



**International Partners' Conference at HSE University**

*'Comprehensive Internationalisation: Creating Value and New Opportunities for Students'*

**October 15-19, 2018**

**Moscow, Russia**

Programme

**Monday, Oct. 15<sup>th</sup>**

*The registration will be held at Myasnitskaya 20*

**Time Programme**

17.00 – 19.00 Registration & Welcome Coffee  
(180 min)  
**auditorium  
300, 3<sup>d</sup>floor**

**Tuesday, Oct. 16<sup>th</sup>**

*All sessions will be held at Myasnitskaya 20*

**Time Programme, Oct. 16<sup>th</sup>**

9.30-10.00 Registration & Welcome coffee  
(30 min)  
**auditorium 311,  
3<sup>d</sup>floor**

10.00-11.30 *Chair: Director for Internationalisation Yulia Grinkevich*  
(90 min)  
**auditorium 311,  
3<sup>d</sup>floor** Welcome Session and Introduction  
*HSE University Vice Rector (International Relations) Ivan Prostavkov*

11.30-13.30 Keynote panel discussion on comprehensive internationalisation and challenges the  
(120 min) universities face  
**auditorium 311,  
3<sup>d</sup>floor** *HSE University Vice Rector (Fundamental Research and Academic  
Development) Maria Yudkevich* **'Internationalisation of Research at HSE  
University: History, Strategy and Approaches'**

*HSE University Vice Rector (Student Affairs and Wellbeing) Igor Chirikov* **'Student  
Experience in Research-Intensive Universities: Challenges and Perspectives'**

13.30-14.00 Photo session  
(30 min)  
**auditorium 311,  
3<sup>d</sup>floor**

14.00-15.00 Lunch  
(60 min)  
*(The participants will be accompanied)*  
**Myasnitskaya 7**



**Time Programme, Oct. 16th**

15.00-16.30  
(90 min)  
**auditorium 101, 1<sup>st</sup> floor** *Chair: Director for Internationalisation Yulia Grinkevich*  
*HSE University Vice Rector (International Relations) Ivan Prostakov*  
**HSE University internationalisation strategy**

**Introduction of HSE University Campuses**

18.00-21.00  
(180 min)  
**Petroff Palace  
Leningradskiy  
prospect 40** *Gala dinner*  
*(The participants will be accompanied)*

**Wednesday, Oct. 17<sup>th</sup>**

*All sessions will be held at Myasnitskaya 11*

**Time Programme, Oct. 17th**

10.00-10.30  
(30 min)  
**auditorium  
433, 4<sup>th</sup>  
floor** Welcome coffee

*Parallel sessions*

10.30-12.30  
(120 min)  
**auditorium  
424, 4<sup>th</sup>  
floor** Roundtable  
**Innovations in Curriculum Internationalisation**  
*Chair: Director for Innovations in Education Oksana Chernenko*  
*HSE University Vice Rector (Student Affairs and Wellbeing) Igor Chirikov*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Université Paris 1 Panthéon-Sorbonne case	Annie Sorient	Director of International Relations	Université Paris 1 Panthéon-Sorbonne
University of Greenwich case	Mariya Eranova	Senior Lecturer in Strategic Management	University of Greenwich
HSE University case	Oksana Chernenko	Director for Innovations in Education	HSE University

Debate on challenges in Innovations in Curriculum Internationalisation



**Time Programme, Oct. 17th**

10.30-12.30 Roundtable

**International Mobility: Support and Safety Issues**

(120 min)

**auditorium**

**423, 4<sup>th</sup>**

**floor**

*Chair: Head of Student International Mobility Office Sofia Sadykova*

*Co-chair: Deputy Head of Academic Integration Centre Maria Shabanova*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
HSE University: Mobility and Safety Issues	Sofia Sadykova	Head, Student International Mobility Office	HSE University
University of Helsinki: Mobility and Safety Issues	Asikainen Raisa	Specialist at the International Exchange Services	University of Helsinki

Interactive discussion on support and safety issues regarding international mobility

10.30-12.30 Roundtable

(120 min)

**auditorium**

**426, 4<sup>th</sup>**

**floor**

**The Role of Branding for Recruitment**

*Chair: Head of HSE University St. Petersburg International Office Olga Krylova*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Branding higher education institutions for student recruitment	Polina Ptashchenko	Advisor University Value	Studyportals
Branding as a tool in student recruitment: Challenges and new strategies at Ca' Foscari University of Venice	Krystina Stermole	International Engagement Office	Ca' Foscari University of Venice

12.30-14.00 Lunch

(90 min)

*(The participants will be accompanied)*

*Parallel Sessions*



**Time Programme, Oct. 17th**

14.00-16.00 Roundtable  
**auditorium Best Practices and Challenges in Curriculum Internationalisation: Double Degree Programmes**  
423, 4<sup>th</sup> floor *Chair: Head of International Cooperation Office Marina Batalina*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Introduction	Marina Batalina	Head of International Cooperation Office	HSE University
Keynote: Double Degree programmes as a tool for internationalisation: risks and realities	Christopher Gerry	Professor / Dean	University of Oxford
DDP in Italy and Europe: Models, Opportunities Strategies	Gianluca Samsa	Associate Director, Global Engagement and International Education	Università Cattolica del Sacro Cuore
The GLIMPSE EU - Korea Double Degree Programme: Lessons learned and future perspectives	Ria Laenen	International Relations Policy Adviser, Faculty of Social Sciences	KU Leuven
Case study: Delocalized programmes leading to double degrees in Cairo and Bucarest in the frame of Consortium (by Université Paris 1 Pantheon-Sorbonne)	Annie Soriot Julien Frémont	Director of International Relations Deputy Director of International Relations	Université Paris 1 Pantheon-Sorbonne
<b>Q&amp;A</b>			
Chances and challenges of double degree programmes in interdisciplinary studies. Cooperation between Freie Universität, University of Tartu and HSE Moscow	Maria Polugodina Arkadi Miller	Research Fellow / MA programme coordinator Programme coordinator	Freie Universität Berlin, Institute for East European Studies
EHESS' experience of DDP	Caroline Chu	Head of International Affairs, Research Department	Ecole des hautes études en sciences sociales
A dual degree in business and economics including internships	Charissa van Mourik	Study Advisor and Study Abroad Coordinator	Radboud University - Nijmegen School of Management



**Time Programme, Oct. 17th**

14.00-16.00  
**auditorium**  
**423, 4<sup>th</sup>**  
**floor**

HSE University - UAS  
Technikum Vienna: Five years  
of successful cooperation  
Q&A. Discussion. Conclusions

Mikhail  
Komarov

Deputy Head of  
School of Business  
Informatics, Professor HSE University

14.00-16.00  
**auditorium**  
**424, 4<sup>th</sup>**  
**floor**

Roundtable  
**Internationalising Student Services: Challenges and Best Practices**  
*Chair: Director for Internationalisation Yulia Grinkevich*  
*Co-chair: Director for Student Development Pavel Zdorovtsev*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Case of Radboud University	Van Leeuwen Rob	Mobility Coordinator at the International Office	Radboud University
Internationalisation of Student Services at HSE	Zdorovtsev Pavel	Director of Student Development Office	HSE University
Information Sources for International Students at HSE University	Sadykova Sofia	Head of Student International Mobility Office	HSE University

Debate on challenges and limits of internationalising student services

14.00-16.00  
**auditorium**  
**426, 4<sup>th</sup>**  
**floor**

Roundtable  
**How to Build Sustainable Tracks? From Short-Term Programmes to Full-Degree Students**  
*Chair: Director for Innovations in Education Oksana Chernenko*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Freie Universität Berlin case	Miller Arkadi	Program coordinator	Freie Universität Berlin
EDHEC Business School case	Dubina Julia	Country manager in Russia	EDHEC Business School
KU Leuven case	Janssens Roger	Staff officer for internationalisation, Faculty of Arts	KU Leuven

Interactive discussion on short-term programmes as a tool to be a sustainable track



**Time Programme, Oct. 17th**

16.00-16.30 Coffee break  
auditorium  
433, 4<sup>th</sup>

**Thursday, Oct. 18<sup>th</sup>**

*All sessions will be held at Myasnitskaya 20*

*The Exchange Fair will be held at Myasnitskaya 11*

**Time Programme, Oct. 18th**

09.30-10.00 Welcome coffee  
auditorium  
311, 4<sup>th</sup> floor

10.00-11.30 Roundtable  
(90 min)  
**Internationalisation of University Environment**  
auditorium  
311, 3<sup>d</sup> floor  
*Chair: Director for Internationalisation Yulia Grinkevich*  
*Speakers:*

Presentation	Name	Position	University
Case of Freie Universität Berlin	Polugodina Maria	Research Fellow / MA program coordinator	Freie Universität Berlin, Institute for East European Studies
Taking Internationalisation beyond the curriculum: opportunities and obstacles	Gerry Christopher John	Professor / Dean	University of Oxford
Comprehensive Internationalisation at HSE University	Grinkevich Yulia	Director of Internationalisation	HSE Univeristy
ESN HSE University: Engaging Student Community in Internationalisation	Klimova Irina Kravtsova Ekaterina Gliba Viktoria	HSE University Erasmus Student Network coordinators	HSE Univeristy

11.30-12.00 Coffee break  
(30 min)  
auditorium  
311, 3<sup>d</sup> floor



**Time**

**Programme, Oct. 18th**

12.00-13.30  
(90 min)  
**auditorium**  
**311, 3<sup>d</sup>floor**

Roundtable

**Partnerships as a Tool to Achieve University's Strategic Goals**

*Chair: Head of International Cooperation Office Marina Batalina*

*Speakers:*

<b>Presentation</b>	<b>Name</b>	<b>Position</b>	<b>University</b>
Introduction	Marina Batalina	Head of International Cooperation Office	HSE University
The added value of partnerships & networks at the University of Groningen	Regine Van Groningen	Policy adviser internationalisation	University of Groningen
Case study of an University Alliance: Una Europa (by Université Paris 1 Panthéon-Sorbonne)	Annie Soriot	Director of International Relations	Université Paris 1 Pantheon-Sorbonne
	Julien Frémont	Deputy Director of International Relations	
Enhancing International Partnership at the National Economics University in the Context of International Integration	Dao Thanh Tung	Head, Department of International Cooperation	National Economics University, Hanoi
China University of Political Science and Law with a Global Vision	LYU Yong	Deputy Director of International Office	China University of Political Science and Law
How are international partnerships relevant to the strategy of UK's leading universities?	Christopher Gerry	Professor / Dean	University of Oxford
<b>Q&amp;A</b>			
University of Helsinki: why do we emphasize research co-operation when building international partnerships?	Raisa Asikainen	Specialist at the International Exchange Services	University of Helsinki
New Concepts for Exchange Programmes	Benjamin Gehring	Joint Director, Office of International Affairs	University of Hohenheim
Home and Abroad: Globalizing Education	Nicholas Gossett	Assistant Professor	University of South Alabama
The Leuven Perspective	Ria Laenen	International Relations Policy Adviser, Faculty of Social Sciences	KU Leuven
	Roger Janssens	Staff officer for internationalisation, Faculty of Arts	



**Time Programme, Oct. 18th**

12.00-13.30 (90 min) <b>auditorium 311, 3<sup>d</sup>floor</b>	Q&A. Discussion. Conclusions	Ivan Prostakov	Vice-rector	HSE University
13.30-14.30 (60 min) <b>Myasnitskaya 7</b>	Lunch <i>(The participants will be accompanied)</i>			
15.00-17.30 (150 min) <b>3<sup>d</sup>floor, Myasnitskaya 11</b>	<b>Exchange Fair for HSE University students</b>			

**Friday, Oct. 19<sup>th</sup>**

*Meetings with HSE international coordinators will be held at Myasnitskaya 11*

<b>Time</b>	<b>Programme</b>
10.00 <b>Entrance, Myasnitskaya 20</b>	Dormitory visit ( <i>Head of Student International Mobility Office Sofia Sadykova</i> )
11.00-15.00 <b>433, 4<sup>th</sup> floor</b>	Meetings with HSE University international coordinators from faculties ( <i>Head of International Cooperation Office Marina Batalina</i> )
11.00-12.30 <b>433, 4<sup>th</sup> floor</b>	Coffee break
Afternoon	Departure ( <i>Campus visits</i> )