



National Research University Higher School of Economics (HSE)

Basic Curriculum

Field of study 38.03.01 Economics,
38.03.02 Management

Educational Programme "International Bachelor in Business and Economics"

Specializations: "Finance and Investments", "HR Management and Personnel Economics", "International Business"

Implementing unit: St. Petersburg School of Economics and Management, HSE, HSE - Saint Petersburg

Years of Study: 2024/2025 - 2027/2028

Length of Programme: 4 years

Mode of Study: Full Time

Degree: Bachelor's degree

APPROVED

19.04.2024

Vice Rector

ROSHCHIN S.Y.

Signed with EDS

Block Code	Course	Subject type	Credits	Credits by Years				Planned Educational Programme Development Results
				1	2	3	4	
	Degree Programme		240,00	60,00	60,00	60,00	60,00	
	Major		184,00	43,00	52,00	56,00	33,00	
	Core Professional Block (Major)		97,00	41,00	47,00	9,00		
	Обязательные дисциплины программы		97,00	41,00	47,00	9,00		
1	Econometrics I (offered in a foreign language)	C	6,00			6,00		GPC-2.ECN, GPC-5.ECN, PC-10, PC-4
2	Marketing (offered in a foreign language)	C	6,00		6,00			GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-3, PC-7, UC-3
3	Microeconomics II (offered in a foreign language)	C	6,00		6,00			GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, UC-9
4	Organizational Behavior (offered in a foreign language)	C	3,00		3,00			GPC-1.MAN, GPC-3.MAN, PC-6, PC-7, PC-9, UC-3
5	Project Management (offered in a foreign language)	C	3,00		3,00			GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-4, UC-1, UC-2, UC-9
6	Entrepreneurship (offered in a foreign language)	C	3,00		3,00			GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-7, UC-3
7	Methods of Optimization (offered in a foreign language)	C	4,00		4,00			GPC-2.MAN, PC-1, PC-2, PC-3, PC-4, UC-2, UC-9
8	Theory of Probability and Mathematical Statistics (offered in a foreign language)	C	6,00		6,00			GPC-2.ECN, PC-1, PC-2, UC-1, UC-6
9	Game Theory (offered in a foreign language)	C	4,00		4,00			GPC-3.ECN, PC-1, PC-2, UC-2, UC-9
10	Theory of Finance (offered in a foreign language)	C	5,00		5,00			GPC-4.MAN, PC-4
11	Economics of the Firm (offered in a foreign language)	C	4,00		4,00			GPC-1.ECN, GPC-4.ECN, UC-9
12	Foundations of Machine Learning and Artificial Intelligence (offered in a foreign language)	C	3,00			3,00		GPC-2.ECN, GPC-5.ECN, PC-10, PC-4

13	Principles of Accounting (offered in a foreign language)	C	3,00	3,00				GPC-4.MAN, PC-4
14	Linear Algebra (offered in a foreign language)	C	6,00	6,00				GPC-2.ECN, UC-1, UC-6
15	Mathematics.Mathematical Analysis I (offered in a foreign language)	C	6,00	6,00				GPC-2.ECN, UC-1, UC-6
16	Mathematics.Mathematical Analysis II (offered in a foreign language)	C	6,00	6,00				GPC-2.ECN, UC-1, UC-6
17	Microeconomics I (offered in a foreign language)	C	6,00	6,00				GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, UC-1, UC-9
18	Business ethics and sustainable development (offered in a foreign language)	C	3,00	3,00				GPC-3.MAN, PC-6, PC-7, UC-10, UC-11, UC-3, UC-5
19	Applied Statistics (offered in a foreign language)	C	3,00		3,00			GPC-2.MAN, GPC-5.MAN, PC-4, UC-6
20	Economic Statistics (offered in a foreign language)	C	3,00	3,00				GPC-2.ECN, GPC-5.ECN, PC-4, UC-6
21	General Management (offered in a foreign language)	C	3,00	3,00				GPC-1.MAN, GPC-3.MAN, PC-7, PC-9, UC-1, UC-3
22	Introduction to Macroeconomics (offered in a foreign language)	C	5,00	5,00				GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, PC-3, UC-1, UC-2, UC-9
	Elective Professional Block (Major)		87,00	2,00	5,00	47,00	33,00	
	Дисциплины специализаций		45,00			26,00	19,00	
	Specialization "International Business and Sustainable Development"		45,00			26,00	19,00	
1	International Trade (offered in a foreign language)	C	3,00			3,00		GPC-2.MAN, GPC-3.MAN, PC-1, PC-6
2	Logistics and Supply Chain Management (offered in a foreign language)	C	3,00			3,00		GPC-1.MAN, GPC-3.MAN, GPC-6.ECN, PC-1, PC-2, PC-9
3	Financial Management (offered in a foreign language)	C	5,00			5,00		GPC-1.MAN, GPC-3.MAN, PC-6
4	Business Information Systems (offered in a foreign language)	C	5,00				5,00	GPC-2.MAN, GPC-3.MAN, PC-1, PC-2
5	International Business (offered in a foreign language)	C	3,00			3,00		GPC-2.MAN, GPC-4.MAN, PC-3, PC-4
6	International Marketing (offered in a foreign language)	C	3,00			3,00		GPC-1.MAN, GPC-4.MAN, GPC-6.ECN, PC-4, PC-8
7	Innovation Management (offered in a foreign language)	C	3,00				3,00	GPC-2.MAN, GPC-3.MAN, PC-3, PC-4, PC-5, PC-8
8	Sales and negotiations (offered in a foreign language)	C	4,00				4,00	GPC-2.MAN, GPC-3.MAN, PC-1, PC-6, PC-9
9	Risk Management (offered in a foreign language)	C	4,00				4,00	GPC-2.MAN, GPC-4.ECN, GPC-5.ECN, PC-1, PC-2, PC-3
10	Business Analytics as a Tool for Effective Management (offered in a foreign language)	C	3,00				3,00	GPC-2.MAN, GPC-4.MAN, PC-5, PC-6, PC-8
11	World Economics and International Affairs (offered in a foreign language)	C	3,00			3,00		UC-2
12	Digital Business Transformation (offered in a foreign language)	C	3,00			3,00		GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-3, PC-4, PC-6

13	Operations and Process Management (offered in a foreign language)	C	3,00			3,00		GPC-2.ECN, GPC-4.ECN, PC-3, PC-4
	Specialization "Finance and investment"		45,00			26,00	19,00	
1	The Principles of IFRS (offered in a foreign language)	C	3,00				3,00	GPC-2.MAN, GPC-3.MAN, PC-4, PC-6, PC-7
2	Financial analysis and modeling (offered in a foreign language)	C	5,00			5,00		GPC-1.ECN, GPC-3.MAN, GPC-4.MAN, PC-3, PC-4
3	Investment Management (offered in a foreign language)	C	3,00			3,00		GPC-2.ECN, GPC-5.ECN, PC-10, PC-4
4	Panel Data (offered in a foreign language)	C	3,00			3,00		GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, PC-1, PC-3, PC-8
5	Derivatives and financial engineering (offered in a foreign language)	C	4,00				4,00	GPC-2.ECN, GPC-5.ECN, PC-10, PC-4
6	Organization of the accounting process in 1C (offered in a foreign language)	C	3,00			3,00		GPC-2.ECN, GPC-4.ECN, GPC-5.ECN, PC-1, PC-2
7	Financial Markets Analysis (offered in a foreign language)	C	3,00				3,00	GPC-2.ECN, GPC-4.ECN, PC-10, PC-8, PC-9
8	Corporate Finance (offered in a foreign language)	C	3,00				3,00	GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, PC-1, PC-3
9	Business Valuation (offered in a foreign language)	C	3,00			3,00		GPC-2.ECN, GPC-4.ECN, PC-2
10	Management Accounting (offered in a foreign language)	C	3,00			3,00		GPC-2.MAN, GPC-5.MAN, PC-10, PC-4
11	Performance Management (offered in a foreign language)	C	3,00			3,00		GPC-1.ECN, GPC-2.MAN, GPC-3.ECN, GPC-4.ECN, PC-1, PC-2
12	Tax Management (offered in a foreign language)	C	3,00				3,00	GPC-2.ECN, GPC-5.ECN, PC-10, PC-4
13	Applied industry analysis (offered in a foreign language)	C	3,00			3,00		GPC-3.MAN, PC-8, PC-9
14	Risk Assessment Models (offered in a foreign language)	C	3,00				3,00	GPC-4.ECN, PC-1, PC-2
	Обязательные дисциплины программы		12,00	2,00	2,00	3,00	5,00	
1	Research Seminar I (offered in a foreign language)	C	3,00			3,00		GPC-1.ECN, GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-1, PC-2, PC-5, PC-7, UC-3, UC-4, UC-6
2	Research Seminar II (offered in a foreign language)	C	5,00				5,00	GPC-1.ECN, GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-1, PC-2, PC-5, PC-7, UC-3, UC-4, UC-6
3	Project Seminar "Business Plan" (offered in a foreign language)	C	2,00		2,00			GPC-3.MAN, GPC-4.ECN, PC-4, PC-7, PC-8, UC-2, UC-3
4	Project Seminar "SWOT Analysis" (offered in a foreign language)	C	2,00	2,00				GPC-2.ECN, GPC-4.ECN, UC-3
	Elective courses 2 year		3,00		3,00			
1	Introduction into Financial Economics (offered in a foreign language)	E	3,00		3,00			GPC-4.ECN, PC-9
2	Introduction to International Business (offered in a foreign language)	E	3,00		3,00			GPC-4.MAN, PC-9

	Elective Courses		12,00			6,00	6,00	
	Pool "Marketing"		12,00			6,00	6,00	
1	Customer Analytics (offered in a foreign language)	E	3,00			3,00		PC-2, PC-4, UC-1, UC-2, UC-6
2	Marketing Research (offered in a foreign language)	E	3,00			3,00		GPC-1.MAN, GPC-3.MAN, GPC-4.ECN, PC-2, PC-3, PC-5
3	Digital Marketing (offered in a foreign language)	E	3,00				3,00	GPC-1.MAN, GPC-3.MAN, PC-3, PC-6
4	Branding (offered in a foreign language)	E	3,00				3,00	GPC-2.ECN, GPC-3.ECN, PC-10, PC-3, PC-4
	Basket "Second foreign language" (Spanish)		12,00			6,00	6,00	
1	Second Foreign Language (Spanish) (offered in a foreign language)	E	6,00			6,00		UC-3, UC-5, UC-6
2	Второй иностранный язык (испанский) (базовый уровень) (offered in a foreign language)	E	6,00				6,00	UC-3, UC-5, UC-6
	Basket "Second foreign language" (Chinese)		12,00			6,00	6,00	
1	Second Foreign Language (Chinese) (offered in a foreign language)	E	6,00			6,00		UC-3, UC-5, UC-6
2	Второй иностранный язык (китайский) (углубленный уровень) (offered in a foreign language)	E	6,00				6,00	UC-3, UC-5, UC-6
	Disciplines of the directions		15,00			12,00	3,00	
	The direction of Economics		15,00			12,00	3,00	
1	Behavioral and Experimental Economics (offered in a foreign language)	E	3,00				3,00	GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, PC-3
2	Panel Data (offered in a foreign language)	E	3,00			3,00		GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10, PC-4
3	Macroeconomics II (offered in a foreign language)	E	6,00			6,00		GPC-1.ECN, GPC-3.ECN, GPC-4.ECN, PC-1, PC-3, PC-8
4	Time Series (offered in a foreign language)	E	3,00			3,00		GPC-2.ECN, GPC-5.ECN, PC-10, PC-4
	The direction of Management		15,00			12,00	3,00	
1	Strategic Management (offered in a foreign language)	E	6,00			6,00		GPC-2.MAN, GPC-3.MAN, GPC-4.MAN, PC-1, PC-3, PC-4, PC-6
2	Human Resource Management (offered in a foreign language)	E	3,00			3,00		GPC-1.MAN, GPC-3.MAN, GPC-4.MAN, PC-2
3	Leadership (offered in a foreign language)	E	3,00				3,00	GPC-2.MAN, GPC-3.MAN, PC-3, PC-4
4	Management Decisions (offered in a foreign language)	E	3,00			3,00		GPC-3.MAN, PC-8, PC-9
	Internship		30,00	2,00	2,00	3,00	23,00	
	Professional Internship		10,00				10,00	
1	Work Experience Internship (offered in a foreign language)	C	10,00				10,00	GPC-1.ECN, GPC-2.ECN, GPC-3.ECN, GPC-4.ECN, GPC-5.ECN, GPC-6.ECN, PC-10, PC-4, PC-5
	Project Internship		4,00	2,00	2,00			
1	Course Project (offered in a foreign language)	C	2,00	2,00				GPC-1.ECN, GPC-5.ECN, GPC-6.ECN, PC-2, PC-5, PC-7, UC-2, UC-3, UC-4, UC-6

2	Course project "Business plan" (offered in a foreign language)	C	2,00		2,00			GPC-1.ECN, GPC-5.ECN, GPC-6.ECN, PC-2, PC-5, PC-7, UC-2, UC-3, UC-4, UC-6
	Research Internship		16,00			3,00	13,00	
1	Preparation of Graduation Thesis (offered in a foreign language)	C	13,00				13,00	GPC-1.ECN, GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-1, PC-2, PC-5, PC-7, UC-2, UC-3, UC-4, UC-6
2	Term Paper (offered in a foreign language)	C	3,00			3,00		GPC-1.ECN, GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-1, PC-2, PC-5, PC-7, UC-2, UC-3, UC-4, UC-6
	General Courses		11,00	10,00	1,00			
	Core General Courses		2,00	1,00	1,00			
1	Safe Living Basics (offered in a foreign language)	C	1,00	1,00				PC-6, UC-10, UC-8
2	Physical Training (offered in a foreign language)	C	1,00		1,00			UC-7
	Optional General Courses		9,00	9,00				
1	Russian History (offered in a foreign language)	C	4,00	4,00				UC-1, UC-5
2	Foundations of Russian Statehood (offered in a foreign language)	C	2,00	2,00				UC-1, UC-5
3	Law (offered in a foreign language)	C	3,00	3,00				UC-1, UC-10, UC-2
	English		1,00				1,00	
	Examinations		1,00				1,00	
1	Independent English Exam (offered in a foreign language)	C						PC-9, UC-4
2	Project Proposal (offered in a foreign language)	C	1,00				1,00	PC-9, UC-4
3	English Language Integrative Exam (offered in a foreign language)	C						PC-9, UC-4
	Optional Courses							
1	English (offered in a foreign language)	O	14,00	8,00	6,00			PC-9, UC-4
2	Academic writing in English (offered in a foreign language)	O	2,00				2,00	PC-9, UC-4
	Data Culture		11,00	5,00	5,00	1,00		
1	Data Science, AI and Generative Models Independent Test. Intermediate (offered in a foreign language)	C	1,00			1,00		GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10
2	Introduction to Python for Data Science (offered in a foreign language)	C	5,00		5,00			GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10, PC-4
3	Independent Programming Test. Intermediate (offered in a foreign language)	C						GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10
4	External Examinations on Digital Skills. Entry-level (offered in a foreign language)	C						GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10
5	External Examinations on Digital Skills. Intermediate Level (offered in a foreign language)	C						GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10
6	External Examinations on Digital Skills. Final Level (offered in a foreign language)	C						GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10
7	Independent Digital Literacy Test (offered in a foreign language)	C						GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10

8	Digital Literacy (offered in a foreign language)	C	5,00	5,00				GPC-2.ECN, GPC-5.ECN, GPC-6.ECN, PC-10, PC-4
	Final State Certification (FSC)		3,00				3,00	
	Thesis Work		3,00				3,00	
1	Presenting of Graduation Thesis (offered in a foreign language)	C	3,00				3,00	GPC-1.ECN, GPC-2.ECN, GPC-3.ECN, GPC-4.ECN, GPC-5.ECN, GPC-6.ECN, PC-1, PC-10, PC-2, PC-3, PC-4, PC-5, PC-6, PC-7, PC-8, PC-9, UC-1, UC-10, UC-11, UC-2, UC-3, UC-4, UC-5, UC-6, UC-7, UC-8, UC-9

Curriculum agreed:

Academic Supervisor	KRAKOVICH V.V.	18.04.2024
Dean	LEZINA T.A.	18.04.2024
Deputy Director	KUZMIN P.V.	18.04.2024
Head of Centre for Educational Model Design	LEPESHKIN I.A.	19.04.2024

* Subject type:

Compulsory course	C
Elective course	E
Optional course	O