



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Communication Design", "UX/UI & Frontend"

Implementing unit: Faculty of Humanities, HSE - Nizhny Novgorod

APPROVED

12.07.2022

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2022/2023 - 2025/2026

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		89,00	12,00	26,00	31,00	20,00	
	Core Professional Block (Major)		38,00	12,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		29,00	12,00	5,00	6,00	6,00	
1	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-3, UC-5, UC-6, UC-7, UC-8, UC-9
2	History and theory of design. Specialization	C	6,00			6,00		GPC-2, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-6, UC-7, UC-9
3	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-10, UC-2, UC-6, UC-7, UC-8, UC-9
4	History and theory of design. Contemporary art	C	6,00	6,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

5	History of classical art	C	6,00	6,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-8, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Creative design		9,00		3,00	3,00	3,00	
1	Project workshop. UX/UI and frontend development	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Elective Professional Block (Major)		51,00		18,00	22,00	11,00	
	Compulsory Courses		35,00		18,00	6,00	11,00	
1	Special technologies	C	18,00		18,00			GPC-2, GPC-3, GPC-4, PC-3, UC-1, UC-2
2	Promoting a creative project using generative neural network tools	C	3,00				3,00	GPC-4, GPC-6, PC-1, PC-11, PC-2, PC-7, PC-8, UC-1, UC-2
3	Creating a creative production infrastructure using artificial intelligence tools	C	3,00			3,00		GPC-1, GPC-3, GPC-4, GPC-6, PC-1, PC-10, PC-11, PC-2, PC-3, PC-6, PC-7, UC-1, UC-2, UC-3, UC-6, UC-9
4	Contemporary Design (offered in a foreign language)	C	11,00			3,00	8,00	GPC-1, GPC-2, GPC-3, PC-10, PC-2, PC-4, PC-7, PC-9, UC-1, UC-2, UC-5
	Elective Courses		16,00			16,00		
1	Creative Technologies	E	16,00			16,00		GPC-2, GPC-5, GPC-7, PC-1, PC-2, PC-3, UC-1, UC-3
2	Modern Technology in Design	E	16,00			16,00		GPC-3, PC-4, UC-1, UC-4
	Internship		103,00	32,00	20,00	15,00	36,00	
	Professional Internship		15,00				15,00	
	Professional Internship		15,00					
1	Work Experience Internship	E	15,00				15,00	GPC-3, GPC-4, GPC-5, GPC-6, PC-10, PC-11, PC-12, UC-1, UC-2, UC-3, UC-5, UC-6, UC-9
2	Teaching Internship	E	15,00				15,00	GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, PC-10, PC-11, PC-12, PC-13, PC-14, UC-1, UC-2, UC-3, UC-5, UC-6, UC-9
3	Qualifying Internship	E	15,00				15,00	GPC-3, GPC-4, GPC-5, GPC-6, PC-10, PC-11, PC-13, UC-1, UC-2, UC-3, UC-5, UC-6, UC-9
	Practice by choice		15,00				15,00	
1	Work Experience Internship	E	15,00				15,00	GPC-2, GPC-4, GPC-6, PC-1, PC-3, PC-5, UC-1, UC-4

2	Teaching Internship	E	15,00				15,00	GPC-2, GPC-7, PC-1, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4
3	Qualifying Internship	E	15,00				15,00	GPC-1, GPC-3, GPC-5, PC-2, PC-3, UC-1, UC-4
	Project Internship		88,00	32,00	20,00	15,00	21,00	
	Practical project training in Art practice and Creative design		32,00	32,00				
1	Art-Practice	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Creative project	C	24,00	24,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Practical project training in specializations		51,00		20,00	15,00	16,00	
1	Special project. Communicational Design	E	54,00		20,00	15,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Special design. UX/UI and frontend-developement	E	54,00		20,00	15,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation of the final qualifying work	C	5,00				5,00	PC-1, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6
	General Courses		14,00	13,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Physical Training	C	1,00		1,00			UC-3, UC-7
2	Safe Living Basics	C	1,00	1,00				UC-3, UC-8
	Optional General Courses		12,00	12,00				
1	Legal Literacy	C	4,00	4,00				UC-1, UC-10, UC-4
2	Economics	C	4,00	4,00				UC-1, UC-4, UC-6, UC-9
3	Elective General Courses	E	4,00	4,00				GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		GPC-2, GPC-5, GPC-6, UC-1, UC-4
	English		1,00				1,00	
	Examinations		1,00				1,00	

1	Independent English Exam (offered in a foreign language)	C						UC-1, UC-2, UC-4
2	Project Proposal	C	1,00				1,00	UC-1, UC-3, UC-4
3	English Language Integrative Exam	C						UC-1, UC-2
Optional Courses								
1	Academic Writing in English (offered in a foreign language)	O	2,00				2,00	GPC-2, GPC-7, PC-1, PC-14, UC-1
2	English (offered in a foreign language)	O	14,00	8,00	6,00			UC-1, UC-3, UC-4
Data Culture								
1	Fundamentals of Python Programming	C	3,00		3,00			UC-1
2	Independent Programming Test. Elementary	C						GPC-6, UC-1
3	External Examinations on Digital Skills. Entry-level	C						GPC-6
4	External Examinations on Digital Skills. Intermediate Level	C						GPC-6
5	External Examinations on Digital Skills. Final Level	C						GPC-6
6	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00				1,00	GPC-6, UC-1, UC-4
7	Data Analysis in Python	C	3,00				3,00	GPC-6, PC-1, PC-13, PC-2, UC-1, UC-2, UC-6
8	Independent Digital Literacy Test	C						GPC-6, UC-1, UC-3
9	Digital Literacy	C	3,00	3,00				GPC-6, UC-1, UC-3, UC-4
Final State Certification (FSC)								
Thesis Work								
1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

Curriculum agreed:

Academic Supervisor	TKACHENKO N.A.	07.07.2022
Dean	TSVETKOVA M.V.	07.07.2022
Deputy Director	FOMENKOV D.A.	07.07.2022
Head of Centre for Educational Model Design	LEPESHKIN I.A.	12.07.2022

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O