



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Communication Design", "UX/UI & Frontend"

Implementing unit: Faculty of Humanities, HSE - Nizhny Novgorod

APPROVED
18.05.2023
Vice Rector
ROSHCHIN S.Y.
Signed with EDS

Years of Study: 2023/2024 - 2026/2027

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		88,00	16,00	27,00	28,00	17,00	
	Core Professional Block (Major)		42,00	16,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		33,00	16,00	5,00	6,00	6,00	
1	History and theory of design. Specialization	C	6,00			6,00		GPC-2, GPC-4, GPC-5, GPC-6, GPC-7, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-6, UC-7, UC-9
2	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, GPC-3, GPC-7, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-10, UC-2, UC-6, UC-7, UC-8, UC-9
3	History of classical art	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-8, PC-10, PC-3, PC-5, PC-6, PC-7, PC-9, UC-1, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	History and theory of design. Contemporary art	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, PC-6, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

5	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-3, UC-5, UC-6, UC-7, UC-8, UC-9
	Creative design		9,00		3,00	3,00	3,00	
1	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-12, PC-13, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Project workshop. UX/UI and frontend development	E	9,00		3,00	3,00	3,00	GPC-3, GPC-4, GPC-6, PC-1, PC-10, PC-13, PC-2, PC-4, UC-1, UC-3
	Elective Professional Block (Major)		46,00		19,00	19,00	8,00	
	Compulsory Courses		30,00		19,00	3,00	8,00	
1	Contemporary Design (offered in a foreign language)	C	11,00			3,00	8,00	GPC-1, PC-4, PC-5, UC-1, UC-3
2	Applied application of generative neural networks in creative industries and industrial design	C	3,00		3,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	Special technologies	C	16,00		16,00			GPC-2, GPC-3, GPC-4, GPC-6, PC-1, PC-11, PC-13, PC-2, PC-3, PC-4, UC-1, UC-2, UC-6
	Elective Courses		16,00			16,00		
1	Creative Technologies	E	16,00			16,00		GPC-2, GPC-5, GPC-7, PC-1, PC-2, PC-3, UC-1, UC-3
2	Modern Technology in Design	E	16,00			16,00		GPC-3, PC-4, UC-1, UC-4
	Internship		104,00	32,00	15,00	18,00	39,00	
	Professional Internship		15,00				15,00	
	Practice by choice		15,00				15,00	
1	Work Experience Internship	E	15,00				15,00	GPC-2, GPC-4, GPC-6, PC-1, PC-3, PC-5, UC-1, UC-4
2	Teaching Internship	E	15,00				15,00	GPC-2, GPC-7, PC-1, PC-4, PC-5, UC-1, UC-2, UC-3, UC-4
3	Qualifying Internship	E	15,00				15,00	GPC-1, GPC-3, GPC-5, PC-2, PC-3, UC-1, UC-4
	Project Internship		89,00	32,00	15,00	18,00	24,00	
	Practical project training in Art practice and Creative design		32,00	32,00				

1	Art Practice	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Creative Project	C	24,00	24,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Practical project training in specializations		52,00		15,00	18,00	19,00	
1	Special project. Communicative design	E	52,00		15,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Special design. UX/UI and frontend-development	E	52,00		15,00	18,00	19,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation for final qualificative thesis	C	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	General Courses		14,00	9,00	5,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				UC-3, UC-8
2	Physical Training	C	1,00		1,00			UC-3, UC-7
	Optional General Courses		12,00	8,00	4,00			
1	Economics	C	3,00	3,00				UC-1, UC-4, UC-6, UC-9
2	Legal Literacy	C	3,00	3,00				UC-1, UC-10, UC-4
3	Foundations of Russian Statehood	C	2,00	2,00				GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	Russian History	C	4,00		4,00			GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		GPC-2, GPC-5, GPC-6, PC-13, PC-8, UC-1, UC-4
	English		1,00				1,00	
	Examinations		1,00				1,00	

1	Independent English Exam (offered in a foreign language)	C					UC-1, UC-2, UC-4
2	Project Proposal (offered in a foreign language)	C	1,00			1,00	UC-1, UC-3, UC-4
3	English Language Integrative Exam	C					UC-1, UC-2
Optional Courses							
1	English (offered in a foreign language)	O	14,00	8,00	6,00		UC-1, UC-3, UC-4
2	Academic Writing in English	O	2,00			2,00	PC-1, UC-1
Data Culture							
1	Digital Literacy	C	3,00	3,00			GPC-6, UC-1, UC-3, UC-4
2	Independent Digital Literacy Test	C					GPC-6, UC-1, UC-3
3	Independent Programming Test. Elementary	C					GPC-6, UC-1
4	External Examinations on Digital Skills. Entry-level	C					GPC-6, UC-1
5	External Examinations on Digital Skills. Intermediate Level	C					GPC-6, UC-1, UC-6
6	External Examinations on Digital Skills. Final Level	C					GPC-6, UC-1, UC-6
7	Data Analysis in Python	C	3,00			3,00	GPC-6, PC-2, PC-5, PC-9, UC-1
8	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00			1,00	GPC-6, PC-2, UC-1
9	Fundamentals of Python Programming	C	3,00		3,00		UC-1
Final State Certification (FSC)							
			3,00			3,00	
Thesis Work							
			3,00			3,00	
1	Presenting of Graduation Thesis	C	3,00			3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

Curriculum agreed:

Academic Supervisor	TKACHENKO N.A.	10.05.2023
Dean	TSVETKOVA M.V.	10.05.2023
Deputy Director	FOMENKOV D.A.	10.05.2023
Head of Centre for Educational Model Design	LEPESHKIN I.A.	18.05.2023

* Subject type:

Compulsory course	C
Elective course	E

Optional course

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