



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 54.03.01 Design

Educational Programme "Design"

Specializations: "Design Communication", "UX/UI & Frontend Development"

Implementing unit: Faculty of Humanities, HSE - Nizhny Novgorod

APPROVED

29.08.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Years of Study: 2024/2025 - 2027/2028

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		92,00	16,00	27,00	31,00	18,00	
	Core Professional Block (Major)		42,00	16,00	8,00	9,00	9,00	
	Disciplines in the history and theory of design		33,00	16,00	5,00	6,00	6,00	
1	History and theory of design. Basic course	C	5,00		5,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	History and theory of design. Specialization	C	6,00			6,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
3	History and theory of design. Visual studies	C	6,00				6,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
4	History and theory of design. Contemporary art	C	7,00	7,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1

5	History of classical art	C	9,00	9,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-3
	Creative Design Disciplines		9,00		3,00	3,00	3,00	
1	Project seminar. Communication design	E	9,00		3,00	3,00	3,00	GPC-1, GPC-4, GPC-5, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-5
2	Project workshop. UX/UI and frontend development	E	9,00		3,00	3,00	3,00	GPC-1, GPC-3, GPC-4, GPC-5, GPC-6, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-5, UC-6
	Elective Professional Block (Major)		50,00		19,00	22,00	9,00	
	Elective Courses		16,00			16,00		
1	Modern Technology in Design	E	16,00			16,00		GPC-1, GPC-2, GPC-5, GPC-7, PC-1, PC-2, PC-3, UC-1, UC-3
2	Creative Technologies	E	16,00			16,00		GPC-1, GPC-3, GPC-6, PC-1, PC-2, PC-3, UC-1, UC-4
	Core Courses		34,00		19,00	6,00	9,00	
1	Special technologies	C	16,00		16,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Contemporary Design	C	12,00			3,00	9,00	GPC-1, PC-4, PC-5, UC-1, UC-3
3	Applied application of generative neural networks in creative industries and industrial design	C	3,00		3,00			PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-4, UC-5, UC-6, UC-9
4	Creating a creative production infrastructure using artificial intelligence tools	C	3,00			3,00		GPC-1, GPC-6, PC-1, PC-10, PC-13, PC-4, PC-5, PC-7, PC-9, UC-1, UC-2
	Internship		100,00	32,00	15,00	15,00	38,00	
	Professional Internship		15,00				15,00	
	Elective practice							
	Elective practice		15,00				15,00	
1	Work Experience Internship	E	15,00				15,00	GPC-2, GPC-4, GPC-6, PC-1, PC-2, PC-3, UC-1, UC-4
2	Teaching Internship	E	15,00				15,00	GPC-2, GPC-7, PC-1, PC-4, PC-5, UC-1, UC-11, UC-2, UC-3, UC-4
3	Qualifying Internship	E	15,00				15,00	GPC-1, GPC-3, GPC-5, PC-2, PC-3, UC-1, UC-4
	Project Internship		85,00	32,00	15,00	15,00	23,00	

	Practical project training in Art practice and Creative design		32,00	32,00				
1	Art Practice	C	8,00	8,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Creative Project	C	24,00	24,00				GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Practical project training in specializations		48,00		15,00	15,00	18,00	
1	Special design. Communication design	E	48,00		15,00	15,00	18,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
2	Special design. UX/UI and frontend-development	E	48,00		15,00	15,00	18,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-2, PC-3, PC-4, PC-5, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	Preparation of the final qualifying work		5,00				5,00	
1	Preparation for final qualificative thesis	C	5,00				5,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	General Courses		14,00	9,00	5,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics	C	1,00	1,00				GPC-6, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-2, UC-8
2	Physical Training	C	1,00		1,00			PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-3, UC-5, UC-6, UC-7
	Optional General Courses		12,00	8,00	4,00			
1	Russian History	C	4,00		4,00			GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

2	Foundations of Russian Statehood	C	2,00	2,00				UC-1, UC-10, UC-2, UC-3, UC-5, UC-6
3	Legal Literacy	C	3,00	3,00				UC-1, UC-10, UC-4
4	Economics	C	3,00	3,00				UC-1, UC-4, UC-9
	Minor		20,00		10,00	10,00		
1	Minor	E	20,00		10,00	10,00		GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						UC-1, UC-2, UC-4
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	UC-1, UC-3, UC-4
3	English Language Integrative Exam	C						UC-1, UC-2
	Optional Courses							
1	English Language (offered in a foreign language)	O	14,00	8,00	6,00			PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-3, UC-5, UC-6
2	Academic Writing in English (offered in a foreign language)	O	2,00				2,00	GPC-2, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-2, UC-4, UC-6
	Data Culture		10,00	3,00	3,00	4,00		
1	External Examinations on Digital Skills. Entry-level	C						GPC-6, UC-1, UC-2
2	External Examinations on Digital Skills. Intermediate Level	C						GPC-6, UC-1, UC-2
3	Fundamentals of Python Programming	C	3,00		3,00			GPC-6, UC-1
4	Independent Programming Test. Elementary	C						GPC-6, UC-1, UC-2
5	Introduction to Python for Data Science	C	3,00			3,00		GPC-6, UC-1
6	External Examinations on Digital Skills. Final Level	C						GPC-6, UC-1, UC-2
7	Data Science, AI and Generative Models Independent Test. Elementary	C	1,00			1,00		GPC-6, UC-1, UC-4
8	Independent Digital Literacy Test	C						GPC-6, UC-1, UC-3
9	Digital Literacy	C	3,00	3,00				GPC-2, GPC-6, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-2, UC-3, UC-4, UC-6
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	

1	Presenting of Graduation Thesis	C	3,00				3,00	GPC-1, GPC-2, GPC-3, GPC-4, GPC-5, GPC-6, GPC-7, GPC-8, PC-1, PC-10, PC-11, PC-12, PC-13, PC-14, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9
	State Exam							

Curriculum agreed:

Academic Supervisor	TKACHENKO N.A.	22.08.2024
Dean	TSVETKOVA M.V.	22.08.2024
Deputy Director	FOMENKOV D.A.	22.08.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	29.08.2024

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O