</b>	<b>190</b>	<b>220</b>	<b>40</b>	<b>44</b>	<b>68</b>	<b>68</b>	
	<b>Optional General Courses</b>			<b>4,00</b>	<b>152</b>	<b>76</b>	<b>12</b>	<b>16</b>	<b>24</b>	<b>24</b>	
1	Russian History	C	School of History	4,00	152	76	12	16A	24	24A	Online Course
	<b>Core General Courses</b>			<b>1,00</b>	<b>38</b>	<b>144</b>	<b>28</b>	<b>28</b>	<b>44</b>	<b>44</b>	
1	Physical Training	C	Department of Physical Training	1,00	38	144	28	28	44	44A	
	<b>Internship</b>			<b>15,00</b>	<b>570</b>	<b>280</b>	<b>60</b>	<b>56</b>	<b>84</b>	<b>80</b>	
	<b>Project Internship</b>			<b>15,00</b>	<b>570</b>	<b>280</b>	<b>60</b>	<b>56</b>	<b>84</b>	<b>80</b>	
	<b>Practical project training in specializations</b>			<b>15,00</b>	<b>570</b>	<b>280</b>	<b>60</b>	<b>56</b>	<b>84</b>	<b>80</b>	
1	Special design. Branding in the fashion industry	E		15,00	570	280	60A	56A	84A	80A	
2	Special design. Fashion design	E		15,00	570	280	60A	56A	84A	80A	
3	Special design. Photography in fashion and advertising	E		15,00	570	280	60A	56A	84A	80A	

**Curriculum agreed:**

Academic Supervisor	PAVELKO E.V.	19.02.2024
Dean	BYSTRITSKIY A.G.	20.02.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	17.04.2024

\* Subject type:

Compulsory course

C

Elective course

E

Optional course

O